



2011  
IRE

CONFERENCE

ORLANDO  
FLORIDA

• JUNE 9-12 •

# Welcome to Orlando

This is always the most challenging, and exciting, time of year for me.

As executive director of IRE, I'm involved in putting together many of the panels for the annual conference. I have the pleasure of diving into lots of great work looking for speakers, and also the pressure of making sure that each year's conference lives up to the ones that preceded it.

With plenty of help from staff, IRE Board members and other volunteers, I'm pleased to say that we have a lineup that carries on IRE's high standards.

With about 100 panels and hands-on sessions, led by many of the best journalists in the business, you shouldn't have too much trouble finding a session that interests you at any time during the conference. In fact, one of the most common complaints we get is that we have too many choices. We think that's not a bad problem to have.

Among the highlights of this year's conference are a beefed-up "On the Beat" series with panels targeted at specific topic areas that many of our members are responsible for covering; sessions on uncovering fraud in its many hiding places; multiple looks at the way collaboration is reshaping investigative journalism; and panels touching on many of the hottest issues journalists are facing, led by reporters, editors and producers who have uncovered great stories and don't mind sharing how they did it.

That last point is the key to this conference, and to IRE. Our members do fantastic work, and then willingly let others in on the secrets of how they did it. Make sure to take advantage of the many opportunities to strike up a conversation with a fellow muckraker – much of the best stuff learned at the conference takes place in the conversations between sessions.

And don't miss a few other conference highlights:

- Three showcase panels hitting on hot topics: the relationship between journalists and sources in a post-WikiLeaks world, where you'll learn about the new OpenLeaks project; measuring which risks are worth taking to get the story, where you'll hear from speakers including David Rohde, who was captured and held by the Taliban, and Rosario Mosso, a reporter for a Mexican publication that fearlessly covers the drug wars; and the future of nonprofit investigative journalism, which will take an in-depth look at the growth, and the future, of this vital movement.
- The Saturday awards luncheon featuring keynote speaker Jeff Fager, executive producer of "60 Minutes" and head of CBS news (Page 6), and comments from Eric Newton, senior adviser to the president, John S. and James L. Knight Foundation.
- The Blues Bash on Thursday night. (Page 4)
- A screening of the new and highly acclaimed documentary "Page One: Inside the New York Times" on Friday evening. (Page 4)
- The IRE Board election and membership meeting on Saturday, and the reception right afterward.

So take a few minutes with this program and map out the next few days. And if you pass by someone you've always wanted to meet, or a speaker who blew you away in a panel, stop and strike up a conversation. You never know what you'll learn.



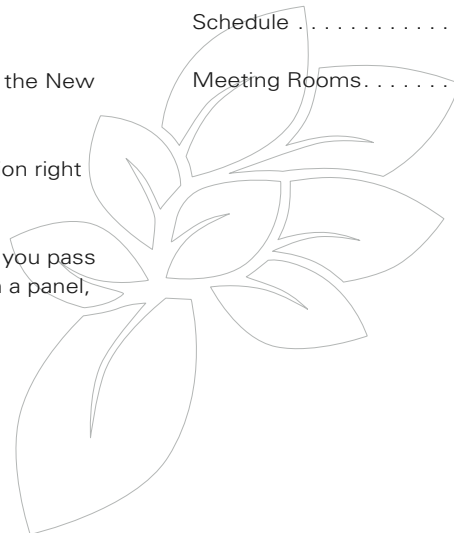
Mark Horvit, IRE Executive Director



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# Thank you for your support!

## Featured & Primary Sponsors

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- **Lumina Foundation for Education** for its support of the conference, including panels related to higher education
- **Scripps Howard Foundation** for sponsoring the mentorship program

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- **James Richard Bennett Scholarship Fund** for supporting the Bennett Scholars
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- **Chicago Tribune Foundation** for supporting the Chicago Tribune Foundation Fellows
- **Criminal Justice Journalists** for co-sponsoring the Criminal Justice Track panels
- **Donald W. Reynolds National Center for Business Journalism at Arizona State University** for general conference support and co-sponsoring a panel on business reporting
- **Ethics & Excellence in Journalism Foundation** for co-sponsoring track of panels on building nonprofit investigative centers
- **Godfrey Wells Stancill Fellowship Fund** for supporting the international fellows
- **Google** for general conference support
- **Philip L. Graham Fund** for supporting the Graham Diversity Fellows
- **Robert W. Greene Fellowship Fund for Young Journalists** for supporting the Greene Fellowship program
- **Brant Houston International Journalism Fund** for supporting the international fellows
- **Investigative News Network** for partnering on panels on building nonprofit investigative centers
- **KSTP-St. Paul Minnesota** for its work on the IRE Awards video
- **Jennifer Leonard Scholarship Fund** for supporting the Leonard Scholars
- **Marketwire** for general conference support
- **McClatchy Newspapers, El Nuevo Herald** and **The Miami Herald** for general conference support
- **Missouri School of Journalism** for continuing to provide space and support for IRE and the National Institute for Computer-Assisted Reporting
- **Morningside Analytics** for general conference support
- **ProPublica** for general conference support
- **Smallman Law PLLC** for co-sponsoring the Brown Bag with Media Lawyers
- **Sunlight Foundation** for general conference support, including the FOIA panel

## Special Thanks

Many thanks to everyone who shared their time, energy and ideas to help make IRE 2011 a success, including:

## Conference Committee

- Phil Williams, WTVF-Nashville, chair
- Mc Nelly Torres, Florida Center for Investigative Reporting
- Sarah Cohen, Duke University

## Regional Committee

- Manny Garcia, *El Nuevo Herald*
- Stephen Stock, WFOR-Miami
- Mary Shanklin, *Orlando Sentinel*
- Jim Leusner, James, Hoyer, Newcomer, Smiljanich & Yanchunis P.A.
- Scott Powers, *Orlando Sentinel*
- Scott Zamost, CNN
- Chris Davis, *Sarasota Herald-Tribune*
- Neil Reisner, Florida International University
- Tony Pipitone, WKMG-Orlando
- Carolyn Edds, *St. Petersburg Times*
- Omayra Sosa Pascual, Centre de Periodismo Investigativo

## Supporters

- **The Associated Press** for general conference support
- **The Center for Investigative Reporting and California Watch** for co-sponsoring track of panels on building nonprofit investigative centers
- **Dart Center for Journalism and Trauma** for its support of conference programming
- **Dart Society** for its support of conference programming
- **Florida International University** for general conference support
- **Hearst Newspapers** for bringing journalists to the conference
- **Investigative Reporting Workshop at American University** for co-sponsoring the International Luncheon
- **New York Times Regional Media Group** for general conference support
- **Orlando Sentinel** for general conference support

# Fellowships

IRE fellowships and scholarships allow professional journalists or students to attend training events. Fellowships typically cover a one-year IRE membership, conference or seminar registration fees, and reimbursement for hotel and travel expenses. ([www.ire.org/fellowships](http://www.ire.org/fellowships))

## James Richard Bennett Scholarship

Established by Dr. Bennett, professor emeritus of English at the University of Arkansas, and awarded to college students in Arkansas, Mississippi, Oklahoma or Louisiana.

- Kyle Fredrickson, Oklahoma State University

## Chicago Tribune Foundation Minority Fellowships

Made possible by a grant from the Chicago Tribune Foundation.

- Habiba Nosheen, independent journalist
- Traver Riggins, International Consortium of Investigative Journalists

## Philip L. Graham Diversity Scholarships

Established by the Philip L. Graham Fund.

- Veair Green, KALB-Alexandria
- Joanna Lin, California Watch
- Ashley Alvarado, California Watch
- Venita James, *The Arizona Republic*
- Emilia Diaz-Struck, Press and Society Institute of Venezuela (CAR 2011 Conference)
- Melissa Sanchez, *El Nuevo Herald* (CAR 2011 Conference)

## Jennifer Leonard Scholarship

Established by IRE board member David Cay Johnston to honor his wife, the president and executive director of the Rochester Area Community Foundation and a national leader in promoting ethical standards for endowments.

- Kiera Feldman, independent journalist
- Rhiannon Coppin, independent journalist (CAR 2011 Conference)

## Godfrey Wells Stancill Small News Fellowship

Established by IRE member Nancy Stancill and her family in memory of her father, Godfrey Wells Stancill, former editor and publisher of the *Suffolk (Va.) News-Herald*.

- Nick Penzenstadler, *Rapid City Journal*

## International Fellowships

Sponsored by IRE, Dart Society, Dart Center for Journalism and Trauma and the Brant Houston International Journalism Fund.

- Soo-hyun Kyung, Yonhap News Agency
- Ki-young Chang, YTN
- Carlos Dada, *El Faro*
- Jan-Michael Ihl, OpenLeaks
- Rosario Mosso, *Zeta*

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Stop by our booth at IRE to enter a drawing for a **free iPad 2!**

Hear winners *Walt Bogdanich* and *John Fauber* at 9:40 a.m. June 10.

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**FACEBOOK:** BIZJOURNALISM

Entries must have been published online or in print in the year ending June 30, 2011.



# Conference Essentials

	Oceans Foyer				
	Registration	Sales	Fundraising	Exhibitors/Recruiters	Cyber Café
Wednesday	4-6 p.m.	4-6 p.m.	Closed		
Thursday	7:30 a.m.-6 p.m.	7:30 a.m.-6 p.m.	7:30 a.m.-3 p.m.	8 a.m.-5 p.m.	7:30 a.m.-6 p.m.
Friday	7:30 a.m.-6 p.m.	7:30 a.m.-6 p.m.	7:30 a.m.-6 p.m.	8 a.m.-5 p.m.	7:30 a.m.-6 p.m.
Saturday	8 a.m.-5 p.m.	8 a.m.-5 p.m.	8 a.m.-5 p.m.	8 a.m.-5 p.m.	8 a.m.-5 p.m.
Sunday	Closed	8:30-10:30 a.m.	Closed	Closed	Closed

## Reprints & Tipsheets

(Oceans Foyer)

Read the original stories highlighted in panel discussions and other examples of outstanding investigations shared by IRE members. If you have copies of stories you'd like to make available, please leave them with an IRE staff member at the sales desk.

Tipsheets and other handouts from speakers are available in each panel session. Any remaining copies will be available in Oceans Foyer.

After the conference, tipsheets and reprints will be available through the Resource Center. IRE members can purchase the entire IRE 2011 collection on CD or download individual tipsheets from the IRE website. Order forms will be available at the sales desk.

## 2011 Conference Evaluation

After the conference you will receive an electronic evaluation to complete. Please take a moment to let us know what you liked in Orlando and what you'd like to see improved in the future. IRE reviews and uses this feedback when planning future conferences and training programs. This information is also very helpful in preparing grant proposals and reports and in securing conference sponsors. By completing an evaluation, you can enter a drawing to receive free registration to the 2012 IRE Conference in Boston. Congratulations to Marisa Mendelson on receiving free registration to Orlando for completing an evaluation last year.

## Reminders

Please wear your nametag to all IRE sessions and events. Please set all cell phones and pagers to silent or vibrate while in sessions. The speakers and fellow attendees will appreciate it.



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ProPublica Welcomes You  
to the 2011 IRE Conference



[www.propublica.org](http://www.propublica.org)

# Special Events

## Blues Bash – Thursday

IRE's Blues Bash is headed to Fat Fish Blue in Pointe Orlando on Thursday, June 9 for the opening night of our 2011 Conference.

Gather your friends and colleagues and ride the bus over to the event for an evening of live music, lively conversation and professional camaraderie.

This year's ticket price of \$30 includes chartered bus transportation to and from the event, admission to the venue, great music and a drink voucher for a domestic beer, wine or soda.

Tickets, if any remain, can be purchased at the conference sales desk or at the door on the night of the event.

Once again, the money goes to a great cause. The Blues Bash has raised more than \$30,000 for the IRE Resource Center.

Festivities begin at 7:30 p.m. Buses will start leaving the hotel at 7 p.m. and run continuously between the hotel and Fat Fish Blue. The last bus leaves Fat Fish Blue with return service to the hotel at 11:30 p.m.

**Fat Fish Blue**  
**9101 International Drive**  
**Suite 2310, Pointe Orlando**  
**Orlando, FL 32819**

## Closing Reception – Saturday

Join us for a closing reception from 7:30-8:30 p.m. in Atrium C/D and enjoy one last evening of catching up with old and new friends, speakers and colleagues. Hors d'oeuvres and a cash bar will be available. Conference name tags are required for entry.



## Awards Luncheon – Saturday

A highlight of the IRE conference, the IRE Awards Luncheon begins at noon Saturday in the Crystal Ballroom. We will present the 2010 IRE Awards and salute some of the best investigative work of the past year. (See a complete list of winners and finalists, pp. 12-17).

Admission to the luncheon is included with your conference registration. Conference nametags are required for entry. Guest tickets are available for \$55 at the IRE sales desk.

## Film Screening – Friday

**"Page One: Inside the New York Times" – 6:30 p.m. Friday, Oceans 2**

Andrew Rossi's riveting documentary "Page One: Inside the New York Times" had its World Premiere at the Sundance Film Festival, and was acquired by Magnolia Pictures and Participant Media for theatrical release this June. In the tradition of great fly-on-the-wall documentaries, the film deftly gains unprecedented access to the *New York Times* newsroom and the inner workings of the Media Desk. "Page One" chronicles the transformation of the media industry at its time of greatest turmoil. Writers like Brian Stelter, Tim Arango and the salty-but-brilliant David Carr track print journalism's metamorphosis even as their own paper struggles to stay vital and solvent, while their editors and publishers grapple with up-to-the-minute issues like controversial new sources and the implications of an online pay-wall. Meanwhile, rigorous journalism is thriving – "Page One" gives us an up-close look at the vibrant cross-cubicle debates and collaborations, tenacious jockeying for on-record quotes, and skillful page-one pitching that brings the most venerable newspaper in America to fruition each and every day.

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## Party with Your Data

Join us for free drinks at the Party with Your Data Happy Hour!

- 6 p.m., Thursday
- Renaissance Atrium A/B

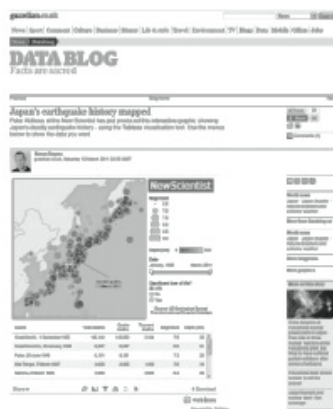
Bring your conference badge. Limited to pre-day attendees.

## Get Hands-on

Take a Tableau Public training session, all day Thursday in the hands-on lab.

## Got Data?

Visualize and publish it live on the web with Tableau Public. It's free.



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Check us out at SunlightFoundation.com

# Schedule Highlights

## Showcase Panels

12-1 p.m., Friday, Oceans 3

Showcase Panel: Securing the future of nonprofit investigative journalism

- Clark Bell, McCormick Foundation
- Sue Hale, Ethics & Excellence in Journalism Foundation
- Kevin Davis, Investigative News Network (moderator)

4:35-6 p.m., Friday, Oceans 5&7

Showcase Panel: Beyond WikiLeaks: How technology is changing the relationship between journalists and sources

- Lucy Dalglish, Reporters Committee for Freedom of the Press
- Jan-Michael Ihl, OpenLeaks
- Bill Keller, *The New York Times*
- Clayton Swisher, Al Jazeera
- Pierre Thomas, ABC News
- Leonard Downie Jr., *The Washington Post*/Arizona State University (moderator)

10:50-11:50 a.m., Saturday, Oceans 5&7

Showcase Panel: In Harm's Way: When is the risk too great?

- Rosario Mosso, *Zeta*
- David Rohde, *The New York Times*
- Craig Pyes, Pyes Only (moderator)

## Broadcast Show and Tell

Show-and-Tell sessions offer new ways to share your investigations with colleagues from around the country. Poynter's Al Tompkins will moderate in the Show-and-Tell room on Saturday. Friday's sessions will have veteran broadcasters as moderators. Look for sign-up sheets near registration in Oceans Foyer when you pick up your registration materials. Sessions will take place in Oceans 4 on Friday and Saturday.

## Broadcast One-on-One Mentoring

Poynter's Al Tompkins will be working one-on-one with broadcasters on Friday, June 10. Sign up for a timeslot in Oceans Foyer when you pick up your registration materials. Sign up early as there are limited spaces. Don't forget to bring your DVD or clips with you.

## Building Investigative Centers

As the number of nonprofit investigative centers continues to grow, this daylong track of Thursday panels will provide strategies and advice to help existing centers grow and new centers get off the ground. Sessions will focus on key areas including best business practices, successful fundraising, editorial collaboration, applying digital tools for content and business, and meaningful audience engagement. This program is being organized in partnership with the Investigative News Network and sponsored by the John S. and James L. Knight Foundation, the Ethics and Excellence in Journalism Foundation, the Center for Investigative Reporting/California Watch and the Center for Public Integrity.

## Brown Bag with Media Lawyers

Sponsored by Smallman Law PLLC and IRE  
1 p.m. Friday, Oceans Ballroom 2

Here's your chance for an informal Q&A about legal issues with Jennifer LaFleur, ProPublica; Gregg Thomas, Thomas & LoCicero; and Stephen Zansberg, Levine Sullivan Koch & Schulz, LLP. Bring your "hypotheticals" and your own lunch. Beverages and desserts will be provided.

## Networking Breakfast for IRE Mentoring Program Participants

Sponsored by Scripps Howard Foundation  
8 a.m. Friday, Discovery Ballroom

Coffee and pastries will be served. This is an invitation-only event.

## Networking Session for International Journalists

Sponsored by Investigative Reporting Workshop at American University and IRE

1 p.m. Friday, Discovery Ballroom

Journalists from outside the United States will meet and discuss strategies for training and working together. This is an invitation-only event.

## Tweet during the conference

Please use #IRE11 in your tweets so everyone can follow the latest news and observations.

## Free Reynolds Business Journalism Workshop – Wednesday

Come to Orlando a day before the IRE Conference begins and attend a free workshop presented by the Donald W. Reynolds National Center for Business Journalism.

In this session, you will discover the many public documents that are available on private companies and nonprofits. From incorporation papers to UCC records to court and regulatory filings and the revised IRS Form 990, public data exist on many private companies and nonprofits – if you know where to look. Find out from journalism professor of the year Chris Roush of the University of North Carolina and Pulitzer winner Gary Cohn, now at the University of Southern California.

Registration begins at 12:30 p.m. This free workshop on "Investigating Private Companies and Nonprofits" will be from 1-5 p.m. June 8 in Oceans 9.

## Tableau Public - Thursday

Need to visualize data fast and publish it interactively to the Web for free? Take one of the Tableau Public hands-on training sessions. There will be multiple introductory trainings. Each will cover the same basic concepts, explained through a different data set. There will also be one advanced training for those who have already used Tableau Public.

9-10 a.m.	Hands-On: Introduction to Tableau Public with Census Data
10:10-11:10 a.m.	Hands-On: Introduction to Tableau Public with Real Estate Data
11:20 a.m.-12:30 p.m.	Hands-On: Introduction to Tableau Public with Schools Data
2:30-3:30 p.m.	Hands-On: Introduction to Tableau Public with Public Spending Data
3:40-4:40 p.m.	Hands-On: Tableau Public Advanced Training
4:50-5:50 p.m.	Hands-On: Introduction to Tableau Public, Repeat of Most Popular Session (Audience Choice)

You need only come to one of the introductory trainings: The same concepts will be covered in all. Walk-ins are allowed until the class is full.

## Party with your Data reception

Hosted by Tableau Public  
6 p.m., Thursday, Atrium A/B

Join us for free drinks and T-shirts at the Party with Your Data Happy Hour! Bring your conference badge. Limited to pre-day attendees.

# Keynote Address

## The IRE Awards Luncheon begins at noon Saturday in Crystal Ballroom.

Jeff Fager became the first chairman of CBS News in February 2011, after re-shaping its flagship broadcast, 60 MINUTES, into an editorially more vibrant and news-conscious program that regularly makes Nielsen's Top 10. His efforts to improve the hit program online have also made the 60 MINUTES brand a hit on the Internet and the model of successful electronic journalism in the digital age. In his new role, he continues to oversee 60 MINUTES, while executing his plan to transfer that success to all of the news division's platforms, on television, radio and the Internet.

Fager comes to the chairman's position with more than 30 years of experience at every stage of the electronic news business, including 15 years at the executive producer level, seven of those at the helm of 60 MINUTES. There, Fager upheld the program's legendary standard of quality storytelling but also instituted a new graphic look and refocused it on breaking news to keep it relevant in a new and challenging era. A pioneer in journalism's crucial mission to create and grow revenue streams online, he cultivated 60 MINUTES' Internet presence by revamping 60Minutes.com and by initiating groundbreaking digital partnerships with Yahoo! and Comcast. He then built 60MinutesOvertime.com, an innovative, single-sponsored website that was the first to stream web-only 60 MINUTES content. Fager also guided the creation and launch of the critically acclaimed 60 MINUTES iPad app, which is now one of the most popular paid apps available.

These efforts have resulted in an average television audience more than double that of its nearest newsmagazine competition, a significant increase – more than 40 percent for the 2010-11 season – in online traffic for the 60 MINUTES brand and an unprecedented amount of journalistic awards.

For his work, the Producers Guild of America voted him best producer in non-fiction television four times and TV Week named him to its top 10 list of most powerful television news executives.

Before assuming control of 60 MINUTES, Fager is credited with leading "60 Minutes II" to a slew of major awards over a short period of time as its executive producer for its first five seasons. The awards continued to flow when he took over 60 MINUTES. 60 MINUTES and 60 MINUTES II broadcasts executive produced by Fager garnered 33 Emmys, eight Peabodys, eight RTDNA/Edward R. Murrow Awards, four Alfred I. duPont-Columbia University batons, three Sigma Delta Chi Awards and IRE awards.

As the executive producer of the CBS EVENING NEWS WITH DAN RATHER from 1996 to 1998, Fager led the broadcast's highly praised rededication to hard news, enterprise reporting and increased foreign coverage. By the time he left to start "60 Minutes II," the CBS EVENING NEWS had gained more than one million viewers over the previous year, a gain unmatched by competitors.



**JEFF FAGER**

Chairman, CBS News, Executive Producer, 60 MINUTES

Fager was also the senior broadcast producer for the CBS EVENING NEWS (1994-96) and covered many major international stories, including the war in Bosnia and the assassination of Israeli Prime Minister Yitzhak Rabin.

He had been a producer for 60 MINUTES from 1989 to 1994, primarily working with correspondents Morley Safer and Steve Kroft, and covered several major world events, including the Gulf War with Iraq in 1991. He was part of the original team that developed and launched 48 HOURS, the primetime CBS News magazine.

Fager served as a producer on the CBS EVENING NEWS, based in London (1985-88) and New York (1984-85), covering numerous international stories. He produced segments on Palestinian-Israeli conflicts in Lebanon, Syria and Jordan; the bombing of Libya in 1986; the Reagan-Gorbachev summits in Geneva and Iceland; Gorbachev's first foreign visit, to Paris in 1986; and the collapse of the Soviet Union and the fall of Communism in Eastern Europe.

He was a producer for other CBS News programs between 1982 and 1984, including the weekend editions of the CBS EVENING NEWS, and was a broadcast producer for "Nightwatch," CBS's original overnight news broadcast. He joined CBS News from KPIX-TV San Francisco, where he was a broadcast producer (1979-82). He began his career as a production assistant in Boston in 1977 at the CBS station WBZ-TV, then quickly rose through a succession of television and radio news positions, including news writer and assignment editor.

Fager was born in Wellesley, Mass. He graduated from Colgate University in 1977 with a B.A. degree in English.



# Mentorship Program

The 2011 IRE Conference offers a unique opportunity for in-depth, one-on-one coaching. Mentees get advice from experienced journalists on improving their skills as reporters, editors or producers. The mentoring that occurs during these sessions often continues in a more informal way for months, even years, after the conference concludes.



Special thanks to the Scripps Howard Foundation for its continuing support of the IRE Mentorship Program. IRE thanks Jennifer LaFleur, ProPublica, and Mark Greenblatt, KHOU-Houston, for coordinating the mentorship program this year.

The following journalists are volunteering their time as mentors at this year's conference:

Matt Apuzzo, *The Associated Press*  
Ken Armstrong, *The Seattle Times*  
Russ Baker, *WhoWhatWhy*  
Maud Beelman, *The Dallas Morning News*  
Helena Bengtsson, *Sveriges Television*  
Michael Berens, *The Seattle Times*  
Joe Bergantino, *New England Center for Investigative Reporting*  
Josh Bernstein, *The Daily*  
Walt Bogdanich, *The New York Times*  
Greg Borowski, *Milwaukee Journal Sentinel*  
Wendell Cochran, *Investigative Reporting Workshop at American University*  
Sarah Cohen, *Duke University*  
Mike Connelly, *Sarasota Herald-Tribune*  
Robb Cribb, *The Toronto Star*  
Lucy Dalglish, *Reporters Committee for Freedom of the Press*  
Chase Davis, *California Watch*  
Chris Davis, *Sarasota Herald-Tribune*  
Matthew Doig, *Sarasota Herald-Tribune*  
Steve Doig, *Arizona State University*  
David Donald, *Center for Public Integrity*  
Andrew Donohue, *Voice of San Diego*  
Stephen Engelberg, *ProPublica*  
Robin Fields, *ProPublica*  
Laura Frank, *Rocky Mountain Investigative News Network*  
Ellen Gabler, *Chicago Tribune*  
Manny Garcia, *The Miami Herald*  
Mark Greenblatt, *KHOU-Houston*  
James Grimaldi, *The Washington Post*  
Holly Hacker, *The Dallas Morning News*  
Andy Hall, *Wisconsin Center for Investigative Reporting*  
Byron Harris, *WFAA-Dallas/Ft. Worth*  
Brant Houston, *University of Illinois*  
David Cay Johnston, *Author*  
David Kaplan, *Organized Crime and Corruption Reporting Project*

Mark Katches, *Center for Investigative Reporting/California Watch*  
Armen Keteyian, *CBS News*  
Meg Kissinger, *Milwaukee Journal-Sentinel*  
Jennifer LaFleur, *ProPublica*  
Terri Langford, *Houston Chronicle*  
Hagit Limor, *WCPO-Cincinnati*  
Ryan McNeill, *The Dallas Morning News*  
T. Christian Miller, *ProPublica*  
Blake Morrison, *USA Today*  
Maggie Mulvihill, *New England Center for Investigative Reporting*  
James Neff, *The Seattle Times*  
Robert O'Harrow, *The Washington Post*  
Lise Olsen, *Houston Chronicle*  
Charlie Ornstein, *ProPublica*  
Cheryl Phillips, *The Seattle Times*  
Aron Pilhofer, *The New York Times*  
Ben Poston, *Milwaukee Journal Sentinel*  
Neil Reisner, *Florida International University*  
Jill Riepenhoff, *The Columbus Dispatch*  
Lee Rood, *The Des Moines Register*  
Bob Segall, *WTHR-Indianapolis*  
Deborah Sherman, *KUSA-Denver*  
Brett Shipp, *WFAA-Dallas/Ft. Worth*  
Mark Smith, *WFAA-Dallas/Ft. Worth*  
Paige St. John, *Sarasota Herald-Tribune*  
Stephen Stock, *WFOR-Miami*  
John Sullivan, *The Philadelphia Inquirer*  
Mc Nelly Torres, *Florida Center for Investigative Reporting*  
Nicole Vap, *KUSA-Denver*  
Stuart Watson, *WCNC-Charlotte*  
Tracy Weber, *ProPublica*  
Rick Yarborough, *WTTG-Washington, D.C.*  
Alison Young, *USA Today*  
Scott Zamost, *CNN*

# Exhibitors & Recruiters

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- Investigative Mechanics, Inc.
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- The Mayborn School of Journalism
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# Official Business

## Membership Meeting and IRE Board Elections

6 p.m. Saturday, Oceans 5&7

Once the doors are closed, no one is allowed to enter or exit until voting is completed.

Plan to attend the annual membership meeting in order to cast a ballot in the Board of Directors elections. Six seats on the 13-member board are up for election this year.

IRE members who filed their candidacy before the pre-conference deadline were allowed to submit a statement for posting on the IRE website. [www.ire.org](http://www.ire.org)

Anyone who declares candidacy at the conference must deliver a one-page statement/biography to the executive director by noon, local time, on Friday, June 10. Those statements will be displayed on a bulletin board in the main conference area.

At the membership meeting, candidates must be nominated and seconded from the floor by two other IRE members. There will be no nominating speeches, but candidates will have two minutes to address their peers.

Immediately following the board elections, there will be a separate election for two IRE Awards contest judges. Those candidates will be nominated and seconded from the floor.

More information about the IRE board's duties and the election rules are online at [www.ire.org/about/procedures](http://www.ire.org/about/procedures).

### Board of Directors Meeting

4 p.m. Thursday, Coral C

The meeting is open to members. The board will also meet briefly on Saturday after the membership meeting to elect officers.

## Voting and Absentee Ballots



The ballot at the membership meeting will include all candidates who declared by the June 10 deadline. Members unable to attend the conference were allowed to participate via absentee balloting. Absentee balloting is meant to supplement – not replace – IRE's traditional election process, which encourages membership meeting attendance as a sign of commitment to the group and to involve as many members as possible in important discussions.

Candidates who declared by April 26 were included on the absentee ballot. Members were allowed to request absentee ballots from April 26-May 24. The deadline for returning absentee ballots was June 1. The absentee ballots have been kept sealed in special ballot envelopes and are not opened until the general election count on Saturday, June 11. Absentee ballots are not available, nor are late submissions accepted, at the conference.

## Current IRE Board Members

**President** – Alison Young, *USA Today*

**Vice-President** – Manny Garcia, *El Nuevo Herald*

**Treasurer** – David Cay Johnston, Author

**Secretary** – Phil Williams, WTVF-Nashville

**Chairman** – Cheryl Phillips, *The Seattle Times*

Sarah Cohen, Duke University

Robert Cribb, *The Toronto Star*

Andrew Donohue, Voice of San Diego

Leonard Downie, Jr., *The Washington Post*/Arizona State University

Lise Olsen, *Houston Chronicle*

Aron Pilhofer, *The New York Times*

Lea Thompson, LT Productions

Mc Nelly Torres, Florida Center for Investigative Reporting

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# Computer-Assisted Reporting

## IRE hands-on classes

Veteran CAR specialists lead sessions that combine data exercises and tips for using these techniques in your work. Classes are held in Oceans 12; seating is first-come, first serve.

- Excel 1
- Excel 2
- PDF to Excel
- Google - You Tube
- Importing data into Excel (text and html)
- Google Fusion Tables
- Access 1
- Access 2
- Access 3

## Affordable Advanced Training

IRE and NICAR offer intensive boot camps on CAR fundamentals or advanced skills such as statistics or mapping.

Veteran instructors teach and provide follow-up support when you put your new skills into practice.

August 7-12, 2011	CAR Boot Camp, Columbia, MO
August 12-14, 2011	Mapping Boot Camp, Columbia, MO

## Data and analysis for stories

The Database Library maintains a collection of government databases on a wide array of subjects, provides data analysis services for news organizations and assists journalists trying to solve data problems. Visit [data.nicar.org/](http://data.nicar.org/) data for details. The library is operated by IRE and the National Institute for Computer-Assisted Reporting, a joint program of IRE and the Missouri School of Journalism.

Our expert staff can provide custom database analysis or mapping services to help produce stories with impact that are backed by quality research.

For more information, contact Jaimi Dowdell, [jaimi@ire.org](mailto:jaimi@ire.org).



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**RICHARD BOCKMAN**

Former St. Petersburg Times  
Investigative Projects Editor  
IRE Award Winner

**LARRY WIEZYCKI**

Former WEDU-PBS Producer  
Special Projects Editor

**JOHN ALLMAN**

Former Tampa Tribune  
Investigative Reporter

**CHRIS HOYER**

James Hoyer Founding Partner  
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**JIM ROSS**

Former Tampa Tribune  
Investigative Projects Team Leader

**ANGIE MORESCHI**

Former TV News Investigative Reporter  
IRE Medal Winner

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## IRE MEDALS

The highest honor IRE can bestow for investigative reporting is the IRE Medal. This year's medal winners are:

- **Breach of Faith** – *Los Angeles Times*; Jeff Gottlieb, Ruben Vives, Kim Christensen, Hector Becerra, Corina Knoll, Robert J. Lopez, Paloma Esquivel, Paul Pringle, Jessica Garrison, Richard Winton, Shelby Grad, Steve Marble, Kimi Yoshino, Megan Garvey, Maloy Moore
- **Dangers in the Dust: Inside the Global Asbestos Trade** – International Consortium of Investigative Journalists with the BBC; Jim Morris, Steve Bradshaw, Ana Avila, Murali Krishnan, Roman Shleynov, Scilla Alecci, Te-Ping Chen, Dan Ettinger, Carlos Eduardo Huertas, Shantanu Guha Ray, Marcelo Soares, Abhishek Upadhyay, David E. Kaplan, Marina Walker Guevara, Anne Koch



## SPECIAL AWARDS

Medals are also awarded to winners of two special award categories:

### Renner Award:

- **Looting the Seas** – International Consortium for Investigative Reporters/Center for Public Integrity; Marina Walker Guevara, Kate Willson, David Donald, Marcos Garcia Rey, Jean-Pierre Canet, Scilla Alecci, Brigitte Alfter, Martin Foster, Fred Laurin, Miranda Patrucic, Traver Riggins, Leo Sisti, Gul Tuysuz, David E. Kaplan, Steve Bradshaw, Bruno Sorrentino, Jenny Richards, Davina Rodrigues
- **The Other Side of Mercy** – *Seattle Times*; Ken Armstrong and Jonathan Martin

### FOI Award:

- **The Hidden Life of Guns** – *The Washington Post*; David S. Fallis, James V. Grimaldi, Sari Horwitz, Cheryl W. Thompson

## IRE CERTIFICATES

### NEWSPAPERS

**Circulation 250,000-500,000** (Two certificates awarded):

- **Under the Radar** – *St. Petersburg (Fla.) Times*; Jeff Testerman, John Martin, Richard Bockman
- **Seniors for Sale** – *The Seattle Times*; Michael Berens

**Circulation 100,000-250,000:**

- **Do No Harm: Hospital Care in Las Vegas** – *The Las Vegas Sun*; Marshall Allen, Alex Richards

**Circulation under 100,000:**

- **Florida's Insurance Nightmare** – *Sarasota (Fla.) Herald Tribune*; Paige St. John

**Local Circulation/Weeklies:**

- **Bloomberg's Offshore Millions and The Secret Campaign of Mayor Mike** – *New York Observer*; Aram Roston, Reid Pillifant, Azi Paybarah

### TELEVISION

**Network/Syndicated:**

- **Remington Under Fire** – CNBC; Scott Cohn, Jeff Pohlman, Emily Bodenber, Steve Banton, Mitch Weitzner

**Top 20 Markets:**

- **Grounds for Removal** – WFAA-Dallas; Brett Shipp, Mark Smith, Billy Bryant, Michael Valentine

**Below Top 20 Markets:**

- **Reality Check: Where are the Jobs?** – WTHR-Indianapolis; Bob Segall, Cyndee Hebert, Bill Ditton

### OTHER MEDIA

**Magazine/Specialty:**

- **Profiting from Fallen Soldiers** – Bloomberg Markets; David Evans

**Book:**

- **Anatomy of An Epidemic: Magic Bullets, Psychiatric Drugs, and the Astonishing Rise of Mental Illness in America** by Robert Whitaker

**Radio:**

- **Prison Profiting: Behind Arizona's Immigration Law** – National Public Radio; Laura Sullivan, Anne Hawke, Barbara Van Woerkom, Susanne Reber, Steve Drummond

**Online:**

- **Dialysis: High Costs and Hidden Perils** – ProPublica; Robin Fields, Jennifer LaFleur, Al Shaw

### SPECIAL CATEGORIES

**Student (All Media):**

- **Inside the RSOs** – *The Daily Helmsman* (The University of Memphis); Chelsea Boozer

**Breaking News Investigations (All Media):**

- **A Failure to Warn** – WSMV-Nashville; Jeremy Finley

**Gannett Award for Innovation in Watchdog Journalism (All Media):**

- **Dollars for Docs** – ProPublica; Charles Ornstein, Tracy Weber, Dan Nguyen



## NEWSPAPERS

### LARGEST NEWSPAPERS (CIRCULATION MORE THAN 500,000) OR WIRE SERVICE:

#### MEDAL:

**Breach of Faith** – *Los Angeles Times*; Jeff Gottlieb, Ruben Vives, Kim Christensen, Hector Becerra, Corina Knoll, Robert J. Lopez, Paloma Esquivel, Paul Pringle, Jessica Garrison, Richard Winton, Shelby Grad, Steve Marble, Kimi Yoshino, Megan Garvey, Maloy Moore

**Judges' comments:** At a time when many news organizations are pulling back and reducing coverage of outlying cities, *The Los Angeles Times* uncovered a story of incredible greed in one of the state's poorest towns, Bell. Fighting hard for the records to prove it, the *Times* put 11 reporters on the story and found that the Bell town government had bilked its 39,000 residents of millions of dollars in outlandishly high salaries and property taxes, even as the town cut services and laid off workers. Taxpayers were unknowingly forking over \$800,000 for the city manager, \$376,000 for an assistant city manager, \$457,000 for the police chief and \$100,000 for part-time council members. The impact of the series has been far-flung, including resignations, arrests, and the refund of \$2.9 million in overpaid taxes and fees.

#### FINALISTS:

- **Kids and Cadmium** – Associated Press; Justin Pritchard
- **Deadly Neglect** – *Chicago Tribune*; Sam Roe and Jared S. Hopkins
- **Grading the Teachers** – *Los Angeles Times*; Jason Felch, Jason Song, Doug Smith, Sandra Poindexter, Julie Marquis, Beth Shuster
- **Radiation Boom** – *The New York Times*; Walt Bogdanich with Brent McDonald, Rob Harris, Cassie Bracken, Kristina Rebelo, Rebecca Ruiz, Jo McGinty, Simon Akam, Sarah Ferguson, Dan Lieberman, Bill Marsh, Mika Grondahl, Graham Roberts, Matt Purdy, Paul Fishleder

### LARGE NEWSPAPERS (CIRCULATION 250,000-500,000):

#### CERTIFICATE:

**Under the Radar** – *St. Petersburg (Fla.) Times*; Jeff Testerman, John Martin, Richard Bockman

**Judges' comments:** Jeff Testerman and John Martin uncovered an exceptionally brazen fake charity scheme that had collected millions of dollars in the name of veterans and funneled money to conservative politicians across the nation. They found the U.S. Navy Veterans Association was far less than it seemed. The association claimed offices in 41 states and nearly 67,000 members. But despite an elaborate website and what appeared to be a national board of directors, the newspaper could find no evidence of anybody – except the group's founder, who called himself Lt. Commander Bobby Thompson. Even his name was phony. He's now on the lam. As a result of the series, federal authorities are investigating, and an Ohio grand jury has returned indictments against "Thompson," alleging theft, racketeering and money laundering.

#### CERTIFICATE:

**Seniors for Sale** – *Seattle Times*; Michael Berens

**Judges' comments:** *The Seattle Times* revealed the tragic problems that evolved from an effort to give frail Washington residents an alternative to nursing homes – and save the state money. As Michael J. Berens discovered, it has resulted in thousands of elderly people being exploited and abused in a booming "adult home" industry. In this series of well-focused stories, Berens uncovered 236 previously unknown deaths from causes indicating neglect or abuse. He profiled elderly residents drugged and suffering excruciating injuries at the hands of amateur caregivers. He noted business owners went so far as to list frail residents as commodities for sale. The series led to the demotion of a state official who oversaw the facilities and reforms, including a requirement that home operators publicly post inspections.

#### FINALISTS:

- **Public Pensions: A Soaring Burden** – *Arizona Republic*; Craig Harris, Pat Flannery, Matt Dempsey, Corey White, David Wallace, Josh Susong, Eric Dick, Stuart Doughty, Chris George, Kat Rudell
- **An Agency where Patronage is Job One** – *Boston Globe*; Scott Allen, Marcella Bombardieri, Andrea Estes, Thomas Farragher
- **Strong at Any Cost** – *Star-Ledger* (Newark, N.J.); Amy Brittain, Mark Mueller, David Tucker

### MEDIUM NEWSPAPERS (CIRCULATION 100,000-250,000):

#### CERTIFICATE:

**Do No Harm: Hospital Care in Las Vegas** – *The Las Vegas Sun*; Marshall Allen, Alex Richards

**Judges' comments:** In a three-year investigation, *The Las Vegas Sun* did what the government could not achieve in eight years: Identify and publicly report preventable injuries and infection in Las Vegas hospitals. Using computer-assisted reporting, statistical analysis and new media, Marshall Allen and Alex Richards analyzed 2.9 million records finding 396 deaths, more than 2,000 infections from superbugs, and more than 700 injuries due to surgical accidents. Before this report, Nevadans could learn more about the odds of a slot machine than the quality of care from a local hospital. Within weeks of publication, some hospitals began revealing their own information publicly. Then lawmakers proposed three new laws and regulators began investigating under-reporting by hospitals.

#### FINALISTS:

- **Breaking Point** – *Asbury Park Press* (Neptune, N.J.); Paul D'Ambrosio, Shannon Mullen, Christopher Schnaars, Jean Mikle, Todd B. Bates, Andrea Clurfeld
- **City Rape Statistics Questioned** – *The Baltimore Sun*; Justin Fenton with Erica L. Green, Peter Hermann
- **Cradle of Secrets** – *The Charlotte* (N.C.) *Observer*; Fred Clasen-Kelly, Karen Garloch, Lisa Hammersly, Franco Ordonez, Phil Hoffman, John Simmons, Jeff Wilhelm, Bill Pitzer, Doug Miller, Jim Walser, Rogelio Aranda
- **Sex Offender, Other Felons Ran Camps for Homeless Kids** – *The Palm Beach* (Fla.) *Post*; Michael LaForgia



Gottlieb

Vives

**Los Angeles Times**



Testerman

Martin

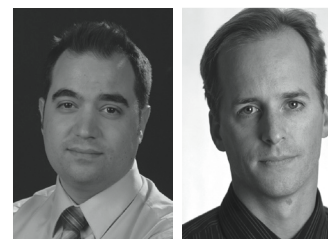
Bockman

**St. Petersburg Times**

**The Seattle Times**



Berens



Richards

Allen

**LAS VEGAS SUN**

## NEWSPAPERS (CIRCULATION UNDER 100,000):

### CERTIFICATE:

**Florida's Insurance Nightmare** – Sarasota (Fla.) *Herald Tribune*; Paige St. John

**Judges' comments:** Florida residents have the highest property insurance rates in the world – souring the state economy, killing real estate sales and forcing families from their homes. Paige St. John showed the entire industry has been based on lies – about why there is a crisis, where the money is going and whether homeowners are even protected against catastrophe. Pushing back against an industry that hired PR firms to attack the story, St. John revealed how it created a bogus computer model to predict catastrophic hurricane strikes so insurers could hike premiums and how more than 100,000 homes are insured by companies so financially unstable they likely couldn't cover a house fire, let alone a hurricane. As a result of these stories, insurance companies have been ordered to rewrite contracts and return millions of dollars to policyholders. Eight competing newspapers cited St. John's stories in calling for changes in state legislation. Some already passed, with promises of more on the way.



St. John



### FINALISTS:

- **Prison Workers' Compensation Investigation** – Belleville (Ill.) *News Democrat*; Beth Hundsdoerfer, George Pawlaczyk
- **Tax Buyers, Politicians Benefit From Tax Sales** – Belleville (Ill.) *News Democrat*; Brian Brueggeman, Mike Fitzgerald
- **Money Pit/Money Maker** – Poughkeepsie (N.Y.) *Journal*; Mary Beth Pfeiffer
- **DUI Offenders Allowed Back on the Road Too Soon** – Reno *Gazette-Journal*; Martha Bellisle

## LOCAL CIRCULATION WEEKLIES:

### CERTIFICATE:

**Bloomberg's Offshore Millions and The Secret Campaign of Mayor Mike** – New York *Observer*; Aram Roston, Reid Pillifant, Azi Paybarah

**Judges' comments:** Showing it never hurts to tell a story with humor, even in a financial investigation, this informative piece by freelancer Aram Roston and *Observer* reporters Reid Pillifant and Azi Paybarah details how New York City's mayor is encouraging city residents to invest and pay taxes, but has millions of his own dollars tucked away in off-shore tax shelters. The judges commend the reporters for finding and obtaining the documentation about the mayor's investments. The project was funded by the Investigative Fund of The Nation Institute.



Roston



### FINALISTS:

- **Toxic Time Bomb** – Long Island Press; Christopher Twarowski, Joel Cairo
- **Mr. Big Stuff** – Phoenix *New Times*; Sarah Fenske
- **Watching the Protesters** – Seattle *Weekly*; Rick Anderson
- **NYPD Tapes** – The Village Voice; Graham Rayman



## TELEVISION

### NETWORK/SYNDICATED:

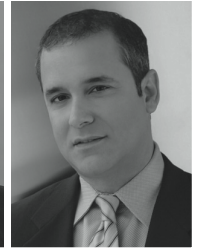


### CERTIFICATE:

**Remington Under Fire** – CNBC; Scott Cohn, Jeff Pohlman, Emily Bodenber, Steve Banton, Mitch Weitzner



Weitzner



Cohn

**Judges' comments:** Uncovering memos from the 1940s, CNBC showed that Remington knew its most popular bolt-action rifle could go off without pulling the trigger but rejected a fix because it would cost 5.5 cents more per gun. CNBC tracked down the writer of that memo, now 98 years old. This is a story of a massive cover-up – not only of the problem but the dozens of lives lost because of it. As a result of the story, the police chief in Portland, Maine, pulled all Remington 700s from the police department, and the U.S. Border Patrol is retrofitting all of its 700s. Remington's parent, Freedom Group, says every case was user error.

### FINALISTS:

- **A Scholar and One's Paper** – Korean Broadcasting System (KBS); Jungseok Park, KBS; Taehyung Kim, KBS; Jeong-Hwan Kim, KBS; Sung-Joon Ko, Suk-Won Jang
- **Councilmen on Tourism** – RBSTV/GLOBO-TV (Brazil); Giovanni Grizzotti, Giancarlo Barzi, Jefferson Pacheco, Luciano Luccas, Larissa Bitencourt, Dimitri Caldeira
- **The Second Rape** – Swedish Public Television – Nicke Nordmark, Hasse Johansson, Fredrik Westerberg, Lars-Goran Svensson

## TOP 20 MARKETS:

### CERTIFICATE:

**Grounds for Removal** – WFAA-Dallas; Brett Shipp, Mark Smith, Billy Bryant, Michael Valentine

**Judges' comments:** Hundreds of thousands of Americans go to sleep each night with a hidden time bomb ticking under their beds: faulty gas lines. Sometimes those lines explode, killing or injuring the unsuspecting victims above. Such was the case time and time again in Texas where faulty gas lines running under residential neighborhoods exploded with no warning. Reporter Brett Shipp, producer Mark Smith, editor/photographer Billy Bryant and news director Michael Valentine spent four years finding and documenting a lack of regulatory oversight of gas lines across the state, even interviewing officials who couldn't say where the pipes were buried. The multipart series forced state officials to order the oil and gas industry to spend \$1 billion to dig up and replace aging lines and couplings.



Bryant, Shipp and Smith

### FINALISTS:

- **Waste on the Water** – KING-Seattle; Susannah Frame, Kellie Cheadle, Steve Douglas, Doug Burgess, Mark Ginther,
- **Who Killed Doc?** – KSTP-Minneapolis; Mark Albert, Jim O'Connell, Lindsay Radford, John Mason, Mike Maybay
- **NYPD: Fighting Crime at All Costs** – WABC-New York; Jim Hoffer, Daniela Royes, Bryan White



## BELOW TOP 20 MARKETS:

### CERTIFICATE:

**Reality Check: Where are the Jobs?** – WTHR-Indianapolis; Bob Segall, Cyndee Hebert, Bill Ditton

**Judges' comments:** Superbly executed, this project holds government accountable for grossly inflated claims of job growth in Indiana. Reporter Bob Segall, producer Cyndee Hebert and photojournalist Bill Ditton spent 18 months and logged 8,000 miles traversing Indiana in search of these jobs. With great editing and clear, precise writing, they disclosed their findings – not scores of new workers, but cornfields and abandoned factories.

This is shoe-leather reporting at its best, terrific mapping and use of graphics, great building of databases, and terrific use of sound and standups. Following the series, officials acknowledged the inflated job claims and promised greater transparency and disclosure of public documents.



Ditton, Segall and Hebert



### FINALISTS:

- **Wrongful Arrest** – KCTV-Kansas City, Mo.; Dana Wright, Ken Ullery, Chris Henao
- **Untested Justice** – WREG-Memphis; Keli Rabon, Jim O'Donnell
- **Deception of the Desperate** – WSMV-Nashville; Jeremy Finley
- **Missing from the Bench** – WVUE-New Orleans; Lee Zurik, Donny Pearce, Greg Phillips, Mikel Schaefer

### OTHER MEDIA

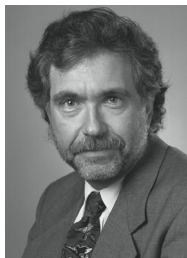
### MAGAZINE/SPECIALTY PUBLICATION:

### CERTIFICATE:

**Profiting from Fallen Soldiers** – Bloomberg Markets; David Evans

**Judges' comments:** This story revealed a little-known insurance tactic that deprived death benefits to the families of dead soldiers. Insurance companies provided “checkbooks” to family members instead of a lump-sum death benefit. The companies did not reveal that they were actually keeping that money to earn hundreds of millions of dollars. Even state regulators didn't realize these “checkbooks” provided no federal protection as is commonly available through a regular bank account. The project includes stunning work with fully original reporting and immediate impact. Within 24 hours of publication, the VA opened a probe of its own insurance practices, and New York's attorney general launched a major fraud investigation. Six weeks after the story, the VA changed its policy, requiring one company to pay lump-sum benefits. Congress passed a bill in October requiring full disclosure by the VA and insurers of how death benefits are invested. More congressional investigations are under way.

**Bloomberg  
Markets**



Evans

### FINALISTS:

- **Renaissance 2010: Searching for Equity** – *Catalyst Chicago*; Sarah Karp, Lorraine Forte
- **Food and Supplement Safety** – *Consumer Reports*; Doug Podolsky, Leslie Ware, Nancy Metcalf, Andrea Rock, Robert Tiernan
- **Cracked** – The Investigative Fund at The Nation Institute; Renée Feltz
- **Age of Treason** – *Mother Jones*; Justine Sharrock, Lucian Read, Michael Mechanic

## BOOK:

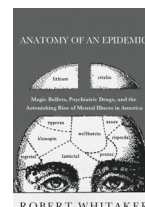
### CERTIFICATE:

**Anatomy of An Epidemic: Magic Bullets, Psychiatric Drugs, and the Astonishing Rise of Mental Illness in America** by Robert Whitaker

**Judges' comments:** This eye-opening investigation of the pharmaceutical industry and its relationship with the medical system lays out troubling evidence that the very medications prescribed for mental illness may, in increasing measure, be part of the problem. Whitaker marshals evidence to suggest medications “increase the risk that a person will become disabled” permanently by disorders such as depression, bipolar illness and schizophrenia. This book provides an in-depth exploration of medical studies and science and intersperses compelling anecdotal examples. In the end, Whitaker punches holes in the conventional wisdom of treatment of mental illness with drugs.



Whitaker



ROBERT WHITAKER

### FINALISTS:

- **All the Devils are Here: The Hidden History of the Financial Crisis** by Bethany McLean and Joe Nocera
- **Yellow Dirt: An American Story of a Poisoned Land and A People Betrayed** by Judy Pasternak

### RADIO:

### CERTIFICATE:

**Prison Profiting: Behind Arizona's Immigration Law** – National Public Radio; Laura Sullivan, Anne Hawke, Barbara Van Woerkom, Susanne Reber, Steve Drummond

**Judges' comments:** Laura Sullivan pushed way beyond the headlines to reveal who and what is behind the controversial Arizona immigration law. While most news outlets focused on the consequences of the bill that allowed police to lock up anyone they stop who cannot show proof of legal residency, NPR's investigation went behind the scenes. It shows how the private prison industry, which has much to gain, and the American Legislative Council Exchange, a conservative organization, actually drafted model legislation and lobbied for the law.

The judges thought NPR's decision to look at the law as a new business model made this entry the overwhelming winner in the category.



Reber



Sullivan



Drummond

### FINALISTS:

- **ICE Quietly Relaxes Ban on Using Stun Gun on Jailed Detainees** – Minnesota Public Radio; Sasha Aslanian, Bill Wareham, Mike Edgerly
- **Home or Nursing Home: America's Empty Promise to Give the Elderly and Disabled a Choice** – National Public Radio; Joseph Shapiro, Susanne Reber, Steven Drummond, Robert Benincasa, John Poole, Andrew Prince, Alicia Cypress, Becky Lettenberger, Alyson Hurt, Nelson Hsu, Brandon Petrowsky, Barbara Van Woerkom, Marisa Penalzoza, Christine Arrasmith
- **Trafficked** – Youth Radio; Denise Tejada, Ellin O'Leary, Brett Myers, Charlie Foster, Lissa Soep, Brandon McFarland, Bill Sokol, Christopher Turpin, Graham Smith

# IRE Awards

## ONLINE:

### CERTIFICATE:

**Dialysis: High Costs and Hidden Perils** – ProPublica; Robin Fields, Jennifer LaFleur, Al Shaw

**Judges' comments:** Fields did a masterful job, explaining why there is a widely disparate dialysis treatment system in our country, one that costs taxpayers billions and yet too often, provides inferior, damaging care. She was able to explain complicated medical issues and put numbers into context. She battled for the data and documents against government and corporate interference. After 27 months of persistent public records requests, ProPublica was able to put together a geographically searchable database that any of the 400,000 patients in this country on dialysis can use to compare care. One U.S. senator is demanding answers from Medicare and Medicare Services about clinic conditions and the lack of effective regulatory oversight. This story is a great public service.



Shaw

LaFleur

Fields

### FINALISTS:

- **Dollars for Docs** – ProPublica; Charles Ornstein, Tracy Weber, Dan Nguyen
- **Following the Unlimited Money** – Sunlight Foundation; Bill Allison, Anu Narayanswamy, Ryan Sibley, Aaron Bycoffe, Paul Blumenthal, Lindsay Young

## SPECIAL CATEGORIES

### TOM RENNER AWARD

#### MEDAL:

**Looting the Seas** – International Consortium for Investigative Reporters/Center for Public Integrity; Marina Walker Guevara, Kate Willson, David Donald, Marcos Garcia Rey, Jean-Pierre Canet, Scilla Alecci, Brigitte Alfter, Martin Foster, Fred Laurin, Miranda Patrucic, Traver Riggins, Leo Sisti, Gul Tuysuz, David E. Kaplan, Steve Bradshaw, Bruno Sorrentino, Jenny Richards, Davina Rodrigues

**Judges' comments:** From Tokyo's Tsukiji fish market to the tuna boats working the waters off the coast of Montpellier, France, this sweeping report involved 18 reporters working in nine countries chronicling the \$4 billion black-market bluefin tuna business. Reporters found a system working under the radar to harvest fish against international practices, doctoring numbers to appease regulators, and trading tuna off the books in the countries where it brings the highest value. The reports employed records from 10 countries, including legal briefs, corporate reports and databases used by regulators to track the trade. Using print, online and broadcast distribution, the series pointed to one of the largest illegal empires in the world, tying together evidence across the globe that might not have been connected otherwise. The series attracted attention worldwide, initiating reforms in both the international body that regulates Atlantic tuna fishing and in individual countries that fish for tuna.



#### MEDAL:

**The Other Side of Mercy** – *The Seattle Times*; Ken Armstrong and Jonathan Martin



Armstrong

Martin

**Judges' comments:** This follow-up on *The Seattle Times'* original Pulitzer Prize Breaking News coverage of the killing of four police officers in a Seattle suburb is a darkly fascinating tale of the man behind the killings and the system that failed to keep him behind bars. Reporters traced Maurice Clemmons' criminal history to his teen incarceration in Arkansas and the many years he spent in and out of prison, growing more angry and resentful of society. Using more than 100 hours of recorded phone calls, records from the prison systems citing Clemmons' inability to improve himself, and documents showing a series of officials who repeatedly arrested and released Clemmons without regard for what he might do while free, the reporting slowly brought the reader back to the Washington state crimes with a much better understanding of how they could have happened. In the end, the multipart account is as riveting as any crime novel, leaving the reader wishing it were just a piece of fiction instead of being a terrifying, real-life story of madness and mayhem.



### FINALISTS:

- **Fire Mark** – Innocence Institute of Point Park University; Amanda Gillooly, Matt Stroud, Bill Moushey
- **Barry Minkow 2.0** – *LA Weekly*; Beth Barrett
- **What Killed Aiyana Stanley-Jones?** – *Mother Jones*; Charlie LeDuff, Danny Wilcox Frazier, Clara Jeffery

## FOI AWARD

#### MEDAL:

**The Hidden Life of Guns** – *The Washington Post*; David S. Fallis, James V. Grimaldi, Sari Horwitz, Cheryl W. Thompson



Fallis, Horwitz, Thompson, Grimaldi

**Judges' comments:** For the extensive use of FOIA but also for finding a way around its exemptions, *The Washington Post* is awarded the 2010 IRE FOIA Medal. In 2003, Congress created an exemption to the Freedom of Information Act. It cut off the release of data tying a gun used in a crime to the store or dealer who first sold it. That didn't stop the *Post* from doing it the hard way, with public-record requests to state governments which gathered data on more than 35,000 guns traced to crimes, which were then assembled into lists of top gun dealers. The *Post* also put together the first comprehensive database showing 511 police officers killed by firearms. The facts were chilling – for instance, just one gun store sold more than 2,500 guns recovered in crimes in the Washington area. This well-written story detailed the very real consequences of inattentiveness and political influence peddling. The reaction to the story was immediate. The Obama administration announced an emergency implementation of a rule that would require reporting bulk sales of assault weapons at the Mexican border, and a grand jury was convened in Texas to investigate one of the retailers highlighted by the *Post*.



### FINALISTS:

- **Keeping Secrets** – *The News & Observer* (Raleigh, N.C.); Dan Kane, David Raynor
- **Dialysis: High Costs and Hidden Perils** – ProPublica; Robin Fields
- **The Perfect Pension Fund** – *St. Petersburg (Fla.) Times*; Sydney P. Freedberg, Kris Hundley, Connie Humburg, Shirl Kennedy, Carolyn Edds, Richard Bockman
- **Murder Mysteries** – Scripps Howard News Service; Thomas Hargrove

## STUDENT WORK (ALL MEDIA)

### CERTIFICATE:

**Inside the RSOs** – *The Daily Helmsman* (The University of Memphis); Chelsea Boozer

**Judges' comments:** A student reporter at the University of Memphis' *Daily Helmsman*, Chelsea Boozer did what journalists do: Question authority, scrap for refused public records and then stand up for the defenseless. Boozer tapped into a difficult and under-covered topic on campus: how student fees were spent. She shined a light on the perks of student government leaders, including their paid tuition, parking and stipends, all funded by a mandatory student activity fee. Her digging found budgets tapped for student travel and T-shirts for the student senate. Her efforts forced a student senator to be dismissed. Student leaders now post their budget publicly.



Boozer

**The DAILY HELMSMAN**

### FINALISTS:

• **Behind the Label** – Columbia Graduate School of Journalism; Mar Cabra, Sarah Fitzpatrick

## BREAKING NEWS INVESTIGATIONS (ALL MEDIA)

### CERTIFICATE:

**A Failure to Warn** – WSMV-Nashville; Jeremy Finley

**Judges' comments:** With considerable difficulty as the flood waters swamped Nashville last year, Jeremy Finley and WSMV moved fast to gain access to phone records, emails and other documents before government agencies could cut them off. This story chronicles a systematic breakdown, bureaucratic mismanagement, and questionable decisions between the U.S. Army Corp of Engineers and the local weather service that worsened the problems. The judges commended Finley for being able to work under extreme conditions. Others picked up the story, and resulting congressional hearings and internal investigations are bringing about changes that will hopefully produce better communications and warnings the next time around.



Finley

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WSMV-TV NASHVILLE HD

### FINALISTS:

• **The Blowout** – 60 Minutes; Solly Granatstein, Graham Messick, Nicole Young, Michael Karzis, Rachael Kun, Michelle Boniface, Aaron Weisz  
• **Deep Trouble** – *The Wall Street Journal*; Ben Casselman, Russell Gold, Angel Gonzalez

## PARTNERSHIP/COLLABORATION

### MEDAL:

**Dangers in the Dust: Inside the Global Asbestos Trade** – International Consortium of Investigative Journalists with the BBC; Jim

Morris, Steve Bradshaw, Ana Avila, Murali Krishnan, Roman Shleynev, Scilla Alecci, Te-Ping Chen, Dan Ettinger, Carlos Eduardo Huertas, Shantanu Guha Ray, Marcelo Soares, Abhishek Upadhyay, David E. Kaplan, Marina Walker Guevara, Anne Koch



**Judges' comments:** This project took an eight-country team of reporters nine months to complete. It discovered that a global network of industry groups has spent nearly \$100 million since the 1980s to keep asbestos – a known killer banned or restricted in 52 countries – on the market. This investigation was done in countries where public records are hard to get, including China and India. Legal and corporate documents, scientific papers and budgets had to be translated and the numbers crunched. The statistics are more than impressive: 200 people interviewed in eight countries, a BBC documentary released in multiple languages, and 150 countries that received coverage from 250 outlets, blogs and websites in 20 languages. The project's impact has been far-reaching. The leader of the opposition in the Canadian House of Commons has called for an end to Canada's exports, and an Internet campaign resulted in 7,000 letters, many calling on Quebec to cut off loan guarantees to its only remaining asbestos mine.

### FINALISTS:

• **Flying Cheap** – Frontline and the Investigative Reporting Workshop in the School of Communication at American University; Rick Young, Catherine Rentz, Miles O'Brien, Fritz Kramer, David Fanning, Michael Sullivan, Raney Arson-Rath, Chuck Lewis, Wendell Cochran  
• **Wall Street Money Machine** – ProPublica; Jake Bernstein, Jesse Essinger  
• **Investors Club: How the University of California Regents Spin Public Money into Private Profit** – Spot.U.S.; Peter Byrne with community-funding for the project from news organizations and individuals  
• **Brain Wars** – ProPublica and National Public Radio; T. Christian Miller, Daniel Zwerdling  
• **Europe's Hidden Billions** – *Financial Times* and the Bureau of Investigative Journalism; Cynthia O'Murchu, Stanley Pignal, Caelainn Barr, Annamarie Cumiskey, Rob McKinnon

## GANNETT AWARD FOR INNOVATION IN WATCHDOG JOURNALISM

### CERTIFICATE:

**Dollars for Docs** – ProPublica; Charles Ornstein, Tracy Weber, Dan Nguyen

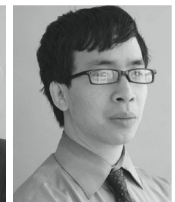
**Judges' comments:** ProPublica's extraordinary efforts to obtain previously obfuscated data and then transform it into a dataset the public can use represents an outstanding investigation and public service. Each drug company had its own way of making it difficult to track doctor payments. ProPublica cracked each and carefully melded the mix so that patients anywhere in the country can see whether their doctor is collecting money from a pharmaceutical company, and for which drug. ProPublica went the extra step to teach journalists around the country how to use the embeddable searchable interface to do their own stories. Truly innovative, the work represents the best media can do for the public good.



Ornstein



Weber



Nguyen

### FINALISTS:

• **Do No Harm: Hospital Care in Las Vegas** – *The Las Vegas Sun*; Marshall Allen, Alex Richards  
• **WESD's Web of Deals** – *Salem (Ore.) Statesman Journal*; Tracy Loew, Michelle Maxwell, Amy Read, Rick Lyons, Matt Garton



# IRE Services

## IRE Awards

The annual IRE Awards recognize outstanding investigative work with IRE Certificates and IRE Medals, the highest honor. Contest entries also help identify the techniques and resources used to complete each story. To encourage journalists to learn from each other, IRE members can access past entries through the Resource Center. See complete details on this year's winners on pp. 12–17.

## Resource Center

With more than 24,000 print and broadcast stories, the IRE Resource Center is a starting point for any story you're working on. The center also houses more than 3,300 tipsheets created for past IRE conferences. Tipsheets are available to download free by members. Search for stories or tipsheets at [www.ire.org/resourcecenter](http://www.ire.org/resourcecenter). For questions or to place an order, call 573-882-3364 or email [rescntr@ire.org](mailto:rescntr@ire.org).

## IRE and NICAR Staff

Mark Horvit, executive director  
Jaimi Dowdell, training director  
Lauren Grandestaff, Resource Center director  
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# Wednesday

Oceans Ballroom 9

1-5 p.m. **Investigating private companies and nonprofits (Sponsored by the Donald W. Reynolds National Center for Business Journalism)**  
 • Gary Cohn, University of Southern California  
 • Chris Roush, University of North Carolina

# Thursday

Oceans Ballroom 2  
Investigative Centers

Oceans Ballroom 3

Oceans Ballroom 9

Oceans Ballroom 10

Oceans Ballroom 11

Oceans Ballroom 12  
Vender Sessions

9-10 a.m.	<b>Staying alive: Best business practices</b> • Joe Bergantino, New England Center for Investigative Reporting • Bill Buzenberg, Center for Public Integrity • Leonard Witt, Center for Sustainable Journalism (moderator)	<b>Overview of the year in CAR</b> • Doug Haddix, IRE/NICAR • Mark Horvit, IRE/NICAR	<b>Open source to the rescue: Free tools that will help you get the job done</b> • Chase Davis, Center for Investigative Reporting/California Watch • Ron Nixon, <i>The New York Times</i>	<b>From apps to viz: The latest developments in CAR</b> • Sarah Cohen, Duke University • Aron Pilhofer, <i>The New York Times</i>	<b>Mapping for stories</b> • Jennifer LaFleur, ProPublica • Paige St. John, <i>Sarasota Herald-Tribune</i>	<b>Hands-on: Introduction to Tableau Public with census data</b> • Ellie Fields and Ross Perez, Tableau Public
10:10-11:10 a.m.	<b>The ask: Everything you wanted to know about fundraising</b> • Laura Frank, Rocky Mountain Investigative News Network • Sue Hale, Ethics and Excellence in Journalism Foundation • Vikki Porter, Knight Digital Media Center • Brant Houston, University of Illinois (moderator)	<b>The Web as an investigative tool</b> • Mark Horvit, IRE/NICAR	<b>Free tools to manage and clean your data</b> • Steve Doig, Arizona State University • Michelle Minkoff, PBS News	<b>What to do when you can't get all the data – sampling, building databases and other techniques</b> • Helena Bengtsson, Sveriges Television • Jennifer LaFleur, ProPublica	<b>Data visualization</b> • Cheryl Phillips, <i>The Seattle Times</i> • Tisha Thompson, WTTG-Washington, D.C.	<b>Hands-on: Introduction to Tableau Public with real estate data</b> • Ellie Fields and Ross Perez, Tableau Public
11:20 a.m.-12:20 p.m.	<b>Let's work together: Editorial collaborations</b> • Lorie Hearn, The Watchdog Institute • Mc Nelly Torres, Florida Center for Investigative Reporting • Gordon Witkin, Center for Public Integrity • Andy Hall, Wisconsin Center for Investigative Journalism (moderator)	<b>Writing and editing the CAR story</b> • Matthew Doig, <i>Sarasota Herald-Tribune</i> • David McKie, CBC	<b>Free tools to analyze and display your data</b> • Cheryl Phillips, <i>The Seattle Times</i> • Matt Stiles, NPR	<b>Bulletproofing online apps</b> • Daniel Lathrop, <i>The Dallas Morning News</i> • Matt Waite, University of Nebraska	<b>From beats to projects: The data you need to do your job</b> • Rob Barry, <i>The Miami Herald</i> • Brant Houston, University of Illinois	<b>Hands-on: Introduction to Tableau Public with schools data</b> • Ellie Fields and Ross Perez, Tableau Public
12:30 p.m.	<b>Lunch on your own</b>					
2:30-3:30 p.m.	<b>Avoiding risk: Gathering good legal advice and support</b> • David Ardia, Citizen Media Law Project/Online Media Legal Network • Guylin Cummins, Sheppard Mullin Richter & Hampton LLP • Lucy Dalglish, Reporters Committee for Freedom of the Press • Mark Horvit, IRE/NICAR (moderator)	<b>Criminal justice: When police underreport crimes (Sponsored by Criminal Justice Journalists)</b> • Justin Fenton, <i>The Baltimore Sun</i> • Tom Hargrove, Scripps Howard News Service • Graham Rayman, Village Voice • Phil Williams, WTVF-Nashville • Ted Gest, Criminal Justice Journalists (moderator)	<b>How to communicate with your sources securely</b> • Steve Doig, Arizona State University • Jan-Michael Ihl, OpenLeaks	<b>Wrangling text - from analysis to story telling</b> • Chase Davis, Center for Investigative Reporting/California Watch • Kate Golden, Wisconsin Center for Investigative Journalism	<b>When disaster strikes (and it will)</b> • Agustin Armendariz, California Watch • Stephen Stock, WFOR-Miami	<b>Hands-on: Introduction to Tableau Public with public spending data</b> • Ellie Fields and Ross Perez, Tableau Public
3:40-4:40 p.m.	<b>Tip-top tech tips: Applying digital tools for business and content</b> • Rich Robinson, Investigative News Network • Chase Davis, Center for Investigative Reporting/California Watch • Jennifer 8 Lee, Hacks/Hackers • Kevin Davis, Investigative News Network (moderator)	<b>Criminal justice: Smart drug coverage – from cartels to pill mills (Sponsored by Criminal Justice Journalists)</b> • Brian Haas, <i>The Tennessean</i> • Michael LaForgia, <i>The Palm Beach Post</i> • Circuit Judge Marc L. Lubet, Ninth Judicial Circuit Court of Florida • U.S. Attorney Robert O'Neill, Middle District of Florida • Ted Gest, Criminal Justice Journalists, (moderator)	<b>Scraping the Web</b> • Ryan McNeill, <i>The Dallas Morning News</i> • Cynthia O'Murchu, <i>The Financial Times</i>	<b>Bringing it all together - using multiple data sources to tell a story</b> • Agustin Armendariz, California Watch • Wendell Cochran, Investigative Reporting Workshop at American University	<b>Health data: Finding stories in the numbers</b> • David Donald, Center for Public Integrity • Charles Ornstein, ProPublica	<b>Hands-on: Tableau Public advanced training</b> • Ellie Fields and Ross Perez, Tableau Public
4:50-5:50 p.m.	<b>Let's get engaged: Connecting better to your community</b> • Clark Bell, McCormick Foundation • David Cohn, Spot.Us • Jan Schaffer, J-Lab	<b>Criminal justice: Covering criminal justice agencies in a budget crunch (Sponsored by Criminal Justice Journalists)</b> • Kenneth Adams, University of Central Florida • Leonard A. Matarese, International City/County Management Association • Randy Means, State Attorney's Office, Orlando, Fla. • Henry Pierson Curtis, <i>Orlando Sentinel</i> • Ted Gest, Criminal Justice Journalists (moderator)	<b>Mining social media</b> • Doug Haddix, IRE/NICAR • Daniel Lathrop, <i>The Dallas Morning News</i>	<b>Stats: Going deeper in your analysis</b> • Holly Hacker, <i>The Dallas Morning News</i> • Tom Hargrove, Scripps Howard News Service	<b>Finding and negotiating for data</b> • Mark Greenblatt, KHOU-Houston • Adam Playford, <i>The Palm Beach Post</i>	<b>Hands-on: Introduction to Tableau Public, repeat of most popular session (audience choice)</b> • Ellie Fields and Ross Perez, Tableau Public
7:30 p.m.	<b>Blues Bash - Fat Fish Blue (off-site venue)</b>					

# Friday

Oceans Ballroom 2

Oceans Ballroom 3

Oceans Ballroom 5 & 7

Oceans Ballroom 6 & 8

8:30-9:30 a.m.	<b>The year in investigative reporting</b> <ul style="list-style-type: none"> <li>• Doug Haddix, IRE/NICAR</li> <li>• Mark Horvit, IRE/NICAR</li> </ul>	<b>Uncovering problems in pension funds</b> <ul style="list-style-type: none"> <li>• Jennifer Dixon, <i>Detroit Free Press</i></li> <li>• Sydney Freedberg, <i>St. Petersburg Times</i></li> </ul>	<b>Using testing in your investigation</b> <ul style="list-style-type: none"> <li>• Joanna Lin, California Watch</li> <li>• Justin Pritchard, Associated Press</li> <li>• Andrea Rock, Consumer Reports</li> <li>• Ellen Gabler, <i>Chicago Tribune</i> (moderator)</li> </ul>	<b>Investigating animal abuse: From the local shelter to government research</b> <ul style="list-style-type: none"> <li>• Chris Adams, McClatchy Newspapers</li> <li>• Joel Engelhardt, <i>The Palm Beach Post</i></li> <li>• Anna Schechter, ABC News</li> </ul>
9:40-10:40 a.m.	<b>How to win a Barlett &amp; Steele award: 10 tips for successful business investigations (Sponsored by the Donald W. Reynolds National Center for Business Journalism)</b> <ul style="list-style-type: none"> <li>• Walt Bogdanich, <i>The New York Times</i></li> <li>• John Fauber, <i>Milwaukee Journal Sentinel</i></li> <li>• Linda Austin, Donald W. Reynolds National Center for Business Journalism (moderator)</li> </ul>	<b>Finding information online: Emerging technologies</b> <ul style="list-style-type: none"> <li>• Chris Shaw, Webmedia Group</li> </ul>	<b>On the beat: Covering the statehouse</b> <ul style="list-style-type: none"> <li>• Marcella Bombardieri, <i>The Boston Globe</i></li> <li>• Aaron DesLatte, <i>Orlando Sentinel</i></li> <li>• Kate Golden, Wisconsin Center for Investigative Journalism</li> </ul>	<b>Investigating nonprofits</b> <ul style="list-style-type: none"> <li>• Christopher Baxter, <i>The Star-Ledger</i> (Newark)</li> <li>• Hagit Limor, WCPO-Cincinnati</li> <li>• John Martin, <i>St. Petersburg Times</i></li> </ul>
10:50-11:50 a.m.	<b>Census: Mining for information</b> <ul style="list-style-type: none"> <li>• Steve Doig, Arizona State University</li> <li>• Doug Haddix, IRE/NICAR</li> </ul>	<b>Uncovering waste in local government and public authorities</b> <ul style="list-style-type: none"> <li>• David Andreatta, <i>Rochester Democrat and Chronicle</i></li> <li>• Andrew Donohue, Voice of San Diego</li> <li>• Jeff Gottlieb, <i>Los Angeles Times</i></li> </ul>	<b>Covering disasters (Sponsored by The Dart Center for Journalism and Trauma and The Dart Society)</b> <ul style="list-style-type: none"> <li>• Jeremy Finley, WSMV-Nashville</li> <li>• Dan Grech, WLRN Miami Herald News</li> <li>• Robert McClure, InvestigateWest</li> <li>• Bruce Shapiro, The Dart Center for Journalism and Trauma (moderator)</li> </ul>	<b>On the beat: Sports investigations</b> <ul style="list-style-type: none"> <li>• John Barr, ESPN</li> <li>• George Dohrmann, <i>Sports Illustrated</i></li> <li>• Rob Cribb, <i>The Toronto Star</i> (moderator)</li> </ul>
noon-1 p.m.		<b>Showcase Panel: Securing the future of nonprofit investigative journalism</b> <ul style="list-style-type: none"> <li>• Clark Bell, McCormick Foundation</li> <li>• Sue Hale, Ethics &amp; Excellence in Journalism Foundation</li> <li>• Kevin Davis, Investigative News Network (moderator)</li> </ul>	<b>Working with students: The big project</b> <ul style="list-style-type: none"> <li>• Wendell Cochran, Investigative Reporting Workshop at American University</li> <li>• Leonard Downie, Jr., <i>The Washington Post</i>/Arizona State University</li> <li>• Josh Meyer, Medill National Security Journalism Initiative</li> </ul>	<b>Digging culture: The fine art of investigating the business of museums and collectors</b> <ul style="list-style-type: none"> <li>• Jason Felch, <i>Los Angeles Times</i></li> <li>• Ralph Frammolino, Indian Institute of Journalism &amp; New Media</li> <li>• James Grimaldi, <i>The Washington Post</i></li> <li>• Lee Rosenbaum, independent journalist</li> </ul>
1-2:15 p.m.	<b>Media lawyers brown bag (Sponsored by Smallman Law PLLC and IRE)</b> <ul style="list-style-type: none"> <li>• Jennifer LaFleur, ProPublica</li> <li>• Gregg Thomas, Thomas &amp; LoCicero</li> <li>• Stephen Zansberg, Levine Sullivan Koch &amp; Schulz, LLP</li> </ul>	<b>Lunch on your own</b>		
2:15-3:15 p.m.	<b>Generating investigative story ideas</b> <ul style="list-style-type: none"> <li>• James Drew, <i>The Dallas Morning News</i></li> <li>• Rick Yarborough, WTTG-Washington, D.C.</li> <li>• Alison Young, <i>USA Today</i></li> </ul>	<b>On the beat: Covering politics and elections</b> <ul style="list-style-type: none"> <li>• Dan Bice, <i>The Milwaukee Journal-Sentinel</i></li> <li>• Chase Davis, Center for Investigative Reporting/California Watch</li> <li>• Ryan McNeill, <i>The Dallas Morning News</i></li> <li>• Sheila Krumholz, Center for Responsive Politics (moderator)</li> </ul>	<b>On the beat: Cops and courts</b> <ul style="list-style-type: none"> <li>• Ziva Branstetter, <i>Tulsa World</i></li> <li>• John Sullivan, <i>The Philadelphia Inquirer</i></li> <li>• Cheryl Thompson, <i>The Washington Post</i></li> </ul>	<b>Turning your investigation into a book</b> <ul style="list-style-type: none"> <li>• Diana Henriques, <i>The New York Times</i></li> <li>• Robert Whitaker, author</li> </ul>
3:25-4:25 p.m.	<b>Census show and tell: Lessons in multimedia coverage</b> <ul style="list-style-type: none"> <li>• Doug Haddix, IRE/NICAR (moderator)</li> </ul>	<b>The foreclosure crisis: 10 mortgage default and foreclosure stories you can do at home (Sponsored by Bloomberg)</b> <ul style="list-style-type: none"> <li>• Matt Englett, Kaufman, Englett, and Lynd, PLLC</li> <li>• Kimberly Miller, <i>The Palm Beach Post</i></li> <li>• Mary Shanklin, <i>Orlando Sentinel</i></li> <li>• Keith Epstein, Center for Public Integrity (moderator)</li> </ul>	<b>Collaborations: Navigating the landmines and keeping everybody happy</b> <ul style="list-style-type: none"> <li>• Sandra Bartlett, NPR</li> <li>• Corey Johnson, California Watch</li> <li>• T. Christian Miller, ProPublica</li> <li>• Anna Werner, Center for Investigative Reporting</li> <li>• Susanne Reber, NPR (moderator)</li> </ul>	<b>On the beat: Healthcare</b> <ul style="list-style-type: none"> <li>• Maud Beelman, <i>The Dallas Morning News</i></li> <li>• Alex Richards, <i>The Chronicle of Higher Education</i></li> <li>• Tracy Weber, ProPublica</li> <li>• Duff Wilson, <i>The New York Times</i> (moderator)</li> </ul>
4:35-6 p.m.	<b>Getting the most out of your investigation: Books, videos and more</b> <ul style="list-style-type: none"> <li>• Ken Armstrong, <i>The Seattle Times</i></li> <li>• Stephen Engelberg, ProPublica</li> </ul>		<b>Showcase Panel: Beyond WikiLeaks: How technology is changing the relationship between journalists and sources</b> <ul style="list-style-type: none"> <li>• Lucy Dalglish, Reporters Committee for Freedom of the Press</li> <li>• Jan-Michael Ihl, OpenLeaks</li> <li>• Bill Keller, <i>The New York Times</i></li> <li>• Clayton Swisher, Al Jazeera</li> <li>• Pierre Thomas, ABC News</li> <li>• Leonard Downie Jr., <i>The Washington Post</i>/Arizona State University (moderator)</li> </ul>	
6:30 p.m.	<b>Documentary Film Screening – “Page One: Inside The New York Times”</b>			



Oceans Ballroom 9

Oceans Ballroom 10

Oceans Ballroom 11

Oceans Ballroom 12  
Hands-on Training

Oceans Ballroom 1  
Demo Room

<p><b>On the beat: Education</b></p> <ul style="list-style-type: none"> <li>• Jason Felch, <i>Los Angeles Times</i></li> <li>• Suzanne McBride, Columbia College Chicago</li> <li>• Megan O'Matz, <i>South Florida Sun-Sentinel</i></li> </ul>	<p><b>Mining archives for investigative stories</b></p> <ul style="list-style-type: none"> <li>• Mark Feldstein, George Washington University</li> <li>• Jim Neff, <i>The Seattle Times</i></li> <li>• Marc Perrusquia, <i>The Commercial Appeal</i> (Memphis)</li> </ul>	<p><b>Broadcast: Investigative storytelling</b></p> <ul style="list-style-type: none"> <li>• Al Tompkins, Poynter</li> </ul>	<p><b>Excel 1</b></p> <ul style="list-style-type: none"> <li>• David McKie, CBC</li> </ul>	<p><b>Visualizing data with Tableau Public</b></p> <ul style="list-style-type: none"> <li>• Ellie Fields, Tableau Public</li> </ul>
<p><b>Investigating fraud</b></p> <ul style="list-style-type: none"> <li>• Jay Dawdy, Gryphon Investigations</li> <li>• Matt Doig, <i>Sarasota Herald-Tribune</i></li> <li>• Chris Hoyer, James, Hoyer, Newcomer, Smiljanich &amp; Yanchunis P.A.</li> </ul>	<p><b>Collaborating on the data-driven project</b></p> <ul style="list-style-type: none"> <li>• Lorie Hearn, The Watchdog Institute</li> <li>• Brant Houston, University of Illinois</li> <li>• Jennifer LaFleur, ProPublica</li> </ul>	<p><b>Broadcast: Finding the quick turn without losing the investigation</b></p> <ul style="list-style-type: none"> <li>• Jodie Fleischer, WSB-Atlanta</li> <li>• Dave Savini, WBBM-Chicago</li> <li>• Joce Sterman, WMAR-Baltimore</li> </ul>	<p><b>Excel 2</b></p> <ul style="list-style-type: none"> <li>• David Donald, Center for Public Integrity</li> </ul>	<p><b>Google fusion tables</b></p> <ul style="list-style-type: none"> <li>• Kathryn Hurley, Google</li> <li>• Matt Stiles, NPR</li> </ul>
<p><b>Google: An insider's guide to digging up information</b></p> <ul style="list-style-type: none"> <li>• Sean Carlson, Google</li> </ul>	<p><b>Coverage crisis: Exposing problems in the insurance industry (Sponsored by Bloomberg)</b></p> <ul style="list-style-type: none"> <li>• David Evans, Bloomberg</li> <li>• Paige St. John, <i>Sarasota Herald-Tribune</i></li> </ul>	<p><b>Broadcast: Big money, big investigations</b></p> <ul style="list-style-type: none"> <li>• Wayne Dolcefino, KTRK-Houston</li> <li>• Tisha Thompson, WTTG-Washington, D.C.</li> <li>• Lee Zurik, WVUE-New Orleans</li> </ul>	<p><b>PDF to Excel</b></p> <ul style="list-style-type: none"> <li>• Neil Reischer, Florida International University</li> </ul>	<p><b>NodeXL</b></p> <ul style="list-style-type: none"> <li>• David Donald, Center for Public Integrity</li> </ul>
	<p><b>Managers: Making tough choices: What to give up to get better watchdog reporting</b></p> <ul style="list-style-type: none"> <li>• Mike Connelly, <i>Sarasota Herald-Tribune</i></li> <li>• John Cutter, <i>Orlando Sentinel</i></li> <li>• Jeff Taylor, <i>Detroit Free Press</i></li> </ul>	<p><b>Broadcast: Strategies for the investigative interview</b></p> <ul style="list-style-type: none"> <li>• Deborah Sherman, KUSA-Denver</li> <li>• Brian Ross, ABC News</li> <li>• Phil Williams, WTVF-Nashville</li> </ul>		<p><b>The new American FactFinder</b></p> <ul style="list-style-type: none"> <li>• Shelley Lowe &amp; Stacy Gimbel Vidal, U.S. Census Bureau</li> </ul>

<p><b>The art of developing sources</b></p> <ul style="list-style-type: none"> <li>• Manny Garcia, <i>El Nuevo Herald</i></li> <li>• Robert O'Harrow, <i>The Washington Post</i></li> <li>• Ira Rosen, 60 Minutes</li> </ul>	<p><b>Managers: Bulletproofing the story</b></p> <ul style="list-style-type: none"> <li>• Rose Ciotta, <i>The Philadelphia Inquirer</i></li> <li>• Joel Engelhardt, <i>The Palm Beach Post</i></li> <li>• Blake Morrison, <i>USA Today</i></li> </ul>	<p><b>Tracking global crime and corruption at home and abroad</b></p> <ul style="list-style-type: none"> <li>• Rich Behar, independent journalist/author</li> <li>• Stefan Candea, Romanian Centre for Investigative Journalism</li> <li>• Marina Walker Guevara, International Consortium of Investigative Journalists</li> </ul>	<p><b>Importing data into Excel (text and html)</b></p> <ul style="list-style-type: none"> <li>• Coulter Jones, IRE/NICAR</li> </ul>	<p><b>OpenBlock: A free and open source platform for hyperlocal news aggregation, mapping, and more</b></p> <ul style="list-style-type: none"> <li>• Paul Winkler and Frank Hebbert, OpenPlans</li> </ul>
	<p><b>Managers: Planning enterprise coverage, from ideas to execution</b></p> <ul style="list-style-type: none"> <li>• Jeff Leen, <i>The Washington Post</i></li> <li>• David Nielsen, Scripps Howard News Service</li> <li>• Matt Purdy, <i>The New York Times</i></li> </ul>	<p><b>Broadcast: New media, new opportunities</b></p> <ul style="list-style-type: none"> <li>• Josh Bernstein, <i>The Daily</i></li> <li>• Jace Larson, KUSA-Denver</li> <li>• Rhonda Schwartz, ABC News</li> </ul>	<p><b>Google fusion tables</b></p> <ul style="list-style-type: none"> <li>• Kathryn Hurley, Google</li> <li>• Daniel Lathrop, <i>The Dallas Morning News</i></li> </ul>	<p><b>The structure is the story: Using social network data to uncover how new media move new messages</b></p> <ul style="list-style-type: none"> <li>• Leonard P. Lidov, Morningside Analytics</li> </ul>

# Saturday

Oceans Ballroom 2

Oceans Ballroom 3

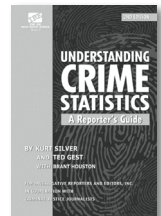
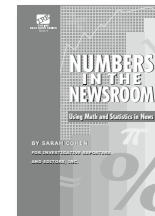
Oceans Ballroom 5 & 7

Oceans Ballroom 6 & 8

8:30-9:30 a.m.	<b>Census: Digging rich data from the American Community Survey</b> <ul style="list-style-type: none"> <li>Dan Keating, <i>The Washington Post</i></li> <li>Shelley Lowe &amp; Stacy Gimbel Vidal, U.S. Census Bureau</li> </ul>	<b>On the beat: Consumer investigations</b> <ul style="list-style-type: none"> <li>Jackie Callaway, WFTS-Tampa</li> <li>Dan Cassuto, WBBH-Fort Meyers</li> <li>Scott Cohn, CNBC</li> </ul>	<b>Overlooked agencies: Finding investigative gold where few reporters think to dig</b> <ul style="list-style-type: none"> <li>Russ Ptacek, KSHB-Kansas City</li> <li>Brett Shipp, WFAA-Dallas/Ft. Worth</li> <li>Mark Smith, WFAA-Dallas/Ft. Worth (moderator)</li> </ul>	<b>Fighting for access to open records (Sponsored by Sunlight Foundation)</b> <ul style="list-style-type: none"> <li>Sarah Cohen, Duke University</li> <li>David Smallman, Smallman Law PLLC</li> <li>Stephen Zansberg, Levine Sullivan Koch &amp; Schulz, LLP</li> </ul>
9:40-10:40 a.m.	<b>Justice delayed: Investigating civil rights murders</b> <ul style="list-style-type: none"> <li>Janis L. McDonald and Paula Johnson, Cold Case Justice Initiative</li> <li>John Fleming, <i>The Anniston Star</i></li> <li>Stanley Nelson, <i>Concordia</i> (La.) <i>Sentinel</i></li> </ul>	<b>Toxic troubles: New twists on investigating pollution and environmental hazards</b> <ul style="list-style-type: none"> <li>Scott Fallon, <i>The Record</i></li> <li>Mark Greenblatt, KHOU-Houston</li> <li>Robert McClure, InvestigateWest</li> </ul>	<b>How to collaborate and investigate across borders</b> <ul style="list-style-type: none"> <li>Mimi Chakarova, independent journalist</li> <li>David Kaplan, Organized Crime and Corruption Reporting Project</li> <li>Oriana Zill, Frontline</li> </ul>	<b>Uncovering hidden dangers in medical procedures</b> <ul style="list-style-type: none"> <li>Walt Bogdanich, <i>The New York Times</i></li> <li>Robin Fields, ProPublica</li> </ul>
10:50-11:50 a.m.	<b>Examining for-profit colleges</b> <ul style="list-style-type: none"> <li>Byron Harris, WFAA-Dallas/Ft. Worth</li> <li>Jonathan Kaufman, Bloomberg</li> <li>Angie Moreschi, James, Hoyer, Newcomer, Smiljanich &amp; Yanchunis P.A.</li> </ul>	<b>Measuring risk: From earthquakes to nuclear plants, how to investigate community preparedness</b> <ul style="list-style-type: none"> <li>Jeff Donn, The Associated Press</li> <li>Corey Johnson, California Watch</li> <li>Maggie Mulvihill, New England Center for Investigative Reporting</li> </ul>	<b>Showcase Panel: In harm's way: When is the risk too great?</b> <ul style="list-style-type: none"> <li>Rosario Mosso, <i>Zeta</i></li> <li>David Rohde, <i>The New York Times</i></li> <li>Craig Pyes, Pyes Only (moderator)</li> </ul>	
noon	<b>IRE Awards Luncheon featuring keynote speaker Jeff Fager, CBS News, and Eric Newton, John S. and James L. Knight Foundation</b>			
2:30-3:30 p.m.	<b>Investigating breaking news</b> <ul style="list-style-type: none"> <li>Jacqueline Charles, <i>The Miami Herald</i></li> <li>Jennifer Forsyth, <i>The Wall Street Journal</i></li> <li>Rick Pieniak, The Associated Press</li> <li>Kathleen Johnston, CNN (moderator)</li> </ul>	<b>The housing meltdown: Breaking new ground in uncovering mortgage fraud (Sponsored by Bloomberg)</b> <ul style="list-style-type: none"> <li>Jake Bernstein, ProPublica</li> <li>Fred Schulte, Center for Public Integrity</li> </ul>	<b>On the beat: Investigating dangers to members of the military</b> <ul style="list-style-type: none"> <li>Mark Albert, KSTP-Minneapolis</li> <li>Anthony Capaccio, Bloomberg</li> <li>T. Christian Miller, ProPublica</li> </ul>	<b>Higher ed: Following the money on campus (Sponsored by The Lumina Foundation for Education)</b> <ul style="list-style-type: none"> <li>Holly Hacker, <i>The Dallas Morning News</i></li> <li>Erica Perez, California Watch</li> <li>Ben Protes, <i>The New York Times</i></li> </ul>
3:40-4:40 p.m.	<b>Unsung documents</b> <ul style="list-style-type: none"> <li>Kimberly Kindy, <i>The Washington Post</i></li> <li>James Steele, <i>Vanity Fair</i></li> <li>Joe Stephens, <i>The Washington Post</i></li> </ul>	<b>Investigating caregivers</b> <ul style="list-style-type: none"> <li>Mike Berens, <i>The Seattle Times</i></li> <li>Meg Kissinger, <i>Milwaukee Journal Sentinel</i></li> <li>Michael LaForgia, <i>The Palm Beach Post</i></li> <li>Sam Roe, <i>Chicago Tribune</i></li> </ul>	<b>Tracking guns: How to investigate gun dealers and track murder weapons</b> <ul style="list-style-type: none"> <li>James Grimaldi, <i>The Washington Post</i></li> <li>Ben Poston, <i>Milwaukee Journal Sentinel</i></li> </ul>	<b>Developing investigative capacity for Spanish-language publications and communities</b> <ul style="list-style-type: none"> <li>Fernando Diaz, <i>Hoy</i></li> <li>Manny Garcia, <i>El Nuevo Herald</i></li> <li>Jeff Kelly Lowenstein, <i>Hoy</i></li> <li>Mc Nelly Torres, Florida Center for Investigative Reporting</li> </ul>
4:50-5:50 p.m.		<b>The art of audio</b> <ul style="list-style-type: none"> <li>Joe Shapiro, NPR</li> <li>Daniel Zwerdling, NPR</li> </ul>	<b>Following the money</b> <ul style="list-style-type: none"> <li>Aram Roston, independent journalist</li> <li>Mike Sallah, <i>The Miami Herald</i></li> <li>Joe Tanfani, <i>The Philadelphia Inquirer</i></li> </ul>	
6-7:15 p.m.			<b>Membership meeting and IRE Board of Directors elections</b>	
7:30 p.m.	<b>Closing Reception – Atrium C/D</b>			

## IRE Books for every newsroom

The IRE store has books and reporting guides ranging from lessons in traditional shoe-leather techniques to the latest in electronic news-gathering.



Oceans Ballroom 9	Oceans Ballroom 10	Oceans Ballroom 11	Oceans Ballroom 12 Hands-on Training	Oceans Ballroom 1 Demo Room
<b>Digging for information</b> <ul style="list-style-type: none"> <li>Russ Baker, WhoWhatWhy</li> <li>Carolyn Edds, <i>St. Petersburg Times</i></li> <li>Niels Heimeriks, <i>The Palm Beach Post</i></li> </ul>	<b>Funding your project</b> <ul style="list-style-type: none"> <li>Ides Debruyne, Pascal Decroos Fund (Belgium)</li> <li>Brant Houston, University of Illinois</li> <li>Esther Kaplan, Investigative Fund of the Nation Institute</li> </ul>	<b>Broadcast: Strategies for the continuing investigation</b> <ul style="list-style-type: none"> <li>Wendy Halloran, KPNX-Phoenix</li> <li>Ron Regan, WEWS-Cleveland</li> <li>Stuart Watson, WCNC-Charlotte</li> </ul>	<b>Access 1</b> <ul style="list-style-type: none"> <li>Jennifer LaFleur, ProPublica</li> </ul>	<b>Unscraping: Tools to get data from the Web</b> <ul style="list-style-type: none"> <li>Michelle Minkoff, PBS</li> </ul>
<b>Investigating college athletics (Sponsored by The Lumina Foundation for Education)</b> <ul style="list-style-type: none"> <li>Tom Farrey, ESPN</li> <li>Jill Riepenhoff, <i>The Columbus Dispatch</i></li> <li>Jodi Upton, <i>USA Today</i></li> </ul>	<b>Managers: Building a watchdog culture</b> <ul style="list-style-type: none"> <li>Greg Borowski, <i>Milwaukee Journal Sentinel</i></li> <li>Chris Davis, <i>Sarasota Herald-Tribune</i></li> <li>Kate Marymont, Gannett Company Inc.</li> </ul>	<b>Broadcast: Pulling off the undercover investigation</b> <ul style="list-style-type: none"> <li>Cindy Galli, Inside Edition</li> <li>Angela Hill, ABC News</li> <li>Andrew J. Siegel, CBS News</li> <li>Joel Grover, KNBC-Los Angeles (moderator)</li> </ul>	<b>Access 2</b> <ul style="list-style-type: none"> <li>Ron Nixon, <i>The New York Times</i></li> </ul>	<b>Organizing chronologies with timeline tools</b> <ul style="list-style-type: none"> <li>Sarah Cohen, Duke University</li> <li>Al Shaw, ProPublica</li> </ul>

<b>Border and immigration reporting (Sponsored the The Dart Society for Journalism and Trauma and The Dart Society)</b> <ul style="list-style-type: none"> <li>Daniel Connolly, <i>The Commercial Appeal</i> (Memphis)</li> <li>Carlos Dada, <i>El Faro</i></li> <li>Michel Marizco, BorderReporter.com</li> <li>Jeff Kelly Lowenstein, <i>Hoy</i> (moderator)</li> </ul>	<b>Managers: Building the collaborative project</b> <ul style="list-style-type: none"> <li>Stephen Engelberg, ProPublica</li> <li>Bill Buzeberg, Center for Public Integrity (moderator)</li> <li>Mark Katches, Center for Investigative Reporting/California Watch</li> <li>Aaron Wische, KNXV-Phoenix</li> </ul>	<b>Broadcast: After breaking news, what's next?</b> <ul style="list-style-type: none"> <li>Bud Bultman, CNN</li> <li>Keli Rabon, WREG-Memphis</li> <li>Stephen Stock, WFOR-Miami</li> </ul>	<b>Access 3</b> <ul style="list-style-type: none"> <li>Doug Haddix, IRE/NICAR</li> </ul>	<b>Polling data</b> <ul style="list-style-type: none"> <li>Rich Morin, Pew Research Center</li> </ul>
<b>Economic development? How to determine whether incentives really bring community benefits</b> <ul style="list-style-type: none"> <li>David Cay Johnston, author</li> <li>Jim Heaney, The Buffalo News</li> <li>Greg LeRoy, Good Jobs First</li> </ul>	<b>Managers: Planning enterprise coverage in a multiplatform world</b> <ul style="list-style-type: none"> <li>Reg Chua, Thomson Reuters</li> <li>Aron Pilhofer, <i>The New York Times</i></li> <li>Cheryl Phillips, <i>The Seattle Times</i></li> </ul>	<b>Broadcast: Off-camera secrets for getting sources on camera</b> <ul style="list-style-type: none"> <li>Chris Halsne, KIRO-Seattle</li> <li>Pia Malbran, CBS News</li> <li>Scott Zamost, CNN</li> </ul>	<b>Excel 1</b> <ul style="list-style-type: none"> <li>Jill Riepenhoff, <i>The Columbus Dispatch</i></li> </ul>	<b>Education and investigation: An investigation into unethical university research in Korea</b> <ul style="list-style-type: none"> <li>Taehyung Kim, KBS</li> <li>Jeong-Hwan Kim, KBS</li> <li>Min-Kyu Lee, Chung-Ang University</li> <li>Jungseok Park, KBS</li> </ul>
<b>The art of the interview</b> <ul style="list-style-type: none"> <li>Rich Behar, independent journalist/author</li> <li>Lise Olsen, <i>Houston Chronicle</i></li> <li>Lea Thompson, LT Productions</li> </ul>	<b>Starting up: Lessons learned in creating investigative centers</b> <ul style="list-style-type: none"> <li>John Christi, Maine Center for Public Interest Reporting</li> <li>Maggie Mulvihill, New England Center for Investigative Reporting</li> <li>Omayra Sosa Pascual, Centro de Periodismo Investigativo</li> <li>Mc Nelly Torres, Florida Center for Investigative Reporting</li> <li>Andy Hall, Wisconsin Center for Investigative Journalism (moderator)</li> </ul>	<b>The other drug trade: The illegal market for steroids, medical marijuana</b> <ul style="list-style-type: none"> <li>Amy Brittain, <i>The Star-Ledger</i> (Newark)</li> <li>Laura Frank, Rocky Mountain Investigative News Network</li> </ul>	<b>Excel 2</b> <ul style="list-style-type: none"> <li>Agustin Armendariz, California Watch</li> </ul>	<b>Maximize the Web with plugins, filters and tools</b> <ul style="list-style-type: none"> <li>Carolyn Edds, <i>St. Petersburg Times</i></li> </ul>

# Sunday

	Oceans Ballroom 9	Oceans Ballroom 10	Oceans Ballroom 11
9-10 a.m.	<b>Storyboarding your ideas</b> <ul style="list-style-type: none"> <li>Doug Haddix, IRE/NICAR</li> </ul>	<b>Effective use of the Web</b> <ul style="list-style-type: none"> <li>Coulter Jones, IRE/NICAR</li> </ul>	
10:10-11:10 a.m.	<b>Storyboarding your ideas</b> <ul style="list-style-type: none"> <li>Doug Haddix, IRE/NICAR</li> </ul>	<b>Backgrounding people and businesses online</b> <ul style="list-style-type: none"> <li>Neil Reisner, Florida International University</li> </ul>	<b>Building your career: A roundtable discussion</b> <ul style="list-style-type: none"> <li>Sarah Cohen, Duke University</li> <li>Manny Garcia, <i>El Nuevo Herald</i></li> <li>Aron Pilhofer, <i>The New York Times</i></li> <li>Mc Nelly Torres, Florida Center for Investigative Reporting</li> <li>Alison Young, <i>USA Today</i></li> </ul>

# INVESTIGATIVE Reporting Workshop

AMERICAN UNIVERSITY SCHOOL OF COMMUNICATION

The Investigative Reporting Workshop, a professional journalism center at the School of Communication at American University, is producing groundbreaking reports in collaboration with major media organizations. Recent and ongoing projects include:

## What Went Wrong: The Betrayal of the American Dream

With Donald Barlett and James Steele

The Pulitzer Prize winning authors of the landmark 1991 newspaper series, *America: What Went Wrong*, have partnered with the Workshop and project editor Kat Aaron to examine how public policy has shaped America's ongoing economic crisis over the last 40 years. A recent story in the series was *Tax time: Are corporations paying their share?* The story was co-published by the *Philadelphia Inquirer*, who printed the original series.

## Frontline Documentary Specials: Flying Cheap and Flying Cheaper

The Workshop produced two documentary specials to expose the safety consequences of extreme cost-cutting in the aviation industry in partnership with PBS FRONTLINE. *Flying Cheap* investigates subcontracting to regional airlines and 2011's *Flying Cheaper* examined outsourcing airline maintenance.

## Connected: The Media and Broadband Project

In collaboration with *The Washington Post*, *Connected* is an investigation of the political connections of the companies that provide broadband service to the nation. Project director John Dunbar is currently working on a comprehensive study of broadband speeds, prices and adoption rates in the Washington, D.C., metropolitan statistical area. Plans call for a national expansion.

### IRW Editors:

Charles Lewis, Executive Editor

Lynne Perri, Managing Editor

Wendell Cochran, Senior Editor

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# The LIVINGSTON Awards For Young Journalists

**Deadline for 2011 entries: February 1, 2012**

For information and entry forms contact:  
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**Three \$10,000 Prizes** are given each year by the Mollie Parnis Livingston Foundation for the best print or broadcast coverage of local, national, and international news by journalists aged 34 and younger in any U.S. medium. The Livingstons, whose purpose is to recognize and further develop the abilities of young journalists, are the largest all-media, general reporting prizes in the country. Miss Parnis established the awards in 1980 through her foundation, now chaired by Neal S. Hochman.

## Judging Panel

**Christiane Amanpour**, host, "This Week," *ABC News*

**Ken Auletta**, author; media columnist, *The New Yorker*

**Dean Baquet**, Washington bureau chief, *The New York Times*

**Charles Gibson**, former anchor, "World News," *ABC News*

**Ellen Goodman**, author and columnist

**John F. Harris**, editor-in-chief, *Politico*

**Clarence Page**, columnist/editorial board member, *Chicago Tribune*

**Anna Quindlen**, author; contributing editor, *Newsweek*

**Charles R. Eisendrath, Director, Knight-Wallace Fellows and Livingston Awards**

# KWF

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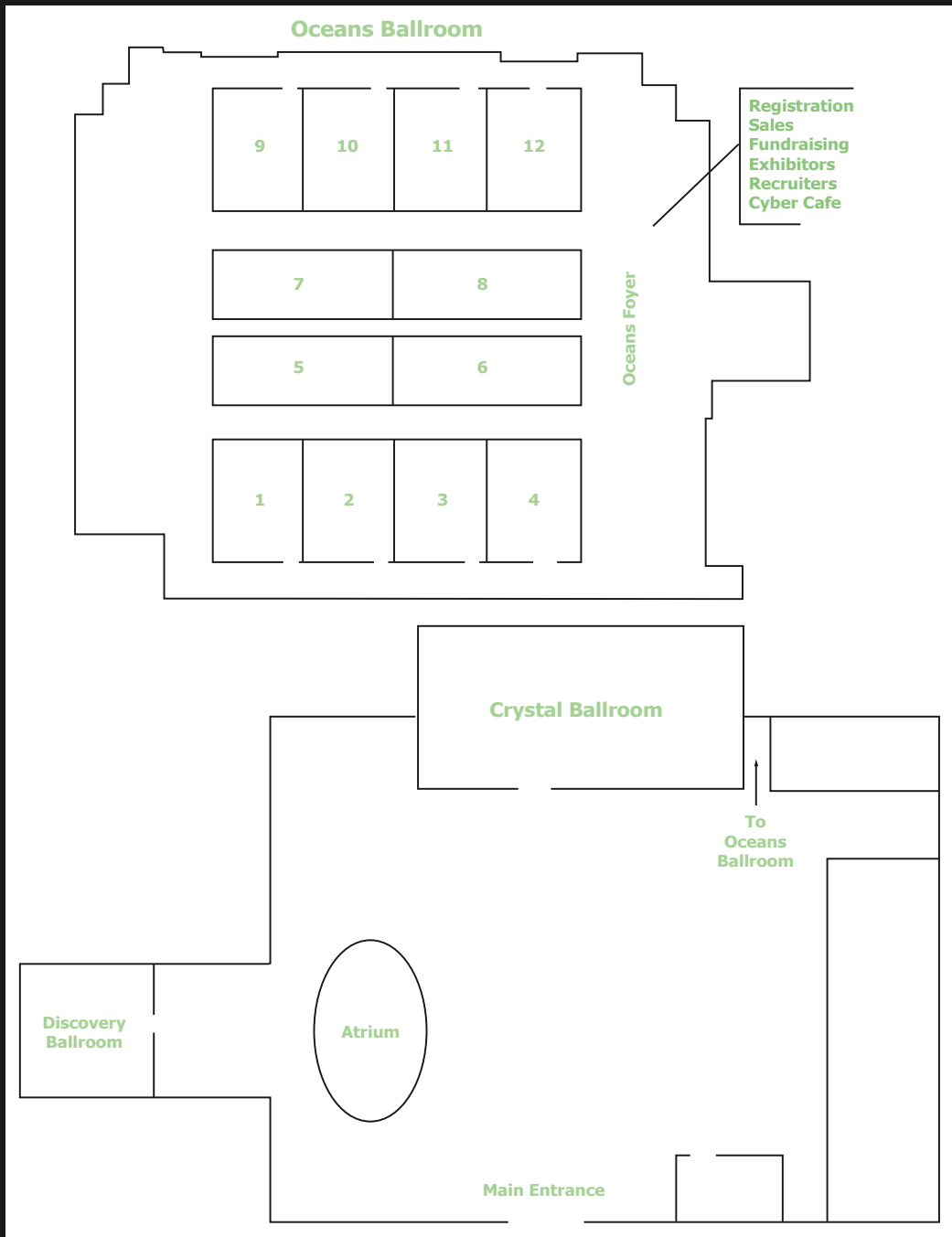
620 Oxford Road, Ann Arbor, MI 48104

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[www.kwfellows.org](http://www.kwfellows.org)

Email: [kwfellows@umich.edu](mailto:kwfellows@umich.edu)

# Meeting Rooms



## IRE Training

IRE and NICAR take training sessions on the road year-round to provide regional seminars, workshops and customized training for individual newsrooms. These convenient, affordable programs feature top journalists and experienced IRE trainers. Read about where we've been at [www.ire.org/training](http://www.ire.org/training).

IRE offers several established training series. Check the calendar for when a training will be in your area. To find out how to bring these or other IRE programs to your area, e-mail [training@ire.org](mailto:training@ire.org).

## Watchdog Workshops:

Customizable training for reporters, editors or producers. Helping beat reporters at small to mid-sized organizations or bureaus develop everyday investigative skills. Teaching mid-level editors or producers how to launch and manage watchdog stories. Optional hands-on spreadsheet training is typically offered.

## CAR Boot Camps:

Learn computer-assisted reporting in an intensive, hands-on environment guided by experienced CAR practitioners.

## Border Workshops:

Bilingual experts from both sides of the U.S.-Mexico border will provide sessions in a new twist on our popular Better Watchdog Workshops. Sessions in English and Spanish will focus on topics such as immigration, government corruption, crime and the environment. Key documents and data will help produce quick-hit enterprise stories. Optional hands-on spreadsheet training also is offered.

## Don't miss news and tips at [www.ire.org](http://www.ire.org):

- On the Road ([www.ire.org/training](http://www.ire.org/training)) – features updates, multimedia and tips from the latest training workshops
- Extra!Extra! ([www.ire.org/extraextra](http://www.ire.org/extraextra)) – the latest investigative work
- Buy data online from the Database Library ([data.nicar.org](http://data.nicar.org)). Get fast electronic delivery, even when our office is closed.
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- IRE Journal online – Read member news, features and updates about investigative reporting. ([data.nicar.org/irejournal](http://data.nicar.org/irejournal))
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## CONFERENCE SPEAKERS

**CHRIS ADAMS** works for the McClatchy Washington Bureau, and previously worked for *The Wall Street Journal* and *The (New Orleans) Times-Picayune*. His awards include the Polk, RFK, Worth Bingham, Loeb, and IRE. He is a three-time Pulitzer finalist, most recently in 2010 for coverage of the nation's financial meltdown; he was also part of a six-person *Journal* team that won the Pulitzer for national reporting in 2000. He also teaches journalism at American University.

**KENNETH ADAMS** is a professor in the Department of Criminal Justice at the University of Central Florida. His areas of interest focus on the administration of justice — police, courts and corrections. He speaks with members of the media, both local and national, on a regular basis, providing insights on the operations of the justice system.

**MARK ALBERT** is a reporter at KSTP-TV in Minneapolis/St. Paul and was named Best TV Newscaster by CityPages in 2011. Mark recently won a Peabody award for his year-long investigation, "Who Killed Doc?", which led the U.S. military to change the way it tracks the remains of every service member killed around the world. Mark is the recipient of the National Headliner Award, three regional Edward R. Murrow awards and six regional Emmys.

**ASHLEY ALVARADO** is the public engagement manager for California Watch, a project of the Center for Investigative Reporting. She focuses on identifying stories in neglected communities throughout California and ensuring these stories reach both those affected and those who can make a difference. Alvarado currently serves as managing editor of *Los Cabos Magazine* and previously worked at *Los Angeles* and *Tu Ciudad Los Angeles* magazines.

**DAVID ANDREATTA** is a reporter with the *Democrat and Chronicle* in Rochester, N.Y., whose investigative work has focused on public authorities and public benefit corporations. His reporting has earned national honors from the Associated Press Managing Editors, the Society of Professional Journalists and the Education Writers Association, as well as various state awards. David has written for the *New York Post* and *The Globe and Mail* in Toronto, among other publications.

**DAVID ARDIA** is the director of the Digital Media Law Project at Harvard University's Berkman Center for Internet & Society. David was formerly assistant counsel at *The Washington Post* and practiced law at Williams & Connolly in Washington, D.C., where he handled intellectual property and media litigation and performed pre-publication review for *Newsweek*, *The National Enquirer* and *In Touch Weekly*. David is a former member of the Newspaper Association of America's Legal Affairs Committee.

**AGUSTIN ARMENDARIZ** is an investigative reporter for California Watch specializing in data analysis. He previously worked at the *San Diego Union-Tribune* and the Center for Public Integrity. He earned his master's degree in journalism from American University in Washington, D.C.

**KEN ARMSTRONG**, a four-time IRE Award winner, works at *The Seattle Times*. At the *Chicago Tribune*, he co-authored a series that helped prompt the governor to suspend executions and empty Death Row. He's been a writing professor at Princeton, a Nieman Fellow at Harvard, and the John Chancellor Award recipient from Columbia for lifetime achievement. He co-authored two books in 2010. *Scoreboard*, *Baby* won the Edgar for nonfiction. *The Other Side of Mercy* won the Tom Renner.

**LINDA AUSTIN** is the executive director of the Donald W. Reynolds National Center for Business Journalism. She has served as the editor of the *Lexington Herald-Leader* in Kentucky; executive editor of *The News-Sentinel* in Fort Wayne, Ind.; and managing editor of the *News & Record* in Greensboro, N.C. Before that, she held a variety of editing positions, including business editor, at *The Philadelphia Inquirer*.

**RUSS BAKER** is founder and editor-in-chief of [www.whowhatwhy.com](http://www.whowhatwhy.com), a nonpartisan, nonprofit investigative news site. He is author of *Family of Secrets: The Bush Dynasty, America's Invisible Government, and the Hidden History of the Last Fifty Years* (2009). He has written for the *New Yorker*, *Vanity Fair*, the *Nation*, *The New York Times*, *The Washington Post*, *Salon*, *The Village Voice*, the (UK) *Sunday Times* and *Esquire*. Awards include Deadline Club and SPJ.

**JOHN BARR** joined ESPN in June 2003 and currently works as a national correspondent in the company's Enterprise Unit, contributing investigative and human-interest stories to ESPN's *Outside the Lines* and ESPN.com. From 1993-2002 Barr worked as a reporter in numerous local markets, most recently KSTP-TV in Minneapolis/St. Paul (1999-2002). From 2002-2003, he operated his own production company, reporting stories for The National Geographic Channel. He lives outside of Philadelphia with his wife and two children.

**ROB BARRY** is an award-winning journalist, with expertise in reporting, computer programming and database analysis. He joined *The Miami Herald's* investigative team in 2007 and has covered finance, real estate, health care and politics. In addition to reporting, Barry has created several websites for the newspaper and is tasked with managing many of the newsroom's databases. He graduated from the University of Miami in 2005.

**SANDRA BARTLETT** joined NPR in 2010 after more than 20 years as a journalist with the CBC in Toronto. Since joining NPR she has produced and reported on the Gulf Oil spill, and *Post Mortem*, a series on the flaws in America's death investigation system. In 2007 she was the co-chair of the Toronto Global Investigative Journalism Conference, which brought more than 600 journalists together to share and discuss investigative stories and techniques.

**MAUD BEELMAN** is deputy managing editor for projects and enterprise at *The Dallas Morning News*. Her team's investigations have won numerous national and state journalism awards, and focus on holding public institutions and officials accountable. Prior to joining *The News*, Beelman was the founding director of the International Consortium of Investigative Journalists at the Center for Public Integrity, a global network of the world's leading journalists that produces cross-border investigations. Beelman is a former foreign correspondent for The Associated Press and an Alicia Patterson Foundation fellow.

**RICHARD BEHAR** was tagged "one of the most dogged of our watchdogs" by Jack Anderson, a founding father of modern investigative reporting. His 20+ journalism awards range from a 1992 Loeb for an expose on Scientology to a 2009 Polk for his epic "China Storms Africa." From 1982-2004, he wrote on the staffs of *Forbes*, *Time* and *Fortune* and has done projects for BBC, CNN, and other outlets. He is now penning a book on Bernie Madoff for Random House, and directing a media alliance probing the Moscow murder of *Forbes* editor Paul Klebnikov.

**HELENA BENGTSOON** is database editor for the News and Current Affairs Department at Sveriges Television, the national broadcasting company in Sweden. Since 1994, she has served as a researcher, assistant producer and projects editor with the company. During 2006-07, she was a database editor at the Center for Public Integrity in Washington, D.C. Twitter: HelenaBengtsson

**MIKE BERENS** works on the investigative team at *The Seattle Times*. He previously worked at the *Chicago Tribune* and *The Columbus Dispatch*. His most recent series, Seniors for Sale, examined how profiteers abused the aged. National awards this year include: Worth Bingham Prize for Investigative Journalism; White House Correspondent's Association's Edgar A. Poe Award; Association of Health Care Journalists; Society of American Business Editors and Writers; and an IRE certificate.

**JOE BERGANTINO** is co-founder and co-director of the New England Center for Investigative Reporting. Bergantino spent most of his career as the I-Team Reporter for WBZ-TV in Boston. He also did investigative reporting for WPLG-TV and spent five years as a correspondent for ABC News. Bergantino has won many of the broadcast industry's most prestigious awards, including a duPont-Columbia Award and Citation, a Robert F. Kennedy Award and a Gabriel Award. He was twice nominated for national Emmys. Bergantino has been adjunct faculty at Boston College for 16 years and is a clinical professor of journalism at Boston University.

**JAKE BERNSTEIN** is a business and financial reporter for ProPublica. In April 2011, Bernstein and colleague Jesse Eisinger were awarded the Pulitzer Prize for National Reporting for a series on questionable Wall Street practices that helped make the financial crisis the worst since the Great Depression. Prior to joining ProPublica, Bernstein was executive editor of *The Texas Observer*, an investigative biweekly. He is also co-author of *Vice: Dick Cheney and the Hijacking of the American Presidency* (2006).

**JOSH BERNSTEIN** is the investigative correspondent for "The Daily" a new highly interactive news magazine designed specifically for tablet devices like the iPad. Josh's reporting has been honored with countless awards including the Emmy for Best New Media Investigation. The Daily launched in February and is already one of the highest grossing applications in iTunes history.

**DAN BICE** has been the *Milwaukee Journal Sentinel's* political watchdog columnist since March 1998. Bice has won the National Headliner Award for best local interest column twice and been a runner-up once. He also was part of the team that received the 2010 IRE award for best breaking news investigation and won best project honors from SABEW the previous year. He previously covered the statehouse for papers in Wisconsin and West Virginia.

**WALT BOGDANICH**, a three-time winner of the Pulitzer Prize, is an assistant editor on the *New York Times* Investigations Desk. Before joining the *Times* in 2001, he was an investigative producer for 60 Minutes on CBS and before that for ABC News. Previously, he worked as an investigative reporter for the *Wall Street Journal* in New York and Washington. He also has won four George Polk awards and two IRE awards.



## CONFERENCE SPEAKERS

**MARCELLA BOMBARDIERI** As a reporter with the *Boston Globe* Spotlight Team, Bombardieri works on long-term investigative projects. Those projects have included corruption in state government and the forces driving health care costs. In her 11 years with the *Globe*, Marcella won awards for her reporting on higher education, covered the 2008 presidential campaign, and reported in Iraq and Afghanistan.

**GREG BOROWSKI** is senior editor for projects and investigations at the *Milwaukee Journal Sentinel*, where he has overseen projects that have won numerous national awards, including the Pulitzer Prize and the George Polk Award, as well as awards from IRE, Bartlett & Steele and more. Borowski, who spent nearly 20 years as a reporter before becoming an editor, oversees the newspaper's Watchdog team and PolitiFact Wisconsin. He is an award-winning author of fiction and nonfiction books.

**ZIVA BRANSTETTER** *Tulsa World* enterprise editor Ziva Branstetter supervises the *World's* six-person team of investigative reporters. Branstetter worked for *The Tulsa Tribune* and the *Philadelphia Daily News* before joining the staff of the *Tulsa World* in 1994. She has also served as the *World's* city editor and has held various reporting positions.

**AMY BRITAIN** won the 2011 George Polk Award for Metropolitan Reporting for a *Star-Ledger* series exposing anabolic steroid and HGH abuse by hundreds of New Jersey police, firefighters and corrections officers. At Louisiana State University, she was named one of the nation's top 10 student journalists by the Scripps Howard Foundation. Britain holds a master's degree from the Columbia University Graduate School of Journalism.

**BUD BULTMAN** is managing editor of CNN's Special Investigations and Documentary unit. His work has earned an Edward R. Murrow award, two National Headliner and two Emmy awards. He also won two George F. Peabody awards as part of the network's coverage of Hurricane Katrina and the oil disaster in the Gulf.

**BILL BUZENBERG** is the executive director of the digital investigative Center for Public Integrity based in Washington, D.C., which distributes its work around the world and published daily as iWatch news. Buzenberg spent 27 years in public radio, both as on-air correspondent and the top newsroom manager, including seven years as the head of NPR News.

**JACKIE CALLAWAY** of WFTS-TV, Tampa. As a consumer investigator/reporter Jackie is focused on righting wrongs for viewers while holding businesses accountable for the products they provide and services they sell. She also exposes the bad guys. Jackie has earned an Emmy, as well as awards from The Associated Press and Society of Professional Journalists.

**STEFAN CANDEA**, a member of the International Consortium of Investigative Journalists (ICIJ), is a freelance journalist and co-founder of the Romanian Center for Investigative Journalism. He has won several awards, including the IRE Tom Renner Award and the Overseas Press Club of America Award. He reported on the connections between international organized crime networks and high-ranking politicians and public servants, covering the international arms trade, illegal international adoption, the separatist region of Trans-Dniester and the diamond business in Romania. He teaches investigative journalism at Bucharest University and was a 2011 Nieman Fellow at Harvard University.

**ANTHONY CAPACCIO** is the Pentagon correspondent for Bloomberg News. He has won awards for spot news and best exclusives from the National Press Club and Newsletter Publishers' Association. Capaccio covers weapons programs such as the Pentagon's top program, the F-35 fighter, the defense budget and overall fraud, waste and abuse, including reconstruction spending in Iraq and Afghanistan. He also contributes to Bloomberg's overall national security coverage to include breaking stories on China military developments, Pakistan, Afghanistan and Iraq policy developments.

**SEAN CARLSON** manages news industry relations at Google. Based in New York City, Sean previously worked at Google's Mountain View, Calif., headquarters and has also led initiatives in Australia, New Zealand and Southeast Asia. Prior to joining Google in 2006, Sean interned with the Consulate-General of Ireland in Sydney and Fleishman-Hillard in Boston. He graduated from Boston University with degrees in political science and communication.

**DAN CASSUTO** is a national award-winning reporter for the NBC affiliate in Fort Myers, Fla. He specializes in investigative, consumer and public policy reporting. Dan also spent four years as a reporter and weekend anchor at the ABC affiliate in Madison, Wis. Dan's work has been honored with a 2011 Alfred I. duPont-Columbia University Award, an Emmy Award and several first-place regional awards.

**JACQUELINE CHARLES** is *The Miami Herald's* award-winning Haiti and the English-speaking Caribbean correspondent. She's been leading the newspaper's coverage of the January 2010 earthquake, along with the ensuing cholera outbreak, the return of two previously exiled presidents and a months-long electoral crisis that ended in May with the inauguration of a new president. She also reported for months on child-trafficking investigative series. She's a Haitian-Turks Islander reared by a Cuban-American stepfather.

**JOHN CHRISTIE** is the founder and publisher of the Maine Center for Public Interest Reporting, where he is also a senior reporter. The Center distributes its investigative stories to 21 newspapers in Maine and one public radio station. Christie is a former reporter and editor at newspapers in Massachusetts, where he covered the statehouse for Ottaway/Dow Jones. He was senior editor and vice president for strategy and development at the *Sun Sentinel* in South Florida. In 2009, he retired as publisher of the *Kennebec Journal* and *Morning Sentinel*, two daily newspapers in central Maine. He founded the Maine Center for Public Interest Reporting, which he operates with his wife, reporter Naomi Schalit, in 2010. They live in Hallowell, Maine.

**MIMI CHAKAROVA** For the past decade, photographer and filmmaker Mimi Chakarova has covered global issues examining conflict, corruption and the sex trade. Her film *The Price of Sex*, a feature-length documentary on trafficking and corruption premiered this spring. Chakarova will be awarded the Nestor Almendros Award for courage in filmmaking at the 2011 Human Rights Watch Film Festival in New York. She is currently a correspondent at the Center for Investigative Reporting.

**REG CHUA** recently joined Thomson Reuters as Editor, Data, where he's focused on developing data analysis and CAR skills in the newsroom and better leveraging its huge trove of databases and technologies. Prior to that, Reg was the editor-in-chief of the *South China Morning Post* and a deputy managing editor at *The Wall Street Journal*. He writes on journalism issues at <http://structureofnews.wordpress.com>.

**ROSE CIOTTA** is the deputy city editor of *The Philadelphia Inquirer*, has directed award-winning projects on charter school corruption, test score cheating and job loss. She was an editor on Assault on Learning, a series on school violence. She's been the computer-assisted reporting editor and education editor. She's the author of *Cruel Games*, a murder mystery published by St. Martin's Press. She served on the IRE board for six years.

**WENDELL COCHRAN** is an associate professor at the American University School of Communication, where he teaches computer-assisted journalism and journalism ethics, among other courses. He also is the founding senior editor of the school's Investigative Reporting Workshop, where he oversees the BankTracker project and the Exemption 10 blog on FOIA. Before joining the American faculty, Cochran spent more than 25 years in daily journalism. He has won the John Hancock Award for Excellence in Business and Economic Journalism, the Amos Tuck Award for Economic Understanding and the National Headliners Award. He is a former IRE director.

**SARAH COHEN** holds the Knight Chair at Duke University, focusing on tools, techniques and research into investigative reporting through The Reporter's Lab. She worked as a reporter and editor at *The Washington Post* for more than a decade, where she shared in the Pulitzer Prize for Investigative Reporting, the IRE medal and other national journalism awards for her work on stories ranging from failures in children's services in Washington, D.C., to waste and duplication in farm subsidy programs. She was elected to IRE's board of directors in 2010. Cohen has also worked as an IRE training director and a beat reporter in Florida.

**DAVID COHN** has written for Wired, Seed, Columbia Journalism Review and The New York Times among other publications. He has an M.S. from Columbia University's Graduate School of Journalism. He has worked in participatory journalism from the groundbreaking NewAssignment.net to Spot.U.S. He recently finished a fellowship at the Reynolds Journalism Institute at the University of Missouri.

**GARY COHN** is a Pulitzer Prize-winning investigative reporter, an adjunct professor at the University of Southern California's Annenberg School of Journalism and a writer for BailoutSleuth.com, an investigative financial website. Previously, Cohn worked for the *Los Angeles Times*, the *Baltimore Sun*, the *Philadelphia Inquirer*, the *Wall Street Journal*, the *Lexington (Ky.) Herald-Leader* and Bloomberg News. He has won an IRE medal, a George Polk Award, two Selden Ring awards and numerous other journalism prizes.

**SCOTT COHN** is CNBC's principal investigative reporter, and leads the network's coverage of legal affairs and white collar crime. He is also the recipient of multiple awards and a three-time Emmy nominee, Cohn helped launch CNBC in 1989 after working as a reporter and anchor in Michigan and Wisconsin. He holds a degree in journalism from the University of Wisconsin.

**MIKE CONNELLY** is executive editor of the *Herald-Tribune*, the newspaper for Sarasota, Manatee and Charlotte counties in Florida. He started his career in 1981 at *The Wall Street Journal*, working in New York, Miami and Chicago. In 1997, Connelly moved to Congressional Quarterly in Washington, D.C., a magazine, book and online publisher that specializes in information about Congress and the federal government. At CQ, he was VP for operations and then for product development.

**DANIEL CONNOLLY** is a reporter for *The (Memphis) Commercial Appeal* who previously worked for The Associated Press and the *Birmingham (Ala.) Post-Herald*. He has written about immigration and other international issues on and off since 2001, and speaks both Spanish and German. He traveled to Mexico and worked with local reporters to write the 2010 series "Blood Trade: Memphis and the Mexican Drug War."

**ROBERT CRIBB** is an award-winning investigative reporter and deputy investigations editor at the *Toronto Star*. His investigations include reports on serious food safety problems, exploitation of foreign workers, illegal slaughterhouses, fraudulent telemarketing boiler rooms, dangerous doctors, decrepit rental housing, airline safety and government corruption. Cribb is past president of the Canadian Association of Journalists, current president of the CAJ Educational Foundation, a lecturer at Ryerson University's School of Journalism and co-author of *Digging Deeper: A Canadian Reporter's Research Guide* (Oxford University Press).

**GUYLIN CUMMINS** is a seasoned litigator, representing media clients in connection with First Amendment issues, including access, libel, advertising, trademark and copyright fair use. Cummins was named a "Top Woman Litigator in California" by the *Daily Journal*. She is listed in Chambers USA, Legal 500, Best Lawyers in America and Super Lawyers. Cummins holds a J.D. from the University of San Diego and an M.A. from the University of Southern California.

**JOHN CUTTER** is the digital news manager of the *Orlando Sentinel* in Florida. Previously, he worked as digital manager of WESH-TV in Orlando and as the *Sentinel's* deputy online editor. Earlier, he was a freelance health care writer whose work appeared in *The New York Times*, WebMD.com and other publications and websites. John also has worked as an editor and reporter for the *St. Petersburg Times*.

**CARLOS DADA** is the founder and director of the Salvadoran news website Elfaro.net, which has covered extensively the migration of Central Americans through Mexico. Dada is a Stanford Knight Fellow.

**LUCY DALGLISH** is the executive director of the Reporters Committee for Freedom of the Press, which she joined in 2000 after almost five years as a trial attorney in the Minneapolis office of Dorsey & Whitney LLP. From 1980-93, she worked as a reporter and editor for the *St. Paul Pioneer Press*. Dalglish has law degrees from Vanderbilt University Law School and Yale Law School, as well as a journalism degree from the University of North Dakota.

**CHASE DAVIS** is the director of technology for the Center for Investigative Reporting and California Watch, where he continues to cover money and politics issues part-time. Previously, he worked as an investigative reporter at *The Des Moines Register* and the *Houston Chronicle*. He is also a co-founder of the media-technology firm Hot Type Consulting. Chase is a graduate of the Missouri School of Journalism.

**CHRIS DAVIS** is a reporter focusing on money and politics for California Watch, a nonprofit investigative journalism organization that produces in-depth stories for media outlets around California. He also is a partner in the media-technology firm Hot Type Consulting. Chase previously worked at the *Des Moines Register* and the *Houston Chronicle* and is a graduate of the Missouri School of Journalism.

**KEVIN DAVIS** is CEO and executive director of the Investigative News Network, a growing consortium of more than 50 nonprofit newsrooms that produce nonpartisan investigative and public interest journalism. Davis oversees INN's efforts to increase revenue, improve operational efficiencies, syndicate content, provide support for technological innovations and encourage editorial collaborations.

**JAY DAWDY** is the president of Gryphon Investigations, a fraud investigative consulting firm in New York. He has more than 20 years of finance, accounting and investigative experience, and concentrates on conducting complex financial, litigation support, due diligence and fraud investigative cases, internationally.

**IDES DEBRUYNE** is executive director of the Belgian Pascal Decroos Fund. He is co-founder of the Dutch-Flemish Association of Investigative Journalists. He is also the founder of "de Vlaamse Scriptieprijs," which promotes science communication, and "de Vlaamse Scriptiebank," which promotes open access. Debruyne is affiliated with Ghent University (Belgium).

**AARON DESLATTE** is the Tallahassee bureau chief for the *Orlando Sentinel* and *South Florida Sun Sentinel*, where he focuses on campaign finance, interest groups and policy analysis. He began covering government for *The Kansas City Star* in 2000, and covered the Missouri General Assembly for Gannett. He has worked in the nation's zaniest state Capitol since the 2004 hurricanes and teaches an Opposition Research course to political science graduate students at Florida State University, where he is a Ph.D. student.

**FERNANDO DIAZ** is the managing editor of *Hoy*, a daily Spanish-language newspaper in Chicago and of *vivelohoy.com*, its website. Prior to joining *Hoy* in March 2010, Fernando was a community manager at the blogging network Chicago Now. He was an investigative reporter at the *Chicago Reporter* before that and has worked at daily newspapers in Illinois and Upstate New York. A native of Maryland, Fernando is on the board of the National Association of Hispanic Journalists.

**JENNIFER DIXON'S** investigations for the *Detroit Free Press* have exposed corruption by trustees of the city of Detroit's two public pension plans, in the awarding of contracts by former Mayor Kwame Kilpatrick and by officials of Detroit Public Schools. She has also exposed millions of dollars in waste to taxpayers by Michigan's tribal gaming industry, and exposed the influence the state's beer and wine wholesalers have on legislators, who have protected them from tax increases and competition.

**GEORGE DOHRMANN** is the last sportswriter to win the Pulitzer Prize, which he earned in 2000 while at the *St. Paul Pioneer Press*. The Pulitzer cited his "determined reporting, despite negative reader reaction, that revealed academic fraud in the men's basketball program at the University of Minnesota." Among other honors: Dohrmann has earned the Associated Press Sports Editors investigative honors award (1995, 1996 and 2000) and an APSE award in feature writing (2000). In 2000, he joined *SPORTS ILLUSTRATED*, where his primary beat is investigative reporting. Dohrmann is the author of the book, *Play Their Hearts Out*, an expose about youth basketball published by Ballantine in 2010.

**MATTHEW DOIG** does big projects for the *Sarasota Herald-Tribune* and a small bio for IRE.

**STEVE DOIG** holds the Knight Chair in Journalism, specializing in computer-assisted reporting, at the Walter Cronkite School of Journalism & Mass Communication at Arizona State University. Before joining ASU in 1996, he was associate editor/research of the *The Miami Herald*. His projects at *The Herald* won the Pulitzer Prize for public service, the IRE Award and the Goldsmith Prize for Investigative Reporting. He is a former IRE board member and coordinator of the annual Philip Meyer Journalism Award.

**WAYNE DOLCEFINO** is the investigative reporter for the award-winning "13 Undercover" unit at KTRK TV that specializes in exposing public corruption and waste of taxpayer money. Wayne is a two-time recipient of the IRE Medal: one for exposing fraud in the bilingual teacher program at the Houston Independent School District, and another for his First Amendment work in suing the Harris County Sheriffs Office to stop them from destroying 600,000 emails. He is also the recipient of 22 Regional Emmy Awards, a Jack Howard Award and a National Headliners Award.

**DAVID DONALD** is managing editor for data at The Center for Public Integrity and its iWatch News publication, and oversees computer-assisted reporting at the Washington-based investigative journalism nonprofit. Previously he was training director for Investigative Reporters and Editors and the National Institute for Computer-Assisted Reporting, where he conducted more than 150 training events for thousands of journalists around the world. He has been part of reporting teams that have won three James K. Batten Awards, a Philip Meyer Award, a Peabody Award, a Dart Award and the Robert F. Kennedy Award. He holds a master's in journalism from Kent State University and was a fellow at the Poynter Institute in 1991.

**JEFF DONN** is a Boston-based member of AP's National Investigative Team. He has worked on many projects about industries and issues that pose hard-to-assess public and environmental risks. He has reported ground-breaking stories on pharmaceutical pollution in drinking water and abandoned oil wells in the Gulf of Mexico. He has covered NASA's space shuttle program and flooding from Hurricane Katrina. He recently returned from Tokyo, where he helped guide coverage of the nuclear crisis.

**ANDREW DONOHUE** is the editor of *voiceofsandiego.org*. He has fostered VOSD's growth from a small ragtag group of reporters in a cramped, dark and dirty office to an established and expanding news outlet that's become an international model. His awards include a 2008 Investigative Reporters and Editors' Certificate and SPJ's Sigma Delta Chi for investigative reporting in 2006. Donohue also serves on the IRE board.



## CONFERENCE SPEAKERS

**LEONARD DOWNIE JR.** is Weil Family Professor of Journalism at Arizona State University's Walter Cronkite School of Journalism and vice president at large and former executive editor of *The Washington Post*, where he was an investigative reporter, foreign correspondent, metropolitan editor, national editor, managing editor and executive editor. He is a founding member of IRE and serves on its board. He is the author of five books and co-authored a major report for the Columbia School of Journalism on "The Reconstruction of American Journalism."

**JAMES DREW** is an Austin-based member of the investigative team at *The Dallas Morning News*. He and two colleagues won the best investigative report award for 2010 from the Texas Associated Press Managing Editors and the Headliners Club for projects examining Gov. Rick Perry. As statehouse bureau chief for *The Toledo, Ohio Blade*, he and a projects reporter broke Ohio's "Coingate" scandal, which was a finalist for the 2006 Pulitzer Prize for public service.

**CAROLYN EDDS** is a news researcher for the *St. Petersburg Times*. Prior to joining the paper in 2004, she was the Eugene S. Pulliam research director for IRE and NICAR. She has been a news researcher with the *San Antonio Express-News* and the news research manager at the *Herald-Journal* in Spartanburg, S.C. She has been a presenter at IRE and Special Libraries Association conferences.

**JESSE EISINGER** is a senior reporter at ProPublica, covering Wall Street and finance. He writes a regular column for *The New York Times'* Dealbook section. In April 2011, he and Jake Bernstein were awarded the Pulitzer Prize for National Reporting for a series of stories on questionable Wall Street practices that helped make the financial crisis the worst since the Great Depression. He and Bernstein were also finalists for the 2011 Goldsmith Prize for Investigative Reporting for the series.

**STEPHEN ENGELBERG** is the managing editor of ProPublica, a nonprofit news organization. Before joining ProPublica, Engelberg served as managing editor of the *Oregonian* in Portland, Ore., as investigative editor of *The New York Times* and as a reporter at the *Times* Washington bureau, the *Dallas Morning News* and the *Norfolk Virginian-Pilot*.

**JOEL ENGELHARDT** has been a reporter, editor and editorial writer with *The Palm Beach Post* in West Palm Beach, Fla., since 1992. Joel worked on *The Post's* team to recount the Palm Beach County vote in the 2000 presidential election and wrote the newspaper's reports as part of the consortium of papers that recounted all votes cast in Florida. Since November 2010, he has been editor of the newspaper's four-person investigative team.

**MATT ENGLETT** is the managing partner of Kaufman, Englett & Lynd, or KEL Attorneys. His firm has counseled thousands of consumers in overcoming their debt issues. Matt's practice focuses on consumers and draws from a wide range of legal disciplines. Matt began to identify discrepancies in documents filed in foreclosure actions against his clients, leading his firm on a quest to uncover fraudulent practices in the mortgage industry. He has been a frequent commentator in the media on mortgage and housing issues, and is the author of the soon to be published *StopThe Bleeding: How To Keep Your Money With A Loss of Income*.

**KEITH EPSTEIN** is managing editor of the Center for Public Integrity's iWatch News and the former executive editor of the independent Huffington Post Investigative Fund. He was a Washington-based investigative reporter for two decades, mostly at *BusinessWeek* and *The (Cleveland) Plain Dealer*. Among awards he has won or shared are the Barlett & Steele Award for Investigative Business Journalism, the SPJ investigative reporting award, the White House Correspondents Association award, and an Overseas Press Club of America citation. Earlier in his career, he worked for newspapers including *The Miami Herald* and *Tampa Tribune*.

**DAVID EVANS** is a 2011 Pulitzer Prize finalist and IRE Magazine Award winner. He exposed how more than 130 life insurance companies concocted a scheme to keep \$28 billion of benefits owed to the families of fallen soldiers, government workers and millions of other Americans. He is a senior writer for *Bloomberg Markets* magazine. He has been recognized with honors including the George Polk Award, the Gerald Loeb Award and the Sidney Hillman Foundation Award.

**SCOTT FALLON** is an environmental reporter for *The Record* in New Jersey, where he has won state press association awards the past two years documenting problems with toxic site cleanups. He previously covered politics, county government and Paterson, the state's third-largest city. Prior to *The Record*, he worked at *The Philadelphia Inquirer*. Fallon has also taught journalism at Syracuse University.

**TOM FARREY** is a reporter for ESPN's Outside the Lines and the author of *Game On: The All-American Race to Make Champions of Our Children*. His work has won two Emmy awards for Outstanding Sports Journalism, as well as national awards for his investigations of college programs such as the University of Washington and Florida State University. He was one of seven journalists selected in 2007 among the "100 Most Influential Sports Educators in America" by the Institute for International Sport.

**JOHN FAUBER** has been a medical and science reporter at the *Milwaukee Journal Sentinel* since 1995. He writes primarily about conflicts of interest in medicine, as well as heart disease, cancer and neurology. Prior to that he worked as a business reporter. His awards include The 2010 Barlett & Steele Silver Award for Investigative Business Reporting and the 2010 National Headliner Award for Health/Medical Science Writing.

**JASON FELCH** is an investigative reporter with the *Los Angeles Times*. He has written on topics including arms trafficking, public education and corruption in the art world. In 2006 he was a finalist for the Pulitzer Prize in Investigative Reporting for exposing the role of the J. Paul Getty Museum and other American museums in the black market for looted antiquities. His series "Grading the Teachers" was awarded the National Journalism Award for Public Service by the Scripps Howard Foundation. His first book, *Chasing Aphrodite: The Hunt for Looted Antiquities at the World's Richest Museum*, was released in May.

**MARK FELDSTEIN** spent 20 years as an award-winning investigative reporter before earning a doctorate and switching to academia, where he now mines historical archives to write nonfiction books. He is the author of *Poisoning The Press: Richard Nixon, Jack Anderson, and the Rise of Washington's Scandal Culture*, and will join the faculty of the University of Maryland's journalism school later this summer.

**JUSTIN FENTON** is a crime reporter for *The Baltimore Sun*, and was a 2011 finalist for the Livingston Awards for Young Journalists and the IRE awards. His reporting led to overhauls in how Baltimore police investigate rapes and helped spur a hearing on Capitol Hill. His work also includes a three-part series on a con woman and an investigation into a Hall of Fame baseball player's lopsided stadium deal with his hometown.

**ROBIN FIELDS** is a senior editor at ProPublica. Stories she has written or edited in recent years include investigations into U.S. dialysis care, police violence in New Orleans, and the military's handling of traumatic brain injury. Before joining ProPublica, she worked for the *Los Angeles Times* as an investigative reporter.

**ELLIE FIELDS** is the director of product marketing at Tableau Public, which lets nonprogrammers visualize and publish data online. She is a lifelong data geek and is passionate about setting information free in ways that people can actually use. Prior to Tableau, Ellie worked at Microsoft and in late-stage venture capital. Ellie is a graduate of Rice University and the Stanford Graduate School of Business and lives in Seattle.

**JEREMY FINLEY** is the chief investigative reporter for the Channel 4 I-Team at WSMV-TV in Nashville, Tenn. He is the 2011 IRE award winner for breaking news investigations. He is also the 2011 winner for best TV investigative reporting and the 2010 Freedom of Information winner from the Tennessee Associated Press. His ego is kept in check by his wife and two daughters, and his brother Jason, who is WSMV's investigative photographer, and is responsible for bringing in to the I-Team office Jeremy's 1990 award for high school band excellence.

**JODIE FLEISCHER** is an Emmy-award winning investigative reporter at WSB-TV in Atlanta, where she enterprises daily stories with an investigative edge, while also working on longer-form investigations. She specializes in document-driven stories on government waste and public corruption. The Scripps Howard Foundation honored her in 2011 as a national finalist for in-depth reporting, on a real estate scheme that led to a dozen racketeering indictments.

**JENNIFER FORSYTH** is the Dallas bureau chief of *The Wall Street Journal*, in charge of Southwest regional news and energy coverage worldwide. She oversaw the *Journal's* investigation of the Deepwater Horizon oil rig disaster, which was a finalist for the Pulitzer Prize for national reporting. She also recently coordinated breaking news investigations on the rampage shooting that injured Congresswoman Gabrielle Giffords in Tucson and the nuclear crisis at the Fukushima Daiichi plant in Japan.

**RALPH FRAMMOLINO** reported for nearly 25 years at the *Los Angeles Times*, where he and former colleague Jason Felch were finalists for the 2006 Pulitzer Prize for Investigative Reporting for their articles about the J. Paul Getty Museum and looted antiquities. He was part of the *Times* effort that snagged the Pulitzer for Spot Reporting on the 1994 Northridge Earthquake. Frammolino also has worked as a journalism teacher in India, and is now a media consultant for aid projects in Bangladesh, Nepal and Sri Lanka, where he trains journalists on investigative reporting and right to information laws. *Chasing Aphrodite* is his first book.

**LAURA FRANK** is executive director of I-News: The Rocky Mountain Investigative News Network, a nonprofit in-depth news service based in Denver. She also serves on the board of directors of the national Investigative News Network. Laura spent two decades at daily newspapers, radio and public television. She was an investigative reporter at the *Rocky Mountain News* when it closed in 2009. Her work has been recognized in both broadcast and print, and it has helped change laws and lives.



**SYDNEY FREEDBERG** is a reporter for the *St. Petersburg Times*. Over the years, she has broken stories ranging from the U.S. Navy's cover-up of shipboard deaths to tax abuses by companies including Wal-Mart, JPMorgan Chase and Office Depot. Sydney spearheaded the *Miami Herald's* investigation that tied a politically influential sect leader to 14 homicides. Her narrative account, *He didn't do it*, documented how the first prisoner in the United States was exonerated posthumously by DNA evidence. Now she specializes in researching and writing about complex financial issues. Sydney has worked on four Pulitzer Prize-winning projects.

**ELLEN GABLER** is an investigative reporter at the *Chicago Tribune*. She has also worked for the *Milwaukee Journal Sentinel*, the *Minneapolis/St. Paul Business Journal* and the *Stillwater (Minn.) Gazette*. Gabler graduated from Emory University and the Columbia University Graduate School of Journalism.

**CINDY GALLI** is an investigative producer with the national newsmagazine *Inside Edition*. In her 12 years there, she has specialized in hidden camera consumer investigations, uncovering scams targeting everyone from distressed homeowners to senior citizens. Cindy's work has garnered numerous national and local journalism awards. A member of IRE since 1994, Cindy previously worked at KGO-TV in San Francisco.

**MANNY GARCIA** is the executive editor of *El Nuevo Herald*. He is a former metro editor, special projects editor, courts and cops editor, and member of *The Miami Herald's* I-team. Garcia was a key reporter and writer in *The Herald's* 1999 and 2002 Pulitzer Prize-winning investigations. He and Jason Grotto shared a 2004 IRE Award for their project "Justice Withheld." Garcia has done numerous seminars about journalism.

**TED GEST** is president of Criminal Justice Journalists, a national organization affiliated with the Center on Media, Crime and Justice at John Jay College of Criminal Justice and the Jerry Lee Center of Criminology at the University of Pennsylvania. He edits the daily Crime and Justice News published by the group at <http://thecrimereport.org>. Gest formerly was an editor and writer at *U.S. News & World Report* and the *St. Louis Post-Dispatch*.

**STACY GIMBEL VIDAL** serves as assistant branch chief for American Community Survey Media Relations in the Census Bureau's Public Information Office. In addition to communicating about the ACS, she coordinates the news releases and outreach for the 2010 Census data products. Stacy joined the Census Bureau in 2006.

**KATE GOLDEN** Wisconsin Center for Investigative Journalism reporter Kate Golden produces stories, multimedia, maps and data visualizations that are used by news media across Wisconsin. Recent stories have covered the environment, insurance, aviation, sex offenses, campaign finance and the political chaos in Wisconsin; what they have in common are data. Golden started out in primatology but fell into reporting at small-town Alaska newspapers. She has degrees from Stanford and UC Berkeley.

**JEFF GOTTLIEB** is a reporter for *The Los Angeles Times*. Along with colleague Ruben Vives, his reporting on the city of Bell has been honored with the Pulitzer Prize for Public Service, the George Polk Award, the Selden Ring Award, the IRE Medal, the SPJ award for investigative reporting and the ASNE award for local accountability reporting. At the *San Jose Mercury News*, he received a George Polk Award for his reporting on Stanford's questionable spending of federal research funds.

**CHUCK GOUDIE** is the lead investigative reporter at ABC-owned WLS-Chicago, where he has worked since 1980. Goudie and team produce the nightly Intelligence Report that focuses on terrorism, corruption, organized crime, politics and government waste. He has reported from major news centers in the United States and around the world including Iraq, Israel, Lebanon, Saudi Arabia and elsewhere in the Middle East; from Bosnia, Croatia, and military ships in the Mediterranean and the Persian Gulf. Goudie also writes a news column for the *Daily Herald*, is a frequent voice on Chicago talk radio and is a steady source of breaking news on Twitter: @chuckgoudie.

**DAN GRECH** is radio news director of the WLRN Miami Herald News and co-creator of the award-winning radio series *Under the Sun*. Dan has 15 years of journalism experience, as Americas correspondent for Marketplace, as neuroeconomics contributor to *Nightly Business Report*, and as part of the *Miami Herald's* Pulitzer Prize-winning staff coverage of the Elian Gonzalez INS raid in 2000. Dan's taught at Princeton and the Columbia J-School. He performs in an improv comedy troupe and is writing a book about rebuilding his Miami condo after it was destroyed by a hurricane in 2005.

**MARK GREENBLATT** is an investigative reporter at KHOU-Houston. His reports have earned the duPont-Columbia, Peabody, National Emmy, National Headliner, National Edward R. Murrow, IRE Award, Hearst Award, and the Livingston Award for young journalists. He has also served as a member of the jury to select Harvard's Goldsmith Prize for investigative reporting. Much of his family lives in Colorado or New York, where they root against Mark's beloved Red Sox.

**JAMES GRIMALDI** is an investigative reporter for *The Washington Post* and was on the team that produced "The Hidden Life of Guns," which won this year's IRE Freedom of Information Medal. In 2006, Grimaldi won the Pulitzer Prize for investigative reporting for revealing crimes committed by lobbyist Jack Abramoff. His coverage of the Smithsonian Institution over the years has led to the resignation of several top officials. A graduate of the Missouri School of Journalism, Grimaldi was awarded a Ferris Professorship at Princeton University. He is on the board of the Fund for Investigative Journalism and is the former president of IRE.

**JOEL GROVER** is the investigative reporter for KNBC-Los Angeles. Grover has won numerous investigative reporting awards, including the George Foster Peabody Award, the duPont-Columbia Award, five national Edward R. Murrow Awards from RTNDA, two IRE Medals and 20 Emmys. He and his producer, Matt Goldberg, are the winners of this year's IRE Award in the category of Top 20 Television markets.

**BRIAN HAAS** is a crime reporter at *The Tennessean* in Nashville. Over the last 10 years, he's covered crime at the *South Florida Sun Sentinel* in Fort Lauderdale, Fla., the *Bradenton Herald* in Bradenton, Fla., and on the Eastern Shore of Maryland. As a crime reporter, he covered the high-profile 2007 death of Anna Nicole Smith in Hollywood, Fla., the 2004 abduction and murder of 11-year-old Carlie Brucia in Sarasota, Fla., and more than 200 homicide cases in South Florida.

**HOLLY HACKER** covers education for *The Dallas Morning News*. Her stories on cheating on Texas standardized tests won the Philip Meyer Journalism Award and the Hechinger Grand Prize from the Education Writers Association. She worked at IRE and NICAR while earning a master's degree at the Missouri School of Journalism, and has also worked at the *St. Louis Post-Dispatch* and *Ventura County (Calif.) Star*.

**DOUG HADDIX** joined IRE as training director in September 2008. He worked as projects editor at the *Columbus Dispatch* for 10 years, overseeing an investigation of Ohio's flawed DNA-testing system for inmates that has freed three wrongly convicted men from prison and a project that uncovered gaping holes in the safety net for disciplining teachers statewide. Previously, he worked as an editor in Scranton, Pa., and Danville, Ill. He has a master's degree in journalism from Indiana University.

**SUE HALE** is the media consultant for Ethics and Excellence in Journalism, an Oklahoma City Foundation that has funded a number of nonprofit journalism startups, as well as provided professional training for journalists and college journalism majors. Hale is the former executive editor of *The Oklahoman* and started *The Oklahoman's* first web operation in 1996. She is also a founder of Freedom of Information Oklahoma and the National Freedom of Information Coalition.

**ANDY HALL** is founder and executive director of the Wisconsin Center for Investigative Journalism ([www.WisconsinWatch.org](http://www.WisconsinWatch.org)), a nonpartisan, nonprofit organization that examines government integrity and quality-of-life issues. The Center collaborates with Wisconsin Public Radio, Wisconsin Public Television, the University of Wisconsin-Madison School of Journalism & Mass Communication, and mainstream and ethnic news media. A former IRE Board member, Hall launched the Center in 2009 after an award-winning, 26-year career as an investigative reporter at the *Wisconsin State Journal* and *The Arizona Republic*.

**WENDY HALLORAN** has a proven track record of uncovering fraud and corruption prompting investigations at the local, state and national level. She is widely known for her work exposing a threat to our national security after she uncovered workers in missile defense with top secret security clearance were holders of counterfeit credentials. Her work triggered an Army probe and a commander's inquiry at the U.S. Army Aviation and Missile Command. It also led to legislation in Congress. Halloran is an investigative reporter for KPFX (NBC) in Phoenix.

**CHRIS HALSNE** has been lead investigative reporter, KIRO-TV (CBS) since 1999. Honors include 2008 & 2006 National Press Club Consumer Journalism Award, the 2005 National Edward R. Murrow award for investigative reporting, six Regional Edward R. Murrow Awards, a National Genesis Award, and multiple regional Emmy awards for investigative reporting. He has also been a finalist for both the IRE and National Headliner awards multiple times. Rock Chalk graduate 1989.

**TOM HARGROVE** is a national correspondent specializing in quantified research at Scripps Howard News Service in Washington, D.C. He co-founded the Scripps Survey Research Center at Ohio University. Hargrove's yearlong probe "Saving Babies: Exposing Sudden Infant Death" won NICAR's Philip Meyer Award for 2008 and prompted reform legislation by then-Sen. Barack Obama. His "Murder Mysteries" project in 2010 prompted police in Ohio and Indiana to open new investigations into suspected serial killings.

## CONFERENCE SPEAKERS

**BYRON HARRIS** is an investigative reporter at Channel 8. During his 36 years with Belo Corp., which owns WFAA-TV, he has served as a news manager at WFAA-TV, senior producer for Prime Time Texas, and assistant news director at KHOU-TV in Houston. He has spent more than three decades as a reporter, covering Texans in events as diverse as the first landing of the space shuttle, wars in Somalia (1992) and Iraq (2003 and 2005), and perestroika in Eastern and Western Siberia.

**JIM HEANEY** is an investigative reporter with *The Buffalo News*. His work the past decade has focused on economic development subsidies and government malfeasance; he has also covered housing, education, local and state government, and politics. Heaney also served as the computer-assisted reporting editor. His work has made extensive use of CAR techniques and FOI laws. He was a Pulitzer Prize finalist in 1993, won *Governing Magazine's* national reporting award in 2005 and was named the state's top newspaper blogger in 2010 by the New York State Publishers Association. Previously Heaney worked for *The Orlando Sentinel*.

**LORIE HEARN** is founder and executive director of the Watchdog Institute, a nonprofit investigative journalism organization at San Diego State University. Prior to founding the institute last fall, Hearn was senior editor for metro and watchdog journalism at the *San Diego Union-Tribune*. At the institute, Hearn's three investigative reporters focus on data-driven projects distributed through print, television, radio and online collaborators. She was a Nieman Fellow and now co-teaches investigative journalism at SDSU.

**FRANK HEBBERT** is director of Civic Works at OpenPlans. Hebert leads the talented Civic Works team, exploring how local news, technology, planning, citizens and government come together. He thinks we can make better places and beat climate change with the winning combo of planning, technology and public participation. Frank holds a master's in City Planning from Massachusetts Institute of Technology. He blogs intermittently at [opensourceplanning.org](http://opensourceplanning.org).

**NIELS HEIMERIKS** is a news researcher at *The Palm Beach Post* and *The Palm Beach Daily News*. He has contributed to numerous investigative stories. Heimeriks, who grew up in The Netherlands, joined the *Post* and *Daily News* in 2007.

**DIANA HENRIQUES** is a senior financial writer for *The New York Times*, where she has worked since 1989. In 2005, she was a finalist for a Pulitzer Prize and won a George Polk Award, the Worth Bingham Prize for Investigative Reporting and Harvard's Goldsmith Prize for her 2004 series exposing insurance and investment rip-offs of young military consumers. She is the author of *The Wizard of Lies: Bernie Madoff and the Death of Trust*, published in April 2011 by Times Books/Henry Holt, and three previous books: *The Machinery of Greed*, *Fidelity's World*, and *The White Sharks of Wall Street*.

**ANGELA HILL** is an investigative producer in the ABC News Brian Ross Investigative Unit where she produces stories for *20/20*, *Nightline*, *World News with Diane Sawyer*, *Good Morning America* and ABCNews.com's *The Blotter*. Prior to joining ABC News, Angela was a manager at a global consulting firm and formerly worked as a freelance reporter/producer for NPR affiliates where she won several honors including the AWRT "Gracie" Award.

**JIM HOFFER** joined WABC's Investigative Team in June 1998. Since then his work has led to changes in the law, the imprisonment of corrupt individuals, and sweeping changes in security on both the state and federal levels.

**MARK HORVIT** became IRE's executive director in January 2008. A longtime IRE member, Horvit most recently served as projects editor at the *Fort Worth Star-Telegram*. His journalism career includes reporting and editing duties at newspapers in Texas, North Carolina, Missouri and Florida. Horvit is also an associate professor at the Missouri School of Journalism, where he teaches the investigative reporting course.

**BRANT HOUSTON** is the Knight Chair in Investigative Reporting at the University of Illinois where he teaches investigative and computer-assisted reporting, and oversees an online newsmag that covers poverty-related issues. He is co-author of *The Investigative Reporter's Handbook* and author of *Computer-Assisted Reporting: A Practical Guide*. Houston is chair of the board of directors of the Investigative News Network and a co-founder of the Global Investigative Journalism Network. Before becoming the Knight Chair, Houston was the executive director of IRE for 12 years. Prior to IRE, Houston was an award-winning investigative journalist for 17 years.

**CHRIS HOYER** is founding partner of the James Hoyer Law Firm, which investigates and litigates cases of consumer fraud and fraud against the government. He was also a federal and state prosecutor for 20 years specializing in cases of fraud and corruption. Chris' colorful career has taken him from the courtroom to Hollywood. He served on the U.S. Justice Department Organized Crime Strike Force and led an undercover operation that became the basis for the mob movie *Donnie Brasco*.

**KATHRYN HURLEY** is a developer programs engineer at Google for Fusion Tables. In this role, she helps spread the word about Fusion Tables by presenting at conferences and developer events. She received an MS in Web Science from the University of San Francisco and a BS in Genetics from the University of California, Davis. Prior work experience includes research in mobile and peer-to-peer computing.

**JAN-MICHAEL IHL** works with OpenLeaks as media coordinator and spokesperson. Besides freelancing in text and TV journalism, he is working as a web project manager for the ministry of education in Saarland. Before that he has been employed at German national daily *taz* and at the online-only news outlet "Netzeitung" as project manager and editor, running blog and citizen journalism projects.

**COREY JOHNSON** is an investigative reporter covering K-12 education for California Watch. He is currently lead reporter on California Watch's On Shaky Ground series, which has uncovered systemic failures in the state's oversight of public school construction and the enforcement of seismic safety laws. He previously worked at the *Fayetteville Observer*, where he reported on nursing school scandals, police corruption, and the abuse of private emails by University of North Carolina system leaders.

**DAVID CAY JOHNSTON**, an IRE board member and treasurer, wrote his first investigation at age 18 in 1967 and received a Pulitzer in 2001 for his tax reporting in *The New York Times*. He now writes best-selling books on the economy, teaches the law of the ancient world to Syracuse University law and graduate business, and writes a column for *Tax Notes*. His next book is titled *The Fine Print*.

**KATHLEEN JOHNSTON** is a senior investigative producer at CNN. She has broken stories about insurance improprieties, poor cargo screening practices, the lack of federal air marshals, the number of citizens put on watch lists, and allegations that personnel at a New Orleans hospital killed patients in the wake of Hurricane Katrina. She has received numerous awards, including a duPont Silver Baton, a National Business and Financial Reporting Emmy and an IRE award. Before joining CNN in 2004, Johnston worked at WTHR-TV and was a longtime print reporter for the *Indianapolis News and Star*.

**COULTER JONES**, a senior information specialist for IRE/NICAR, helps run the database library and updates [ire.org](http://ire.org). He worked for three years at newspapers in Pennsylvania and is a graduate of the Missouri School of Journalism.

**DAVID KAPLAN** is editor-at-large for the Organized Crime and Corruption Reporting Project. From 2008 to 2011, he served as director of the International Consortium of Investigative Journalists, where he oversaw investigations into the tobacco, asbestos, fishing and energy industries. Until 2007 he worked as chief investigative correspondent for *U.S. News & World Report*. He has reported from two dozen countries, and his stories have won or shared more than 20 awards, including four IRE awards and honors from the Overseas Press Club. Among his published works are *Yakuza*, on the Japanese mafia, and the report *Global Investigative Journalism: Strategies for Support*.

**ESTHER KAPLAN** is editor of The Nation Institute Investigative Fund, which incubates in-depth reporting projects for placement in a wide variety of print, broadcast and on-line outlets. Investigative Fund projects have won a National Magazine Award, a Polk Award, the Daniel Pearl Award, and multiple IRE certificates; they have also sparked congressional investigations, federal indictments, resignations of public officials and more. Kaplan was previously senior editor at *The Nation*, features editor at the HIV magazine *Poz*, and a contributing writer at *The Village Voice*; she is the author of *With God on Their Side: George W. Bush and the Christian Right* (New Press).

**MARK KATCHES** is the editorial director for the Center for Investigative Reporting and California Watch. Previously, he built and ran investigative teams at the *Milwaukee Journal Sentinel* and *Orange County Register*. Mark was the primary editor of Pulitzer Prize-winning projects in both 2008 and 2010 and has edited or managed three other stories that have been Pulitzer finalists since 2004. He oversaw the IRE mentorship program for most of the last decade.

**JONATHAN KAUFMAN** is education editor at Bloomberg News. He oversaw and edited the series "Education Inc." which exposed the abuses of for-profit colleges and won the George Polk Award and the Education Writers Association Grand Prize, and was a finalist for the Pulitzer Prize in Public Service. Previously, Kaufman was a Pulitzer Prize-winning reporter and editor at *The Wall Street Journal*, where he served as deputy Page One editor and China bureau chief. At the *Boston Globe*, Kaufman was Berlin bureau chief and as a reporter won the Pulitzer for his work with a team of reporters on a series examining racism and job discrimination in the Boston area.

**DAN KEATING** joined *The Washington Post* in 1999 after working for 11 years at *The Miami Herald*. Keating was part of a team that won the Pulitzer Prize for Investigative Reporting in 1999 for work on vote fraud in a mayoral election in Miami. He worked on a story about abuse of police overtime that was a finalist for the Pulitzer in Investigative Reporting in 1998. After four years in Key West that included reporting from Cuba, Keating specialized in computer-assisted reporting in 1993. He co-led a media consortium that recounted the ballots from the 2000 presidential election in Florida. He now crunches data for *The Post's* paper and interactive graphics.

**BILL KELLER** is, since 2003, the executive editor of *The New York Times*. In 27 years at *The Times* he has been a correspondent in Washington, Moscow and Johannesburg; foreign editor; managing editor; and an Op-ed columnist and writer for the Sunday magazine. He won the Pulitzer Prize in 1989 for coverage of the Soviet Union, and the Overseas Press Club President's Award for lifetime achievement in 2011. He graduated from Pomona College and reported for *The Oregonian*, the *Congressional Quarterly Weekly Report* and the *Dallas Times Herald* before joining *The Times* in 1984. He is married to Emma Gilbey Keller and is the father of three.

**JEONG-HWAN KIM** is a news reporter for KBS, the Korean Broadcasting System, in Seoul, Korea. He has covered news since 2001. As a news reporter, he has reported investigative and narrative stories about human rights and business corruption. In 2010, he investigated trends in traffic accidents, and his stories led laws to be changed. He has won a number of awards for investigative reporting.

**TAE-HYUNG KIM** joined KBS, the Korean Broadcasting System, in 1994 as a news reporter in Seoul, Korea. He has written and reported a number of news stories, including investigations into corruption and injustice in Korea. In 2008, he investigated and reported hidden connections among government, media and the construction industry. He has won four Broadcast Journalist of the Month awards, three Journalist of the Month awards and a Korea Survey Reporting Award.

**KIMBERLY KINDY** is a national investigative reporter for *The Washington Post*, where she focuses on the federal government. She has worked for newspapers for 25 years and has uncovered everything from an underground sex church near her hometown of Valencia, Calif., to the truth behind the "green" claims of former Gov. Arnold Schwarzenegger's much-touted alternative fuel vehicle fleet (which had never used alternative fuel) to the real numbers behind BP's inflated oil recovery claims after the Deepwater Horizon exploded.

**MEG KISSINGER** is the investigative reporter for health and welfare for the *Milwaukee Journal Sentinel*. She and colleague Susanne Rust were finalists for the Pulitzer Prize in investigative reporting in 2009 for their series on the failures of the federal government to screen toxic chemicals and the practice of giving preferential treatment to scientists for industry. That series also won the George Polk Award, the National Journalism Award, the John B. Oakes Award and Sigma Delta Chi Award. Kissinger has been a finalist for the Selden Ring and IRE awards for her stories on horrible housing conditions for people with chronic mental illness.

**SHEILA KRUMHOLZ** is the Center for Responsive Politics' executive director, serving as the organization's chief administrator, the liaison to its board and major funders, and its primary spokesperson. Sheila became executive director in 2006, having served for eight years as the Center's research director, supervising data analysis for OpenSecrets.org and the Center's clients.

**JENNIFER LAFLEUR** is director of computer-assisted reporting for ProPublica, a public interest investigative newsroom in New York. She formerly was the CAR editor for the *Dallas Morning News*, where she worked on the *News'* investigative team. She has held similar positions at the *San Jose Mercury News* and the *St. Louis Post-Dispatch*. She was IRE training director back in the olden days and co-authored an IRE beat book on mapping.

**MICHAEL LAFORGIA** has reported on Florida's pill mill crisis, spurring arrests and reforms, and exposed loopholes in Florida law that put children at risk in summer camps. He joined *The Palm Beach Post* in 2006.

**JACE LARSON** is a duPont and Emmy award-winning investigative reporter with KUSA-TV, Denver. He focuses on the Justice Department's agencies and regularly covers terrorism issues. During the foreclosure crisis, he has helped hundreds of homeowners fight through red tape to get loan modifications. Larson also worked in Oklahoma where the state reformed day care oversight laws after he highlighted a system that put kids in danger. His career started in Illinois in 2000.

**DANIEL LATHROP** is the news applications editor at *The Dallas Morning News*, joining in 2010. Also that year, he authored and edited *Open Government* from O'Reilly Media. Lathrop co-founded InvestigateWest, a nonprofit investigative news organization. As an investigative reporter with the *Seattle Post-Intelligencer* he won the White House Correspondents Association Poe Award. He was previously database editor at the Center for Public Integrity and began his career at *The Tribune* of Ames, Iowa.

**JENNIFER 8. LEE** is a journalist who is launching a literary studio. She was a reporter at *The New York Times* for nine years and the author of *The Fortune Cookie Chronicles*, about how Chinese food is all-American. She is a galactic organizer for Hacks/Hackers, a grassroots group bringing together journalists and technologists around the world. She serves on the board Center for Public Integrity and the Nieman Foundation advisory board. She has served as a lead judge for the Knight News Challenge, and has been involved with SXSW news content and News Foo. She graduated from Harvard with a degree in applied math and economics.

**MIN KYU-LEE** is a professor of journalism at *Chung-Ang University* in Seoul, Korea. He has 18 years of teaching experience, with three years of professional experience in journalism. Dr. Lee teaches computer-assisted reporting, investigative reporting and international communication. He is the author of *Newspaper Crisis: Challenge or Opportunity?* and is interested in new media applications in journalism.

**JEFF LEEN** has been in charge since 2003 of the *The Washington Post's* investigations unit, which he joined as a reporter in 1997 after 15 years at the *Miami Herald*. As reporter or editor, he has worked on investigations that have been honored with seven Pulitzer Prizes, including examinations of Hurricane Andrew's impact on South Florida, police shootings in the District and abuses in D.C. group homes.

**GREG LEROY** founded and directs Good Jobs First ([www.goodjobsfirst.org](http://www.goodjobsfirst.org)), a national resource center promoting corporate and government accountability in the \$70 billion spent annually by states and cities for economic development. He is the author of *The Great American Jobs Scam: Corporate Tax Dodging and the Myth of Job Creation* (2005) and *No More Candy Store: States and Cities Making Job Subsidies Accountable* (1994). He, his staff and their data-rich websites assist journalists every day.

**LEONARD P. LIDOV** - Len has made a career of harnessing network technologies in publishing, telecommunications and finance. In 1994 he founded North American Media Engines, or NAME. Based in Toronto, Canada, NAME was a pioneer in mission-critical enterprise Internet applications. Len has also held positions at Viacom, The New York Public Interest Research Group and Spring Lake Consulting.

**HAGIT LIMOR** serves as WCPO-TV's Emmy and national award-winning investigative reporter, having covered news stories throughout the U.S., Central America, Asia and Europe, including the Japan earthquake and tsunami in March. Hagit serves as national president of the Society of Professional Journalists and sits on the national board of the Sigma Delta Chi Foundation. She's won more than 100 national, state and local journalism awards since graduating from the Medill School of Journalism, Northwestern University.

**JOANNA LIN** covers issues of public health and quality of life for California Watch, a project of the Center for Investigative Reporting. Before joining California Watch, Joanna helped launch FairWarning, a nonprofit online publication covering corporate and government accountability regarding safety and health. She previously reported for the *Los Angeles Daily Journal* and the *Los Angeles Times*, where she covered breaking news, religion and legal issues for the California and National desks.

**SHELLEY LOWE** currently serves as branch chief for American Community Survey Media Relations in the Census Bureau's Public Information Office. Since joining the Census Bureau just prior to the ACS's 2005 launch, she has worked to make the ACS more understandable and relevant to the media and the public. Previously, Shelly was a vice president at Fleishman-Hillard Inc., where she specialized in national social marketing campaigns.

**JEFF KELLY LOWENSTEIN** is the database and investigative editor for *Hoy Chicago*, the *Chicago Tribune's* Spanish-language newspaper. He worked previously for *The Chicago Reporter* for five years, and, before that, for South Shore Community News. His work has been honored many times, including a 2010 award from the National Association of Black Journalists and the 2008 Watchdog Award for Excellence in Public Interest Reporting from the Chicago Headline Club. Kelly Lowenstein was a 2007 Racial Justice Fellow and a Dart Center Ochberg Fellow. He is the president of the Dart Society.



## CONFERENCE SPEAKERS

**CIRCUIT JUDGE MARC LUBET** has a BS in Journalism from the University of Florida. He received his Juris Doctorate from the University of Mississippi and practiced Criminal and Family Law for 32 years. During his career he was lead counsel in over 20 murder cases. He is an adjunct professor at UCF and until 2006 taught Law Enforcement Re-certification Classes. In 2006 Judge Lubet was elected unopposed to the Circuit Court and sits on the Criminal Bench.

**PIA MALBRAN** is an award-winning investigative producer for the CBS Evening News based in Miami. Prior to CBS, she served as an investigative producer at CNN and was a special projects producer for nearly a decade at local NBC, ABC, Fox and PBS affiliates in Detroit and Miami. She has won multiple awards including a 2008 national Emmy for exposing how top VA officials lied about the number of veterans attempting suicide. Her reporting has led to congressional hearings and product recalls. Pia is Chilean and studied journalism in Canada.

**MICHAEL MANESS** leads the John S. and James L. Knight Foundation's Journalism and Media Innovation program. Previously, he was Gannett's vice president of innovation and design, where he led the creation of an innovation process based on human-centered design and launched multiple new brands. He also served as vice president of strategic planning for Gannett's newspaper division. Maness was named to the Newspaper Association of America's list of "20 under 40" and was a co-winner of the Chairman's Special Achievement Award at Gannett. Previously, Maness was an analyst and media consultant, a campaign manager and a marketing account executive.

**JOHN MARTIN** is senior news researcher at the *St. Petersburg Times*. A Florida native, John joined the *Times* in 1995. He's based in the *Times*' Tampa bureau. With reporter Jeff Testerman and editor Richard Bockman, he is a recipient of a 2010 Investigative Reporters and Editors award for "Under the Radar," their investigation into a bogus Navy veterans charity and the group's elusive founder.

**KATE MARYMONT** was named vice president/news in Gannett's U.S. Community Publishing in January 2009. In that role she works with Gannett's 81 community newsrooms to elevate the digital and print journalism. She joined the News Department staff in early 2008 after seven years as executive editor of *The News-Press* in Fort Myers, Fla. Kate has been in Gannett 34 years. She began her career in her hometown of Springfield, Mo., as a copy editor. Over the years she has been in many roles throughout newsrooms and has worked in Nashville, Tenn.; Little Rock, Ark.; Wilmington, Del.; and Fort Myers.

**MICHEL MARIZCO** is a border reporter for KJZZ's Fronteras Desk, a regional news network dedicated to covering the U.S.-Mexico border. Marizco focuses his reporting on the organized crime syndicates, particularly the Sinaloa Cartel and on the Mexican journalists murdered during the course of their work. Formerly, a freelance journalist, Marizco also blogs at his website, BorderReporter.com, a site used to cover the news that crossed the line.

**LEONARD A. MATARESE** is the director of research & project development for the International City / County Management Association Center for Public Safety Management. He leads a team of public safety professionals, both practitioners and academics, providing technical expertise to approximately 40-50 municipalities each year on all areas of police, fire and EMS management issues. He has 43 years public service experience, including service as a police officer, public safety director, human resources commissioner and city manager. He holds a BA degree from Rutgers University and an MPA degree from Florida Atlantic University.

**SUZANNE MCBRIDE** is associate chair of the Journalism Department at Columbia College Chicago, where she teaches investigative and public affairs reporting. She's co-publisher of ChicagoTalks, a 4-year-old local news website that has been honored by Investigative Reporters and Editors, the Society of Professional Journalists, the Association of Capitol Reporters and Editors, and the Chicago Headline Club. Suzanne is editor and publisher of a second online news site, AustinTalks.org, that covers Chicago's West Side. She will spend spring 2012 in Ireland as a Fulbright Scholar.

**ROBERT MCLURE** is co-founder and principal at InvestigateWest, a two-year-old nonprofit newsroom in Seattle covering the Pacific Northwest. Before that he produced investigative and in-depth environmental stories for more than two decades at newspapers in Florida and Washington. He was a finalist for a Pulitzer Prize and won the John B. Oakes Award for Distinguished Environmental Journalism, among other honors. He serves on the board of the Society of Environmental Journalists and chairs SEJournal's editorial board.

**JANIS L. MCDONALD** is a professor of law and the co-director of the Cold Case Justice Initiative at Syracuse University College of Law. She received her J.D. from Hofstra University School of Law and her LL.M from Yale Law School. She practiced civil rights law, employment discrimination and constitutional litigation as a partner of the firm of Hirschkop & Grad in Alexandria, Va. She is the author of numerous articles and a casebook on employment discrimination.

**DAVID MCKIE** Working out of the Parliamentary bureau in Ottawa, David is part of CBS News' political coverage. He also teaches journalism part time at Carleton University, Algonquin College, and is an adjunct professor at University of King's College. David has also co-authored two journalism textbooks.

**RYAN MCNEIL** has been computer-assisted reporting editor at *The Dallas Morning News* since 2008. He was most recently involved in an investigation of a land deal involving Gov. Rick Perry, as well as oversight of the Texas Emerging Technology Fund. He has also testified multiple times before the Texas Legislature on access to public information. McNeill was previously at the *South Florida Sun-Sentinel* and *The Oklahoman* (Oklahoma City, Okla.). He is a graduate of Oklahoma State University.

**RANDY MEANS** is the director of administration and investigations for the Office of the State Attorney, Ninth Judicial Circuit of Florida, which encompasses Orange and Osceola counties. Mr. Means came to the State Attorney's Office in January of 1989 as part of State Attorney Lawson Lamar's administration team.

**JOSH MEYER** left the *Los Angeles Times* in early 2010 to become director for education and outreach of the new Medill National Security Journalism Initiative. He leads groups of post-graduate students on three-month investigative projects, teaches graduate-level classes on national security and is helping build the initiative into a full-fledged center that assists working journalists and others in finding the best ways to do, and to teach, these kinds of journalism in this changing media environment—including covering terrorism, war, nuclear proliferation, intelligence and law enforcement reform.

**T. CHRISTIAN MILLER** joined ProPublica in 2008 as a senior reporter based in Washington, D.C. He has received the Investigative Reporters and Editors award for online reporting, two Overseas Press Club awards, a Livingston Award for Young Journalists, the John B. Oakes Award for Distinguished Environmental Reporting and a certificate of recognition from the Daniel Pearl awards. Miller is the author of *Blood Money: Wasted Billions, Lost Lives, and Corporate Greed in Iraq*.

**KIMBERLY MILLER** has worked at *The Palm Beach Post* for 11 years. She began covering real estate in 2009. Her stories have chronicled the collapse and trials of Florida's so-called "foreclosure mills," the impact of mortgage fraud on South Florida neighborhoods and the challenges of foreclosure prevention programs. Her previous beats have included K-12 education, higher education and general assignment.

**MICHELLE MINKOFF**, data producer for PBS Interactive, creates data-driven Web applications and visualizations for news designed to bring data to life and capitalize on the Web's interactive nature. Previously, she was an intern at the *Los Angeles Times*' Data Desk, where she developed Web projects across beats, including investigative work. She's a 2010 graduate of Northwestern University's Medill School of Journalism. Find her on Twitter at @michelleminkoff or on her blog at michelleminkoff.com.

**ANGIE MORESCHI** is the communications director and investigative producer for the James Hoyer Law Firm in Tampa. She worked as an investigative journalist at TV stations around the country for 20 years, before joining the firm. Her reporting has been recognized with multiple Emmys and national awards, including an IRE Medal. Angie now uses her investigative and media skills to uncover important consumer information in firm cases and helps to educate the public and lawmakers on these issues.

**RICH MORIN** is a senior editor at the Pew Research Center in Washington, D.C. Morin was director of polling, staff writer and columnist for *The Washington Post* from 1987 to 2006, and previously worked at the *Miami Herald* and the *Arizona Republic*. He serves on the Executive Council of the American Association for Public Opinion Research and has conducted polling workshops for journalists in Qatar, Taiwan, Mexico and South Africa, as well as in the United States.

**BLAKE MORRISON** is the investigations editor at *USA TODAY*. His work includes an investigation into the impact of pollution on schoolchildren and an investigation that prompted sweeping reforms to raise the quality and safety standards for food served to 31 million schoolchildren each day. Morrison has won the Grantham Prize, a Casey Medal, the Kevin Carmody Award for Outstanding Investigative Reporting, the Oakes Award and the Philip Meyer Journalism Award, among others.

**ROSARIO MOSSO** A Tijuana native, Rosario graduated from the Universidad Iberoamericana del Noroeste with a communications degree and began as a reporter at the investigative weekly *Zeta* in 1989. She worked her way up through the ranks at *Zeta* from features reporter, to news reporter, to editor and currently as news editor coordinates investigative work for the newspaper, which is known for its persistent efforts to, among other things, delve into the unsolved murder cases of its own senior staff members and to expose impunity and corruption in local and state government in Baja California.



**MAGGIE MULVIHILL** is the co-founder and co-director of the New England Center for Investigative Reporting. Mulvihill is an award-winning journalist with more than 20 years experience in print and broadcast journalism in New England. A former media lawyer, Mulvihill is a clinical professor of journalism at Boston University. Mulvihill serves on the board of directors of the New England First Amendment Coalition and the Steering Committee of the Reporters Committee for Freedom of the Press and was a 2004-2005 Nieman Fellow.

**JIM NEFF** has worked at the *Seattle Times* as its investigations editor since 2001. He is the author of four books, including *The Wrong Man: The Final Verdict on the Dr. Sam Sheppard Murder Case* and *Mobbed Up*, which won an IRE award and was made into the HBO movie *Teamster Boss*. He is a past president of the IRE board, and he was among the team of reporters and editors honored with the 2010 Pulitzer Prize for breaking news.

**STANLEY NELSON** is the editor of the weekly *Concordia Sentinel* in Ferriday, La. For the past four years, Nelson has investigated the December 1964 murder of Ferriday shoe shop owner Frank Morris, an African-American whose shop was set ablaze by Klansmen while he was inside. The FBI investigated in the 1960s, but the case went cold. In 2007, the bureau reopened the case. Nelson has written more than 150 stories about the Morris arson and other Civil Rights-era murders in Louisiana and Mississippi. In January, the *Concordia Sentinel* identified a suspect in the Morris arson. A Concordia Parish Grand Jury initiated a probe into the murder, an investigation that is continuing.

**ERIC NEWTON** is senior adviser to the president at the John S. and James L. Knight Foundation. Since 2001, he has developed some \$300 million in grants to advance quality journalism, freedom of expression and media innovation. Newton was founding managing editor of the popular news museum, the Newseum, and was managing editor of the *Oakland Tribune* when the paper won 150 journalism awards, including a Pulitzer Prize.

**DAVID NIELSEN** became managing editor/deputy bureau chief for the Scripps Washington bureau and Scripps Howard News Service in April 2011. He has helped lead the bureau's transition to a multimedia hub offering investigative projects over multiple platforms for newspapers, television stations and websites around the world. He joined SHNS in October 1996 as a sportswriter/editor. He reported, edited and helped coordinate coverage for Scripps at four Olympic Games, four NCAA Final Fours and one Wimbledon.

**RON NIXON** is a Washington correspondent for *The New York Times*. At the *Times* he has authored or co-authored investigations into the Small Business Administration, congressional earmarks, companies doing business in Iran in violation of U.S. sanctions and lobbying by foreign governments. Before joining the *Times* he worked for the *Minneapolis Star Tribune* on the paper's investigative team. He also worked for Investigative Reporters and Editors as training director. Before that he was a reporter for the *Roanoke Times* in Virginia.

**ROBERT O'HARROW** is a reporter on the investigative unit of *The Washington Post*. In two decades at *The Post*, he has written about education, terrorism, privacy, financial crime and contracting fraud. He won a top prize from Investigative Reporters and Editors and has been finalist several times for the Pulitzer Prize and Gerald Loeb Award. He is author of *No Place to Hide*, an investigation of the government's use of private companies for domestic intelligence.

**MEGAN O'MATZ** is an investigative reporter in Florida for the *Sun Sentinel*. She and two colleagues were Pulitzer Prize finalists in 2006 for uncovering how FEMA gave millions of dollars in disaster aid to people in Miami who suffered no damage from Hurricane Frances. Megan has led the paper's coverage of a widespread corruption scandal that began when a Broward School Board member accepted \$2,000 in bribes at a restaurant – then carried it off in a doggie bag.

**CYNTHIA O'MURCHU** is an investigative reporter at the *Financial Times*, where she uses her computer-assisted reporting skills to produce stories across a variety of beats. She was part of the team that produced "Europe's Hidden Billions," which uncovered for the first time in detail how Europe's second largest subsidy, worth €347 billion, is spent. Previously she was deputy interactive editor at the *Financial Times*, where she produced multimedia features and data visualisations.

**U.S. ATTORNEY ROBERT O'NEILL** is the United States Attorney for the Middle District of Florida, Tampa. Previously, Mr. O'Neill was an Assistant U.S. Attorney in the Middle District of Florida (1993-Present). Mr. O'Neill also served as the Deputy Chief in Charge of Litigation, Narcotics and Dangerous Drugs Section, U.S. Department of Justice; Associate Independent Counsel for Smaltz in San Francisco; and Associate Independent Counsel for Adams, Washington, D.C. He was awarded his J.D. from New York Law School in 1982.

**LISE OLSEN** is a member of the investigative team at the *Houston Chronicle* and an IRE board member. She has twice been named Texas reporter of the year. Her stories have changed state laws, exposed federal judicial corruption, freed prisoners and prompted a U.S. Supreme Court case. A computer-assisted reporting specialist and former director of the IRE Mexico project, Olsen has provided training in the United States, on the border and in Latin America for more than a decade.

**CHARLES ORNSTEIN** is a senior reporter at ProPublica. Previously, he was a member of the metro projects team at the *Los Angeles Times*. In 2009, he and writing partner Tracy Weber co-authored a series of stories detailing serious failures in oversight of registered nurses. The work was a finalist for the 2010 Pulitzer Prize for Public Service. Ornstein is president of the Association of Health Care Journalists.

**JUNGSEOK PARK** has been a news reporter of KBS, Korean Broadcasting System, in Seoul, Korea. He started his journalism career in 2000 and has completed some remarkable investigative news stories. Most recently, he investigated the system of how and why high-level officials are appointed against laws and principles. He has been named Journalist of the Month seven times and Broadcast Journalist of the Month three times.

**OMAYA SOSA PASCUAL** is an investigative journalist with 15 years of experience who has worked for print, radio, Internet and television media in Puerto Rico and as a stringer for major newspapers in the United States. Her work has received numerous awards, including best multimedia coverage from NAHJ. She is co-founder and executive co-director of the first and only nonprofit investigative journalism center in the Caribbean, Centro de Periodismo Investigativo.

**ERICA PEREZ** is an investigative reporter covering higher education for California Watch. She has also worked for the *Milwaukee Journal Sentinel* and the *Orange County Register*. She received her undergraduate degree from Stanford University and her graduate degree in journalism from the USC Annenberg School for Communication & Journalism.

**ROSS PEREZ** joined Tableau as a data analyst in 2009. Charged with filling the blog and gallery with interactive content, his days are spent hunting for interesting data and visualizing it with Tableau and Tableau Public. If you are wondering how to make visualizations that are not just informative, but also beautiful and engaging, then you will want to talk to Ross.

**MARC PERRUSQUA** joined *The Commercial Appeal* in 1989 and covers special projects. Perrusquia has written extensively on predatory lending and political corruption. His stories led to the firing of 80 convicted felons working in classrooms in 1995. Uncovering corruption in Shelby County's massive subsidized day care system, his stories led to the convictions of five people between 2001 and 2004. He uncovered the dead voting scandal that resulted in the convictions of three Shelby County poll workers in 2007. His investigations led to the kickback indictments of a state senator, who is to stand trial in Nashville later this year, and of a former county commissioner who pleaded guilty to mail fraud.

**CHERYL PHILLIPS** is the data enterprise editor at the *Seattle Times*, where she has worked since 2002. She supervises computer-assisted reporting efforts and works across the newsroom to publish interactive news features and applications. She was one of the editors involved in coverage of the shooting of four police officers, which received a Pulitzer Prize for breaking news in 2010. Phillips also has twice been a member of reporting teams that were finalists for a Pulitzer. She has worked at *USA TODAY*, *The Detroit News*, the *Great Falls Tribune* in Montana and the *Fort Worth Star-Telegram* in Texas. She is chairman of the IRE board of directors.

**RICK PIENCIAK** is national investigative editor for The Associated Press. He heads a national team, helps oversee four regional investigative units and often runs investigations tied to breaking news. Pienckiak served as a reporter and editor on AP's Gulf oil spill coverage that won a Polk for environmental reporting. He's a former assistant managing editor for investigations, metro editor and investigative reporter for the *New York Daily News*. He's the author of three nonfiction books and former member of AP's National Reporting Team.

**HENRY PIERSON CURTIS** has been a cops and courts reporter since 1986, starting with *Newburgh-Beacon Evening News* in the mid-Hudson region of New York. He is a 1975 graduate of the University of New Hampshire. Curtis has done coverage that has included racial profiling, police corruption, gun running, drug trafficking between Colombia, Puerto Rico and Orlando, and NASCAR safety in wake of Dale Earnhardt's 2001 death.

## CONFERENCE SPEAKERS

**ARON PILHOFER** is editor of Interactive News Technologies at *The New York Times*, overseeing a team of journalist/developers who build dynamic, data-driven applications to enhance online reporting. He is co-founder of DocumentCloud, a Knight Foundation-funded website and Web service designed to make primary source documents easier to publish, find and share. Previously, he was database editor at the Center for Public Integrity in Washington, D.C.

**ADAM PLAYFORD** is a reporter, programmer and database specialist on *The Palm Beach Post's* Watchdog team. When not writing stories, he builds news applications in Django and Javascript. He graduated from New York University with a concentration in computer-assisted reporting.

**VIKKI PORTER** directs the Knight Digital Media Center at USC Annenberg School for Communication and Journalism, where she has focused on providing transformational digital strategic training for more than 150 top newsroom leaders. Porter has worked in five Western states, started a weekly newspaper, served as top editor for three community newspapers, and won a number of journalism awards, including sharing a 1986 Pulitzer Prize Gold Medal as part of a five-person team while city editor of *The Denver Post* in 1986.

**BEN POSTON** is the data editor at the *Milwaukee Journal Sentinel*. He and colleague John Diedrich won a 2010 George Polk Award for a series that showed how the ATF is hamstrung by Congress and seldom revokes the licenses of gun dealers who break the law. He was also part of a team that won a 2010 IRE award for breaking news investigation for stories about holes in Wisconsin's DNA database.

**JUSTIN PRITCHARD** is a reporter on the National Investigative Team of The Associated Press. Stories of his that have relied on lab testing range from cadmium in children's jewelry (a 2010 IRE Award finalist) to pharmaceuticals in U.S. drinking water. He has won two Polk Awards, one for stories about on-the-job deaths of Mexican workers in the U.S. and one for coverage of the Gulf oil spill. Based in Los Angeles, Pritchard graduated magna cum laude from Brown University.

**BEN PROTESS** is a reporter for DealBook and Business Day at *The New York Times*, where he covers the intersection of Wall Street and Washington. Before joining the *Times*, Proteus was a reporter for the Huffington Post Investigative Fund. He also previously reported for ProPublica, a nonprofit investigative news organization based in New York. He graduated from Northwestern University and received his master's in journalism from Columbia University's investigative reporting program.

**RUSS PTACEK** KSHB-TV Investigative Reporter Russ Ptacek's ongoing survey of ill workers and review of 40,000 FOIA documents has identified approximately 900 toxins and more than 400 sick or dead employees from a Kansas City federal building. A related FOIA request exposed a \$234,000 PR contract GSA paid a consultant to manage the resulting "media crisis." As a result, the CDC is investigating illnesses and the entire property is being evaluated for National Priorities List Superfund status.

**MATT PURDY** has been the investigations editor of *The New York Times* since 2004. He previously was a reporter, local columnist and deputy metro editor at *The Times*. Prior to that, he was a reporter and Washington correspondent for *The Philadelphia Inquirer* from 1982 to 1993.

**CRAIG PYES** is an investigative reporter and private investigator. During the civil war in El Salvador, he and a colleague, Laurie Becklund, were the first reporters to reveal the inner workings of Salvadoran death squads. More recently, he exposed detainee abuse in Afghanistan by U.S. Special Forces. Pyes shares two Pulitzer Prizes at *The New York Times* for reporting on the corrosive effects of drug corruption in Mexico, and on the looming threat of al-Qaida prior to the 9/11 attacks on America.

**KELI RABON** is an investigative reporter at WREG-TV in Memphis, Tenn. Her investigations have prompted the testing of thousands of backlogged rape kits, spawned six state and local laws, and led to the prosecution of school employees for not reporting campus crimes. Rabon has won numerous national awards, including two Sigma Delta Chi awards from SPJ, the Edward R. Murrow for Investigative Reporting, a Gracie from the Alliance of Women in Media, and the Education Writer's Association award for Investigative Reporting, and she is a two-time finalist for the Livingston Award and the IRE Award.

**GRAHAM RAYMAN** is a staff writer for the *Village Voice* in New York, where he has written about the city jails, the Police Department, elite youth basketball, Abu Ghraib and diamond smuggling in Brazil. His NYPD Tapes series, published in 2010, won an award from the National Council on Crime and Delinquency, was selected one of the top 20 reads of 2010 by Longform.org, and was a finalist for an IRE award. Graham also won the New York Press Club Gold Keyboard Award this year for the NYPD Tapes series.

**SUSANNE REBER** is NPR's deputy managing editor of investigations. In her first year at NPR, Susanne has led and edited award-winning multimedia collaborative investigations on brain injuries in the U.S. military, the search for justice in campus rapes, and the flaws of the death investigation system in America in partnership with investigative reporters from ProPublica, the Center for Public Integrity, and Frontline. Susanne is the co-author of the nonfiction book *Starlight Tour: The Last, Lonely Night of Neil Stonechild* (Random House).

**RON REGAN** is an Emmy Award-winning investigative reporter for WEWS-TV, Cleveland. He has twice been named Best Reporter by the Ohio Society of Professional Journalists, as well as Best Investigative Reporter by the Ohio Associated Press. Over his 36-year career, his reporting has led to the closure of a nuclear power plant due to widespread construction defects, exposed the fleecing of the mentally disabled by a group home manager later sentenced to prison, and won freedom for a wrongly accused defendant serving 16 years in prison. His investigation into a for-profit hospital chain that plundered the finances of a Cleveland hospital won a National Headliner Award.

**NEIL REISNER** is a professor of journalism at Florida International University in Miami. He has been a reporter, editor or both at *The Miami Herald*, *The Record* in Bergen County, N.J., and the *Miami Daily Business Review* and served as training director for IRE and NICAR. Reisner's current interest concerns the ways journalists cover ethnicity, religion, gender issues and unconventional life styles. His Liberty City Link project at FIU has student journalists covering one of Miami's most troubled communities for a South Florida weekly serving the black community.

**ALEX RICHARDS** is a reporter at *The Chronicle of Higher Education* in Washington, D.C. Along with colleague Marshall Allen, he was awarded the Goldsmith and Scripps Howard's Farfel investigative reporting prizes, among others, and was a finalist for the Pulitzer Prize for the *Las Vegas Sun* series "Do No Harm."

**JILL RIEPENHOFF**, an investigative projects reporter, joined *The Columbus Dispatch* in 1985. She and her colleagues have won dozens of state and national awards for their work on Ohio's foreclosure woes, the state's flawed teacher-discipline system, state laws aimed at cracking down on illegal immigration, youth sports, and abuses of a federal student privacy law by college athletics' departments.

**RICH ROBINSON** is director of technology for the Investigative News Network. Robinson oversees INN's technological efforts to develop a robust platform for the investigative journalists to syndicate content, collaborate, and share methods for generating impact online. Prior to joining INN, Robinson was senior manager of product and design at Mail.com Media Corporation, where he oversaw product development across a portfolio of news brands. Robinson is a graduate of Art Center College of Design in Pasadena, Calif.

**ANDREA ROCK** is a senior editor at *Consumer Reports* specializing in investigative reporting. Previously, she wrote for publications including *Mother Jones* and *Money* magazine. Her work has received the National Magazine Award for Journalism in the Public Interest, the Investigative Reporters and Editors Award and the Society of Professional Journalists Award for Investigative Reporting. She also is the author of a book titled *The Mind at Night: The New Science of How and Why We Dream*.

**SAM ROE** is a *Chicago Tribune* reporter who has written series on various topics, primarily those involving public health. His awards include an IRE medal, and in 2008, he was part of a team of reporters that won the Pulitzer Prize for Investigative Reporting for an examination of hazardous children's products. He was a Pulitzer finalist two other times, including in 2011 for an investigation into 13 deaths at a Chicago nursing facility for children with developmental disabilities.

**DAVID ROHDE** is an investigative reporter for *The New York Times* and a two-time winner of the Pulitzer Prize. He is the author with his wife, Kristen Mulvihill, of *A Rope and A Prayer: A Kidnapping from Two Sides and Endgame: The Betrayal and Fall of Srebrenica*. He covered the war in Bosnia from 1994 to 1995 and Afghanistan and Pakistan from 2001 to 2009.

**IRA ROSEN** is a producer for "60 Minutes." Previously, he was senior investigative producer at "ABC Primetime Live" and "20/20." He pioneered the use of hidden cameras at ABC in magazine pieces and worked closely with Diane Sawyer, Charles Gibson, Sam Donaldson and Chris Wallace. He has won 20 Emmys, five IRE awards, three duPont Awards, two Robert Kennedy awards and a Peabody. Rosen was a Nieman Fellow at Harvard University and has co-written a book on the accident at Three Mile Island.

**LEE ROSENBAUM** writes the award-winning *CultureGrrl* blog at artsjournal.com and is a contributor to *Wall Street Journal's* "Leisure & Arts" page and Huffington Post Arts. She provides cultural commentary for NPR and numerous local public radio stations, and has written for the *New York Times* and *Los Angeles Times* Op-Ed pages and for *ARTnews* and *Art in America* magazines, among others. A frequent lecturer, she is author of *The Complete Guide to Collecting Art* (Knopf).

**BRIAN ROSS** is one of the most honored and respected journalists in the country. As ABC News' chief investigative correspondent, he reports extensively for "World News with Diane Sawyer," "Nightline," "Good Morning America," and "20/20," as well as for ABC News Radio and "The Blotter" on ABCNEWS.com. Ross launched a weekly investigative news magazine, "Brian Ross Investigates," on ABCNews.com and Hulu in April 2010. Ross joined ABC News in July 1994.

**ANDREW ROSSI** is a director, producer and cinematographer of documentaries. His most recent film, "Page One: Inside The New York Times" takes viewers to the front lines of the debate about the future of journalism, following writers on the media desk at the *Times*. "Page One" is being co-distributed by Magnolia Pictures and Participant Media. The film is presented in association with History Films and will be broadcast on the History Channel following its theatrical release. Previously Andrew directed "A Table In Heaven," an HBO documentary about the Maccioni family, owners of New York eatery Le Cirque. He was also an associate producer on the documentary "Control Room" about Al Jazeera.

**ARAM ROSTON's** investigative stories have been recognized with the 2010 Daniel Pearl Award for Outstanding International Investigative Reporting, two Emmy Awards, a 2011 Society of Silurians merit award, and a Chicago Headliner's award. He is the author of *The Man Who Pushed America to War: The Extraordinary Life, Adventures, and Obsessions of Ahmad Chalabi* (Nation Books 2008). He has worked as a CNN correspondent and an NBC News investigative producer.

**CHRIS ROUSH** is the Walter E. Hussman Sr. Distinguished Scholar in business journalism at UNC-Chapel Hill. He is also the author of *Show me the Money: Writing Business and Economics Stories for Mass Communication* and the co-author of *The Financial Writer's Stylebook*.

**MICHAEL SALLAH** is a *Miami Herald* investigations reporter and editor who has overseen projects revealing public housing corruption, medical neglect and major failures in government regulatory oversight of financial markets that prompted grand jury probes, legislative reforms and the recovery of millions in taxpayer dollars. He was co-recipient of a Pulitzer Prize for Investigative Reporting in 2004 for uncovering the longest series of atrocities in the Vietnam War and subsequent cover-up by the Pentagon.

**DAVE SAVINI** of CBS 2 Chicago is a 20-year veteran of investigative reporting. He has won The Associated Press award for Best Reporter five times and has been honored for excellence throughout his investigative reporting career with 29 Associated Press Awards, 12 Emmy Awards, a national Clarion Award, 12 regional RTNDA awards. In 2003 he was given the national Edward R. Murrow Award, and in 2007 he was honored with the Alfred I. duPont Award for his series exposing gaping holes in security at O'Hare International Airport.

**JAN SCHAFFER** is executive director of J-Lab: The Institute for Interactive Journalism ([www.JLab.org](http://www.JLab.org)), the nation's most successful incubator for news entrepreneurs, and is a leading thinker on the emerging new media landscape. Schaffer, a former Pulitzer Prize-winner for *The Philadelphia Inquirer*, left daily journalism in 1994 to lead pioneering journalism initiatives in civic journalism, interactive and participatory journalism and citizen media ventures. She launched J-Lab in 2002. J-Lab funds new approaches to journalism, researches what works, and shares practical insights to inspire and equip news entrepreneurs, traditional media and others involved in the creation and evolution of news and information.

**ANNA SCHECTER** is an award-winning producer for the ABC News Brian Ross Investigative Unit. Her recent probe into the Peace Corps' mistreatment of volunteer victims of rape and sexual assault led to a congressional hearing and the drafting of new legislation. Schecter won a Genesis Award for her 2010 investigation of a factory dairy farm in New York State. The story led to proposed state legislation to ban the widespread practice of cutting off dairy cows' tails without anesthesia.

**FRED SCHULTE** is a senior reporter at the Center for Public Integrity's *iWatchNews*. He previously was an investigative reporter at the *Huffington Post Investigative Fund*, the *Baltimore Sun* and the *South Florida Sun-Sentinel*. He has been a Pulitzer Prize finalist four times and received the George Polk Award, two IRE awards and three Gerald Loeb Awards for business writing. He also has worked for the Investigative Reporting Workshop at American University. Schulte is the author of *Fleeced!*, an expose of telemarketing scams.

**RHONDA SCHWARTZ** is the senior producer of the Brian Ross Investigative Unit at ABC News. The unit provides in-depth investigative reports for all ABC News and radio broadcasts, publishes a daily investigative website "The Blotter" and a weekly investigative news magazine seen on ABCNEWS.com and Hulu.

**MARY SHANKLIN** *Orlando Sentinel* Senior Specialty Writer Mary Shanklin has covered Florida's real-estate meltdown for the last few years, writing about topics ranging from predatory subprime lending targeted at Hispanics to banks saddling seniors with 40-year mortgages. Her joint coverage of charter-school abuses led to state reforms in 2009. And she has garnered more than 30 national, state and local awards in a variety of positions at the *Clarion Ledger*, *USA Today*, *Jacksonville Times-Union* and the *Sentinel*.

**BRUCE SHAPIRO** is executive director of the Dart Center for Journalism & Trauma, a project of Columbia Journalism School. An award-winning reporter on human rights, criminal justice and politics, Shapiro is a contributing editor at *The Nation* and U.S. correspondent for Late Night Live on the Australian Broadcasting Corp.'s Radio National. He was national correspondent for Salon.com, and wrote for the *New York Times Magazine*, the *Los Angeles Times*, the *Guardian* and numerous other publications worldwide. Shapiro's most recent book is *Shaking the Foundations: 200 Years of Investigative Journalism in America*.

**JOE SHAPIRO** is a correspondent on NPR's Investigations Unit, which started in early 2010. In that role, he's done prize-winning reporting on campus sexual assault, the failure of states to live up to a new legal responsibility to help people leave nursing homes and get care at home, and told the forgotten story of a small Navy ship that was sent back to Vietnam at the close of the Vietnam War and started the rescue of 20,000 to 30,000 refugees. He's the author of *NO PITY: People with Disabilities Forging a New Civil Rights Movement*. Shapiro attended the Columbia University Graduate School of Journalism and Carleton College. He's a native of Washington, D.C., and lives there now with his family.

**AL SHAW** is a news applications developer at ProPublica. Previously he was Designer/Developer at Talking Points Memo and creator of TPM's PollTracker application. Follow him on Twitter at @A\_L.

**CHRIS SHAW** is an attorney, teacher, speaker and technologist. For more than a decade, he's worked in online media, web development and technology sales. As an attorney, he has worked with citizen and corporate clients. As an educator, he taught advocacy. He specializes in investigative research, social media, tech trends and emerging platforms. He currently works as a consultant for WebbMedia Group and as a Brand Alchemist for SCVNGR, an Internet startup based in Cambridge, Mass.

**DEBORAH SHERMAN** In 2011, Investigative Reporter Deborah Sherman of 9NEWS in Denver was honored with a sixth Edward R. Murrow award for Investigative Reporting and named Best Specialty Reporter in Colorado by the Colorado Broadcasters Association. She's also won 10 Emmys and dozens of other accolades for investigations that helped changed laws across the country and in Colorado. She joined the 9NEWS Investigative team in December 2003. Her nickname on the station's softball team is the "Shermanator." You can reach her at [Deborah.Sherman@9NEWS.com](mailto:Deborah.Sherman@9NEWS.com) or <http://topics.9news.com/deborahsherman> or on Facebook.

**BRETT SHIPP** has worked at WFAA-TV in Dallas since 1995. He is the recipient of the 2008 duPont Gold Baton from Columbia University, the first awarded to a local television reporter. Brett has received three Batons and three Peabodys since 2003. He is also a two-time finalist for the Goldsmith Prize for Investigative Journalism by Harvard University and has won two IRE Medals in the Top 20 Market, broadcast category.

**ANDREW J. SIEGEL** is vice president/assistant general counsel for CBS, representing the CBS-owned television stations. He does pre-broadcast news review for CBS stations, including those in Chicago, Dallas, Miami and Denver. Among his other responsibilities are broadcast rights negotiations with various NFL, MLB and NBA teams. He is also counsel to CBS Local, the stations' Internet division. He recently wrote the chapter on pre-broadcast review for the book *Counseling Content Providers in the Digital Age*.

**DAVID SMALLMAN** is the managing member of Smallman Law PLLC, a Manhattan-based boutique firm that specializes in media, entertainment and intellectual property law, and provides global insurance/risk management advice. The firm is longstanding outside general counsel to IRE, and David is contributing legal editor of *The IRE Journal*. Among other clients, Smallman Law PLLC represents documentary filmmakers Andrew Rossi ("Page One: A Year Inside The New York Times") and Laura Poitras ("The Oath") and authors Joshua Foer and former CIA officer Valerie Plame Wilson ("Fair Game"). The firm is a member of the Media Law Resource Center (Defense Counsel Section) and Online Media Legal Network.



## CONFERENCE SPEAKERS

**MARK SMITH** became an investigative producer at WFAA-TV in Dallas after 15 years as a newspaper reporter. He enjoys producing news stories that affect lives and bring change. One police corruption series led to the dismissal of drug charges against 70 defendants. Several news series led to revamped policies. Another story led to the closure of one state agency. He joined WFAA in 2000. He has won four Peabody awards and four duPont-Columbia University batons, including a gold baton.

**PAIGE ST. JOHN** joined the *Sarasota-Herald Tribune* in 2008 as an investigative reporter. She has been a working journalist for more than three decades, covering Florida politics, the environment and natural disasters. Her prior posts include covering the Florida statehouse for Gannett, the environment for the *Detroit News*, and northern Michigan for The Associated Press. She specializes in database-driven projects, narrative writing and investigative journalism. She was awarded the 2011 Pulitzer Prize for investigative reporting.

**JAMES STEELE** is a contributing editor of *VANITY FAIR* and one-half of Barlett and Steele, the longest running investigative reporting team in American journalism. Recipients of virtually every major national journalism award including two Pulitzer Prizes, two National Magazine Awards and five IRE awards, they are also the authors of seven books, including the No. 1 *New York Times* best-seller, *America: What Went Wrong?* Their most recent project, "Deadly Medicine," an investigation of how the pharmaceutical industry is moving its clinical trials abroad out of regulatory reach, appeared in the January 2011 issue of *VANITY FAIR*.

**JOE STEPHENS** is an investigative reporter for *The Washington Post* and a 2012 Ferris Professor of Journalism at Princeton. His reporting from the U.S. and abroad has led to congressional hearings, remedial legislation, prison terms and tens of millions in fines. His awards include the IRE, Gerald Loeb, Overseas Press Club, SPJ, Scripps Meeman, Edward R. Murrow, Casey Medal and three George Polk Awards. On three occasions, he has been a finalist for the Pulitzer.

**JOCE STERMAN** is a consumer/investigative reporter for WMAR in Baltimore, where she's been since 2007. Her investigations have covered everything from a cover-up involving Crocs-related accidents on escalators to wasteful government spending in a city with a \$200 million deficit. Her work has earned her three regional Emmy awards and a handful of other nominations. For the last year, she's been tackling investigations as a multimedia journalist, shooting and editing her stories.

**MATT STILES** is data reporting coordinator for NPR's Statewatch project based in Washington, D.C. He most recently worked as a reporter and data applications editor at The Texas Tribune, a nonprofit public media organization in Austin. He has also covered government, politics and law enforcement at both *The Dallas Morning News* and the *Houston Chronicle*. Stiles has a bachelor's degree in journalism from the University of Texas at Arlington. He tweets @stiles.

**STEPHEN STOCK** An investigative reporter for the CBS4 I-Team in Miami since 2007, Stephen Stock's investigations have uncovered everything from Medicare fraud to tax fraud, misuse of government power to misuse of taxpayer money, the cause of Ford truck fires to systemwide problems in day cares. He's won a Peabody, a duPont, three Edward R. Murrow awards, three Green Eyeshades, including two Best of TV awards, two Florida AP Best in Show and Best Investigative awards and 10 regional Emmys. Stephen was also a 2004 Poynter Ethics Fellow. Prior to CBS4, Stephen was lead investigative reporter for WESH-TV in Orlando.

**JOHN SULLIVAN** has been a member of *The Inquirer's* investigative team for three years. At *The Inquirer*, he's covered public health, the Pennsylvania legislature, City Hall and the war in Iraq. In 2009, Sullivan was a Pulitzer Prize finalist for a series revealing systemic failings at the U.S. Environmental Protection Agency. Most recently, Sullivan shared the John Jay/Harry Frank Guggenheim Reporting Award for a series documenting a near-collapse of criminal prosecutions in Philadelphia.

**CLAYTON SWISHER** is an executive producer with Al Jazeera's Transparency Unit (the team that produced the Palestine Papers). A former federal investigator-turned-investigative journalist, he is a term member with the Council on Foreign Relations. As a field reporter he has covered the 2008 U.S. presidential elections, the Arab-Israeli conflict, and the ongoing war in Afghanistan. Swisher is author of two books: *The Palestine Papers: The End of the Road?* (London: Hesperus, 2011) and *The Truth About Camp David* (New York: Nation Books, 2004).

**JOE TANFANI** has been a reporter and editor at *The Philadelphia Inquirer* since 2002. He co-wrote a 2009 series on abuses at Philadelphia's property tax office that led to a referendum in which voters eliminated the agency. As investigations editor, he co-edited stories on child welfare failings in Philadelphia that led to 18 indictments and the wholesale reform of the city's child protection agency. While at *The Miami Herald*, he shared the Pulitzer Prize for investigative reporting for stories that revealed voter fraud and overturned a Miami city election.

**JEFF TAYLOR** is the senior managing editor at the *Detroit Free Press*, where he oversees all newsroom operations. His previous editing roles at the paper have included assistant managing editor/investigations and metro editor. In his reporting days, Taylor won a variety of awards. Among them: the Pulitzer Prize for national reporting in 1992, the George Polk Award for national reporting in 1991, the Sigma Delta Chi Award for nondeadline reporting in 1993 and 1994, and the Gerald Loeb Award for best business writing in 2000.

**GREGG THOMAS** is a well-seasoned trial and appellate attorney. Gregg has handled multimillion-dollar commercial disputes, trademark infringement litigation, arbitration matters and sensitive internal investigations throughout his years of practice. Gregg has represented newspapers and television stations in more than 100 defamation, intentional infliction of emotional distress, invasion of privacy and intellectual property matters.

**PIERRE THOMAS** is ABC News senior justice correspondent, covering law enforcement and homeland security issues. He joined ABC in November 2000 and reports for "World News with Diane Sawyer," "Nightline" and other programs. Thomas was a key member of ABC News' team of correspondents covering the terrorist attacks of Sept. 11. The network's coverage of the Sept. 11 tragedy won the prestigious Peabody Award, the Alfred I. duPont-Columbia University Award and an Emmy Award. Thomas also participated in a "World News Tonight with Peter Jennings" broadcast that won the Edward R. Murrow Award for best newscast in 2005. Thomas won an Emmy for his role in the coverage of the inauguration of President Barack Obama.

**CHERYL THOMPSON** a member of the investigations unit, came to The Post in 1997 and has written extensively about immigration, government and crime, including co-authoring a multi-part series in 2010 on guns in America that won honors including the FOI medal from Investigative Reporters and Editors and a National Headliner award. In 2010, Cheryl won a National Association of Black Journalist award for her investigation into the killing of a 14-year-old District boy by an off-duty D.C. police officer.

**LEA THOMPSON** LT Productions, IRE Board, Executive Committee, Co-Chair, IRE Awards Committee. A veteran broadcaster, Lea is a former chief correspondent at *Dateline NBC* and co-head of "The Investigators," WRC-TV. This past year she co-chaired a revamp of the IRE Awards. Lea has also served as IRE Conference co-chair (Miami), vice president and treasurer, and has been a panelist at many IRE conferences. She has won lots of awards and her stories have caused all sorts of commotion, but she is most proud to be roommates with another speaker at this conference – Tisha Thompson.

**TISHA THOMPSON** considers IRE to be a family affair. A fifth-generation reporter, she first joined IRE when she was 16 years old and can often be seen popping into panels with her mother, her work-husband and all of the fabulous friends she's made at these conferences (which she can graphically illustrate using social network analysis). The Investigative Reporter at WTTG-Washington, D.C., Tisha knows IRE is the reason she's won more than 75 national and regional awards, including this year's national Gracie Award for Best Reporter in local television.

**AL TOMPKINS** After nearly 30 years working as a reporter, photojournalist, producer, investigative reporter, head of special investigations and news director, Tompkins joined the Poynter Institute, where he is Senior Faculty for Broadcast and Online. He is the author of *Aim for the Heart*, a textbook about multimedia storytelling that has been adopted by more than 70 universities worldwide.

**MC NELLY TORRES** is an award-winning journalist and the associate director of Florida Center for Investigative Reporting, the first bilingual investigative nonprofit in Florida. Most recently, Torres was the Stimulus Team Leader for EdMoney.org, a project of the Education Writers Association. Torres was a consumer writer for the *Sun-Sentinel* in Fort Lauderdale. Her consumer watchdog stories have won state, regional and national awards. Her work at the *San Antonio Express-News* contributed to the conviction of a school building architect. She was elected to the IRE board of directors in 2008.

**JODI UPTON** is the database editor for sports at *USA Today*; she does investigative work and oversees most indexes, ratings and other stats in the department. She was an investigative reporter at *The Detroit News* and a 2002-03 John S. Knight Fellow at Stanford University. Her awards include honors from the AP and Associated Press Managing Editors, and the Columbia University School of Journalism, as well as the 2007 APSE award and the 2007 Iris Molotsky Award.

**MATT WAITE** is a professor of journalism at the University of Nebraska-Lincoln and co-founder of Hot Type Consulting LLC, a web development firm. From 2007-2011, he was a programmer/journalist for the *St. Petersburg Times*, where he developed the Pulitzer Prize-winning PolitiFact. Before that, he was an award-winning investigative reporter for the *Times* and co-author of *Paving Paradise: Florida's Vanishing Wetlands and the Failure of No Net Loss*.



**MARINA GUEVARA WALKER** is deputy director of the International Consortium of Investigative Journalists. She has written about environmental degradation in Latin America by multinational corporations; the black market in bluefin tuna, and the cigarette mafia in the Tri-Border Area of South America, among other topics. Her investigations have won and shared more than 20 national and international awards, including two Overseas Press Club awards and the European Commission Lorenzo Natali Prize for human rights reporting (Latin America region).

**STUART WATSON** is an investigative reporter at WCNC-TV, NBC affiliate in Charlotte, N.C. Stuart has won many national awards more than once, including the George Foster Peabody Award, the duPont Columbia Silver Baton and the Investigative Reporters and Editors Award. Stuart served two terms on the board of IRE and in 2007-08 received a Nieman Fellowship at Harvard University.

**TRACY WEBER** is a senior reporter at ProPublica. Prior to joining ProPublica in 2008, she reported for the *Los Angeles Times*. In 2004, Weber and Charles Ornstein were lead authors of an investigation into Martin Luther King Jr./Drew Medical Center, a troubled hospital in South Los Angeles. The articles won the 2005 Pulitzer Prize for Public Service, the Robert F. Kennedy Journalism Award and the Sigma Delta Chi Award for Public Service. In 2009, Weber and Ornstein detailed serious failures by the California Board of Registered Nursing and nursing boards nationwide. The work was a finalist for the 2010 Pulitzer Prize for Public Service.

**ANNA WERNER** is a television investigative reporter and producer who has covered California problems ranging from loan modification scams to the effects of ICE deportation practices. Previously, Werner's national investigation of defective Firestone tires on Ford Explorers resulted in the largest worldwide tire recall in history. She has twice won duPont, Peabody and IRE awards, plus 29 Emmys for investigative reports for television. She was named "Reporter of the Year" in 2008 and again in 2009.

**DIANE WEYERMANN** is Executive Vice President, Documentary Films for Participant Media, where since October 2005, she has overseen the development and production of more than 16 documentaries, including *An Inconvenient Truth*, *Food, Inc.* and *Waiting for "Superman."* Prior to joining Participant, Weyermann had long-term stints as the Director of the Sundance Institute's Documentary Film Program and as the Director of the Open Society Institute's Arts and Culture Programs and the Soros Documentary Fund.

**ROBERT WHITAKER** has written four books, two of which tell of the history of psychiatry. Prior to writing books, Robert Whitaker worked as the science reporter at the *Albany Times Union* newspaper in New York for a number of years. His journalism articles won several national awards, including a George Polk award for medical writing, and a National Association of Science Writers' award for best magazine article. A series he co-wrote for *The Boston Globe* was named a finalist for the Pulitzer Prize in 1998.

**PHIL WILLIAMS** is chief investigative reporter for WTVF-TV and an IRE Board member. Phil is a two-time winner of both the George Foster Peabody Award and the Columbia University-duPont Award, as well as the recipient of the George Polk Award, a national Emmy Award and an IRE Medal. A former print reporter, Phil was a finalist for the Pulitzer Prize for Public Service.

**DUFF WILSON** covers the pharmaceutical and tobacco industries for *The New York Times*. He investigated over-drugging of children in "Child's Ordeal Shows Risks of Psychosis Drugs for Young ." Duff has won two Goldsmith Prizes for Investigative Reporting, two Polk awards for medical and local reporting, a Gerald Loeb for business journalism, and was three times a Pulitzer finalist for *The Seattle Times*. He organized The Reporter's Desktop, a nonprofit Internet launch pad at [www.reporter.org/desktop](http://www.reporter.org/desktop).

**PAUL WINKLER** is a software engineer at OpenPlans. Winkler is a largely self-taught programmer who has been a member of various open-source software communities for more than a decade. At OpenPlans, he has developed collaboration tools for community organizing and participatory transportation planning. When not mucking around with Python and Linux, he plays bass and guitar. Winkler lives in Brooklyn with his wife, Abby, and baby daughter, Riley; among other things, the three of them share an irrational and exuberant love for The Who. Winkler is a graduate of Bard College, with a degree in Rather Unpopular Music.

**AARON WISCHE** is Executive Producer of Investigations and Special Projects at KNXV-TV in Phoenix. Wische has also managed investigative units at TV stations in Dallas-Fort Worth, Washington, D.C., and Tampa. Wische and his team at WFTS were honored with an IRE Certificate, Alfred I. duPont-Columbia University Award and National Emmy Nomination for their series uncovering shoddy work on Tampa's Crosstown Expressway. At KTVT, a series on extravagant spending by executives at DFW Airport won a regional Murrow award and resulted in policy changes at the nation's fourth busiest airport. And in Phoenix, a three-month series on inaccurate kidnapping statistics resulted in the removal of the Phoenix police chief.

**GORDON WITKIN** is a managing editor at the Center for Public Integrity. Witkin joined the Center in September 2008 following a long career at *U.S. News & World Report* and a shorter stint at *Congressional Quarterly*. Witkin's work has been honored by the American Bar Association, the National Press Club, Sigma Delta Chi and Columbia Journalism School.

**LEONARD WITT** holds the Robert D. Fowler Distinguished Chair in Communication at Kennesaw State University. With Harnisch Foundation funding, he founded the Center for Sustainable Journalism, which produces the Juvenile Justice Information Exchange, JJIE.org, a trial project in community-supported journalism. He was a journalist for more than 25 years, including being editor of *Sunday Magazine* at the Minneapolis *Star Tribune* and executive director of the Minnesota Public Radio Civic Journalism Initiative.

**RICK YARBOROUGH** is the investigative producer and head of the Special Projects Unit for WTTG-TV in Washington, D.C. Rick began his broadcast career as a line producer in his hometown of Columbia, S.C., at WIS-TV. His investigative work has helped lead to changes in state law, criminal arrests and the termination of public officials. He has won national awards including the George Foster Peabody, the Alfred I. duPont-Columbia University and the National Headliner Award along with 11 regional Emmy awards and 7 Murrow awards.

**ALISON YOUNG** is a reporter on *USA Today's* investigative team and has served as president of IRE's Board of Directors since 2009. Before joining *USA Today*, she reported for *The Atlanta Journal-Constitution*, where she covered the CDC and wrote a weekly watchdog column. She was a member of Knight Ridder's Washington-based investigative team from 2003-2006. Before that Young spent 10 years as a reporter and editor at the *Detroit Free Press*. She also has reported for *The Arizona Republic* and the *Dallas Times Herald*. Young's reporting honors include two Scripps Howard Awards, two Gerald Loeb Awards and two National Headliners.

**SCOTT ZAMOST** is a senior investigative producer at CNN. This year, he won a New York Festivals gold medal and the CINE Golden Eagle for an investigative documentary. He won a National Headliner Award for "Post Office Mansion" and was an IRE finalist for "Hurricane Giveaway," which was nominated for a national Emmy. Among his honors are an IRE award, a duPont-Columbia finalist, five Murrows, a National Press Club award and 23 regional Emmys.

**STEPHEN ZANSBERG** is a media and First Amendment lawyer in the Denver office of Levine, Sullivan, Koch & Schulz, LLP. Steve recently argued before Colorado's Supreme Court for access to the cell phone records of the governor, and he sought to unseal the sexual assault arrest affidavit for Denver Bronco player Perrish Cox. Steve is the Chair-Elect of the American Bar Association's Forum on Communications Law. Steve was formerly a freelance documentary producer for public television.

**ORIANA ZILL de GRANADOS** is an award-winning investigative journalist and documentary filmmaker with 20 years of experience on programs for network, public and cable television. She is currently a producer at CBS News/60 Minutes. Last year, she produced a documentary about women in Colombian war zones. She has produced and written documentaries for PBS *Frontline* and *Frontline World*, including *The Card Game (2009)*, *Black Money (2009)*, *Crimes at the Border (2008)*, *A Dangerous Business Revisited (2008)*, *The Enemy Within (2006)*, *The Lawless Sea (2002)* and *Drug Wars (2000)*, which was awarded the Peabody Award and an Emmy award.

**LEE ZURIK** is an evening news anchor and chief investigative reporter at WVUE-TV in New Orleans. Zurik has been honored with the George Foster Peabody Award, Columbia duPont Award, IRE Medal and a Sigma Delta Chi award. In the past three years, Zurik's reports have led to five federal grand jury investigations.

**DANIEL ZWERDLING** is a correspondent with NPR's Investigations Unit. His stories often attract national attention and generate national action. For instance, the Pentagon recently credited Zwerdling and his collaborator, T. Christian Miller of ProPublica, for prodding them to change the guidelines on Purple Hearts for soldiers with traumatic brain injury. Zwerdling has won the most prestigious awards in broadcasting, including the duPont, Peabody, Polk, Edward R. Murrow, IRE, Robert F. Kennedy and others.

# CONFERENCE PANELS

## Wednesday

1-5 p.m.

**Investigating private companies and nonprofits (Sponsored by the Donald W. Reynolds National Center for Business Journalism)** – Many public documents are available on private companies and nonprofits. Even if private companies don't have to disclose their financials, they do have to file other documents with federal, state and local governments. From incorporation papers to UCC records to court and regulatory filings and the revised IRS Form 990, public data exists on many private companies and nonprofits – if you know where to look.

## Thursday

9-10 a.m.

**Staying alive: Best business practices** – Running a successful nonprofit center requires strong business skills, something that doesn't come naturally to many journalists. Learn about successful models and approaches to sharpening your entrepreneurial side.

**Overview of the year in CAR** – What were the big stories of the year? What were the most creative uses of data analysis? See what your colleagues have been up to and pick up some story ideas at the same time.

**Open source to the rescue: Free tools that will help you get the job done** – Open source software is cheap, powerful and easier to use than you think. We'll discuss some of the most popular stuff out there, from basics like OpenOffice to more complex database and mapping software, plus cool new Web tools that are taking the place of some desktop apps.

**From apps to viz: The latest development in CAR** – This session will present the latest developments in CAR investigations and the Web, with highlights from some of the most innovative projects of the year.

**Mapping for stories** – Beyond the pretty picture, build maps that let you dig deeper into your story. Find hot spots that reveal new sources. Track events through time and find their origin. Geek extra: doing spatial analysis without paying for the Spatial Analyst extension

**Hands-On: Introduction to Tableau Public with Census Data (vendor session)** – In this hands-on session, you'll learn the basics of how to visualize data in Tableau Public using Census data. By the end of the session, you will have created and published a new data visualization, no programming needed. This session will cover: Connect to Excel and text (.csv) files; Create maps, bar charts, line trends, and other views; Build dashboards; Add filters and highlighting; Format and customize your dashboard; and Publish to the web.

10:10-11:10 a.m.

**The ask: Everything you wanted to know about fundraising** – Get the inside scoop on the right and wrong ways to go about raising money for your nonprofit investigative news organization. Go beyond foundations to fund your project.

**The Web as an investigative tool** – From better search techniques to the invisible Web, how to find reliable information on deadline and for enterprise stories. The latest search engines, data sites and other practical information you can use immediately. Using free applications for mapping, timelines, and other reporting tools and visuals.

**Free tools to manage and clean your data** – Data exploration is exploding on the Internet these days, and there's nothing wrong with a shortcut (or 10) if they can help you wrap your head around data sets to find a great story. We'll share some of our favorite free tools that can help you store, supplement, clean and explore your structured information.

**What to do when you can't get all the data: sampling, building databases and other techniques** – Just because a database doesn't exist or you can't get one doesn't mean you can't do the story. We'll show you how to think outside the box by using sampling, surveys and other tools to create your own database. We'll also give you examples of stories that used these tools.

**Data visualization** – You've done all of this great data work and it gets reduced to a single sentence. Now what? Learn how to visually show off your hard labor, whether in print, broadcast or on the Web. From "nerd boxes" to do-it-yourself timelines to advanced applications, you'll leave this panel with inspiration, know-how and a way to finally show your boss why CAR is awesome.

**Hands-On: Introduction to Tableau Public with Real Estate Data (vendor session)** - In this hands-on session, you'll learn the basics of how to visualize data in Tableau Public. We'll use real estate data from a major metro area to analyze housing trends. By the end of the session you will have created and published a new data visualization, no programming needed. This session will cover: Connect to Excel and text (.csv) files; Create maps, bar charts, line trends, and other views; Build dashboards; Add filters and highlighting; Format and customize your dashboard and Publish to the web.

11:20 a.m.-12:20 p.m.

**Let's work together: Editorial collaborations** – Panelists discuss how to get started on collaborations, which partnerships make sense, how to divide up the work, how to keep the project on track and how to distribute the project to the public.

**Writing and editing the CAR story** – If everyone ignores your CAR-inspired story, then all that great work has gone down the drain. CAR isn't about throwing a bunch of numbers at people and hoping they'll be impressed by how hard you worked to get them. We have to pare down the numbers, figure out which ones we want our audience to remember, and then find the characters and narrative techniques that can bring these numbers to life. Learn how to shift from number-cruncher to storyteller.

**Free tools to analyze and display your data** – This session will tour the latest in free interactive data journalism tools. Learn how to display documents, maps and data on the Web – and how to select the right tool for your story or project. The presenters will detail the pros and cons of numerous services, including IBM's Many Eyes and Google Charts, using terms and examples that beginners will understand.

**Bulletproofing online apps** – While news organizations have a good understanding of what can go wrong with traditional storytelling and traditional content distribution mediums, the emerging world of news applications has new challenges that we ignore at our professional peril. This session will examine how to make apps technologically robust and make sure they withstand scrutiny from those who may not like what they show.

**From beats to projects: The data you need to do your job** – This session will focus on the methodology for deciding what databases you need to collect routinely for beats and topics to get tips and context for stories. It will also cover strategies for gathering data before and during work on a longer project.

**Hands-On: Introduction to Tableau Public with Schools Data (vendor session)** - In this hands-on session, you'll learn the basics of how to visualize data in Tableau Public. We'll work with school test score data. By the end of the session you will have created and published a new data visualization, no programming needed. This session will cover: Connect to Excel and text (.csv) files; Create maps, bar charts, line trends, and other views; Build dashboards; Add filters and highlighting; Format and customize your dashboard; and Publish to the web.

2:30-3:30 p.m.

**Avoiding risk: Gathering good legal advice and support** – Learn from three media lawyers the basics of how not to get sued or subpoenaed (or what to do when somebody shows up to serve you with legal papers).

**Criminal justice: When police under-report crimes (Sponsored by Criminal Justice Journalists)** – With all levels of governments facing budget cuts, what should journalists covering criminal justice agencies be asking? Whether it's a police department, prosecutor's office, court, or prison, how should we be evaluating our local agencies and whether their spending levels relate to effective service to the public?

**How to communicate with your sources securely** – Governments and investigative targets will do anything to find out who your confidential sources are. Learn how to keep their identities safe using untraceable phones, anonymous email, cryptography and more.

**Wrangling text: From analysis to story telling** – Traditional computer-assisted reporting revolves around the analysis of structured data: information organized in rows and columns that can be manipulated in spreadsheets or database managers. But raw text, such as documents and speeches, provide new opportunities for analysis that can uncover new and interesting stories. This panel will discuss several real-world examples.

**When disaster strikes (and it will)** – Covering the big disaster. What can you do now to be ready for the next hurricane? Learn tips and tricks to offer the best coverage possible, as well as ideas for making your coverage stand out from the competition. We'll also look at creative angles for new story ideas.

**Hands-On: Introduction to Tableau Public with Public Spending Data (vendor session)** - In this hands-on session, you'll learn the basics of how to visualize data in Tableau Public. We'll use public spending data as an example. By the end of the session you will have created and published a new data visualization, no programming needed. This session will cover: Connect to Excel and text (.csv) files; Create maps, bar charts, line trends, and other views; Build dashboards; Add filters and highlighting; Format and customize your dashboard; and Publish to the web.

### 3:40-4:40 p.m.

**Tip-top tech tips: Applying digital tools for business and content** – This panel will focus on how nonprofit news organizations, who do not typically play in the breaking news cycle, can better draw attention to their content. Using trending tools to leverage topics and terms that are hot at the moment; how to better employ the social-graph to activate readers and get people talking about stories; and how to use technologies to enable other media outlets to grab stories through such items as embeddable widgets and syndication tools. Also included will be best practices for leveraging Google, YouTube, Facebook, Twitter and other top social tools to better reach and cultivate an audience.

**Criminal justice: Smart drug coverage, from cartels to pill mills (Sponsored by Criminal Justice Journalists)** – Drugs remain a major subject for crime reporters, most recently major trafficking cartels and prescription drug abuse. This panel will focus on what journalists should be looking for in covering a range of areas, including pill mills, the National Drug Threat Assessment, and the latest trends in drug prosecutions and sentencing.

**Scraping the Web** – Getting the raw data behind that website is nice, but government officials won't always play ball. So we'll show how Web scraping is important, demonstrate how scraping is done (whether or not you have programming experience), and show how it can make a great story.

**Bringing it all together: Using multiple data sources to tell a story** – CAR reporters often find it helpful, even necessary, to pull data from more than one source. In this panel, we will give you tips on how to add multiple layers of data to stories, graphics and maps. And we will look at how one journalist approached the task for a recent investigation.

**Health data: Finding stories in the numbers** – Health databases can unlock important clues about matters of life and death in your community. From identifying unsafe hospitals to detecting questionable treatments used by doctors and their escalating costs, you can write important stories that have an immediate impact and lead to lasting change. We will explore data resources about hospital quality, nursing home inspections, transplant center death rates, doctor billings and others. For some, you may need advanced database skills but others are very easy to use.

**Hands-On: Tableau Public Advanced Training (vendor session)** - This hands-on session is for those who have some familiarity with Tableau Public. This hands-on training will dive into several special topics, including: Best practices for dashboard layout and presentation; Advanced interactivity: links to the web, filtering and highlighting; Formatting tricks with colors, fonts, and lines and Making tooltips (data that appears on hover) work for you.

### 4:50-5:50 p.m.

**Let's get engaged: Connecting better to your community** – Connecting with your audience is a key element of long-term success. Learn about different models and approaches, and get ideas for ways you can involve your audience, from editorial to fundraising.

**Criminal justice: Covering criminal justice agencies in a budget crunch (Sponsored by Criminal Justice Journalists)** – With all levels of government facing budget cuts, what should journalists covering criminal justice agencies be asking? Whether it's a police department, prosecutor's office, court, or prison, how should we be evaluating our local agencies and whether their spending levels relate to effective service to the public?

**Mining social media** – How can journalists make the best use of Facebook, Twitter, LinkedIn and other social media sites? Tips on using social media for story ideas, backgrounding individuals and businesses, and tracking trends.

**Stats: Going deeper in your analysis** – From mean, median and mode to logistic regression, real-life examples of how statistics can make news and ferret out the truth. A free-wheeling discussion on how to develop analytical muscle in your newsroom.

**Finding and negotiating for data** – Learn how to identify and obtain key local, state, and federal data that can inspire, guide or bolster your next big story. Having trouble with an agency that wants to overcharge you or just not even release the information? Find out how to gain leverage and win the negotiation.

**Hands-On: Introduction to Tableau Public, Repeat of Most Popular Session (vendor session)** - In this hands-on session, you'll learn the basics of how to visualize data in Tableau Public. By the end of the session you will have created and published a new data visualization, no programming needed. This session will cover: Connect to Excel and text (.csv) files; Create maps, bar charts, line trends, and other views; Build dashboards; Add filters and highlighting; Format and customize your dashboard and Publish to the web.

## Friday

### 8:30-9:30 a.m.

**The year in investigative reporting** – What were the big stories of the year? What were the most creative uses of data analysis? See what your colleagues have been up to and pick up story ideas and inspiration at the same time.

**Uncovering problems in pension funds** – The people who run many of the nation's public pension funds don't want the beneficiaries – state and local taxpayers, or any of you – to know how they manage the money. Under a cloak of secrecy rationalized by the need to protect "trade secrets" or "proprietary" business information, they run their pension funds outside the sunshine. We'll offer advice to non-financially savvy reporters on how to overcome obstacles to scrutinize your funds, their managers and their politically influential boards. We'll introduce you to the terminology of a world where the players speak a language outsiders can't understand. We'll show you how to cross-match pension data with campaign contributions and determine outsized fees paid to middlemen. Finally, we'll give you tips on how to figure out whether taxpayers are being misled about investment losses or getting hosed by gratuitously risky deals.

**Using testing in your investigation** – Learn how scientific and laboratory testing can be used for one-of-a-kind stories. Panelists will explain how to take a testing story from start to finish, including researching proper methodology, developing a testing plan and dealing with government push-back. They'll also give tips on minimizing costs and maximizing your chances for success. You'll return to your newsroom with specific ways to incorporate testing into stories.

**Investigating animal abuse: From the local shelter to government research** – This panel will provide two real-life examples of investigations into the care, neglect and sometime abuse of animals. At *The Palm Beach Post*, reporters used a little-known form filed for every animal brought into Florida to show that thousands of puppies sold in cribs at upscale pet stores actually came from out-of-state mass breeders, many with a history of abuse. At the McClatchy Washington bureau, a reporter reviewed tens of thousands of chimpanzee medical records to document the long-term mental and physical impact of medical research on the animals – and detailed the evolving controversy about whether such research is scientifically beneficial.



## CONFERENCE PANELS

**On the beat: Education** – This session will discuss how to get beyond the fuzzy education anecdotes and investigate your local school districts. Topics include how to download and crunch the data on teacher effectiveness using statistical analysis; where to look for stories on waste and mismanagement – and even corruption – in school districts, including construction projects; and what stories some of the nation's top college students are uncovering on campus.

**Mining archives for investigative stories** – Journalists too often overlook archives, both the official and unofficial ones, as an important source for investigative stories. Government, company and personal archives contain precisely organized, easily retrievable documents that can be a gold mine not just for long projects but for quick hits as well. Panelists will discuss how to use popular finding tools, appeal restrictions, and interpret some of the more common documents.

**Broadcast: Investigative storytelling** – The three hardest parts about telling an investigative story are: 1) finding a story focus, 2) figuring out what goes where in the story, and 3) finding memorable characters to make your facts come to life. The Poynter Institute's Al Tompkins is here to help. Through real-life examples, Al will help you breathe new life into your writing and storytelling. Come ready to participate and don't expect high-minded ivory tower theory. You will use this on your next shift.

**Excel 1 (hands-on class)** – Performing simple calculations and sorting.

**Visualizing data with Tableau Public (Demo room)** – Tableau Public is a free tool for journalists to use to explore, visualize and publish data. We'll survey data visualizations that have been used in different blogs and news sites, and do a brief demo of Tableau Public to show how you can create your own, publish it to the Web, and embed it as a live, interactive data widget on your website just like a YouTube video. You'll walk away with the tools to get your own visualization online – for free.

**9:40-10:40 a.m.**

**How to win a Barlett & Steele award: 10 tips for successful business investigations (Sponsored by the Donald W. Reynolds National Center for Business Journalism)** – Three-time Pulitzer winner Walt Bogdanich and Barlett & Steele winner John Fauber tell how they won Barlett & Steele Awards for Investigative Business Journalism and how you can, too. Bogdanich won in 2007 for his *New York Times* story documenting China's role in supplying a counterfeit drug ingredient that killed at least 100 in Panama, and Fauber of the *Milwaukee Journal Sentinel* won in 2010 for stories that revealed conflicts of interest involving the pharmaceutical industry that could compromise doctors' judgment. Get your questions answered, and leave with at least 10 solid tips for investigating businesses.

**Finding information online: Emerging technologies** – This session breaks down the best ways to find critical information for your story online. Google merely scratches the surface; images, government documents, location data, and social media files can initiate or complete your story. This session also introduces the best new technologies to store and organize your data, since information doesn't do much good if you can't find it.

**On the beat: Covering the statehouse** – Whether it's covering CEO-turned-Tea Party governors, indicted party bosses or corrupt state agencies, data analysis is driving reporting on state government in an era of diminished resources, even when government officials make secrecy part of their agenda. Reporters will share tips from their recent work on topics including politics, patronage and campaign finance.

**Investigating nonprofits** – Stories ripe for the picking in every market: charities or other nonprofits that help themselves more than their missions. Go home with some ready-made story ideas you can implement immediately, from a one-day-turn to yearlong investigation. Panelists will walk you through go-to websites, worksheets to get you through the process, and examples of shorter and longer-term projects that yielded results.

**Investigating fraud** – Learning how to uncover fraud and financial abuse is a key skill no matter your beat or the subject of your project. Get tips and advice from experts inside and outside the journalism world.

**Collaborating on the data-driven project** – This session will cover how to best make use of databases for collaborative investigative projects, from finding the right data to slicing and dicing it, to ensuring that everyone understands the potential and limitations of each database.

**Broadcast: Finding the quick turn without losing the investigation** – These days your news managers are requiring more from you than ever, so turning investigative pieces once a month or only during sweeps just won't cut it. We'll give you tricks and tips to tackle stories that will feed the daily beast and satisfy your boss without losing the investigative edge.

**Excel 2 (hands-on class)** – Calculating ratios and rates.

**Google fusion tables (Demo room)** – Google Fusion Tables allows journalists easily to publish, visualize and analyze large data sets in the browser without expensive database software. Learn how this free tool can help journalists create custom online maps, graphs and timelines, mash up different data sets and collaborate on data.

**10:50-11:50 a.m.**

**Census: Mining for information** – Census 2010 data and the annual American Community Survey offer journalists a gold mine of story ideas on a variety of beats and topics. Tips on figuring out which stories you can do using Census 2010 data and which topics are best suited for the American Community Survey.

**Uncovering waste in local government and public authorities** – Learn practical tips on how to overcome obstacles, mine public records, and work with limited resources to effectively uncover corruption and waste at under-the-radar public agencies. Presentations will include tips from the Pulitzer Prize-winning work that uncovered widespread corruption in Bell, Calif., and reporting that revealed fraud and waste at levels of municipal government, from economic development agencies to public authorities.

**Covering disasters (Sponsored by The Dart Center for Journalism and Trauma and The Dart Society)** – In the aftermath of large-scale disasters, investigative reporters face special challenges: How to be prepared to cover the scientific, environmental, and political dimensions of disaster prevention and response? How to root out corruption in rebuilding and recovery? How to interview deeply traumatized survivors? This panel, co-sponsored by the Dart Center for Journalism and Trauma, will draw on the lessons of recent disasters in the United States and abroad.

**On the beat: Sports investigations** – Investigating the world of sport can present a unique set of challenges. Two acclaimed sports investigators discuss the strategies and tactics they use to report stories that the athletes and sports leagues don't want you to see and read.

**Google: An insider's guide to digging up information** – For print, broadcast and online journalists alike, this session will explore tips, tricks, and tools that can help you search smarter and make the most of other online resources for uncovering and using information on the Web as efficiently and effectively as possible.

**Coverage crisis: Exposing problems in the insurance industry (Sponsored by Bloomberg)** – Learn how to cut through the insurance industry's false public relations pitches to discover how companies avoid paying legitimate claims, transform death into a profit center, and make profits look like losses to justify rate increases. Also, learn techniques to hunt for their hidden assets.

**Broadcast: Big money, big investigations** – Corruption and taxpayer waste often bring in the best ratings and real results. Learn tips and techniques on how to follow the money and then turn boring paperwork into a viewer-friendly story. The panel will cover a range of government and nonprofit topics including infrastructure, higher education, disaster recovery, charities, and the abuse of government travel and perks.

**PDF to Excel (hands-on class)** – Stripping tables from a text document and importing them into a spreadsheet.



**NodeXL (Demo room)** – Social network analysis allows reporters to connect the dots among those in power, those who influence others, even those who belong to networks such as terrorists, corporate board members and congressmen. But the tools for analyzing and visualizing such data are often expensive and hard to use. A new free, open source add-in for Microsoft Excel – NodeXL – offers an easier to use alternative.

## 12-1 p.m.

**Showcase Panel: Securing the future of nonprofit investigative journalism** – As the number of nonprofit investigative centers grows, what are the keys to ensuring the long-term success and viability of this crucial movement? We look at what’s working – and not working – today, and at what needs to happen next.

**Working with students: The big project** – Student reporters working with professional editors in journalism school-based investigative reporting teams are now producing major projects published by commercial news media partners. Panelists will describe how projects about shortcomings in transportation safety, national security implications of global warming and lax government regulation were done by the Arizona State University-based News21 national project, the Medill National Security Reporting Project, and American University’s Investigative Reporting Workshop.

**Digging culture: The fine art of investigating the business of museums and collectors** – Every community has a museum, but most media organizations leave the coverage to the features pages. Four veteran journalists give you tips and techniques for sniffing out scandal in your hometown cultural institution and reporting it in books, radio, TV, newspapers and blogs. You’ll learn what documents to look and ask for, how to get and read the museum’s tax returns, what deaccession means and why it is important, and how to negotiate the tricky waters of high-powered institution boards that might have powerful connections in your own newsroom.

**Managers: Making tough choices: What to give up to get better watchdog reporting** – Investigative reporting: Editors all say they want it. But what are they doing to get it – and to grow it? Hear from a panel of editors as they walk through the tough choices that newsroom leaders must make to keep feet on the street and set an agenda for exclusive enterprise and watchdog reporting. Want to hold onto your audience? Then give ‘em some thunderclaps that get their attention.

**Broadcast: Strategies for the investigative interview** – A great broadcast interview is like a chess game. It requires skill and strategy to get to the truth – and to get to the great moments that make for memorable television. Veteran investigative reporters will dissect their own interviews and discuss the lessons they’ve learned from their own successes and failures.

**The new American FactFinder (Demo room)** – U.S. Census Bureau representatives show how to navigate the revised American FactFinder online tool to find the demographic data you need.

## 1-2:15 p.m.

**Media lawyers brown bag (Sponsored by Smallman Law PLLC and IRE)** – Here’s a chance for informal Q&A about legal issues. Bring your hypotheticals and your own lunch.

## 2:15-3:15 p.m.

**Generating investigative story ideas** – We’re all doing more with less these days. And who doesn’t wish they were getting flooded with tips, or had a dozen no-miss story ideas? This panel is here to help, especially when you’re having a dry spell. Leave Orlando with specific steps you can take now to find those investigative ideas, both quick and long-term projects. Plus, find out how to organize them for maximum reader/viewer benefit and sell them to your boss.

**On the beat: Covering politics and elections** – Covering the best candidates money can buy: Get tips and story ideas for digging up political dirt and scouring campaign data in the upcoming elections. Also, find out how to keep tabs on super PACs, bundlers and the shadowy interest groups shaping everything from local races to what might be the first billion-dollar presidential campaign in U.S. history.”

**On the beat: Cops and courts** – The panelists will discuss how to find court records that are often closed but become public in some cases. Discussion will also focus on tracing guns used in crimes as well as developing and maintaining law-enforcement sources to obtain documents and information otherwise not available. Other topics will include using public records and human sources to report on police corruption and uncover cases in which people are imprisoned for crimes they did not commit.

**Turning your investigation into a book** – How do you turn a truth-telling project into an engaging, story-telling book? Two successful authors provide hints and field questions. Journalist Robert Whitaker’s four acclaimed books include “Anatomy of an Epidemic,” the 2010 IRE book award winner. Diana Henriques of *The New York Times* has just published her fourth book, “The Wizard of Lies: Bernie Madoff and the Death of Trust.”

**The art of developing sources** – It takes patience and persistence to develop sources. In this panel, you will learn about getting and keeping the sources you need for investigations.

**Managers: Bulletproofing the story** – Doing mistake-free investigative journalism without diluting the power of your work isn’t just about thoroughly editing the project. It’s about anticipating the potential pitfalls at the outset and being vigilant as the piece is reported. Panelists will offer specific approaches for how reporters and editors can deliver groundbreaking projects and investigations with no regrets. We’ll also enlist the audience to develop best practice tips.

**Tracking global crime and corruption at home and abroad** – Three award-winning reporters will share their techniques for raking global muck. From offshore money laundering by politicians to bribery by Russian *mafia*; from China’s economic storming of the sub-Saharan to the \$4 billion black market – stretching from the Mediterranean to Japan – in endangered bluefin tuna. (Fatty sushi anyone?) Want to nail a president? (It’s easier in Eastern Europe.) What are the first steps you should take after your plane lands in a foreign country? (And what can you discover without flying anywhere?)

**Importing data into Excel - text and html (hands-on class)** – By the time you leave this session, you should be able to get text files into Excel and pull data directly from the Web into your spreadsheet.

**OpenBlock: A free and open source platform for hyperlocal news aggregation, mapping, and more (Demo room)**

## 3:25-4:25 p.m.

**Census show and tell: Lessons in multimedia coverage** – In this free-wheeling session, several journalists will show how they presented census data online, offer lessons learned that apply to dealing with any type of data, and answer your questions about multimedia best practices.

**The foreclosure crisis: 10 mortgage default and foreclosure stories you can do at home (Sponsored by Bloomberg)** – From drilling down into how lenders enriched themselves selling subprime loans to showing how banks amped up 40-year mortgages even for retirees, reporters will detail data sets and sources to shed light on the layers of abuse, fraud and misfortunes related to the foreclosure crisis. Foreclosure attorney Matt Englett, whose firm represents thousands of foreclosure victims around the country, lays out the pitfalls that plaintiffs encounter while facing lenders.

**Collaborations: Navigating the landmines and keeping everybody happy** – As a journalist you’ve spent years honing your craft, building important source relationships and trying to make sure your story breaks first. Now you’re suddenly in the middle of a collaborative production, and all the rules of how to work, how to get what you need for your medium and write your story are upended. How do you work in a collaborative team and survive with your story and team intact? Come meet journalists from print, online, television and radio teams who have mastered this new territory on multiple productions in multiple mediums. Walk away with concrete strategies to help you navigate the new world of collaborative production.

## CONFERENCE PANELS

**On the beat: Healthcare** – This session offers the best strategies, records, sources and story angles from four leading journalists. They'll describe how to investigate health professionals, measure hospital performance, and probe the financial interests behind it all. The panel includes the 2011 Goldsmith Prize winner; a creator of ProPublica's "Dollars for Docs" database; a Dallas editor; and a *New York Times* reporter.

**Managers: Planning enterprise coverage, from ideas to execution** – You've got the investigative tip of a lifetime. Taking the glimmer of an idea to a finished project is a journey filled with myriad opportunities and potential pitfalls. Join three experienced project editors to talk about how to navigate all the stages of producing an enterprise project – and how to assure a happy ending.

**Broadcast: New media, new opportunities** – The internet, social networking and mobile applications are dramatically changing how news is gathered, distributed and consumed. These tools have toppled dictators and revolutionized the flow of information. There's a new audience out there that's tuned in 24-7. Learn how to engage them, grow your audience and take storytelling to a whole new level.

**Google fusion tables (hands-on class)** – A map is worth a thousand words. A timeline provides additional narration. As greater numbers of journalists are looking at the role of data in their reporting and digital storytelling, this practical session will show you how to upload your data to Google's Fusion Tables, share your data with others, and create an interactive map or other spatial data applications that can complement your online coverage. No programming experience required!

**The structure is the story: Using social network data to uncover how new media move new messages (Demo room)**

**4:35-6 p.m.**

**Getting the most out of your investigation: Books, videos and more** – From broadcast partnerships to Amazon singles to full-length books, explore the many ways to harvest your reporting and maximize your work's exposure. The old if-a-tree-falls-in-a-forest puzzler is fine for philosophers, but journalists should avoid learning the answer. Help people find your story (turn it into a song or a cartoon; use radio, TV, social media, the wires; write short, write long, write longer ...). Spread the word.

**Showcase Panel: Beyond WikiLeaks: How technology is changing the relationship between journalists and sources** – Technological advances are creating new ways for sources to anonymously provide documents to journalists. What are the latest developments, how do these advances change the dynamic between source and reporter, and how should journalists navigate the new ethical terrain?

**6:30 p.m.**

**Documentary Film Screening: "PAGE ONE: Inside the New York Times"** – Andrew Rossi's riveting documentary "Page One: Inside The New York Times" had its world premiere at the Sundance Film Festival, and was acquired by Magnolia Pictures and Participant Media for theatrical release this June. In the tradition of great fly-on-the-wall documentaries, the film deftly gains unprecedented access to the *New York Times* newsroom and the inner workings of the Media Desk. With the Internet surpassing print as our main news source and newspapers all over the country going bankrupt, "Page One" chronicles the transformation of the media industry at its time of greatest turmoil. Writers like Brian Stelter, Tim Arango and the salty-but-brilliant David Carr track print journalism's metamorphosis even as their own paper struggles to stay vital and solvent, while their editors and publishers grapple with up-to-the-minute issues like controversial new sources and the implications of an online pay-wall. Meanwhile, rigorous journalism is thriving. "Page One" gives us an up-close look at the vibrant cross-cubicle debates and collaborations, tenacious jockeying for on-record quotes, and skillful page-one pitching that brings the most venerable newspaper in America to fruition each day.

## Saturday

**8:30-9:30 a.m.**

**Census: Digging rich data from the American Community Survey** – Every story you do, someone asks, "Hey, is there census data on that?" The answer is usually yes, and the American Community Survey is where you'll find that data on family makeup, income, race, education, housing costs, students, immigrants, prison populations and more. Learn how to tap into this annual ongoing survey of 3 million addresses from a reporter and two Census Bureau experts.

**On the beat: Consumer investigations** – Expand your investigations beyond household products, toys and cars. Every product and service has consumers, and all have stories. Gain valuable tips on investigations you may not have thought of before – including faulty firearms, predatory student loans and how to turn a tip into an investigation with legs – and pulling it all off in a time of shrinking newsroom resources. Find out where to look for consumer data and complaints, and see how social media can help you locate new sources and bolster your findings.

**Overlooked agencies: Finding investigative gold where few reporters think to dig** – Leave pack journalism behind. Zig when others zag to find investigative gold. Look into over-looked and under-reported agencies, and create a domino of change. Step into agency meetings where few reporters bother to enter. Sift through a treasure trove of records, even death lists, for exclusive stories. From state agencies overseeing worker's comp, to federal agencies like the General Services Administration, journalists may find easy pickings.

**Fighting for access to open records (Sponsored by Sunlight Foundation)** – The panel explores public records practices across the country, with special attention to emerging trends in privatization, electronic documents, privacy claims of corporations, and commonly requested records from 911 recordings and mug shots to the photos of Osama Bin Laden's corpse.

**Digging for information** – Tips for digging around on the Internet, and how to use the visible Web to find the invisible Web. Ideas and tricks for backgrounding individuals using public records, archives and the Web. Research approaches to track the secrets of the Bush clan, and how you can apply them to any story.

**Funding your project** – This session will provide an overview over where investigative journalists can seek funding for their stories both in the U.S. and Europe. The session will not only identify foundations and funds to approach, but also offer tips for how to decide where to go for funding for particular stories and how to put together a winning proposal.

**Broadcast: Strategies for the continuing investigation** – Newsroom managers and investigative reporters alike could learn a lot from Henry Ford. Once he incurred the enormous expense of tooling up an assembly line, the cost per unit dropped. Ford would never dream of retooling the entire line only to punch out a single vehicle. Translation: it makes business and editorial sense to consistently look for the follow-up, the sidebar, the tangential story, the continuing narrative thread to get the most mileage out of an in-depth investigation. Our panel has pragmatic suggestions and concrete strategies to maximize your impact.

**Access 1 (Hands-on class)** – The purifying experience of filtering your data. Learn to select and sort data items you choose.

**Unscraping: Tools to get data from the Web (Demo room)** – When performing investigations using databases, sometimes extracting structured datasets from the Internet onto our computers can be difficult, and often requires programming skills. But you can unlock a lot of information via free point-and-click programs, some that install right in your Web browser (ex: Needlebase). Learn about some favorite tools and how to harness their power.

## 9:40-10:40 a.m.

**Justice delayed: Investigating civil rights murders** – Looking for justice in decades-old criminal cases is difficult but vitally important work. Learn how a Pulitzer-finalist from a small Louisiana weekly tackled one case, and hear from a national organization that helps journalists investigate past wrongs.

**Toxic troubles: New twists on investigating pollution and the environmental hazards** – Three journalists who have spent years covering environmental issues will offer tips on investigating pollution and its health impacts. Topics include: radiation contamination of public drinking water sources and government cover-ups related to health risks; toxic asphalt sealants that have been spread across vast swaths of America's cities and suburbs; and researching public records on toxic sites, mapping those sites and writing narratives from documents and interviews.

**How to collaborate and investigate across borders** – In this globalized world, story after story leads overseas, from the food we eat and the toys we buy to the unaccountable acts of corrupt executives and crime syndicates. How do journalists prepare for an investigation that crosses borders? What are the best networks to plug into for sources, colleagues, research and reporting? What are the tricks to finding good partners overseas – to share in the risks and rewards of following an investigative trail around the world?

**Uncovering hidden dangers in medical procedures** – Common medical procedures can carry risks that patients are rarely warned about. This panel looks at the problem and at projects that exposed serious problems with radiation treatment and dialysis.

**Investigating college athletics (Sponsored by The Lumina Foundation for Education)** – Dissecting the money, the scandals and the NCAA.

**Managers: Building a watchdog culture** – In a time of tight budgets and increased competition, establishing a watchdog presence in our newsrooms is more important – and challenging – than ever. Hear from three editors on what it takes to build a watchdog culture, including tips how to help reporters identify watchdog stories, setting priorities, developing a strategy and getting results.

**Broadcast: Pulling off the undercover investigation** – This panel will explore the editorial, ethical and legal challenges faced when going undercover. Is it imperative to get the story? How best to document it? How far do you push the envelope? We'll look at specific undercover situations and discuss what to do – and what NOT to do.

**Access 2 (Hands-on class)** – Summarizing databases with counting and summing.

**Organizing chronologies with timeline tools (Demo room)** – Reporters and readers know that narratives are built over time. Timelines and chronologies are key tools in both reporting and presenting a complex or long-running narrative, from a court case to an oil spill. In this session, we'll use two tools, TimeFlow and TimelineSetter, to demonstrate how to take a chronology from the organizing and reporting stage to publishing a fully interactive version on the Web.

## 10:50-11:50 a.m.

**Examining for-profit colleges** – Panelists will discuss their investigations into the for-profit college industry under fire for abuse and misleading practices. Their award-winning reports exposed schools falsifying job placement data and targeting underprivileged populations who qualify for federal financial aid, costing taxpayers billions. They will also discuss the intense lobbying efforts of this industry and the pressure tactics being used on journalists to delay negative stories and discourage follow-ups.

**Measuring risk: From earthquakes to nuclear plants, how to investigate community preparedness** – Every day isn't filled with crippling nuclear mishaps like what happened recently in Japan. But when they occur, communities grapple with the same inevitable question: could this have been avoided? Drawing on examples from Japan, the BP oil spill and California earthquakes, we provide ideas and strategies that journalists can use to investigate low-probability, high-damage events – before and after disaster strikes.

**Showcase panel: In harm's way: When is the risk too great?** – Should you risk your life for a story? In this panel, investigative reporters who have exposed death squads in Central America, been held hostage in Afghanistan and Bosnia, and who continue to investigate ruthless drug cartels in Mexico, even as their colleagues are murdered, tell how they weigh the risks, and what they've learned about surviving perilous circumstances.

## 2:30-3:30 p.m.

**Investigating breaking news** – How to produce important, probing stories even as a big event is still developing. Topics of discussion will include tips on allocation of newsroom personnel, on framing the big questions, on quickly finding experts and on prioritizing document requests. The panelists, who collectively were involved in covering the Haiti earthquake, the Gulf oil spill, the Tucson rampage shooting and the Japan nuclear crisis, will also discuss when – and when not – to publish an investigative story in a hotly competitive environment.

**The housing meltdown: Breaking new ground in uncovering mortgage fraud (Sponsored by Bloomberg)** – How to get stories on tax sales, unmask the companies that are engaged in the business and assess the impact of the process on communities and individual homeowners. And how ProPublica investigated Wall Street's securitization business in the lead-up to the financial crisis.

**On the beat: Investigating dangers to members of the military** – This panel will look at how you can cover dangers to soldiers in your communities, from their experience in theater to their return home. We'll show you how to find local military families, cover Pentagon weapons system, penetrate military bureaucracy, and walk through the tough issues of PTSD and traumatic brain injury.

**Higher Ed: Following the money on campus (Sponsored by The Lumina Foundation for Education)** – Panelists will explain how to follow the financial trail on campus by mining public records, other documents and sources. They'll provide specific examples of stories that used these techniques. They'll also discuss the relationship between Wall Street and academia and give tips on partnering with students to conduct investigations on campus.

**Border and immigration reporting (Sponsored by The Dart Center for Journalism and Trauma and The Dart Society)** – This panel offers practical tips to help reporters cover major transnational issues affecting Latin America and the United States. You'll hear advice on covering immigration, drug trafficking and other big global issues from three reporters who live near the U.S./Mexico border, in Central America and in Memphis. Tip sheets will be provided.

**Managers: Building the collaborative project** – Cross-platform collaborations are the fad of the moment. Three highly skilled survivors of collaborations tell you in case-study detail how to do it right – with the patience of Job, the humor of Jon Stewart, and organizational acumen of Google, all without post-publishing fatalities.

**Broadcast: After breaking news, what's next?** – Quick-hit investigations. Putting it all together in the real world, with a look at quick-turn watchdog stories that you can produce in your newsroom. How you can impress your bosses and make your viewers want to turn to you by producing daily turns that have a real investigative angle.

**Access 3 (Hands-on class)** – How to join tables, matching information from one file to another.

**Polling data (Demo room)** – Public opinion polls have become an essential part of election campaigns, policymaking and news reporting. With many 2012 election campaigns already underway, this session will offer tips and tools that working journalists need to evaluate and interpret polls. Participants will learn to identify good surveys from junk polls, recognize the hidden sources of survey error and write more confidently about public opinion.

## CONFERENCE PANELS



3:40-4:40 p.m.

**Unsung documents** – Experienced investigative reporters share their personal lists of little-known but powerful documents that anyone can use to super-charge a project or muscle-up daily beat coverage. They also provide practical guidelines for obtaining, examining, managing and triangulating routine documents to unleash their full investigative power.

**Investigating caregivers** – We'll cover the gamut: bad doctors and nurses, shabby nursing homes and assisted living centers, and substandard hospitals and medical offices. We'll show you how to find suspicious deaths of disabled children, shady summer camp operators, poor care at psychiatric hospitals, nursing facilities that drug patients without consent, and "regulators" who allow industry to call the shots.

**Tracking guns: How to investigate gun dealers and track murder weapons** – This panel will explore the world of guns, how criminals get guns, the dealers who sell them to crooks, the agencies that investigate gun-related crimes, the lawyers and politicians who exploit gun issues, and the money and politics that dominate the gun debate. Panelists will show how to get around federal records restrictions to trace guns used in crimes and how to find firearm dealers who have had their licenses revoked, only to reopen under a different license.

**Developing investigative capacity for Spanish-language publications and communities** – This session will discuss how reporters and editors in Spanish-language publications can build their investigative capacity for the communities they cover. Panelists will share how to integrate data analysis in breaking news and daily stories as well as in short- and long-term projects. The session will include the sharing of work, an explanation of the investigative process and audience participation. Tip sheets will be provided.

**Economic development? How to determine whether incentives really bring community benefits** – States and cities spend about \$70 billion a year in the name of economic development, using dozens of programs and tax breaks. But a large body of evidence from auditors, journalists, watchdogs and academics finds much of this spending is wasted. This workshop will focus on sources, especially online (including the new "Subsidy Tracker"), for naming names and tracking outcomes.

**Managers: Planning enterprise coverage in a multi-platform world** – From print, to video, audio and interactives, the panelists will detail how they plan the whole investigative package in today's news world and provide tips for juggling the multi-platform project in newsrooms large and small.

**Broadcast: Off-camera secrets for getting sources on camera** – No interview, no problem. From the FBI to a suspected serial killer, hear how to convince the most difficult subjects to talk.

**Excel 1 (Hands-on class)** – Performing simple calculations and sorting.

**Education and investigation: An investigation into unethical university research in Korea (Demo room)**

4:50-5:50 p.m.

**The art of audio** – How do you make your investigation come alive in audio? Award-winning NPR journalists share favorite tricks, from how to hold your mike (it has to do with breaking down psychological barriers) to how to get interview subjects to give you great sound bites. Recommended for both fledgling and veteran radio reporters, as well as anybody who is using audio on the Web.

**Following the money** – For investigative journalists, following the money means more than just knowing public records – corporate filings, property records, 990s, court documents and SEC reports – but employing creativity in figuring out who's moving it, where it's going and ultimately, where it's stashed. Panelists look at a host of cases, including efforts to trace the finances of New York Mayor Michael Bloomberg and disgraced offshore banker Allen Stanford, and discuss how little-used records can uncover hidden sweetheart deals on your local beats.

**The art of the interview** – Handling lying liars, blabbermouths, whistle blowers, know-it-alls, media-trained automatons, victims and those taking the fifth. When should you shut up? How awkward pauses can be your best friend. Getting the get without burning your bridges. Panelists shrink-wrap decades of interviewing techniques into concise and usable tips that have helped them build dozens of award-winning newspaper, magazine and TV news exposes.

**Starting up: Lessons learned in creating investigative centers** – This panel features advice on starting a nonprofit investigative newsroom, best practices for producing editorial content, transparency in financial operations, and handling administrative and technical issues.

**The other drug trade: The illegal market for steroids, medical marijuana** – Neighborhood medical marijuana dispensaries. Prescriptions for an anabolic steroids. Both are legal, but what happens when legal activities turn illegal? Medical marijuana leaks into the black market across the nation, and a doctor's office doubles as a drug den for New Jersey police. Loopholes in medical marijuana laws have created an automatic illegal surplus, while lax oversight of physicians and lack of testing within police departments made it easy for officers and firefighters looking to bulk up.

**Excel 2 (Hands-on class)** – Calculating ratios and rates.

**Maximize the Web with plugins, filters, and tools (Demo room)** – Learn about Firefox plugins that could help you save and acquire information to aid in your reporting.

### Sunday

9:00-10:00 a.m.

**Storyboarding your ideas** – Don't leave the IRE conference without a battle plan for putting your new knowledge and skills to work back home. In this free-wheeling group session, we'll discuss your story ideas, flesh them out, and develop strategies for doing them amid the daily demands of every newsroom. We'll talk about navigating office politics and help you develop a personal action plan.

**Effective use of the Web** – Are you drowning in high volume/low quality search engine results? Take home some sites and tools for targeting information and data while avoiding search spam and content farms. Share tips on investigative online research beyond Google.

10:10-11:10 a.m.

**Storyboarding your ideas** – Don't leave the IRE conference without a battle plan for putting your new knowledge and skills to work back home. In this free-wheeling group session, we'll discuss your story ideas, flesh them out, and develop strategies for doing them amid the daily demands of every newsroom. We'll talk about navigating office politics and help you develop a personal action plan.

**Backgrounding people and businesses online** – Learn about resources and websites that will help you to quickly gather personal, business, political, family and other material about a person or company.

**Building your career: A roundtable discussion** – Looking for advice on how to take the next step in your career? Get practical tips from panelists who will talk about their own experiences and discuss what employers are looking for.