1988 National Conference

Hyatt Regency Hotel
Minneapolis, June 2-5

IRE

Investigative
Reporters
& Editors

Thursday, June 2

Writing, editing and basics

9:00 Room A1 — **On newspapers: The reporter-editor relationship**
Roy Peter Clark, Poynter Institute, St. Petersburg, Fla.
Allen Short, Star Tribune, Minneapolis, moderator

9:00 Room D1 — **For television: Writing the investigative report**
Robbie Gordon, Post-Newsweek Stations, Inc.
Andy Segal, WBBM-TV, Chicago, moderator

9:00 Room A3 — **Basics: Documents, from government to the archives**
Steve Weinberg, IRE
Mike Grim, Virginia Business, Richmond

10:30 Room A1 — **On newspapers: Organizing the investigative project**
Robert Greene, Newsday
Jeff Kummer, St. Paul Pioneer Press Dispatch, moderator

10:30 Room D1 — **For television: Organizing the investigative project**
Marion Goldin, CBS 60 Minutes, Washington, D.C.
Jim Polk, NBC News, Washington, D.C.

10:30 Room A3 — **Basics: Getting the most from sources**
Otis Sanford, Pittsburgh Press
Linda Kohl, St. Paul Pioneer Press Dispatch
Deb Nelson, Chicago Sun-Times, moderator

Noon — **Lunch: On your own**

2:00 Room A1 — **On newspapers: Writing and editing for impact**
Steve Lovelady, Philadelphia Inquirer
Laura Sessions Stepp, Washington Post, moderator

2:00 Room D1 — **For television: Producing for impact**
Don Shelby, WCCO-TV, Minneapolis
Ernie Ford, KSL-TV, Salt Lake City, moderator

2:00 Room A3 — **Basics: Checkpoints for local corruption**
Dean Baquet, Chicago Tribune
Walter Fee, Newsday

3:30 Room A3 — **On newspapers: Using graphics to understand your data and inform your readers**
Tim Bitney, Star Tribune, Minneapolis
Myrta Pulliam, Indianapolis Star

3:30 Room D1 — **For television: The art of story telling**
Joe Collum, WWOR-TV, Seacaucus, N.J.
Diane Jacobs, KXAS-TV, Dallas, moderator

3:30 Room A1 — **Basics: Inside and outside the law**
Law enforcers as sources and lawbreakers
Bill Marimow, Philadelphia Inquirer
Olive Talley, Dallas Morning News
Bernie Grace, KARE-TV, Minneapolis, moderator

Friday, June 3

Specialized and advanced panels

9:00 Room A1 — **Business: Giving the business to fraud**
John Murphy, fraud buster with Murphy & Maconachy, Inc., Santa Ana, Calif.
Michael Hatch, Minnesota commerce commissioner
Chris Welles, Business Week
Lynda McDonnell, St. Paul Pioneer Press Dispatch, moderator

9:00 Room D2 — **Health and science: Diagnosing the programs**
Dr. Sidney Wolfe, Public Citizen Health Research Group, Washington, D.C.
Mary Pat Flaherty, Pittsburgh Press
Maura Lerner, Star Tribune, Minneapolis, moderator

9:00 Room D3 — **Editors and reporters: Adversaries or colleagues?**
Jim Savage, Miami Herald
Laura Sessions Stepp, Washington Post

9:00 Room A3 — **Beware: Your life may be in jeopardy**
At work, in the neighborhood, even at school
Jim Balderston and Tim Redmond, San Francisco Bay Guardian
Chris Szechenyi, Daily Herald, Arlington Heights, Ill.
Eric Nalder, Seattle Times
Jon Hall, New Haven Journal-Courier, moderator

9:00 Room D1 — **Reporters: Learning from libel**
They tell you how to deal with lawsuits
Conroy Chino, KOAT-TV, Albuquerque
Bill Marimow, Philadelphia Inquirer
Peter Karl, WMAQ-TV, Chicago, moderator

10:30 Room D3 — **Libel lawyers: How they can help you**
They tell you how to avoid lawsuits
Paul Hannah, attorney, St. Paul
Patricia Hirl-Longstaff, Star Tribune, Minneapolis
Mike Vadnie, St. Cloud State University, moderator

10:30 Room A3

Breaking the defense barrier
How to get information when it's stamped "national security"
Russell Carollo, Spokane Spokesman-Review
Martin Connolly, Fort Lauderdale, Fla.
Charlie Thompson, ABC 20/20 Magazine, moderator

10:30 Room D2

Business: How to find and read business documents
Jimmy Gentry, Society of American Business Editors and Writers
Miles Locketz and Russ Andrews, Laventhol & Horwath accountants, Minneapolis
Mike Grim, Virginia Business, Richmond, moderator

10:30 Room A1

Health and science: The hazards of health care
Lea Thompson and Rick Nelson, WRC-TV, Washington, D.C.
Ed Wilson, WCPO-TV, Cincinnati
Margie Nichols, WSMV-TV, Nashville
Steve Eckert, WCCO-TV, Minneapolis, moderator

10:30 Room D1

TV show and tell
Marion Goldin, CBS 60 Minutes, Washington, D.C., moderator

Noon Greenway Ballroom

Luncheon
Edna Buchanan, Miami Herald
IRE Awards

2:00 Room A1

Women in the Workplace II
Sequel to the women's panel at the 1987 conference
Edna Buchanan, Miami Herald
Carole Rich, University of Kansas
Robbie Gordon, Post-Newsweek Stations, Inc.
Mary Hargrove, Tulsa Tribune

2:00 Room D3

Business: When government courts the company
Who's watching the treasury?
Roger Roy, Orlando Sentinel
Chuck Neubauer, Chicago Sun-Times
Walter Fee, Newsday, moderator

2:00 Room A3

Health and science: On the record
Walt Bogdanich, Wall Street Journal
Margaret Engel, Alicia Patterson Foundation, Washington, D.C.
Jim Detjen, Philadelphia Inquirer

2:00 Room D2

The people vs. government
Native Americans as plaintiffs
Mike Masterson, Arizona Republic
Jill Morrison, KCET-TV, Los Angeles

2:00 Room D1

TV show and tell
Don Shelby, WCCO-TV, Minneapolis, moderator

3:30 Room D3

Business: Personal investment scams
Trudy Lieberman, Consumer Reports
Erica Whittlinger, investment adviser, Minneapolis
Lynda McDonnell, St. Paul Pioneer Press Dispatch, moderator

3:30 Room A3

Health and science: The big sell on cures and discoveries
Art Caplan, Center for Biomedical Ethics, University of Minnesota
Dolly Katz; Detroit
Cristine Russell, National Association of Science Writers
Maura Lerner, Star Tribune, Minneapolis, moderator

3:30 Room A1

The sins of investigative reporting
From hype to back-off
Joel Kramer, Star Tribune, Minneapolis
Deborah Howell, St. Paul Pioneer Press Dispatch
Mike Sullivan, PBS Frontline
Ted Glasser, University of Minnesota, Silha Center for the Study of Media Ethics and Law, moderator

3:30 Room D1

Emerging environmental issues
Tom Burton, Chicago Tribune
Deb Nelson, Chicago Sun-Times
Tom Maier, Newsday
Jim Detjen, Philadelphia Inquirer, moderator

3:30 Room D2

The latest in organized crime
Tom Renner, Newsday
Gary Shapiro, Chicago strike force on organized crime
Peter Karl, WMAQ-TV, Chicago
Jon Hall, New Haven Journal-Courier, moderator

6:00-8:00 Room A1-C2

Reception
Star Tribune, Minneapolis
A taste of "Little Italy"

8:00-9:30 Room D2-3

Showcase panel: God, sex and money
Uncovering the TV evangelists
John Camp, WBRZ-TV, Baton Rouge
Charles Shepard, Charlotte Observer
Mary Hargrove, Tulsa Tribune

8:00-10:00 Room D1

TV show and tell
Herb Weisbaum, KIRO-TV, Seattle, moderator

10:00

Reception
WCCO-TV, Minneapolis
90 S. 11th St.

10:00 IRE Grand Suite

Hospitality suite

Saturday, June 4

Specialized and advanced panels

9:00 Room A1
Politics: Finding the real campaign
Robert Squier, political consultant, Washington, D.C.
Jonathan Alter, Newsweek
Tom Hamburger, Star Tribune, Minneapolis, moderator

9:00 Room D2
Alcohol and Drugs: Consumers and Suppliers
Guy Gugliotta and Jeff Leen, Miami Herald
Richard Mauer, Anchorage Daily News
Fredric Tulsky, Philadelphia Inquirer, moderator

9:00 Room D3
High-tech journalism: Problems and promise in use of computers
Timothy Gassert, State of Massachusetts Public Records Division
John Ullmann, Star Tribune, Minneapolis, moderator

9:00 Room A3
Food: Unsafe at any meal?
Ellen Haas, Public Voice, Washington, D.C.
Dan Puzo, Los Angeles Times
Steve Brandt, Star Tribune, Minneapolis, moderator

9:00 Room D1
The sports world, from high school to the pros
Elliott Almond, Los Angeles Times
Armen Keteyian, Sports Illustrated
Mark Middlebrook, Florida Times, Union/Jacksonville Journal, moderator

10:30 Room A1
Politics: Investigating the campaigns
Walt Robinson, Boston Globe
Brooks Jackson, Wall Street Journal
Bob Drogin, Los Angeles Times
Steve Dornfeld, St. Paul Pioneer Press Dispatch, moderator

10:30 Room D3
High-tech journalism: Getting and interpreting those records hidden in computers
Elliot Jaspin, Providence Journal
Rich Morin, Washington Post
Jim Long, The Oregonian, Portland, moderator

10:30 Room A3
Food: Farm ripoffs, farm finances
Mary Nelson, freelance, Swanville, Minn.
Jerry Perkins, Iowa Corn Promotion Board, West Des Moines, Iowa
Steve Brandt, Star Tribune, Minneapolis, moderator

10:30 Room D2
A new look at consumer reporting
Herb Weisbaum, KIRO-TV, Seattle
Lea Thompson and Rick Nelson, WRC-TV, Washington, D.C.
Neil Murray, TV consumer reporter, Minneapolis, moderator

10:30 Room D1
TV show and tell
Mark Lagerkvist, Comstock Park, Michigan, moderator

Noon Greenway Ballroom
Lunch
Vladimir Dounaev, Chief American correspondent for Soviet television
IRE Awards

2:00 Room A1
Membership meeting

3:00 Room D3
Politics: From PACs to personal donations
Ann Driscol, Congressional Quarterly
Jean Cobb, Common Cause Magazine
Kent Cooper, Federal Election Commission
Norm Udevitz, Denver, moderator

3:00 Room D2
High-tech journalism: High-tech and low-tech surveillance
Mike Mierendorff, WCCO-TV, Minneapolis
Howard Rosenberg, CBS News, Washington, D.C.
Don Ray, KCBS-TV, Los Angeles
John Lindsay, WCCO-TV, Minneapolis, moderator

3:00 Room A3
Food: Chemical hazards, from farm to table
Michael Jacobson, Center for Science in the Public Interest, Washington, D.C.
Keith Schneider, New York Times
Allen Short, Star Tribune, Minneapolis, moderator

3:00 Room A1
Investigating social crimes
Against the young, old, sick and handicapped
Al Salvato, Cincinnati Post
Robert Groves, WPLG-TV, Miami
Michele Gillen, NBC News, New York
John McPherson and Jill Kalstrom, WESH-TV, Orlando
Mike Masterson, Arizona Republic, moderator

3:00 Room D1
TV show and tell
Joe Collum, WWOR-TV, Seacaucus, N.J., moderator

4:30 Room D1
Politics: Watch what they do after the election
Lou Kilzer, Star Tribune, Minneapolis
Dave Roman, Florida Times-Union
Mark Middlebrook, Florida Times-Union/Jacksonville Journal, moderator

4:30 Room D3 **High-tech journalism: Ethics and legal issues of surveillance**
Deni Elliott, Dartmouth College
Paul Hannah, attorney, St. Paul
Jim Polk, NBC News, moderator

4:30 Room A3 **Food: Inspecting what you eat**
George Anthan, Des Moines Register
Steve Goldschmidt, Food Chemical News
Mike Grim, Virginia Business, Richmond, moderator

4:30 Room D2 **Investigative reporting: Impact, values and trends**
Ted Glasser, University of Minnesota, Silha Center for the Study of Media Ethics and Law
Jack Doppelt, Northwestern University, Medill School of Journalism
George Kennedy, University of Missouri School of Journalism

4:30 Room A1 **Politics: Soviet coverage of the U.S. campaign**
Vladimir Dounaev, chief American correspondent for Soviet television
Nick Hayes, professor of Soviet history and politics, Hamline University, St. Paul
John Lindsay, WCCO-TV, Minneapolis, moderator

6:00-8:00 **Dinner on your own**

8:00-10:00 Greenway Ballroom **Showcase panel: Covering Jesse Jackson**
Have the news media been racist, or realistic?
Carol O'Cleireacain, Jackson economic advisor, New York
Gaylord Shaw, Los Angeles Times/Newsday
Juan Williams, Washington Post Magazine
Carol Marin, NBC News, Chicago
Les Payne, Newsday
Walter Fee, Newsday, moderator

8:00-10:00 Room D1 **TV show and tell**
Neil Murray, TV consumer reporter, Minneapolis, moderator

10:00 IRE Grand Suite **Hospitality suite**

Sunday, June 5

Specialized and advanced panels

10:30
~~9:00~~ **Room A1** **Inside criminal justice: From courts to prisons**
Rose Ciotta, Buffalo News
Fredric Tulsky, Philadelphia Inquirer

9:00 Room A3 **Getting the basics on education**
Stanley Litow, Educational Priorities Panel, New York
Michele Norris, Chicago Tribune
Myrta Pulliam, Indianapolis Star, moderator

10:30 Room A3 **Before the plane crashes: Finding records, assessing safety**
Jim Tilmon, WMAQ-TV, Chicago
Steve Eckert, WCCO-TV, Minneapolis
Jim Long, The Oregonian, Portland, moderator

9 am
~~10:30~~ **Room A1** **Investigating on the beat or off the big story**
Margaret Engel, Alicia Patterson Foundation, Washington, D.C.
Peter Karl, WMAQ-TV, Chicago

IRE Award Winners

Newspapers over 75,000 circulation
Charles E. Shepard, The Charlotte Observer
Guy Gugliotta, Jeff Leen and James Savage, The Miami Herald
Lisa Cardillo Rose, Al Salvato and Robert White, The Cincinnati Post

Newspapers less than 75,000 circulation
Martin Connolly, The Boulder Daily Camera
Chris Szechenyi and Rena Wish Cohen, The Daily (Arlington Heights, Ill.) Herald
Jim Balderston and Tim Redmond, The San Francisco Bay Guardian

Magazines
Jean Cobb, Common Cause Magazine
Jill Morrison and Andy Zipser, Mother Jones

Television, Top 20 Markets
Michele Gillen and Robert Groves, WPLG-TV, Miami
Lea Thompson, Rick Nelson, Sheila Duffy and John Spillane, WRC-TV, Washington, D.C.

Television, Below Top 20 Markets
Pat Minarcin and Ed Wilson, WCPO-TV, Cincinnati
John Camp, WBRZ-TV, Baton Rouge
John McPherson and Jill Kalstrom, WESH-TV, Orlando

A quick look at the panels

Thursday	Nicollet A-1 (370 Capacity)	Nicollet A-3 (140)	Nicollet D-1 (140)	Nicollet D-2 (220)	Nicollet D-3 (150)
9 A.M.	PRINT Reporter/editor	BASICS Documents	TV Writing		
10:30 A.M.	PRINT Organize	BASICS Sources	TV Organize		
NOON					
2 P.M.	PRINT Writing	BASICS Corruption	TV Producing		
3:30 P.M.	BASICS The Law	PRINT Graphics	TV Story Telling		

Friday					
9 A.M.	BUSINESS-Fraud	Unsafe Places	Learn Libel	HEALTH Programs	Adversaries
10:30 A.M.	HEALTH Hazards	Defense	TV Show & Tell	BUSINESS Records	Libel Lawyers
NOON	Buchanan				
2 P.M.	Women	HEALTH Records	TV Show & Tell	People vs. Government	BUSINESS Government-Business
3:30 P.M.	Sins	HEALTH Big-Sell	Environment	Organized Crime	BUSINESS Investment Scams
6-8 P.M.	Reception, Star Tribune (A1-C2)				
8-9:30 P.M.	Showcase Panel: God, Sex, and Money (D2-D3)				
8-10 P.M.	T.V. Show and Tell (D1)				
10 P.M.-Midnight	Reception, WCCO-TV (WCCO-TV Building)				
10 P.M.	Hospitality Suite (IRE Grand Suite)				

Saturday					
9 A.M.	POLITICS Real campaign	FOOD Hazards	Sports	Drugs	HI-TECH Promise
10:30	POLITICS Investigating	FOOD Ripoffs	TV Show & Tell	Consumers	HI-TECH Computers
NOON	Lunch (Greenway)				
2 P.M.	Membership (A1)				
3 P.M.	Social Crimes	FOOD Chemicals	TV Show & Tell	HIGH TECH Surveillance	POLITICS Money
4:30 P.M.	POLITICS Soviet	FOOD Inspections	POLITICS After election	Research	HI-TECH Ethics/legal
6-8 P.M.	dinner on own				
8-10 P.M.	T.V. Show and Tell (D1)				
8-10 P.M.	Showcase panel: Covering Jesse Jackson (Greenway F-J)				
10-midnight	Hospitality suite (IRE Grand Suite)				

Sunday		
9 A.M.	Justice	Education
10:30 A.M.	On beat	Air Safety

Registration

The registration desk will be open throughout the conference. It is located across from the Grant Room. Feel free to stop by with any questions you may have.

Publications

IRE publications are available throughout the conference at the registration desk. A list of available publications is included in your conference packet.

Reprint room

Reprints and handouts are available to all participants in the Grant Room. The room will be open throughout the conference.

Broadcast library

We have tape machines available in the Loring Room so you can view the tapes of colleagues and of award-winning projects. We will also have a video-dubbing service. See the flyer in your packet for more information on these services.

Speaker list

If you want to know more about the panel lists and the topics they plan to speak about, check the speaker list in your packet.

Contributions

Thanks to these organizations for their generous contributions.

Star Tribune, Minneapolis
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KSTP-TV, Minneapolis/St. Paul
Gannett/KARE-TV, Minneapolis
NBC News
Milwaukee Journal

And, thanks to the news organizations that paid panelists' expenses.