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2016

IRE

CONFERENCE  
NEW ORLEANS  
JUNE 16-19

# WEDNESDAY

2-4 PM (Session registration starts at 1:30 PM)

GALERIE 2  
(2ND)

**10 great business databases to mine for stories (Sponsored by the Donald W. Reynolds National Center for Business Journalism)**  
Steve Doig, ASU Walter Cronkite School of Journalism

2-6 PM

PRESERVATION  
HALL

**Conference Registration**

# THURSDAY

7:30 AM - 6 PM

PRESERVATION  
HALL

**Conference Registration and Sales**

9 AM - 5 PM

PRESERVATION  
HALL

**Exhibitors, NICAR Commons sessions**

9 - 10 AM

PANELS

STUDIO 9-10  
(2ND)

**Investigative partnerships**  
Jeff Adelson, The Advocate; Keith Esparros, CBS - WWL/New Orleans; Greg Phillips, WVUE-New Orleans; Manuel Torres, The Times-Picayune, NOLA.com; Ellen Gabler, Milwaukee Journal Sentinel (moderator)

SALON D (3RD)

**Getting your stuff together**  
Andrea Parquet-Taylor, WNCN-Raleigh; Cheryl W. Thompson, The Washington Post; Marina Trahan Martinez, The Dallas Morning News; T. Christian Miller, ProPublica (moderator)

SALON E (3RD)

**An insider's guide to IRE16**  
Charlotte Huffman, WFAA-Dallas/Ft. Worth; Kristin Hussey, independent journalist; Sarah Hutchins, IRE/NICAR; Megan Luther, IRE/NICAR (moderator)

SALON F-H  
(3RD)

**Tracking government spending**  
Ziva Branstetter, The Frontier; Colby Goodman, Center for International Policy; Norberto Santana Jr., Voice of OC

GALERIE 3  
(2ND)

**Investigative reporting on a shoestring**  
Trevor Aaronson, Florida Center for Investigative Reporting; Lee Fang, The Intercept; Kathryn Joyce, independent journalist; Kelly Virella & Seth Wessler, The Investigative Fund; Esther Kaplan, The Investigative Fund (moderator)

GALERIE 4-5  
(2ND)

**Who can read your story? The digital divide (Sponsored by The Media Consortium)**  
Christopher Mitchell, Institute for Local Self-Reliance; Matthew Rantanen, Native Public Media; Michael Scurato, National Hispanic Media Coalition

DEMO ROOM

GALERIE 1  
(2ND)

**Follow the money to tax havens (Sponsored by Knight Foundation)**  
Miranda Patrucic, Organized Crime and Corruption Reporting Project

# THURSDAY

9 - 10 AM

HANDS-ON  
SALON A (3RD)

**Mapping Camp \*pre-registered attendees only**  
David Herzog, IRE/NICAR; Jennifer LaFleur, Reveal/CIR

SALON B (3RD)

**Web scraping for anyone**  
Samantha Sunne, independent journalist

SALON C (3RD)

**Interactive data graphics in Tableau Public (Hosted by Tableau) 9-10:30 a.m. \*pre-registered attendees only**  
Ben Jones, Tableau Software

SHOW & TELL

GALERIE 2  
(2ND)

**Show & Tell (Sponsored by Napoli Management Group)**  
Kevin Keeshan, NBC Owned Television Stations (moderator)

10:15 - 11:15 AM

PANELS  
STUDIO 9-10  
(2ND)

**Educators: Doing investigations with students**  
Len Downie Jr., ASU Walter Cronkite School of Journalism; Deborah Nelson, University of Maryland; Neil Reisner, Florida International University; Mark Horvit, IRE/NICAR (moderator)

SALON D (3RD)

**Watchdogging sports**  
Paula Lavigne, ESPN; Noah Pransky, WTSP-Tampa Bay; Brad Wolverton, The Chronicle of Higher Education

SALON E (3RD)

**Working with African newsrooms: From collaboration to coding (Sponsored by International Center for Journalists)**  
David Lemayian, Code for Africa; Amanda Strydom, African Network of Centers for Investigative Reporting

SALON F-H  
(3RD)

**Deep dives: Issues you can explore in your community**  
Katherine Sayre, The Times-Picayune, NOLA.com; Jessica Terrell, Honolulu Civil Beat; Todd Wallack, The Boston Globe; Jaimi Dowdell, IRE/NICAR (moderator)

GALERIE 3  
(2ND)

**Broadcast: When things change dramatically**  
Jodie Fleischer, WSB-Atlanta; Chris Nakamoto, WBRZ-Baton Rouge; Rick Yarborough, NBC4 Washington

GALERIE 4-5  
(2ND)

**Tracking down investigative threads**  
Scott Bronstein, CNN; Charles Lewis, Investigative Reporting Workshop; Alison Young, USA TODAY NETWORK

DEMO ROOM

GALERIE 1  
(2ND)

**Tools and tips for the reporting process (Sponsored by Knight Foundation)**  
Daniel Connolly, The Commercial Appeal; Lauren Grandestaff, IRE/NICAR; Jesse Patel, WorkFlowy

# THURSDAY

10:15 - 11:15 AM

- HANDS-ON**  
SALON A (3RD) **Mapping Camp (cont'd) \*pre-registered attendees only**
- SALON B (3RD) **Excel 1: Getting started with spreadsheets**  
Patti DiVincenzo, WSB-Atlanta
- SALON C (3RD) **Advanced design and interaction in Tableau Public (Hosted by Tableau) 11 a.m. - 12:30 p.m. \*pre-registered attendees only**  
Dash Davidson, Tableau Software

- SHOW & TELL**  
GALERIE 2 (2ND) **Show & Tell (Sponsored by Napoli Management Group)**  
Susana Schuler, Raycom Media (moderator)

11:30 AM-12:30 PM

- PANELS**  
STUDIO 9-10 (2ND) **Do criminal and municipal courts treat defendants fairly? (Sponsored by Criminal Justice Journalists)**  
Judge Arthur L. Hunter Jr., Orleans Parish Criminal District Court; John Simerman, The Advocate; Kendall Taggart, BuzzFeed News; Ted Gest, Criminal Justice Journalists (moderator)
- SALON D (3RD) **Data viz storytelling**  
Dianne Finch, Elon University; Ed Lowther, BBC News; Shane Shifflett, The Huffington Post; Cheryl Phillips, Stanford University (moderator)
- SALON E (3RD) **From lone wolf to team player: The evolution of the investigative reporter**  
Len Downie Jr., ASU Walter Cronkite School of Journalism; Jennifer LaFleur, Reveal/CIR; James B. Steele, Vanity Fair; Roy Harris, author (moderator)
- SALON F-H (3RD) **Following the money (Sponsored by Bloomberg)**  
Rob Barry, The Wall Street Journal; Mark Lagerkvist, NJ Spotlight; Michael Sallah, Miami Herald; Duane Pohlman, WCMH/NBC4 Columbus (moderator)
- GALERIE 3 (2ND) **Uncovering stories on the health beat**  
Ellen Gabler, Milwaukee Journal Sentinel; Ryann Grochowski Jones, ProPublica; Jeanne Whalen, The Wall Street Journal
- GALERIE 4-5 (2ND) **The art of cultivating and protecting whistleblowers (Sponsored by NBC News and MSNBC)**  
Michael Hudson, International Consortium of Investigative Journalists; Marta Jewson, The Lens; Angie Moreschi, James Hoyer Law Firm; Josh Meyer, NBC News (moderator)
- DEMO ROOM**  
GALERIE 1 (2ND) **Government data to drive your stories (Sponsored by Knight Foundation)**  
Troy Thibodeaux, The Associated Press; Tyson Weister, U.S. Census Bureau

# THURSDAY

11:30 AM - 12:30 PM

- HANDS-ON**  
SALON A (3RD) **Mapping Camp (cont'd) \*pre-registered attendees only**
- SALON B (3RD) **Excel 2: Functions and pivot tables**  
Crina Boros, independent journalist
- SHOW & TELL**  
GALERIE 2 (2ND) **Show & Tell (Sponsored by Napoli Management Group)**  
Patti Dennis, TEGNA, Inc. (moderator)

12:30 - 2:30 PM

Lunch on your own

1:30 - 3 PM

- SALON C (3RD) **Finding and telling data stories with Tableau Public (Hosted by Tableau) \*pre-registered attendees only**  
Ben Jones, Tableau Software

2 - 6 PM

- RIVERVIEW 1 (41ST) **IRE Board Meeting (open to all IRE members)**

2:30 - 3:30 PM

- PANELS**  
STUDIO 9-10 (2ND) **Educators: Lightning talks**  
Brant Houston, University of Illinois (moderator)
- SALON D (3RD) **Investigating inequality**  
Nikole Hannah-Jones, The New York Times Magazine; Susan Smith Richardson, Chicago Reporter
- SALON E (3RD) **50 apps in 30 minutes (+ 30 minutes of other cool stuff)**  
David Ho, The Wall Street Journal
- SALON F-H (3RD) **Investigating realities: Approaches to reporting, production, and development with VR**  
Trey Bundy, Reveal/CIR; Stephan Gensch, VRagments; Lakshmi Sarah, Immersed in Journalism; Robert Hernandez, University of Southern California - Annenberg (moderator)
- GALERIE 3 (2ND) **Broadcast showcase: The changing network landscape**  
Rhonda Schwartz, ABC News; Len Tepper, CBS News; Scott Zamost, CNN; Lea Thompson, formerly NBC News (moderator)
- GALERIE 4-5 (2ND) **The fight for (information) freedom (Sponsored by Press Club of New Orleans)**  
Karen Gadbois, The Lens; Robert McClendon, The Times-Picayune, NOLA.com; Katie Moore, CBS - WWL/New Orleans; Scott L. Sternberg, Louisiana Press Association; Lee Zurik, WVUE-New Orleans

# THURSDAY

2:30 - 3:30 PM

## DEMO ROOM

GALERIE 1  
(2ND)

### Investigating supply chains (Sponsored by Knight Foundation)

Peter Klein, Global Reporting Centre; Richard Marosi, Los Angeles Times; Martha Mendoza, The Associated Press

## HANDS-ON

SALON A (3RD)

### Mapping Camp (cont'd) \*pre-registered attendees only

SALON B (3RD)

### Getting data into Excel

Rui Kaneya, Honolulu Civil Beat

SALON C (3RD)

### Tableau Public cont'd

## SHOW & TELL

GALERIE 2  
(2ND)

### Broadcast deep dives 1 (Sponsored by Napoli Management Group)

Steve Eckert & A.J. Lagoe; KARE 11 Minneapolis/St. Paul; Scott Friedman & Eva Parks, KXAS/NBC5 Dallas-Fort Worth; Andy Pierrotti, KVUE/ABC Austin

3:45 - 4:45 PM

## PANELS

STUDIO 9-10  
(2ND)

### Understanding crime and justice statistics – new challenges and a new guide from IRE (Sponsored by Criminal Justice Journalists)

Daniel Lathrop, University of Iowa; Ben Poston, Los Angeles Times; Jodi Upton, USA TODAY NETWORK; Ted Gest, Criminal Justice Journalists (moderator)

SALON D (3RD)

### Outlook potentially negative: When PIOs fight back

Jack Gillum, The Associated Press; John Kelly, USA TODAY NETWORK; Michael Morisy, MuckRock; Maud Beelman, The Associated Press (moderator)

SALON E (3RD)

### The business of freelancing: Securing grants (Sponsored by the Fund for Investigative Journalism and FIRE)

Esther Kaplan, Investigative Fund of the Nation Institute; Ricardo Sandoval-Palos, NPR; Steve Sapienza, Pulitzer Center on Crisis Reporting; Jane Sasseen, CUNY Graduate School of Journalism; Laird Townsend, Project Word; Brant Houston, University of Illinois (moderator)

SALON F-H  
(3RD)

### Management: Just say no (or yes) - vetting story ideas

Jennifer Forsyth, The Wall Street Journal; Flynn McRoberts, Bloomberg; Amy Pyle, Reveal/CIR

GALERIE 3  
(2ND)

### Broadcast: Investigating your local school system

Eric Flack, WAVE 3 Louisville; Kelly Hinchcliffe, WRAL-Raleigh; Jenna Susko, NBC4 Los Angeles

GALERIE 4-5  
(2ND)

### Campus coverage: The cost of going to college

Jon Marcus, The Hechinger Report; Jill Riepenhoff, The Columbus Dispatch; Gordon Russell, The Advocate

# THURSDAY

3:45 - 4:45 PM

## DEMO ROOM

GALERIE 1  
(2ND)

### 5 hacks to get started in data or tech (Sponsored by Knight Foundation)

Samantha Sunne, independent journalist

## HANDS-ON

SALON A (3RD)

### Mapping Camp (cont'd) \*pre-registered attendees only

SALON B (3RD)

### Cleaning data with OpenRefine

Robert Gebeloff, The New York Times; Nils Mulvad, Kaas & Mulvad

SALON C (3RD)

### Designing Tableau visualizations for mobile (Hosted by Tableau) 3:45 - 5:15 p.m. \*pre-registered attendees only

Dash Davidson, Tableau Software

## SHOW & TELL

GALERIE 2  
(2ND)

### Show & Tell (Sponsored by Napoli Management Group)

Keith Esparros, CBS - WWL/New Orleans (moderator)

5 - 6 PM

## PANELS

STUDIO 9-10  
(2ND)

### #Black(media)matters (Sponsored by The Louisiana Weekly)

Anthony Advincola, New America Media; Jinx Broussard, Louisiana State University; Renette Dejoie-Hall, The Louisiana Weekly (moderator)

SALON D (3RD)

### Covering 21st century policing in the social media age (Sponsored by Criminal Justice Journalists)

Kimberly Kindy, The Washington Post; Brad Schrade, The Atlanta Journal-Constitution; Ronal Serpas, Loyola University; Ted Gest, Criminal Justice Journalists (moderator)

SALON E (3RD)

### Failures of enforcement

Howard Berkes, NPR; David Heath, independent journalist; Jeremy Schwartz, Austin American-Statesman; Ziva Branstetter, The Frontier (moderator)

SALON F-H  
(3RD)

### Humanizing numbers

Andrew Lehren, The New York Times; Kendall Taggart, BuzzFeed News; Mc Nelly Torres, NBC6 Miami

GALERIE 3  
(2ND)

### Investigating in the wake of disaster (Sponsored by Dart Center for Journalism & Trauma)

Jason Berry, author; Justin Elliott, ProPublica; Laura Sullivan, NPR; Rick Young, FRONTLINE; Bruce Shapiro, Dart Center for Journalism & Trauma (moderator)

GALERIE 4-5  
(2ND)

### Campaign 2016: Backgrounding candidates and measuring effectiveness (Sponsored by Rockefeller Brothers Fund)

Steve Eder, The New York Times; James Grimaldi, The Wall Street Journal; Jonathan Salant, NJ Advance Media; Kathy Kiely, BillMoyers.com (moderator)

# THURSDAY

5 - 6 PM

## DEMO ROOM

GALERIE 1  
(2ND)

### Automate and turbocharge your social media (Sponsored by Knight Foundation)

Doug Haddix, Kiplinger Program at Ohio State University

## HANDS-ON

SALON A (3RD)

### Mapping Camp (cont'd) \*pre-registered attendees only

SALON B (3RD)

### Unleash the data: Tools and tricks for taming PDFs

Jaimi Dowdell, IRE/NICAR; Nils Mulvad, Kaas & Mulvad

5:30 - 6 PM

SALON C (3RD)

### A sneak peek at Tableau Public 10.0 (Hosted by Tableau)

Daniel Hom, Tableau Software

## SHOW & TELL

GALERIE 2  
(2ND)

### Show & Tell (Sponsored by Napoli Management Group)

Patricia DiCarlo, CNN (moderator)

7 PM

### Welcome Reception (Sponsored by The Advocate) Audubon Aquarium of the Americas, 1 Canal St

# FRIDAY

9 - 10 AM

## PANELS

SALON E (3RD)

### Robots that report: How fact-checkers worldwide are experimenting with automation

Bill Adair, Duke University; Alexios Mantzarlis, International Fact-Checking Network

SALON F-H  
(3RD)

### Social media on the map

Doug Haddix, Kiplinger Program at Ohio State University

GALERIE 3  
(2ND)

### Broadcast: Visuals - Making the story sing

Felipe Escamilla, NBC Bay Area; Anna Hewson, KUSA/9News Denver; Peter Hull, KXAS/NBC5 Dallas-Fort Worth; Evan Stulberger, WNBC New York City

GALERIE 4-5  
(2ND)

### Campaign 2016: Following the (dark) money (Sponsored by Rockefeller Brothers Fund)

Russ Choma, Mother Jones; Robert Maguire, Center for Responsive Politics; Fredreka Schouten, USA TODAY NETWORK; Michael Beckel, The Center for Public Integrity (moderator)

GALERIE 6  
(2ND)

### Ethnic media track the impact of hate speech in 2016 election (Sponsored by Ford Foundation and New America Media)

Minhaj Hasan, The Muslim Link; Chris King, St. Louis American; Juan Esparza Loera, Vida en el Valle; Jenise Morgan, Florida Courier; Joe Wei, World Journal; Anthony Advincula, New America Media (moderator)

## DEMO ROOM

GALERIE 1  
(2ND)

### Finding the story: A data tour (Sponsored by Knight Foundation)

Mark Nichols & Chris Schnaars, USA TODAY NETWORK; Russ Ptacek, independent journalist; Katy Stech, The Wall Street Journal; Jaimi Dowdell, IRE/NICAR (moderator)

## HANDS-ON

SALON A (3RD)

### Excel 1: Getting started with spreadsheets (repeat session)

Jamie Grey, KOMU-Columbia

SALON B (3RD)

### Digging into data for stories: A crash course \*pre-registered attendees only

IRE/NICAR Staff

SALON C (3RD)

### Under pressure: Real life in real time with breaking news

Stephen Stock, NBC Bay Area

## SHOW & TELL

GALERIE 2  
(2ND)

### Show & Tell (Sponsored by Napoli Management Group)

Ramon Escobar, CNN (moderator)

10:15 - 11:15 AM

## PANELS

STUDIO 9-10  
(2ND)

### Rolling your own data

Robert Gebeloff, The New York Times; Jennifer LaFleur, Reveal/CIR; Sarah Ryley, New York Daily News

# FRIDAY

7:30 - 6 :15PM

PRESERVATION  
HALL

### Conference Registration and Sales

7:45 - 8:45 AM

BISSONET  
(3RD)

### IRE Mentoring Program networking breakfast (Sponsored by Scripps Howard Foundation) \*invitation-only event

9 AM - 5 PM

PRESERVATION  
HALL

### Exhibitors, NICAR Commons sessions, Barry Nash and Company and Al Tompkins one-on-one mentoring sessions

9 - 10 AM

## PANELS

STUDIO 9-10  
(2ND)

### The business of freelancing: Running a business (Sponsored by the Fund for Investigative Journalism and FIRE)

Katia Bachko, The Atavist Magazine; Carlos Dada, independent journalist; Katie Townsend, Reporters Committee for Freedom of the Press; Lee van der Voo, independent journalist; Laird Townsend, Project Word (moderator)

SALON D (3RD)

### All about the analysis

Rob Barry, The Wall Street Journal; Crina Boros, independent journalist; Steven Rich, The Washington Post; Chrys Wu, The New York Times (moderator)

# FRIDAY

10:15 - 11:15 AM

## PANELS

SALON D (3RD)

### **After Ferguson: What's next for reporting on policing in America?**

Oliver Laughland, The Guardian; Wesley Lowery, The Washington Post; DeRay Mckesson, We The Protestors; Errin Haines Whack, The Associated Press

SALON E (3RD)

### **David 1, Goliath 0: Fighting and winning open records battles**

Jason Leopold, VICE News; Brandon Smith, independent journalist; Matt Topic, Loevy & Loevy; Sarah Cohen, The New York Times (moderator)

SALON F-H (3RD)

### **Security: Bulletproofing the digital newsroom**

Jorge Luis Sierra, International Center for Journalists; Mike Tigas, ProPublica

GALERIE 3 (2ND)

### **Broadcast: What keeps your lawyer awake at night?**

Chris Moeser, TEGNA Inc.; Laura Lee Prather, Haynes and Boone, LLP; Mary Ellen Roy, Phelps Dunbar LLP; Kevin Keeshan, NBC Owned Television Stations (moderator)

GALERIE 4-5 (2ND)

### **Management: Keep it together - Building and guiding a projects team**

Scott Allen, The Boston Globe; Chris Davis, Tampa Bay Times; Michael Siconolfi, The Wall Street Journal; David Fallis, The Washington Post (moderator)

GALERIE 6 (2ND)

### **Rising waters: Investigating the impact of storms and the shrinking coast**

Deborah Nelson, University of Maryland; Neena Satija, The Texas Tribune; Mark Schleifstein, The Times-Picayune, NOLA.com; Steve Beatty, The Lens (moderator)

## DEMO ROOM

GALERIE 1 (2ND)

### **When Excel isn't enough (Sponsored by Knight Foundation)**

Thomas Thoren, The Lens

## HANDS-ON

SALON A (3RD)

### **Excel 2: Functions and pivot tables (repeat session)**

Ron Nixon, The New York Times

SALON B (3RD)

### **Digging into data (cont'd) \*pre-registered attendees only**

SALON C (3RD)

### **Quick and easy analysis without importing: csvkit!**

Liz Lucas, IRE/NICAR

## SHOW & TELL

GALERIE 2 (2ND)

### **Show & Tell (Sponsored by Napoli Management Group)**

Ramon Escobar, CNN (moderator)

# FRIDAY

11:30 AM - 12:30 PM

## PANELS

STUDIO 9-10 (2ND)

### **Mobile is now: Transforming newsrooms for the age of the smartphone**

David Ho, The Wall Street Journal

SALON D (3RD)

### **Seafood from Slaves: The story behind an IRE Medal winner**

Martha Mendoza and Mary Rajkumar, The Associated Press

SALON E (3RD)

### **Breaking news investigations**

Richard Pienciak, The Associated Press; Jenna Russell, The Boston Globe; Laura Smitherman, The Baltimore Sun; Andy Donohue, Reveal/CIR (moderator)

SALON F-H (3RD)

### **Turning your investigation into: A podcast**

Gina Barton, Milwaukee Journal Sentinel; Nikole Hannah-Jones, The New York Times Magazine; Bill Rankin, The Atlanta Journal-Constitution; Sarah Hutchins, IRE/NICAR (moderator)

GALERIE 3 (2ND)

### **Broadcast: How to get people to talk**

Cindy Galli, ABC News; Dina Gusovsky, CNBC; Scott Zamost, CNN

GALERIE 4-5 (2ND)

### **Revealing the cost of corporate welfare**

Greg LeRoy, Good Jobs First; Sarita Nair, New Mexico Office of the State Auditor; Hilary Russ, Reuters

GALERIE 6 (2ND)

### **Political advertising: How to unlock new insights from a fresh treasure trove of data**

Robert Maguire, Center for Responsive Politics; Aaron Sharockman, PolitiFact; Nancy Watzman, Internet Archive

## DEMO ROOM

GALERIE 1 (2ND)

### **The evolution of data journalism education (Sponsored by Knight Foundation)**

Sarah Cohen, The New York Times; Cheryl Phillips, Stanford University

## HANDS-ON

SALON A (3RD)

### **Finding the story: Water**

Mark Nichols, USA TODAY NETWORK

SALON B (3RD)

### **Digging into data (cont'd) \*pre-registered attendees only**

SALON C (3RD)

### **Investigations with DocumentCloud**

Lauren Grandestaff, Ted Han & Justin Reese, DocumentCloud/IRE

## SHOW & TELL

GALERIE 2 (2ND)

### **Show & Tell (Sponsored by Napoli Management Group)**

Steven Ackermann, Raycom Media (moderator)

# FRIDAY

12:30 - 2:30 PM

**Lunch on your own**

12:45 - 2:15 PM

**Media Lawyer Brown Bag**

12:45 - 2:15 PM

**International Luncheon (Sponsored by Global Investigative Journalism Network and Investigative Reporting Workshop at American University) \*invitation-only event**

2:30 - 3:30 PM

**Involving your audience in your investigation**

Robert Benincasa, NPR; Michelle Holmes, AL.com; David Maass, Electronic Frontier Foundation; Shawn McIntosh, The Atlanta Journal-Constitution (moderator)

**Management: Making newsroom partnerships work**

Kirsten Danis, The Marshall Project; Ken Foskett, The Atlanta Journal-Constitution; Lorie Hearn, inewssource; Mark Greenblatt, Scripps Washington Bureau (moderator)

**Uncovering stories on the business beat (Sponsored by Bloomberg)**

Pat Beall, The Palm Beach Post; Dakin Campbell, Bloomberg News; Michael Grabell, ProPublica; Will Sutton, Grambling State University (moderator)

**Constructing the narrative: An unbelievable story of rape**

Ken Armstrong, The Marshall Project; T. Christian Miller, ProPublica

**Broadcast: Hoaxes, con men & frauds**

Tony Kovalesski, KMGH-Denver; Matthew Mosk, ABC News; Ira Rosen, 60 Minutes

**Research gumbo**

Barbara Gray, CUNY Graduate School of Journalism; Margot Williams, The Intercept

**Mastering the investigative interview: Questioning the way you take on your targets**

Julian Sher, the fifth estate - CBC TV

**Web scraping without programming (Sponsored by Knight Foundation)**

Steve Reilly, USA TODAY NETWORK

GALERIE 6 (2ND)

BISSONET (3RD)

PANELS

STUDIO 9-10 (2ND)

SALON D (3RD)

SALON E (3RD)

SALON F-H (3RD)

GALERIE 3 (2ND)

GALERIE 4-5 (2ND)

GALERIE 6 (2ND)

DEMO ROOM

GALERIE 1 (2ND)

# FRIDAY

2:30 - 3:30 PM

HANDS-ON

SALON A (3RD)

**Intro to SQL**

Thomas Thoren, The Lens

SALON B (3RD)

**Digging into data (cont'd) \*pre-registered attendees only**

SALON C (3RD)

**Advanced OpenRefine: Using regular expressions**

Sarah Cohen, The New York Times

SHOW & TELL

GALERIE 2 (2ND)

**Broadcast deep dives 2 (Sponsored by Napoli Management Group)**

Daffodil Altan & Andres Cediell, Investigative Reporting Program; Matthew Glasser & Joel Grover, NBC4 Los Angeles; Harry Hairston, NBC10 Philadelphia

3:45 - 4:45 PM

PANELS

STUDIO 9-10 (2ND)

**Investigating child mistreatment**

Jenifer McKim, New England Center for Investigative Reporting; Greg Smith, New York Daily News; Duff Wilson, Reuters; Kathleen Johnston, CBS News (moderator)

SALON D (3RD)

**Reporting on guns**

Lois Beckett, The Guardian; Ben Hallman, The Trace; Michael Luo, The New York Times; Mike McLively, Law Center to Prevent Gun Violence; Matt Drange, Forbes (moderator)

SALON E (3RD)

**Management: Culture change - Steering your newsroom into the multiplatform world**

Stephen Engelberg, ProPublica; Lawan Hamilton, Scripps Washington Bureau; Robert Rosenthal, Reveal/CIR; David Boardman, Temple University (moderator)

SALON F-H (3RD)

**Navigating legal minefields in the source-journalist relationship**

Mark MacDougall and Karen Williams, Akin Gump Strauss Hauer & Feld, LLP; David Schertler, Schertler & Onorato, LLP; Michael Isikoff, Yahoo News (moderator)

GALERIE 3 (2ND)

**Broadcast: Rolling investigations**

Tisha Thompson, NBC4 Washington; Phil Williams, WTVF-Nashville; Lee Zurik, WVUE-New Orleans

GALERIE 4-5 (2ND)

**Networking: Getting plugged into journalism around the world**

Alejandro González, 14ymedio; Carlos Eduardo Huertas, CONNECTAS; David Lemayian, Code for Africa; Rana Sabbagh, Arab Reporters for Investigative Journalism (ARIJ); Amanda Strydom, African Network of Centers for Investigative Reporting; Drew Sullivan, Organized Crime and Corruption Reporting Project; David Kaplan, Global Investigative Journalism Network (moderator)

# FRIDAY

3:45 - 4:45 PM

GALERIE 6  
(2ND)

## Turning your investigation into: A play

Michelle T. Johnson, playwright; Mike McGraw, Kansas City Public Television (KCPT); Jennifer Welch, Reveal/CIR; Andy Donohue, Reveal/CIR (moderator)

DEMO ROOM

GALERIE 1  
(2ND)

## How graph databases can help uncover wrongdoing (Sponsored by Knight Foundation)

Mar Cabra, International Consortium of Investigative Journalists; William Lyon, Neo4J

HANDS-ON

SALON A (3RD)

## Digging deeper with SQL: Grouping and summing

T. Christian Miller, ProPublica

SALON B (3RD)

## Digging into data (cont'd) \*pre-registered attendees only

SALON C (3RD)

## Excel tricks

Meghan Hoyer, The Associated Press

SHOW & TELL

GALERIE 2  
(2ND)

## Show & Tell (Sponsored by Napoli Management Group)

Al Tompkins, Poynter (moderator)

5 - 6:15 PM

PANELS

SALON D-E  
(3RD)

## Showcase: From investigation to movie, behind the scenes of Spotlight

Martin Baron, The Washington Post; Blye Faust, Participant Media; Sacha Pfeiffer, Mike Rezendes and Walter Robinson, The Boston Globe; Josh Singer, screenwriter (via Skype); Brian Ross, ABC News (moderator)

HANDS-ON

SALON A (3RD)

## Joining data with SQL

Ronald Campbell, NBC Owned Television Stations

SALON B (3RD)

## Digging into data (cont'd) \*pre-registered attendees only

SALON C (3RD)

## Fundamentals of Neo4j graph database for data analysis

William Lyon, Neo4j

SHOW & TELL

GALERIE 2  
(2ND)

## Show & Tell (Sponsored by Napoli Management Group)

Al Tompkins, Poynter (moderator)

6:15 - 6:30 PM

SALON D-E

## IRE Board candidate speeches

# SATURDAY

8 AM - 6 PM

## Conference Registration and Sales

9 AM - 5 PM

## Exhibitors, NICAR Commons sessions, Barry Nash and Company and Al Tompkins one-on-one mentoring sessions

9 - 10 AM

## Turning your investigation into: A book

Ronnie Greene, Reuters; Nancy Stancill, independent journalist; Mike Stanton, University of Connecticut; Josh Meyer, NBC News (moderator)

## Jaw-droppingly cool online tools and apps that journalists love (Sponsored by TEGNA, Inc.)

Al Tompkins, Poynter

## How to investigate the war on women's health

Hannah Levintova, Mother Jones; Nina Martin, ProPublica; Molly Redden, The Guardian; Marianne Szegedy-Maszak, Mother Jones (moderator)

## Protecting kids: Accessing child welfare records

Sarah Butrymowicz, The Hechinger Report; John Ferrugia, Rocky Mountain PBS; Clark Fouraker, WTLV/WJXX Jacksonville

## Broadcast: Feeding the beast

Amy Corral & Randy Mac, NBC4 Los Angeles; Scott MacFarlane, NBC4 Washington; Erica Proffer, KRGV-Rio Grande Valley

## Investigating billionaires

Monika Bauerlein, Mother Jones; Lowell Bergman, Investigative Reporting Program; Stephanie Grimes, independent journalist; Tim O'Brien, Bloomberg View; Brian Ross, ABC News; Len Downie Jr., ASU Walter Cronkite School of Journalism (moderator)

## Audio class with Reveal 1

Reveal/CIR Staff

## New tools for political investigative reporting: The Background Machine and The Legislative Influence Detector (Sponsored by Knight Foundation)

Kat Duffy, Sunlight Foundation; Justin Price, Brandon Quester & Evan Wyloge, Arizona Center for Investigative Reporting; Joe Walsh, University of Chicago

## Designing database applications to increase page views and ad revenues (Hosted by Caspio)

Edward Garcia, Caspio

## Finding the story: Cracking the political piggy bank

Chris Schnaars, USA TODAY NETWORK

## Coding for journalists \*pre-registered attendees only

Alex Richards, IRE/NICAR

PRESERVATION  
HALL

PRESERVATION  
HALL

PANELS

STUDIO 9-10  
(2ND)

SALON D (3RD)

SALON E (3RD)

SALON F-H  
(3RD)

GALERIE 3  
(2ND)

GALERIE 4-5  
(2ND)

GALERIE 6  
(2ND)

DEMO ROOM

GALERIE 1  
(2ND)

HANDS-ON

SALON A (3RD)

SALON B (3RD)

SALON C (3RD)



# SATURDAY

9 - 10 AM

## SHOW & TELL

GALERIE 2  
(2ND)

### Show & Tell (Sponsored by Napoli Management Group)

Lea Thompson, Formerly NBC News (moderator)

10:15 - 11:15 AM

## PANELS

STUDIO 9-10  
(2ND)

### Educators: Guiding students on controversial campus investigations

David Armstrong, Georgia News Lab; Karl Idsvoog, Kent State University; Gary Putka, New England Center for Investigative Reporting; Dee J. Hall, Wisconsin Center for Investigative Reporting (moderator)

SALON D (3RD)

### Panama Papers: How the world's largest collaborative investigation came together

Mar Cabra & Michael Hudson, International Consortium of Investigative Journalists; Joachim Dyfvermark, Swedish Television; Chrys Wu, The New York Times (moderator)

SALON E (3RD)

### Looking out for your audience: From scams to ripoffs to wrongdoing

Lee Rood, The Des Moines Register; Raquel Rutledge, Milwaukee Journal Sentinel; Julie Watts, KPIX-San Francisco; Mc Nelly Torres, NBC6 Miami (moderator)

SALON F-H  
(3RD)

### Management: Why won't you just do what I want? Fixing the reporter-editor relationship

Matt Apuzzo, The New York Times; Brett Blackledge, Naples Daily News; Amy Fiscus, Los Angeles Times; Adam Goldman, The Washington Post

GALERIE 3  
(2ND)

### Broadcast: 60 stories in 60 minutes

Joe Ellis, KXAN/NBC Austin; Eva Parks, KXAS/NBC5 Dallas-Fort Worth

GALERIE 4-5  
(2ND)

### Campaign 2016: Covering state and local elections (Sponsored by Rockefeller Brothers Fund)

Denise Roth Barber, National Institute on Money in State Politics; David Washburn, Voice of OC; Melissa Yeager, Sunlight Foundation; Denise Malan, IRE/INN (moderator)

GALERIE 6  
(2ND)

### Audio class with Reveal 2

Reveal/CIR Staff

## DEMO ROOM

GALERIE 1  
(2ND)

### When, why and how to use unnamed sources (Sponsored by Knight Foundation)

Steve Buttry, Louisiana State University

## HANDS-ON

SALON A (3RD)

### Getting started with R

Ryan Menezes & Christine Zhang, Los Angeles Times

SALON B (3RD)

### Finding the story: Digging up secrets and story ideas in bankruptcy court records (Sponsored by Bloomberg)

Katy Stech, The Wall Street Journal

SALON C (3RD)

### Coding for journalists (cont'd) \*pre-registered attendees only

# SATURDAY

10:15 - 11:15 AM

## SHOW & TELL

GALERIE 2  
(2ND)

### Show & Tell (Sponsored by Napoli Management Group)

Dave Savini, CBS/WBBM Chicago (moderator)

11:30 AM - 12:30 PM

## PANELS

STUDIO 9-10  
(2ND)

### From tips, to stories, to paying the bills: A playbook for crowd-driven investigations (Sponsored by CUNY Graduate School of Journalism)

Jesse Hardman, Internews; Alana Jesse, Indiegogo; Terry Parris Jr., ProPublica; Carrie Brown, CUNY Graduate School of Journalism (moderator)

SALON D (3RD)

### What costs nothing but isn't free? The battle over zero-rating (Sponsored by The Media Consortium)

Malavika Jayaram, Digital Asia Hub; Sarah Morris, Open Technology Institute

SALON E (3RD)

### Uncovering stories on the schools beat

Susan Ferriss, The Center for Public Integrity; Tawnell Hobbs, The Dallas Morning News; Michael LaForgia, Tampa Bay Times; Ellen Gabler, Milwaukee Journal Sentinel (moderator)

SALON F-H  
(3RD)

### Digging Into nonprofits: Beyond 990s

Cindy M. Lott, Columbia University

GALERIE 3  
(2ND)

### Broadcast management: Good pitching and good coaching

Matt Goldberg, NBC4 Los Angeles; Mikel Schaefer, WVUE-New Orleans; Nicole Vap, KUSA/9News Denver

GALERIE 4-5  
(2ND)

### Crossing borders: Exploring issues of visas and migrant abuse

Daffodil Altan, Investigative Reporting Program; Garance Burke, The Associated Press; Ron Nixon, The New York Times

GALERIE 6  
(2ND)

### Audio class with Reveal 3

Reveal/CIR Staff

## DEMO ROOM

GALERIE 1  
(2ND)

### Educators: Sometimes it hurts - covering traumatic events (Sponsored by Knight Foundation)

Katherine Reed, Missouri School of Journalism

## HANDS-ON

SALON A (3RD)

### More with R

Ryan Menezes & Christine Zhang, Los Angeles Times

SALON B (3RD)

### Under pressure: Real life in real time with breaking news (repeat session)

Stephen Stock, NBC Bay Area

SALON C (3RD)

### Coding for journalists (cont'd) \*pre-registered attendees only

## SHOW & TELL

GALERIE 2  
(2ND)

### Show & Tell (Sponsored by Napoli Management Group)

Jim Strickland, WSB-Atlanta (moderator)

# SATURDAY

12:30 - 2:30 PM

GRAND BALLROOM (3RD)

**IRE Awards Luncheon featuring Sheila S. Coronel, Columbia University Graduate School of Journalism as keynote speaker (Sponsored by NBC Universal Owned Television Stations and NBC News)**

3 - 4 PM

PANELS

STUDIO 9-10 (2ND)

**Sports investigations**

Shaun Assael, ESPN; John Diedrich, Milwaukee Journal Sentinel; Steve Riley, The News & Observer; Kevin Merida, ESPN The Undeclared (moderator)

SALON D (3RD)

**Human rights investigations (Sponsored by Dart Center for Journalism & Trauma)**

Carlos Dada, independent journalist; Mostafa Marsafawy, Arab Reporters for Investigative Journalism (ARIJ); Bruce Shapiro, Dart Center for Journalism & Trauma (moderator)

SALON E (3RD)

**Uncovering stories on the criminal justice beat**

R.G. Dunlop, Kentucky Center for Investigative Reporting; Maya Lau, The Advocate; Topher Sanders, ProPublica; Cheryl W. Thompson, The Washington Post (moderator)

SALON F-H (3RD)

**Management: Creating a watchdog newsroom**

Manny Garcia, Naples Daily News; Ray Rivera, The Santa Fe New Mexican; Steve Suo, The Oregonian; Mark Rochester, The Herald (moderator)

GALERIE 3 (2ND)

**Best of broadcast**

Tisha Thompson, NBC4 Washington

GALERIE 4-5 (2ND)

**Investigating the military and veterans' issues (Sponsored by Bloomberg)**

Thomas Brennan, The War Horse; Tony Capaccio, Bloomberg News; Christopher Drew, The New York Times

GALERIE 6 (2ND)

**Campus coverage: Policing the campus police**

Paula Lavigne, ESPN; Frank LoMonte, Student Press Law Center; Aaron Wische, KPRC-Houston; Jill Riepenhoff, The Columbus Dispatch (moderator)

DEMO ROOM

GALERIE 1 (2ND)

**Stupid offshore tricks (Sponsored by Knight Foundation)**

Drew Sullivan, Organized Crime and Corruption Reporting Project

HANDS-ON

SALON A (3RD)

**Finding the story: Lottery scandals**

Russ Ptacek, independent journalist

SALON B (3RD)

**An intro to coding in Python pt. 1**

Aaron Kessler, Scripps Washington Bureau; Chris Schnaars, USA TODAY NETWORK

SALON C (3RD)

**The Grammar of Graphics: Making Plots in R using ggplot2**

Sandhya Kambhampati, Knight-Mozilla OpenNews Fellow

# SATURDAY

3 - 4 PM

SHOW & TELL

GALERIE 2 (2ND)

**Broadcast deep dives 3 (Sponsored by Napoli Management Group)**

Michael Bott & Stephen Stock, NBC Bay Area; Brian Collister and & Ellis, KXAN/NBC Austin; Chris Vanderveen, KUSA/9News Denver

4:15 - 5:15 PM

PANELS

STUDIO 9-10 (2ND)

**Innocence projects**

Alec Klein, The Medill Justice Project; Brian O'Donoghue, University of Alaska Fairbanks; Maurice Possley, National Registry of Exonerations; Brad Heath, USA TODAY NETWORK (moderator)

SALON D (3RD)

**Innovations in storytelling**

Paul Cheung, The Associated Press; Adam Playford, Tampa Bay Times

SALON E (3RD)

**Uncovering stories on the environment beat (Sponsored by Society of Environmental Journalists)**

Rosalia Omungo, Kenya Broadcasting Corporation; Ben Raines, AL.com; Mike Soraghan, EnergyWire; Mark Schleifstein, The Times-Picayune, NOLA.com (moderator)

SALON F-H (3RD)

**Campus coverage: Investigating entrenched powers, from athletics to fraternities and more**

Marcelo Rochabrun, ProPublica; Craig Flournoy & Camri Nelson, University of Cincinnati; Dan Kane, The News & Observer; Michael Lindenberger, The Dallas Morning News (moderator)

GALERIE 3 (2ND)

**Broadcast: Working on your own**

Philip Drechsler, NBC4 Los Angeles; Brendan Keefe, WXIA-Atlanta; Danielle Leigh, KING5 Seattle

GALERIE 4-5 (2ND)

**Uncovering stories on the local government beat**

Nick Grube, Honolulu Civil Beat; Terri Langford, The Texas Tribune; Travers Mackel, WDSU-New Orleans

GALERIE 6 (2ND)

**Longform investigative narrative: Telling stories on different platforms**

Alice Brennan, Fusion; Greg Borowski, Milwaukee Journal Sentinel; Susanne Reber, Reveal/CIR; Dave Savini, CBS/WBBM Chicago (moderator)

DEMO ROOM

GALERIE 1 (2ND)

**When journalism and security research collide (Sponsored by Knight Foundation)**

Cora Currier, The Intercept; Jeremy Gillula & Dave Maass, Electronic Frontier Foundation

# SATURDAY

4:15 - 5:15 PM

HANDS-ON

SALON A (3RD)

## Stats in Excel

Steve Doig, Arizona State University

SALON B (3RD)

## An intro to coding in Python pt. 2

Aaron Kessler, Scripps Washington Bureau; Chris Schnaars, USA TODAY NETWORK

SALON C (3RD)

## Unleash the data: Tools and tricks for taming PDFs (repeat session)

Miguel Barbosa, CitizenAudit

SHOW & TELL

GALERIE 2 (2ND)

## Show & Tell (Sponsored by Napoli Management Group)

Jeff Harris, WEWS-Cleveland (moderator)

5:30 PM

BISSONET (3RD)

## Membership meeting

6:15 PM

BISSONET (3RD)

## Announcement of election results for IRE Board of Directors and Contest Committee

6:30 PM

ACADIA (3RD)

## Closing reception

# SUNDAY

8:30 - 10:30 AM

PRESERVATION HALL

## Conference Sales

9 - 10 AM

PANELS

STUDIO 9-10 (2ND)

## Finding stuff online: A journalist's guide to tracking down information

Jaimi Dowdell & Mark Horvit, IRE/NICAR

GALERIE 4-5 (2ND)

## Protecting your sources: Using encryption and other tech tools to keep your work safer

Jennifer Valentino-DeVries, The Wall Street Journal

DEMO ROOM

GALERIE 1 (2ND)

## Free options for mapping (Sponsored by Knight Foundation)

David Herzog, IRE/NICAR

HANDS-ON

SALON A (3RD)

## Finding the story: Bridges

Liz Lucas, IRE/NICAR

SALON B (3RD)

## Web scraping for anyone (repeat session)

Samantha Sunne, independent journalist

SALON C (3RD)

## Coding for journalists (cont'd) \*pre-registered attendees only

# SUNDAY

10:15 - 11:15 AM

PANELS

STUDIO 9-10 (2ND)

## Year in investigations

Jaimi Dowdell & Megan Luther, IRE/NICAR

GALERIE 3 (2ND)

## Brave new world: Monitoring activists, monitoring reporters (Sponsored by The Media Consortium)

Brandi Collins, ColorOfChange; Steven Renderos, Media Action Grassroots Network; Mike Rispoli, Free Press

GALERIE 4-5 (2ND)

## Career roundtable

Sarah Cohen, The New York Times; Jennifer Forsyth, The Wall Street Journal; Josh Meyer, NBC News; Steven Rich, The Washington Post; Jill Riepenhoff, The Columbus Dispatch; Stephen Stock, NBC Bay Area; Mark Horvit, IRE/NICAR (moderator)

DEMO ROOM

GALERIE 1 (2ND)

## Grilling Jerry Mitchell for breakfast (Sponsored by Knight Foundation)

Jerry Mitchell, The Clarion-Ledger; Robert Cribb, Toronto Star (moderator)

HANDS-ON

SALON A (3RD)

## Interrogating data with SQL pt. 1

Troy Thibodeaux, The Associated Press

SALON B (3RD)

## Simple mapping with Fusion Tables

Thomas Thoren, The Lens

SALON C (3RD)

## Coding for journalists (cont'd) \*pre-registered attendees only

11:30 AM - 12:30 PM

PANELS

STUDIO 9-10 (2ND)

## Using U.S. FOIA to get information on your own country

Jaimi Dowdell & Mark Horvit, IRE/NICAR

GALERIE 4-5 (2ND)

## Hot emerging environmental topics to take home with you (Sponsored by Society of Environmental Journalists)

Jeff Burnside, Society of Environmental Journalists; Rob Davis, The Oregonian; Sharon Guynup, independent journalist; Liz Szabo, USA TODAY NETWORK

DEMO ROOM

GALERIE 1 (2ND)

## The digital FOIA: How to get the government to give you the database you want (Sponsored by Knight Foundation)

T. Christian Miller, ProPublica

HANDS-ON

SALON A (3RD)

## Interrogating data with SQL pt. 2

Troy Thibodeaux, The Associated Press

SALON B (3RD)

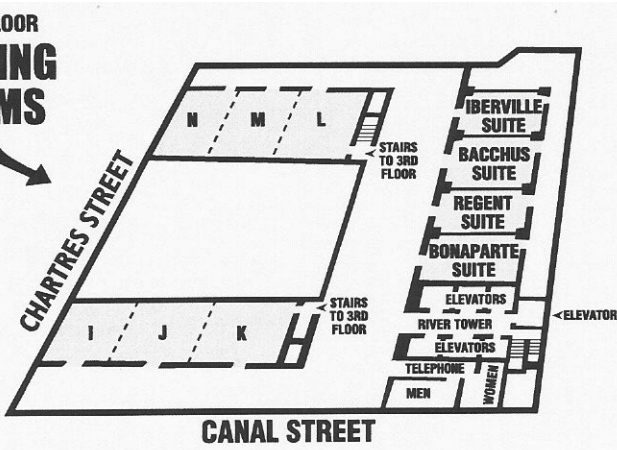
## Getting data into Excel (repeat session)

Megan Luther, IRE/NICAR

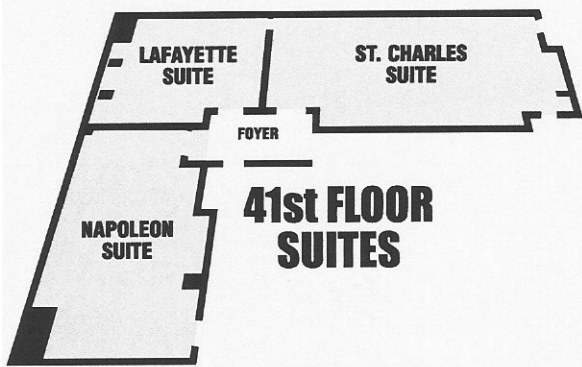
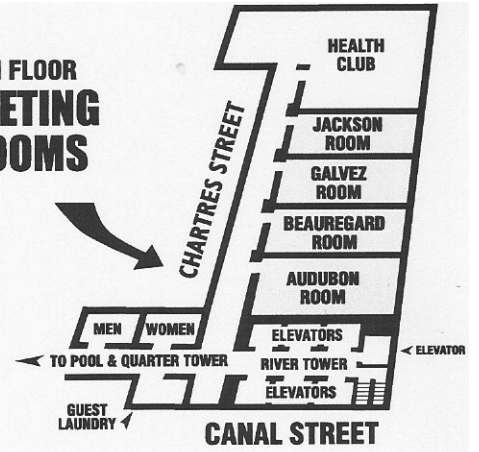
SALON C (3RD)

## Coding for journalists (cont'd) \*pre-registered attendees only

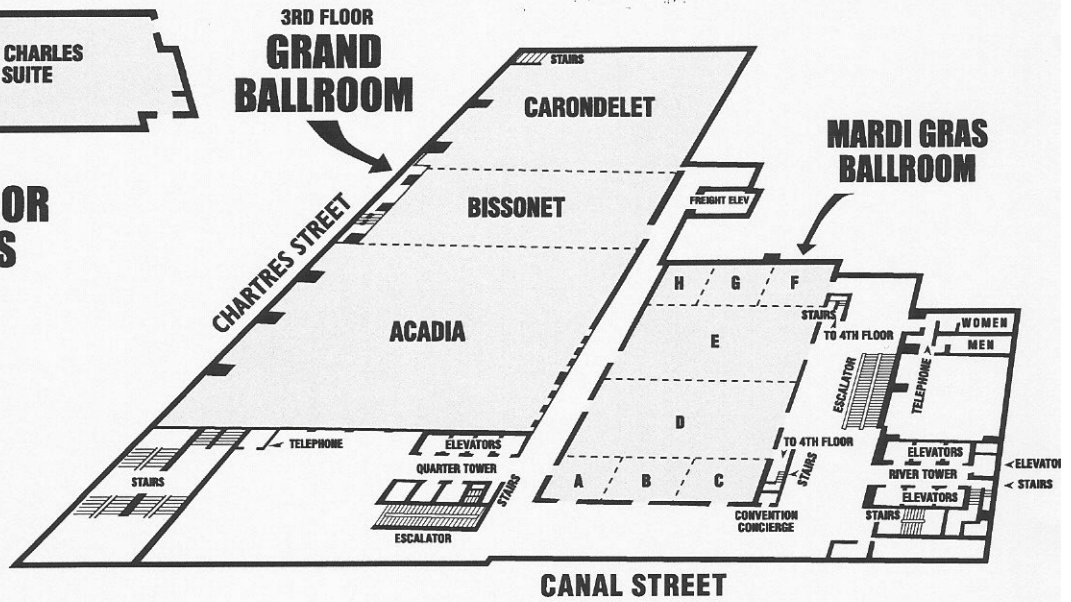
**4TH FLOOR  
MEETING  
ROOMS**



**5TH FLOOR  
MEETING  
ROOMS**



**3RD FLOOR  
GRAND  
BALLROOM**



**MARRIOTT'S  
PRESERVATION HALL  
STUDIO FLOOR PLAN**

**NEW ORLEANS  
Marriott  
MEETING ROOMS  
Floor Plan**

