

# Kentucky Fried CAR

The National Computer-Assisted Reporting Conference  
September 14-17, 2000 Lexington, Kentucky





**NEW NEIGH-BORS  
Herald "Scoop" Leader**

is just one of 79 painted horses that have taken to the streets of Lexington. The newsy horse, sponsored by the Lexington Herald-Leader, is part of Horse Mania, a citywide public art event.

Visitors and locals alike enjoy checking out the varied painted horses scattered around town. We've collected a few for you on the back cover of this program.

# Welcome to Lexington

Since we last met in early spring of 1999, computer-assisted reporting has been spreading quickly to every kind of reporting and receiving more recognition for its contribution to journalism.

Last year, the Columbia Journalism Review ran a cover piece entitled "We're All Nerds Now." While that might not be quite accurate, the article clearly pointed out how CAR is part of daily, beat and project reporting.

We also have seen an increased interest by editors in learning the basics of CAR so that they can better guide projects. And we have seen journalism schools figuring out ways to integrate these techniques into their curriculum.

Yet, as some are catching up, we continue to forge ahead; this conference will point to exciting new ways of using CAR and to the issues and topics we need to learn.

As usual, we have panels and hands-on training covering the basics. But we also are offering more sophisticated sessions on mapping, data cleaning, statistics and making all the data we can available to every newsroom.

There also will be special presentations in the "demo room" and we hope all of you will find time for one-on-one sessions, job networking and just catching up on all the amazing work being done – across the country and around the world.

Thanks for coming to Lexington and we hope to see you again in the fall of 2001 in Philadelphia at our next conference.

Brant Houston  
Executive Director  
IRE and NICAR



# Conference Highlights

## SPECIAL THANKS

### LEXINGTON HERALD-LEADER

Thanks to the *Lexington Herald-Leader* for being our conference co-host and for sponsoring the Friday evening reception.

### GANNETT FOUNDATION

Thanks to the *Gannett Foundation* for its support of the conference, providing funds for training and computers.

### SCRIPPS FOUNDATION

Thanks to the *Scripps Foundation* for its general support of the conference.

### KNIGHT RIDDER

Thanks to *Knight Ridder* for its general support of the conference.

### WKYT-LEXINGTON

Thanks to *WKYT - Lexington* for its support of the conference and reception.

### UNIVERSITY OF KENTUCKY

Thanks to the University of Kentucky Library for the use of its computer labs for Internet training.

### KENTUCKY PRESS ASSOCIATION

Thanks to the *Kentucky Press Association* for sponsoring the shuttle buses to the reception site.

### THE COURIER-JOURNAL

Thanks to *The (Louisville) Courier-Journal* for sponsoring and producing conference signs.

## HANDS-ON TRAINING

Hands-on training is what makes IRE and NICAR conferences special. This year, we offer more than 50 classes on the Internet, spreadsheets, databases, statistics, mapping and more advanced topics. We've also included a special census track this year.

Seating is limited, so advance sign-up is required to attend classes.

The Internet training will be offered at the University of Kentucky Library on Friday and Saturday. Buses will run at class/panel breaks from the main door (Lobby Level) of the Hyatt. All other hands-on classes take place on the hotel's Mezzanine Level.

Conference attendees who signed up before the conference for hands-on classes should have their class tickets in their conference packet. Others wishing to sign up should check for openings at the Hands-on Classes sign-up table near the registration tables.

## DEMO ROOM

The IRE and NICAR Demo Room (Lower Level B) will offer numerous demonstrations of computer-assisted reporting tools and techniques, ranging from mapping software to using aviation data on deadline. NICAR staff members also will be on hand throughout the conference to answer questions and demonstrate any of the 30 databases NICAR makes available to journalists.

Featuring some of the best CAR journalists, demonstrations will include topics such as tricks in Excel and Access, working with aviation data when a plane crashes, how to use improve election coverage using CAR tools, using Monarch, and a new software tool being developed by the U.S. Census Bureau.

See the Demo Room schedule on page 9.

## FRIDAY RECEPTION

Please join us for a Friday evening reception at a Lexington's Fasig-Tipton, a thoroughbred auction firm, where Silverbulletday and Captain Steve were purchased before going on to win Graded Stakes races last year. Nestled in the midst of Bluegrass horse country, the auction company looks more like a typical Central Kentucky horse farm. The facility is surrounded by historic horse farms, like Castleton and Spindletop Hall, and isn't far from the Kentucky Horse Park.

Shuttle buses will be available starting at 6:45 p.m. outside the main door (Lobby Level) of the Hyatt and will run continuously. Maps also will be available at the registration table.

Here's a chance to listen to a live bluegrass band in a real bluegrass setting. Regional hors d'oeuvres and a cash bar will be provided. Tickets are \$5 and can be purchased any time during the conference at the IRE sales table.

## REGISTRATION AND SALES

The registration and sales tables are located on the main lobby level of the hotel, just outside the Regency ballrooms. Helpful books, special T-shirts and hats are available for sale here.

The sales table also will offer tickets to the Friday Reception.



# Conference Highlights

## REPRINTS

Copies of some of the best computer-assisted reporting of the last year will be available in the reprint area of the Demo Room (Lower Level B). If you have copies of stories you would like to make available, please leave them with one of the reprint area staff members. Extra tipsheets and other handouts from the panel sessions also will be on these tables.

## VENDORS AND RECRUITING

Be sure to visit the vendor tables located outside the Peterson ballrooms (Lower Level B). They offer special products and services of interest to journalists.

Bloomberg News

ESRI

Factiva

National Center for Health Statistics

Society of Environmental Journalists

U.S. Census Bureau

Recruiters from various news organizations will be interviewing throughout the weekend. At time of printing, recruiters were planning to attend from these organizations:

Gannett Co. Inc.

The Sacramento Bee

San Jose Mercury News

## LOCAL COMMITTEE

Linda Johnson, *Lexington Herald-Leader*

Joe Ward, *The Courier-Journal*

Bob Sokoler, *WHAS-Louisville*

Dianne Gebhardt-French, *The Cincinnati Enquirer*

Valeria Cummings, *WKYT-Lexington*

Bruce Carter, *WLEX-Lexington*

Jen Christensen, *Channel 36-Lexington*

John Boel, *WLKY-Louisville*

Buck Ryan, *University of Kentucky*

Yvonne Cappe, *University of Kentucky*

## FELLOWSHIPS

### MINORITY FELLOWSHIP RECIPIENTS

Sponsored by *Chicago Tribune Foundation*

Alden K. Lory, *The Chicago Reporter*

Stephanie Mojica, *Old Dominion University*

### SMALL NEWS ORGANIZATION FELLOWSHIP RECIPIENTS

Sponsored by *Chicago Tribune Foundation*

Jay Schleuning, *WANE-Fort Wayne*

Wendy Reeves, *The Huntsville (Ala.) Times*

## IRE BOARD

The IRE Board of Directors will meet on Thursday at 5 p.m. in the Mary Todd Lincoln board room of the Hyatt. The room is located on the Mezzanine Level.

## IRE STAFF

EXECUTIVE DIRECTOR Brant Houston

DEPUTY DIRECTOR Len Bruzzese

TRAINING DIRECTOR Tom McGinty

CONFERENCE COORDINATOR Pat Coleman (interim)  
Evelyn Ruch-Graham (incoming)

CAMPAIGN FINANCE  
INFORMATION CENTER Lori Prichard

MEMBERSHIP John Green (coordinator)  
Amy Johnston  
Joy Parish

FINANCE Debbie Wolfe (financial officer)  
Heather Feldman  
Rachel Busacker

NICAR Jo Craven McGinty (academic adviser)  
MaryJo Sylwester  
David Kesmodel  
David Wethe  
Mike Sherry  
I-huei Cheng  
Paul Monies

RESOURCE CENTER Pat Coleman (research director)  
Devon Hammes  
Sarah Wright  
James Reed  
Justin Ellis  
Brian Joseph  
Poomima Gupta

PUBLICATIONS Steve Weinberg  
Anita Bruzzese  
Wendy Gray  
Kerrie Kirtland  
Kate Miller

WEB SITE Chris Cloyd

INFORMATION SYSTEMS Ted Peterson  
Jason Youngquist

## HOW TO REACH IRE AND NICAR

**By mail:** IRE and NICAR, Missouri School of Journalism,  
138 Neff Annex, Columbia, Mo. 65211

**By e-mail:** [info@nicar.org](mailto:info@nicar.org)

**Web sites:** [www.ire.org](http://www.ire.org) and [www.nicar.org](http://www.nicar.org)

**By phone:** 573-882-2042 or 573-884-7711

**By fax:** 573-882-5431



# Conference Speakers

PAUL ADRIAN worked as the investigative reporter for TXN-The News of Texas until it closed operations in July. Prior to TXN, Adrian served as the investigative reporter at WTNH-TV (ABC) in Connecticut and WBNS-TV (CBS) in Columbus, Ohio. He is a member of the IRE board of directors.

NANCY AMONS, a news reporter with WSMV-TV in Nashville since 1988, is currently assigned to the Focus 4 unit where she specializes in investigative reporting and computer-assisted reporting. Among her honors are two National Headliner awards, a Green Eyeshade award, nine Associated Press awards, a Silver Gavel, an Iris and four Emmy awards.

DAVID BOARDMAN is an assistant managing editor of *The Seattle Times*. His responsibilities include oversight of investigative and computer-assisted reporting, the sports and business departments, news research and the newspaper's legal matters. He has directed two Pulitzer Prize-winning team projects and edited three other stories that were Pulitzer finalists. Boardman has also been the recipient of numerous other major national awards, including the Goldsmith Prize in Investigative Reporting from Harvard University, the Worth Bingham Prize in Investigative Reporting, the Investigative Reporters and Editors Award and the Associated Press Managing Editors Public Service Award. He is a member of the IRE board of directors.

MARISOL BELLO is a special projects reporter for the *Pittsburgh Tribune-Review*. Before joining the newspaper last year, she spent six years at the *Philadelphia Daily News*, where she covered courts, police administration and general assignment.

ROBERT BENINCASA is database/special projects editor at Gannett News Service. His duties include collaborating with GNS reporters on enterprise and breaking news stories involving computer-assisted reporting, and consulting with journalists at Gannett newspapers with their computer-assisted reporting efforts. His recent projects include analyses of lobbying disclosure records, campaign contributions and the Medicare population.

TOM BOYER is research editor at *The Seattle Times*, overseeing the CAR team, news research and online data. He was co-editor of a project earlier this year examining Seattle's spiraling real estate prices and did the data work for the original Seattle Times Guide to Schools. In his previous job in Norfolk, Va., *Virginian-Pilot*, in 1995, he built one of first newspaper searchable-database sites on the web.

ZIVA BRANSTETTER is an assistant city editor at the *Tulsa World*, directing the newspaper's investigative projects. Branstetter recently wrote a three-day series tracking the gun deaths of children during a 12-month period in Oklahoma. Prior to joining the *World* in 1995, she worked at the *Philadelphia Daily News* and *The Tulsa Tribune*.

DAN BROWNING is the computer-assisted reporting editor at the *Star Tribune* in Minneapolis. He is responsible for several major investigations in the Twin Cities, most notably: the exposure of repeat offenders in Minnesota, a study of racial bias in Minneapolis law enforcement, and the real estate scam known as "flipping." Prior to joining the *Star Tribune*, Browning was the CAR specialist on the *Saint Paul Pioneer Press* investigative team, and the CAR specialist at the *St. Louis Post-Dispatch*.

LEN BRUZZESE is deputy director of IRE and an assistant professor at the Missouri School of Journalism. He oversees IRE's publications, Web site, resource center and conferences. He also is editor of *The IRE Journal*. He worked 20 years in newspapers, including editing and writing stints at *USA Today*, *The Clarion-Ledger* (Jackson, Miss.), the *Pensacola News Journal* and Gannett News Service. He most recently served as editor of *The Olympian* in Olympia, Wash.

RUSS BUETTNER, a member of the *New York Daily News*'s investigative team, specializes in computer-assisted reporting. He has worked on several computer-assisted projects, including a series this year that exposed New York's most sued doctors. He worked at *New York Newsday* prior to joining the *Daily News* in 1995.

CHRIS CANTERGIANI is the investigative producer for WSB-TV in Atlanta, Georgia. He joined the station in 1998 after spending seven years at the NBC affiliate in Albuquerque, N.M. Cantergiani is the winner of numerous awards including four Emmys, the regional 1999 RTNDA award for Investigative Journalism and a national award for documentary production.

JOHN CHEVES is a general-assignment reporter at the *Lexington Herald-Leader*. Cheves has used computer-assisted reporting in stories about racial profiling by police in traffic stops and in routine "stop and frisks" of pedestrians on sidewalks. This summer, he used CAR to show how Kentucky courts routinely dismiss or reduce drunken driving charges, often in violation of state law.

ROSE CIOTTA is the assistant director of computer-assisted reporting/analysis for *The Philadelphia Inquirer*. She has worked on data projects on illegal drugs, campaign finance, sprawl, property taxes, courts and transportation. She joined *The Inquirer* in 1998 from *The Buffalo News* where she was the computer-assisted reporting editor and investigative reporter. She has taught CAR at SUNY College at Buffalo and Rowan University. She was elected to the IRE board in 1993.

RUSSELL CLEMINGS does computer-assisted reporting for *The Fresno Bee*. He previously covered science and the environment from 1982 to 1995 for newspapers in California and Florida. He is first vice president and program committee chair for the Society of Environmental Journalists and manages SEJ's Web site. Clemings is also the author of "Mirage: The False Promise of Desert Agriculture," published in 1996 by Sierra Club Books.

WENDELL COCHRAN is an associate professor of journalism at American University in Washington, where he teaches graduate and undergraduate reporting courses, classes in computer-assisted journalism and journalism ethics. He spent more than 25 years in daily journalism, including serving as special projects editor at Gannett News Service.

SARAH COHEN is database editor for *The Washington Post*. She worked with a team of reporters last year to trace weapons recycled by local police agencies to murders around the nation. Other recent stories include the effects of poultry waste on the Chesapeake Bay watershed and an analysis of truth-in-sentencing rules in Virginia. Prior to *The Post*, Cohen worked as training director for IRE and as a reporter in Florida, most recently for the *St. Petersburg Times*.

PAUL D'AMBROSIO, the investigations editor at the *Asbury Park (NJ) Press*, wrote his first computer-assisted story in 1987. He has won more than a dozen national awards for his solo and team work, including the Batten, Scripps Howard Public Service, the Brechner FOI Award and two consumer affair awards from the National Press Club. He is a former New Jersey Journalist of the Year winner and a past visiting professor of newspaper at Syracuse University.

CHARLES DAVIS is an assistant professor of journalism and director of the Freedom of Information Center at the Missouri School of Journalism. Davis worked for nearly 10 years as a journalist and continues to write for business and legal publications. His first edited book, *Access Denied: Freedom of Information in the Information Age*, was just published by Iowa State University Press. Davis has earned numerous journalism awards, including a Sunshine Award from SPJ for his work in furthering freedom of information.

DAVE DAVIS is a reporter for the *Cleveland Plain Dealer*. He has used death certificate data records to examine premature babies who died in hospitals not equipped to care for them, dangerous heart catheterization labs, and the record number of black women who have been murdered in Youngstown, Ohio. For his medical investigations, Davis has received an IRE medal, the Heywood Brown Award and a Polk Award, among others.



# Conference Speakers

MICHAEL DIAMOND is a member of the special reports unit at *The Press of Atlantic City*. He has won numerous state and national awards, including an IRE finalist award this year for a piece that showed how full-time municipal prosecutors and public defenders were representing private clients on the taxpayer's dime. He also has been editorial page editor and the paper's legislative correspondent.

STEPHEN K. DOIG is Knight Professor of Journalism, specializing in computer-assisted reporting, at the Walter Cronkite School of Journalism and Telecommunication of Arizona State University. Before joining ASU in 1996, he was research editor of *The Miami Herald*, where he worked for 19 years. Computer-assisted projects on which he worked at *The Herald* have won the Pulitzer Prize for Public Service, the Investigative Reporters and Editors Grand Prize, the Goldsmith Prize for Investigative Reporting, and other awards. He currently is developing his "Reporting Census 2000" Web site and training journalists to use the coming flood of census data.

JACK DOLAN is the CAR specialist on the investigative team at *The Hartford Courant*. In his year and a half at the *Courant*, he has joined with other reporters to win three state and regional investigative and public service awards. Before joining the *Courant*, he worked at the National Institute for Computer-Assisted Reporting.

ELISABETH DONOVAN is research editor at *The Miami Herald* and is responsible for research and public records instruction, the newsroom intranet and online resources. She has been at *The Herald* since 1981 and was part of a team awarded the 1999 Pulitzer Prize for Investigative Reporting. Donovan was the assistant librarian and national desk researcher at *The Washington Post* during the Watergate years and did special research for Woodward and Bernstein.

GEOFF DOUGHERTY is the computer-assisted reporting editor at *The Miami Herald*. Before joining the *Herald*, he spent three years at the *St. Petersburg Times*, where he covered courts and general assignment. He has also worked for the *Bergen (N.J.) Record* and for newspapers in Pennsylvania and Colorado.

MATTHEW ERICSON is the web applications editor at *The Philadelphia Inquirer*, where he works on developing the newsroom intranet and on projects for philly.com, *The Inquirer's* Web site.

DAWN FALLIK is the CAR reporter at the *St. Louis Post-Dispatch*. She received a Reader's Digest fellowship at the University of Missouri in 1998 where she worked at the National Institute for Computer-Assisted Reporting. She has also worked as a reporter at *The Record* in Troy, New York and in several bureaus of the Associated Press.

LU-ANIN FARRAR is the news research manager at the *Lexington Herald-Leader*. Since assuming this position in 1987 she has developed an intranet and created the position of computer-assisted reporting coordinator in the news research department.

SEAN GARDNER is the computer-aided research and reporting lecturer at Rhodes University in South Africa. He has done online publishing and Web development including the Highway Africa online conference newspapers for 1998 and 1999. Gardner also conducts research, and his ongoing area of interest is "The impact of the Internet on the media, societies and cultures of Africa - with specific interest located in developments in South Africa."

THOMAS H. GAUMER, editor of computer-assisted reporting at *The Plain Dealer*, has been with the newspaper since 1971. He also has been a reporter, assistant city editor, metropolitan editor, deputy business editor and business editor. In recent years, he has specialized in CAR skills and did much of the computer analysis behind a series of stories rating Ohio's nursing homes.

DAN GILLMOR is the technology columnist for the *San Jose Mercury News*. He joined the *Mercury News* in 1994 after six years with the *Detroit Free Press*, where he wrote about technology and did computer-assisted reporting. Prior to moving to Detroit, he was with the *Kansas City Times* and several newspapers in Vermont. His column runs in many U.S. newspapers, and he appears regularly on radio and television, including National Public Radio's Morning Edition.

ROBERT GEBELOFF recently joined *The Star-Ledger* in Newark, N.J. as a CAR specialist after seven years at *The Bergen Record*. In addition to developing an extensive CAR intranet, he has provided reporting, writing and data analysis for numerous projects. A series published last month revealed that local fire inspectors likely missed more than 1,200 mandatory checks, and an investigation published in 1999 found that more than 200 home health aides licensed by New Jersey had been convicted of a crime within the past three years.

RICH GORDON is associate professor and chair of the new media program at the Medill School of Journalism at Northwestern University. Prior to joining Northwestern, he was the first director of new media for the Miami Herald Publishing Co. Gordon was an early leader in computer-assisted journalism during his career as a reporter and editor for *The Miami Herald*, *The Richmond Times-Dispatch* and *The Palm Beach Post*.

DAVE GULLIVER is the database projects reporter for the *Dayton Daily News* where he co-wrote a series on long-term care for the elderly last year that won a National Press Club award and Ohio AP's award for community service. He also assisted with the paper's prize-winning military series. His recent work has examined public school funding, crime, brownfields and campaign finance.

HOLLY HACKER covers K-12 education for the *St. Louis Post-Dispatch* where she completed the paper's CAR specialist program this year. Previously, she worked at the *Ventura County Star* and the *Antioch Ledger-Dispatch*, both in California, and the *Gazette Newspapers* in Maryland.

DOUG HADDIX has been projects editor at *The Columbus Dispatch* since August 1998. He has directed investigative series on the resegregation of Columbus Public Schools, federal spending in Appalachia and the racial divide in central Ohio. Previously, he worked as city editor of *The Scranton (Pa.) Times*, where he supervised projects on the county's unfair property tax assessment system and the financial condition of the area's largest nonprofit organizations. Haddix also has worked as city editor of *The Commercial-News* in Danville, Ill.; as a state government reporter at UPI in Indianapolis; and as city hall reporter at *The Springfield (Ohio) News-Sun*.

ANDY HALL, investigative reporter for the *Wisconsin State Journal*, has won more than 30 national, regional and state journalism awards. His stories ranged from U.S. Sen. John McCain's undisclosed ties to failed thrift operator Charles Keating to computer-assisted examinations of chronic urban problems and the racial achievement gap in Madison's public schools. Hall has appeared on panels for IRE, NICAR, the SPJ and the National Association of Black Journalists.

JIM HOPKINS covers entrepreneurs and small business for *USA Today*. He previously was an investigative reporter, specializing in computer-assisted reporting and analysis, at *The Courier-Journal* in Louisville, Ky., and *The Idaho Statesman* in Boise. He also worked as a business reporter and editor at *The Arkansas Gazette* in Little Rock.

BRANT HOUSTON is executive director of IRE and an associate professor at the Missouri School of Journalism. He is author of "Computer-Assisted Reporting: A Practical Guide." Before becoming executive director, he was managing director of the National Institute for Computer Assisted Reporting (NICAR) and before that, a daily journalist for 17 years. He worked at *The Hartford Courant*, *The Kansas City Star*, and several news organizations in the Boston area.



DEBRA JASPER is the statehouse bureau chief for *The Cincinnati Enquirer*. She has written a number of award-winning stories on topics ranging from corruption in a sanitary district to a computer-assisted project on electric utility deregulation. In her 15 years as a journalist, she has covered a variety of beats, including cops, city hall, urban affairs and the Ohio Statehouse and has written two projects on foster care.

ELLIOT JASPIN is the system editor for Cox Newspapers where he directs the chain's computer-assisted reporting program. Jaspin, who has been a reporter for 30 years, has won numerous awards including a Pulitzer Prize in 1979. In the 1980's, while at the *Providence Journal*, he became interested in using computers in the reporting process. He taught himself how to work on the company's mainframe as well as how to program in three different computer languages. He then developed methods for analyzing government databases on the newspaper's mainframe computer. In 1989, Jaspin won a nine-month fellowship from the Gannett Center for Media Studies at Columbia University to develop a way to do computer-assisted reporting on a personal computer. Following his fellowship, Jaspin established what is today the National Institute for Computer-Assisted Reporting (NICAR) at the Missouri School of Journalism. In 1994, the National Newspaper Association awarded him a lifetime achievement award for his work in developing computer-assisted reporting.

GLEN JUSTICE covers campaign finance and lobbying in Washington, D.C. for Bloomberg News. Prior to that, he covered state government and politics for *The Philadelphia Inquirer*. His most recent work was the *Inquirer* series "Public Work, Private Gain." He also has worked on staff at *The Times-Picayune* in New Orleans.

LINDA J. JOHNSON has been the computer-assisted reporting coordinator for the *Lexington Herald-Leader* since January 1999. Prior to that, she covered Lexington schools for about 18 months. She also has worked in Ohio and Virginia, covering everything from cops to the environment.

DAN KEATING is a database editor at *The Washington Post*, where he moved in 1999 from *The Miami Herald*. He specializes in database reporting for major projects and daily stories, as well as mapping and putting data online to be shared within a newsroom. Before specializing in computer-assisted reporting in 1993, Keating was a reporter at *The Herald* and *The Berkshire Eagle* for 10 years. He handled computer analysis for the team that won the Pulitzer for investigative reporting in 1999 and for another team that was a Pulitzer finalist in 1998.

JOHN KELLY is the Associated Press correspondent in Champaign, Ill., where he covers sports and news of all stripes in the east central region of the state. Kelly moved to Champaign in January after spending a year and a half in the AP's bureau in Indianapolis, where much of his reporting focused on state government and education.

JENNIFER LAFLEUR is the computer-assisted reporting editor for the *St. Louis Post-Dispatch* where she writes, analyzes, edits and coaches her way through data-based stories. Previous to this position, LaFleur worked as database editor for the *San Jose Mercury News* where she developed the newspaper's computer-assisted reporting program and continues to write a semi-monthly home improvement column. Prior to joining the *Mercury News*, LaFleur was training director for IRE and NICAR. She trained journalists across the United States, Bulgaria and Finland in CAR techniques. She currently serves as co-chair of the FOI Committee of IRE.

PATRICK LAKAMP is a transportation reporter for *The Buffalo News*. He previously worked at the *Syracuse Herald-Journal* as a general assignment and county government reporter. He has earned several awards, including the distinguished investigative reporting award from the New York State Publishers Association and a first-place award for continuing coverage from the New York State Associated Press Association.

GEORGE LANDAU is president of NewsEngin Inc., which builds smart software tools for journalists and newsrooms. NewsEngin software is running at newspapers across the United States, including *The New York Times*, *The Washington Post*, *The Atlanta Journal-Constitution* and the *St. Louis Post-Dispatch*. Before launching NewsEngin in 1996, he was manager of information technology in the newsroom of the *St. Louis Post-Dispatch*.

ANDY LEHREN is part of Dateline NBC's investigative team, specializing in computer-assisted reporting. Before joining the show, he was assistant director for NICAR, overseeing the database library. He taught CAR at the University of Missouri and at numerous NICAR seminars. He has worked for the *Philadelphia Business Journal*, the *Philadelphia Daily News*, *Reuters* and the *National Law Journal*.

BENJAMIN LESSER is a reporter at the *Albany Times-Union* where he splits his time between daily reporting and CAR projects. He was previously the assistant computer-assisted reporting editor at APBnews.com where he and editor Bob Port won the Scripps Howard Foundation National Journalism Award for Web reporting and a special citation from IRE in the online category for their work at the crime news site. Lesser also worked as a data analyst at NICAR for nearly two years while attending the Missouri School of Journalism.

CRAIG LINCOLN is a computer-assisted reporting specialist with the *Duluth (Minn.) News Tribune*. He shared a National Headliner Award for a 1998 investigation of the deaths of nursing home patients who strangled in siderails. The investigation also was a finalist in the IRE awards.

HARVY LIPMAN is director of special projects at *The Chronicle of Philanthropy*, heading up its computer-assisted reporting efforts and overseeing major surveys. Prior to joining *The Chronicle* in April 1999, he spent 14 years with the *Albany Times Union*, starting as projects reporter before becoming state editor and then projects editor. Among his journalism honors are having two projects published among IRE's listing of top investigations, in 1989 and 1994. He has done computer-assisted reporting for the past 10 years.

TAMI LUHBY is the retail reporter and CAR specialist for *Newsday's* business desk. Before joining *Newsday* last year, she covered banking for *Crain's New York Business*. She began her career as a metro reporter at the *Asbury Park Press* and *The Home News & Tribune* in central New Jersey.

JUSTIN MAYO is a CAR specialist with *The Seattle Times*. A native Seattleite, he has been with the *Times* for almost two years. He specializes in database/spatial analysis and has worked on investigations ranging from airplane crashes and racial profiling to property values. Prior to the *Times*, he was database administrator for NICAR, where he directed data acquisition, processing and analysis.

JOHN MCCORMICK is a business and technology reporter at *The Des Moines Register* where he became the newspaper's first computer-assisted reporting coordinator in October 1998. Besides collecting and using databases for enterprise and investigative stories, he also reports on demographic trends and on findings from the *Register's* Iowa Poll.

TOM MCGINTY is the training director for IRE and NICAR. He travels the country teaching journalists the tools of computer-assisted reporting. He joined IRE in January 1999 after more than five years as a reporter at *The Times of Trenton* (New Jersey), where he coordinated that newspaper's computer-assisted reporting efforts. His beats ranged from cops and courts to local and state government and general assignment.

JO CRAVEN MCGINTY is the academic adviser to the National Institute for Computer-Assisted Reporting and teaches CAR at the Missouri School of Journalism. She was part of the team that won Pulitzer Prize in 1999 for her work on *The Washington Post* series "Deadly Force." She is the author of the just-published IRE beat book "Home Mortgage Lending: How to Detect Disparities."



# Conference Speakers

SHAWN MCINTOSH is the new executive editor of *The Clarion-Ledger* in Jackson, Miss. She was a young reporter and editor at the paper more than a decade ago and returned as managing editor in 1998. McIntosh has background in computer-assisted reporting and investigations, serving stints as a projects editor at *The Dallas Morning News* and *USA Today*. She got her start in CAR studying under Phil Meyer at the University of North Carolina when precision journalism was in its earliest days.

TED MELLNIK is database editor at *The Charlotte Observer*. Recent projects he's contributed to include "Doing the Crime But Not the Time," a series about the low rate of criminal prosecution in Charlotte, and its effects on police, criminals and neighborhoods.

PHIL MEYER is currently teaching at the University of North Carolina at Chapel Hill and working on "Precision Journalism: the Fourth Edition" for publication in 2002. He has been advocating and demonstrating the use of scientific method by journalists since 1967.

STEPHEN C. MILLER is assistant to the technology editor at *The New York Times*. He oversees the training of reporters and editors in the use of new technologies and helps determine the news department's computer and telecommunications needs. He also writes on computers and consumer electronics for the paper. He is completing his book, "While Our Backs Were Turned: How Computers Changed Journalism."

DAVID A. MILLIRON is director of computer-assisted reporting and analysis at the *Atlanta Journal-Constitution*. He directs computer-assisted reporting and develops new products for the paper and its online audience. Milliron's work on gender equity in high school sports resulted in sweeping changes in Georgia athletics, including the July passage of the "Equity in Sports Act." Milliron is author of "The Ultimate Atlanta School Guide," a statistical profile of the nearly 800 public schools in metro Atlanta, now in its third printing. He is also an adjunct lecturer at Emory University, where he teaches computer-assisted reporting.

RICHARD MORIN is director of polling, staff writer and a nationally syndicated columnist for *The Washington Post*. He came to *The Post* in 1987 from *The Miami Herald*, where he had been survey and research editor for five years. Before that, he was an investigative reporter, urban affairs reporter and an editor. His work as a reporter and editor has been honored by the American Bar Association, IRE, SPJ and others. In 1980, he was a finalist for the Pulitzer Prize in Special (Investigative) Reporting.

NILS MULVAD is a staff reporter at *Jyllands-Posten*, Denmark's largest newspaper and chairman of the board of the Danish Institute of Computer-Assisted Reporting. He co-authored the Danish textbook on CAR "The New House for the Watchdog."

HEATHER NEWMAN is the computer columnist and computer-assisted reporting specialist at the *Detroit Free Press*. Previously, she worked as a business projects reporter, beat reporter and technology editor for *The (Nashville) Tennessean*. She also worked for the *Tucson (Ariz.) Citizen*, doing projects, city hall, courts, cops and sports reporting. Her stories have won numerous national and state awards, and her work has been featured in eight books on computers and computer-assisted reporting and a number of national magazines. Her book on using computers, "PC@Home," was published last fall. She has conducted CAR classes for thousands of journalists nationwide.

RON NIXON is a reporter with the *Roanoke (Va.) Times* and serves as the paper's computer-assisted reporting coordinator. Prior to his current position, Nixon covered the environment for the *Times* where he specialized in using CAR.

PAUL J. NYDEN has been investigative reporter for the *Charleston Gazette* since 1983. He has written widely on the coal industry, highway construction projects, political corruption, election spending, state and federal tax policies, medical malpractice and envi-

ronmental problems. Nyden's awards for reporting include: two first-place SPJ awards for national and non-deadline reporting, a George Polk Award for business reporting, a first-place IRE Award and three AP awards in West Virginia for public-service journalism.

ROBERT O'HARROW is a reporter for the financial and investigative staffs of *The Washington Post* and has worked on data privacy issues for three years. Working out of the *Post's* New York bureau, O'Harrow uncovered stories about the collection and use of personal information that led to changes in state and federal law. O'Harrow was a finalist for this year's Pulitzer Prize in the beat reporting category.

LISE OLSEN is a projects and CAR reporter at the *Seattle Post-Intelligencer*. She was founding director of IRE-Mexico, *Periodistas de Investigacion*. Olsen has done CAR work for the last seven years on both coasts and in several countries.

DICK O'REILLY has been director of computer analysis at the *Los Angeles Times* since 1989. A former investigative reporter, assistant metro editor and environmental writer, he works mostly in SAS. He has done the CAR portion of projects that have won the IRE Award and have twice been Pulitzer finalists. Prior to joining the *Times* in 1974, O'Reilly was a reporter at the *Denver Rocky Mountain News* and the *Denver Post*.

PAUL OVERBERG has been a database editor at *USA Today* since 1993. He has analyzed everything from census data to NFL salaries to airline food spending. He also helps train the newspaper's 450 journalists. He had been a science and environmental reporter and editor at Gannett News Service in Washington. He also has taught computer-assisted reporting at George Washington University and this year will co-lead seven workshops sponsored by IRE and NICAR for journalists preparing to use Census 2000 data.

CHERYL PHILLIPS is computer-assisted reporting editor for the sports section of *USA Today*, where she has worked since January 2000. She has been involved in creating an index to measure the baseball player of the week and a project on campaign contributions by sports figures. Prior to working at *USA Today*, she was a CAR projects editor at *The Detroit News*.

ARON PILHOFER is the computer-assisted reporting coordinator for *The News Journal* in Wilmington, Delaware. He took the position at the *News Journal* in June after a brief detour into political reporting at the Gannett New Jersey State Bureau in Trenton. Prior to that, Aron worked as a projects reporter at *The Courier-News* in Bridgewater, NJ.

JEFF PORTER is a CAR specialist for the *Arkansas Democrat-Gazette's* enterprise desk. His most recent work includes dissecting deadly roads, tracking down repeat offenders and showing the money of philanthropy. He also manages the newspaper's intranet and consults with other departments of the newsroom.

GREG REEVES is database editor of *The Kansas City Star*. He has contributed to many CAR projects since 1989, including a Polk Award-winning series on the NCAA in 1997, a Pulitzer-finalist series on urban sprawl in 1994, and a series on the U.S. Department of Agriculture for which reporters Mike McGraw and Jeff Taylor won the Pulitzer Prize in 1992.

NEIL REISNER is law editor at the *Miami Daily Business Review*, an award-winning paper dedicated to business and law, money and power in South Florida. He previously worked at *The Miami Herald*, where he was a CAR specialist, backup assignment editor and education reporter. A former NICAR training director, Reisner also has worked for *The Bergen Record* and *The Home News*, both in New Jersey.

STEPHANIE REITZ is a reporter for *The Hartford Courant* and the president of the Connecticut Pro chapter of the SPJ and state Sunshine Chair. She is also a member of the Connecticut Council on Freedom of Information and a regional coordinator for IRE.



DEBRA JASPER is the statehouse bureau chief for *The Cincinnati Enquirer*. She has written a number of award-winning stories on topics ranging from corruption in a sanitary district to a computer-assisted project on electric utility deregulation. In her 15 years as a journalist, she has covered a variety of beats, including cops, city hall, urban affairs and the Ohio Statehouse and has written two projects on foster care.

ELLIOT JASPIN is the system editor for Cox Newspapers where he directs the chain's computer-assisted reporting program. Jaspin, who has been a reporter for 30 years, has won numerous awards including a Pulitzer Prize in 1979. In the 1980's, while at the *Providence Journal*, he became interested in using computers in the reporting process. He taught himself how to work on the company's mainframe as well as how to program in three different computer languages. He then developed methods for analyzing government databases on the newspaper's mainframe computer. In 1989, Jaspin won a nine-month fellowship from the Gannett Center for Media Studies at Columbia University to develop a way to do computer-assisted reporting on a personal computer. Following his fellowship, Jaspin established what is today the National Institute for Computer-Assisted Reporting (NICAR) at the Missouri School of Journalism. In 1994, the National Newspaper Association awarded him a lifetime achievement award for his work in developing computer-assisted reporting.

GLEN JUSTICE covers campaign finance and lobbying in Washington, D.C. for Bloomberg News. Prior to that, he covered state government and politics for *The Philadelphia Inquirer*. His most recent work was the *Inquirer* series "Public Work, Private Gain." He also has worked on staff at *The Times-Picayune* in New Orleans.

LINDA J. JOHNSON has been the computer-assisted reporting coordinator for the *Lexington Herald-Leader* since January 1999. Prior to that, she covered Lexington schools for about 18 months. She also has worked in Ohio and Virginia, covering everything from cops to the environment.

DAN KEATING is a database editor at *The Washington Post*, where he moved in 1999 from *The Miami Herald*. He specializes in database reporting for major projects and daily stories, as well as mapping and putting data online to be shared within a newsroom. Before specializing in computer-assisted reporting in 1993, Keating was a reporter at *The Herald* and *The Berkshire Eagle* for 10 years. He handled computer analysis for the team that won the Pulitzer for investigative reporting in 1999 and for another team that was a Pulitzer finalist in 1998.

JOHN KELLY is the Associated Press correspondent in Champaign, Ill., where he covers sports and news of all stripes in the east central region of the state. Kelly moved to Champaign in January after spending a year and a half in the AP's bureau in Indianapolis, where much of his reporting focused on state government and education.

JENNIFER LAFLEUR is the computer-assisted reporting editor for the *St. Louis Post-Dispatch* where she writes, analyzes, edits and coaches her way through data-based stories. Previous to this position, LaFleur worked as database editor for the *San Jose Mercury News* where she developed the newspaper's computer-assisted reporting program and continues to write a semi-monthly home improvement column. Prior to joining the *Mercury News*, LaFleur was training director for IRE and NICAR. She trained journalists across the United States, Bulgaria and Finland in CAR techniques. She currently serves as co-chair of the FOI Committee of IRE.

PATRICK LAKAMP is a transportation reporter for *The Buffalo News*. He previously worked at the *Syracuse Herald-Journal* as a general assignment and county government reporter. He has earned several awards, including the distinguished investigative reporting award from the New York State Publishers Association and a first-place award for continuing coverage from the New York State Associated Press Association.

GEORGE LANDAU is president of NewsEngin Inc., which builds smart software tools for journalists and newsrooms. NewsEngin software is running at newspapers across the United States, including *The New York Times*, *The Washington Post*, *The Atlanta Journal-Constitution* and the *St. Louis Post-Dispatch*. Before launching NewsEngin in 1996, he was manager of information technology in the newsroom of the *St. Louis Post-Dispatch*.

ANDY LEHREN is part of Dateline NBC's investigative team, specializing in computer-assisted reporting. Before joining the show, he was assistant director for NICAR, overseeing the database library. He taught CAR at the University of Missouri and at numerous NICAR seminars. He has worked for the *Philadelphia Business Journal*, the *Philadelphia Daily News*, *Reuters* and the *National Law Journal*.

BENJAMIN LESSER is a reporter at the *Albany Times-Union* where he splits his time between daily reporting and CAR projects. He was previously the assistant computer-assisted reporting editor at APBnews.com where he and editor Bob Port won the Scripps Howard Foundation National Journalism Award for Web reporting and a special citation from IRE in the online category for their work at the crime news site. Lesser also worked as a data analyst at NICAR for nearly two years while attending the Missouri School of Journalism.

CRAIG LINCOLN is a computer-assisted reporting specialist with the *Duluth (Minn.) News Tribune*. He shared a National Headliner Award for a 1998 investigation of the deaths of nursing home patients who strangled in siderails. The investigation also was a finalist in the IRE awards.

HARVY LIPMAN is director of special projects at *The Chronicle of Philanthropy*, heading up its computer-assisted reporting efforts and overseeing major surveys. Prior to joining *The Chronicle* in April 1999, he spent 14 years with the *Albany Times Union*, starting as projects reporter before becoming state editor and then projects editor. Among his journalism honors are having two projects published among IRE's listing of top investigations, in 1989 and 1994. He has done computer-assisted reporting for the past 10 years.

TAMI LUHBY is the retail reporter and CAR specialist for *Newsday's* business desk. Before joining *Newsday* last year, she covered banking for *Crain's New York Business*. She began her career as a metro reporter at the *Asbury Park Press* and *The Home News & Tribune* in central New Jersey.

JUSTIN MAYO is a CAR specialist with *The Seattle Times*. A native Seattleite, he has been with the *Times* for almost two years. He specializes in database/spatial analysis and has worked on investigations ranging from airplane crashes and racial profiling to property values. Prior to the *Times*, he was database administrator for NICAR, where he directed data acquisition, processing and analysis.

JOHN MCCORMICK is a business and technology reporter at *The Des Moines Register* where he became the newspaper's first computer-assisted reporting coordinator in October 1998. Besides collecting and using databases for enterprise and investigative stories, he also reports on demographic trends and on findings from the *Register's* Iowa Poll.

TOM MCGINTY is the training director for IRE and NICAR. He travels the country teaching journalists the tools of computer-assisted reporting. He joined IRE in January 1999 after more than five years as a reporter at *The Times of Trenton* (New Jersey), where he coordinated that newspaper's computer-assisted reporting efforts. His beats ranged from cops and courts to local and state government and general assignment.

JO CRAVEN MCGINTY is the academic adviser to the National Institute for Computer-Assisted Reporting and teaches CAR at the Missouri School of Journalism. She was part of the team that won Pulitzer Prize in 1999 for her work on *The Washington Post* series "Deadly Force." She is the author of the just-published IRE beat book "Home Mortgage Lending: How to Detect Disparities."



Reitz has also been an adjunct instructor at Southern Connecticut State University, specializing in computer-assisted reporting.

JANET ROBERTS became the computer-assisted reporting coordinator at the *St. Paul Pioneer Press* in January 1999. As the newsroom's CAR evangelist, she conducts training, helps report CAR projects and maintains a newsroom intranet that puts CAR tools on every reporter's desktop. In the past year, he has co-reported two main projects: one on the funding of arts and culture in the Twin Cities and an award-winning investigative series on housing blight. Before moving to St. Paul, Janet spent 12 years at the *Wilmington (N.C.) Morning Star*, as a reporter, editor and CAR specialist. There, she won three Southern Journalism Awards, including one for investigative reporting.

JEFF ROBERTS is a projects editor at *The Denver Post* specializing in computer-assisted reporting. He was a reporter at *The Post* for 13 years before becoming an editor in 1997. Previously, he worked at the *Fort Myers (Fla.) News-Press*.

DARREL ROWLAND is the public affairs editor for *The Columbus Dispatch*, where he directs coverage of Ohio government and politics, conducts opinion polls, and supervises the paper's Washington bureau. He has completed CAR projects on campaign finances - such as showing how state parties are being used this year to bankroll national "issue ads" and thus dodge FEC rules - out-of-state travel by Ohio officials, and the growing influence of lobbyists at the state level. Rowland has won more than 50 journalism awards and has been an IRE member for more than 20 years.

JAMES ELI SHIFFER is an environmental issues reporter for *The News & Observer* of Raleigh, N.C. where he has worked since 1993. Shiffer has done computer-assisted stories on sewage spills and hardcore polluters.

RON SHAWGO is special projects editor for *The Journal Gazette* in Fort Wayne, Ind. He has been the newspaper's main CAR reporter since 1995. In his 17 years as a journalist, Shawgo also has worked at the *Bloomington (Ind.) Herald-Times* and the *Daily Press* in Newport News, Va.

NATALYA SHULYAKOVSKAYA is an investigative reporter at *The Orange County Register*. A native of St. Petersburg, Russia, she came to the United States in 1992. Since then she has done computer-assisted reporting at NICAR and the *St. Louis Post Dispatch*. Prior to joining the *Register* for the second time, she returned to Russia in 1998 and spent two-plus years covering Russian politics, environment and corruption for *The Moscow Times*.

MATTHEW SOBEK is managing editor of "Historical Statistics of the United States." The project, which is nearing completion, will create a three-volume Millennial Edition that updates and expands on the last version of the reference work, published in 1975. Prior to his work on Historical Statistics, Sobek co-authored with Steven Ruggles the "Integrated Public Use Data Series." The IPUMS combines and synchronizes every individual-level national sample of the U.S. Census from 1850 to 1990. Sobek is co-principal investigator on a new project to create an integrated international census database.

CARLOS SUBERO is a Venezuelan journalist specializing in politics. He is also a member of the research department of *El Universal*, a national newspaper in Caracas.

MARYJO SYLWESTER is administrator of the NICAR data library and managing editor of Uplink, a monthly newsletter about computer-assisted reporting. She is also pursuing her master's degree in journalism at the Missouri School of Journalism. Prior to joining

JEFF THOMAS is the computer-assisted reporting editor at *The Gazette* in Colorado Springs. He has been with the newspaper since 1988 and was previously a metro and business reporter and business editor. He did his first CAR story in 1992. Prior to joining *The Gazette*, Thomas worked at the *Longmont (Colo.) Daily-Times Call*.

KIT WAGAR covers Missouri government and state politics for *The Kansas City Star*. Since joining the *Star* in 1998, he has written extensively about the wide-open relationship between lobbyists and Missouri lawmakers. Before going to Kansas City, Kit spent 13 years at the *Lexington Herald-Leader*. Kit has won several national awards, including an IRE award, the Selden Ring Award for investigative reporting, the Benjamin Fine award for education writing and an Associated Press Sports Editors citation for investigative reporting. He is a two-time recipient of the SPJ Bronze Medallion for public service.

MATTHEW WAITE is a general assignment reporter for the *St. Petersburg Times*. He joined the *Times* in March after two years of cops and crime at the *Arkansas Democrat-Gazette* in Little Rock, Ark. He started using CAR at the University of Nebraska in Lincoln, detailing crime on campus and in the community. He's since done stories on accidents, crime rates, homicides, campaign donations and city budgets.

JAMES WALSH is an investigative reporter at the *Minneapolis Star Tribune*. He has been at the *Tribune* since 1989 and has covered cops, courts, city hall, county government, education, agriculture and legal affairs.

MICHAEL WEBER is a freelance investigative reporter based in Columbus, Ohio. He built New York City's first comprehensive campaign finance database in 1985 and is the author of the forthcoming IRE beat book on campaign finance. Weber also worked for eight years on *Newsday's* investigations team and has taught computer-assisted reporting and campaign finance for IRE, NICAR and the Kiplinger Program in Public Affairs, among others.

DIANE WEEKS works at *The Washington Post* where she has had varying roles in newsroom technology support, training, and most recently as the deputy of the Information Technology department, a newly formed group that combines the newsroom's research, technology support and development, and database editors into one department.

CHUCK WESTBROOK is senior vice president and executive managing editor of CNN Interactive. Under Westbrook's guidance, CNN.com has broken stories related to the Centennial Olympic Park bombing, President Bill Clinton's impeachment, the Kosovo airstrikes, John F. Kennedy Jr.'s death and the 1996 presidential elections. Among the awards CNN Interactive Web sites have won are a 1999 BAFTA Interactive Achievement Award, a Sigma Delta Chi Award and a Peabody Award for CNN.com's companion site to the CNN documentary series *Cold War*.

JAMES E. WILKERSON is head of the computer-assisted reporting department at *The Morning Call* newspaper in Allentown, Pennsylvania. He has been a CAR reporter for about a year. Previously, he covered a variety of beats at *The Morning Call* and other Pennsylvania newspapers.

DEREK WILLIS is a staff writer for *Congressional Quarterly*, where he covers campaign finance and produces CQ's annual study of voting behavior. He joined CQ in 1998 after covering several South Florida cities for the *Palm Beach Post*.



# Thursday Panels SEPTEMBER 14, 2000

## REGENCY WEST

## REGENCY EAST

## PATTERSON B-C

## PATTERSON D

9:00 A.M.

9:00 A.M. - 10:20 A.M.

### Mapping crime, property and poverty

Justin Mayo, The Seattle Times  
Ted Mellnik, The Charlotte Observer  
Linda Johnson, Lexington Herald-Leader

9:00 A.M. - 10:20 A.M.

### Cool stuff: From the basic software you need to the latest toys

Stephen Miller, The New York Times  
Richard Mullins, NewsEngin, Inc.

9:00 A.M. - 10:20 A.M.

### The latest trends in CAR stories: From quick hits to the big projects

Tom McGinty, IRE and NICAR

10:30 A.M.

10:30 A.M. - 11:50 A.M.

### Plundering environment data: What's worth getting

Russ Clemings, The Fresno Bee  
James Eli Shiffer, The News & Observer  
Peter Eisler, USA Today

10:30 A.M. - 11:50 A.M.

### Building the Web for your newsroom

Robert Gebeloff, The Star-Ledger  
Liz Donovan, The Miami Herald  
Tom Torok, The New York Times

10:30 A.M. - 11:50 A.M.

### 20 shortcuts to finding the data you need on the Web

Margot Williams, The Washington Post  
Tom McGinty, IRE and NICAR

12:00 P.M.

LUNCH ON YOUR OWN

1:30 P.M.

1:30 P.M. - 2:50 P.M.

### Local Government: Budgets and Scams

Marisol Bello, The Pittsburgh Tribune  
Stephanie Reitz, The Hartford Courant  
Michael Diamond, The Press of Atlantic City

1:30 P.M. - 2:50 P.M.

### Training the newsroom: Successes and challenges

Brant Houston, IRE and NICAR  
Diane Weeks, The Washington Post

1:30 P.M. - 2:50 P.M.

### Online Databases: Tracking the Business

Tami Luhby, Newsday  
Neil Reisner, Miami Daily Business Review

1:30 P.M. - 2:50 P.M.

### On the Cutting Edge: The Future of CAR and New Media

Rich Gordon, Northwestern University  
Thibaut Camdessus, Britannica.com  
Larry Bimba, Northwestern University  
George Landau, NewsEngin, Inc.

3:00 P.M.

3:00 P.M. - 4:20 P.M.

### Children at risk: From foster homes to day care

Jim Hopkins, USA Today  
Debra Jasper, The Cincinnati Enquirer  
Elliot Jaspin, Cox Newspapers

3:00 P.M. - 4:20 P.M.

### CAR and Broadcast: Making it work

Nancy Amons, WSMV  
Paul Adrian, Freelance

3:00 P.M. - 4:20 P.M.

### Online databases for tracking individuals

Margot Williams, The Washington Post  
Liz Donovan, The Miami Herald  
Lu-Ann Farrar, Lexington Herald-Leader

3:00 P.M. - 4:20 P.M.

### Unlock the secrets of the prison industry: Unsupervised releases, importing inmates and ethnic disparity

Jack Dolan, The Hartford Courant  
James Walsh, Star Tribune



# Friday Panels SEPTEMBER 15, 2000

## REGENCY WEST

## REGENCY EAST

## PATTERSON B-C

## PATTERSON D

9:00 A.M.

### Death records surprise: How they make healthcare and crime stories

Ted Mellnik, The Charlotte Observer  
Dave Davis, The Plain Dealer

9:00 A.M. - 10:20 A.M.

### Census I: Stories everyone can do

Paul Overberg, USA Today  
Ron Nixon, The Roanoke Times  
Aron Pilhofer, The News Journal

9:00 A.M. - 10:20 A.M.

### Nabbing racial disparity in law enforcement

Dan Browning, Star Tribune  
Ken McCall, Dayton Daily News  
John Cheves, Lexington Herald-Leader

9:00 A.M. - 10:20 A.M.

### Measuring non-profits: Meet the 990 and other data

Harvy Lipman, The Chronicle of Philanthropy  
Jeff Porter, Arkansas Democrat-Gazette  
Janet Roberts, St. Paul Pioneer Press

9:00 A.M. - 10:20 A.M.

10:30 A.M.

### Health Care Dangers: Diagnosing the data

Robert Benincasa, Gannett News Service  
Tom Gaumer, The Plain Dealer  
David Gulliver, Dayton Daily News

10:30 A.M. - 11:50 A.M.

### Census II: The nuts and bolts of data and software

Janet Roberts, St. Paul Pioneer Press  
Matthew Waite, St. Petersburg Times  
Steve Doig, Arizona State University

10:30 A.M. - 11:50 A.M.

### The gun trade: Taking dead aim with the data

Jeff Roberts, The Denver Post  
Sarah Cohen, The Washington Post  
John Kelly, Associated Press

10:30 A.M. - 11:50 A.M.

### Driving the big CAR at a small or medium news organization

Craig Lincoln, Duluth News-Tribune  
John McCormick, The Des Moines Register  
Andy Hall, Wisconsin State Journal

10:30 A.M. - 11:50 A.M.

12:00 P.M.

LUNCH ON YOUR OWN

1:30 P.M.

### A chicken in every pot? Examining the economy of your community

Jennifer LaFleur, St. Louis Post-Dispatch  
Neill Borowski, The Philadelphia Inquirer

1:30 P.M. - 2:50 P.M.

### The latest uses of mapping: More than dots and shades

Dan Keating, The Washington Post  
Andy Lehren, Dateline NBC

1:30 P.M. - 2:50 P.M.

### Crime and violence: So what data do I use?

Ben Lesser, (Albany) Times Union  
Jo Craven McGinty, NICAR and University of Missouri  
Geoff Dougherty, The Miami Herald

1:30 P.M. - 2:50 P.M.

### Unveiling the hidden work of lobbyists

Glen Justice, The Philadelphia Inquirer  
Derek Willis, Congressional Quarterly  
Darrel Rowland, The Columbus Dispatch  
Ken Dilanian, The Philadelphia Inquirer  
Len Bruzzese, IRE and NICAR

1:30 P.M. - 2:50 P.M.

3:00 P.M.

### Doctor, doctor, tell me the news: Bringing malpractice into the open

Russ Buettner, New York Daily News  
Jack Dolan, The Hartford Courant

3:00 P.M. - 4:20 P.M.

### Effective use of statistics 101: How journalists can do more sophisticated analyses

Neill Borowski, The Philadelphia Inquirer

3:00 P.M. - 4:20 P.M.

### New Media and CAR: Convergence and multimedia issues

David Milliron, (Atlanta) Journal and Constitution  
Chris Cantergiani, WSB-TV (Atlanta)

3:00 P.M. - 4:20 P.M.

4:30 P.M.

### New Media and CAR: Using data and Web tools to tell the investigative story

Tom Boyer, The Seattle Times  
Matt Ericson, The Philadelphia Inquirer  
Chuck Westbrook, CNN.com  
Rose Ciotta, The Philadelphia Inquirer

4:30 P.M. - 6:00 P.M.



# Saturday Panels SEPTEMBER 16, 2000

## REGENCY WEST

9:00 A.M.

9:00 A.M. - 10:20 A.M.

### Hurricanes and other natural disasters

Steve Doig, Arizona State University

10:30 A.M.

10:30 A.M. - 11:50 A.M.

### Mapping: GIS on the beat

Jeff Thomas, Colorado Springs Gazette  
Ron Nixon, The Roanoke Times  
Doug Haddix, The Columbus Dispatch

12:00 P.M.

LUNCH ON YOUR OWN

1:30 P.M.

1:30 P.M. - 2:50 P.M.

### Transportation: Commuting, fatalities and 40 miles of bad railroad

Patrick Lakamp, The Buffalo News  
Andy Lehren, Dateline NBC  
Dawn Fallik, St. Louis Post-Dispatch

3:00 P.M.

3:00 P.M. - 4:20 P.M.

### Sports CAR: Stadiums, high school teams and the pro-athlete industry

David Milliron, (Atlanta) Journal and Constitution  
Cheryl Phillips, USA Today

4:30 P.M.

## REGENCY EAST

9:00 A.M. - 10:20 A.M.

### Census III: Comparing 2000 data with previous decades

Paul Overberg, USA Today  
Dan Keating, The Washington Post  
Matt Sobek, Center for Social and Economic Policy-UC Riverside

10:30 A.M. - 11:50 A.M.

### Census IV: Using the data to measure diversity, sprawl and migration

Greg Reeves, The Kansas City Star  
Steve Doig, Arizona State University

1:30 P.M. - 2:50 P.M.

### Writing and editing the CAR story the right way: Making the data and numbers work for you

Shawn McIntosh, The Clarion-Ledger  
David Boardman, The Seattle Times

3:00 P.M. - 4:20 P.M.

### Getting your feet wet: Examples of first CAR ventures

Dawn Fallik, St. Louis Post-Dispatch  
Ziva Branstetter, Tulsa World  
James Wilkerson, The Morning Call

4:30 P.M. - 6:00 P.M.

### New Media and CAR: Privacy, ethics and online data

Charles Davis, FOICenter  
Robert O'Harrow, The Washington Post  
Rebecca Daugherty, Reporter's Committee on Freedom of the Press  
Dan Gillmor, San Jose Mercury News

## PATTERSON B-C

9:00 A.M. - 10:20 A.M.

### What the IRE and NICAR database library can do for you

Mary Jo Sylwester, IRE and NICAR  
Jo Craven McGinty, NICAR and University of Missouri

10:30 A.M. - 11:50 A.M.

### CAR for the statehouse: Your basic binder to improve coverage

Kit Wagar, The Kansas City Star  
Lise Olsen, Seattle Post-Intelligencer

1:30 P.M. - 2:50 P.M.

### The federal campaign data maze: Find the post election scams

Wendell Cochran, American University  
Mike Weber, Center for Media Initiatives

3:00 P.M. - 4:20 P.M.

### Property: Bad landlords, blight and sprawl

Paul D'Ambrosio, Asbury Park Press  
Ron Shawgo, The Journal-Gazette  
Janet Roberts, St. Paul Pioneer Press

## PATTERSON D

9:00 A.M. - 10:20 A.M.

### Measuring school test scores: Ways to an A

Richard O'Reilly, Los Angeles Times  
Holly Hacker, St. Louis Post-Dispatch

10:30 A.M. - 11:50 A.M.

### Education dangers and disparities: From charter schools to gender and ethnic bias

Griff Palmer, The Daily Oklahoman  
David Milliron, (Atlanta) Journal and Constitution

1:30 P.M. - 2:50 P.M.

### Polls: Yes, no, don't know

Richard O'Reilly, Los Angeles Times  
Rich Morin, The Washington Post

3:00 P.M. - 4:20 P.M.

### When journalism meets social research methods and a look at two case studies: Rampage killer and priests with AIDS

Phil Meyer, University of North Carolina  
Sarah Cohen, The Washington Post  
Ford Fessenden, The New York Times  
Greg Reeves, The Kansas City Star



## REGENCY WEST

9:00 A.M.

## REGENCY EAST

9:00 A.M. - 10:20 A.M.

**From "unwarranted invasions" to "trade secrets": How to get the records you need when the law isn't clear**

Sarah Cohen, The Washington Post  
Jennifer LaFleur, St. Louis Post-Dispatch

10:30 A.M.

10:30 A.M. - 11:50 A.M.

**CAR for the business reporter**

Neil Reisner, Miami Daily Business Review  
Heather Newman, Detroit Free Press  
Paul Nyden, Charleston Gazette

10:30 A.M. - 11:50 A.M.

**International data**

Pedro Amendaes, Centro de Periodistas de Investigacion  
Nils Mulvad, Jyllands-Posten  
Carlos Subero, El Universal  
Brant Houston, IRE and NICAR

END OF CONFERENCE

# 2001 IRE NATIONAL CONFERENCE

CHICAGO  
JUNE 14-17, 2001

Hyatt Regency Chicago  
151 East Wacker Drive

100 panels on the best in investigative reporting, writing, editing and producing.





# Demo Room Schedule

## THURSDAY:

- 10:30 a.m.** **Writing scripts in Fox Pro** — Justin Mayo, The Seattle Times
- 1:30 p.m.** **New data in the NICAR collection?** MaryJo Sylwester, IRE and NICAR
- 3 p.m.** **Mining Census data with Ferrett** — Cavan Capps, U.S. Census Bureau

## FRIDAY:

- 9 a.m.** **Election machine** — Neil Reisner, Miami Daily Business Review. A method of using Excel, Access and GIS software to analyze elections visually by creating maps of precinct-level results.
- 10:30 a.m.** **Mapping using ArcView** — Andy Lehren, Dateline NBC
- 1:30 p.m.** **Using Monarch: From reports to database** — Dawn Fallik, St. Louis Post-Dispatch
- 3 p.m.** **When planes crash: Using aviation data** — Elizabeth Marchak, The Plain Dealer

## SATURDAY:

- 9 a.m.** **Advanced Excel tricks** — NICAR staff. Figuring ages, splitting names, finding medians and more.
- 10:30 a.m.** **Federal grazing records** (used in the San Jose Mercury News story, "Cash Cows") — Jennifer LaFleur, now with the St. Louis Post-Dispatch.
- 1:30 p.m.** **Clever Access tricks** — David Kesmodel, IRE and NICAR. Finding day of week from dates, elapsed time and using string functions.

# Internet Class Schedule

All Internet classes will be held at the University of Kentucky's William T. Young Library



## FRIDAY:

- 9 a.m.** **Internet 1** — Web sites and searching techniques no reporter can do without
- 10:30 a.m.** **Internet 2** — Backgrounding people online
- 1:30 p.m.** **Internet 1** — Web sites and searching techniques no reporter can do without
- 3 p.m.** **Internet 2** — Backgrounding people online

## SATURDAY:

- 9 a.m.** **Internet 1** — Web sites and searching techniques no reporter can do without
- 10:30 a.m.** **Internet 2** — Backgrounding people online



# Hands-on training

Advance sign-up required for these classes.

	WASHINGTON	SAN FRANCISCO	CHICAGO	ATLANTA
<b>THURSDAY</b>				
10:30AM	<b>SQL Server 1</b> Getting data in (data transformation service)	<b>SPSS Basics</b> Getting around SPSS, using descriptive statistics and frequencies	<b>Stats 101</b> Finding the right tool – from calculators to SAS	<b>SAS Basics</b> Using SAS to work with Census data
1:30PM	<b>SQL Server 2</b> Queries in SQL Server (Wildcards, quotes, and functions)	<b>SPSS Intermediate</b> Doing crosstabs and statistical tests	<b>To be announced</b> Check at Hands-On Signup Desk for class additions.	<b>PERL 1</b> Programming: Creating functions to split names and addresses automatically
3:00PM	<b>Stats 101</b> Finding the right tool – from calculators to SAS	<b>SPSS Advanced</b> Basic linear regression techniques and diagnostics	<b>VBA</b> Programming: Creating functions to split names and addresses automatically	<b>PERL 2</b>
<b>FRIDAY</b>				
9:00AM	<b>Excel 1</b> Performing simple calculations and sorting data with spreadsheets	<b>Access 1</b> Filtering databases – shuffling electronic records	<b>Mapping 1</b> Basics–Getting started with ArcView using data that comes with it	<b>VB Script</b> Using VB Script to create programs
10:30AM	<b>Excel 2</b> Importing data from the Web into spreadsheets	<b>Access 2</b> Summarizing databases – how many, how much, etc.	<b>Mapping 2</b> Intermediate – Layering maps and importing other databases into maps	<b>SAS Basics</b> How to read in, clean up and summarize data
1:30PM	<b>Excel 3</b> Advanced features – Pivot tables, auto filters and more	<b>Access 3</b> Joining databases –finding newsworthy matches	<b>Mapping 3</b> Advanced – Geocoding to merge databases with street addresses into maps	<b>VBA</b> Programming: Creating a program to read and manipulate difficult data set
3:00PM	<b>To be announced</b> Check at Hands-On Signup Desk for class additions.	<b>Access String Functions</b> Splitting name fields, cleaning data	<b>Mapping (Census)</b> Visualizing diversity and income	<b>SPSS Basics</b> Getting around SPSS, using descriptive statistics and frequencies



	WASHINGTON	SAN FRANCISCO	CHICAGO	ATLANTA
<b>SATURDAY</b>				
9:00AM	<b>Excel 1</b> Performing simple calculations and sorting data with spreadsheets	<b>Access 1</b> Filtering databases – shuffling electronic records	<b>Mapping 1</b> Basics–Getting started with ArcView using data that comes with it	<b>Fox Pro 1</b> Basics – Introduction to SQL, selecting fields and filtering records
10:30AM	<b>Excel 2</b> Importing data from the Web into spreadsheets	<b>Access 2</b> Summarizing databases – how many, how much, etc.	<b>Mapping 2</b> Intermediate – Layering maps and importing other databases into maps	<b>Fox Pro 2</b> Intermediate – Summarizing data by counting and summing; joining tables
1:30PM	<b>Excel 3</b> Advanced features – Pivot tables, auto filters and more	<b>Access 3</b> Joining databases –finding newsworthy matches	<b>Mapping 3</b> Advanced – Geocoding to merge databases with street addresses into maps	<b>Fox Pro String Functions</b> Advanced – Splitting name fields
3:00PM	<b>To be announced</b> Check at Hands-On Signup Desk for class additions.	<b>Access String Functions</b> Splitting name fields, cleaning data	<b>Mapping (Census)</b> Visualizing diversity and income	<b>To be announced</b> Check at Hands-On Signup Desk for class additions
<b>SUNDAY</b>				
9:00AM	<b>Excel 1</b> Performing simple calculations and sorting data with spreadsheets	<b>Access 1</b> Filtering databases – shuffling electronic records		
10:30AM	<b>Excel 2</b> Importing data from the Web into spreadsheets	<b>Access 2</b> Summarizing databases – how many, how much, etc.		



# Food, food, food

## A short walk away

### CHEAPSIDE BAR & GRILL

For good fare that's a step above pub food, try Cheapside. If the weather's nice, ask to sit outside. 131 Cheapside, 254-0046. 11:30 a.m.-1 a.m. Mon-Thurs.; 11:30 a.m.-11 p.m. Sun. Entrees: \$4.95-\$14.95.

### DESHA'S

It's right across the street from the Hyatt. Tasty fare runs from seafood to steak. And it's not a chain. 101 N. Broadway, 259-3771. 11 a.m.-11 p.m. Mon-Thurs.; 11 a.m.-midnight Fri., Sat.; noon-10:30 p.m. Sun. Reservations for parties of seven or more. Entrees: \$5.25-\$19.95.

### DUDLEY'S

This one is a little pricey, but you can expect great Continental cuisine in a historic building in one of the oldest sections of Lexington. 380 S. Mill St., 252-1010. 11:30 a.m.-2:30 p.m. daily; 5:30-10 p.m. Sun.-Thurs.; 5:30-11 p.m. Fri., Sat. Entrees: \$10.25-\$16.25.

### JOE BOLOGNA'S

Good Italian food, great pizza. This long-time college eatery in a former synagogue turned church (the bar's in the former altar) is a local favorite. Smokers beware: you can't light up at Joe Bologna's. 120 W. Maxwell St., 252-4933. 11 a.m.-11 p.m. Mon.-Thu.; 11 a.m.-midnight Fri., Sat.; noon-11 p.m. Sun. No reservations. Beer and wine only. Entrees: \$5.50-\$9.95.

### JONATHAN AT GRATZ PARK

Gratz Park Inn, 120 W. Second St. 252-4949. 11 a.m. to 2 p.m. Tues.-Fri.; 5-10 p.m. Tues.-Sat. Entrees: \$10.95-\$23.95. Prix fixe brunch 11:30 a.m. to 2 p.m. Sun.

### THE MELODEON

Good sandwich menu, soups, etc. Usually quick lunch service. Full bar. Main and Upper Streets. 226-9333. 11 a.m. to 11 p.m. Mon, Tues.; 11 a.m. to 1 a.m. Wed.-Fri. \$3.50-\$6.95.

### SAWYER'S:

Good chili. Good burgers. And it's just across the street from the hotel. 325 W. Main St., 281-6022.

## A long walk, or a short drive away

### ATOMIC CAFÉ

Coconut encrusted shrimp. Egg plant caviar. This local favorite has earned its reputation. 265 N. Limestone. 254-1969. 4 p.m.-1 a.m. Tue.-Sat. Limited reservations for six or more. Entrees: \$9.95-\$16.95.

### ED & FRED'S DESERT MOON

The fare is Southwestern eclectic. It's definitely one of the best restaurants downtown. 148 Grand Ave. 231-1161. 11 a.m.-3 p.m. Tue.-Fri. for lunch; 5-10 p.m. Sun. & Tue.-Thu.; 5 p.m.-midnight Fri., Sat. for dinner. Closed Monday. Entrees: \$7.95-\$17.95.

### FURLONGS

New Orleans and Kentucky, surf and turf, come together in Furlongs' kitchen. Try the frog legs or the quail. At the corner of E. Main Street and N. Ashland Ave., 266-9000. 11 a.m.-3 p.m. Mon.-Fri.; 4-10 p.m. Mon.-Thurs.; 4-11 p.m. Fri., Sat. Entrees: \$6.95-\$24.95.

Mostly bar food here, but if you like burgers, many argue that Lynagh's has the best in town. 384 Woodland Ave., 255-1292. 11 a.m.-1 a.m. Mon.-Sat.; noon-11 p.m. Sun. Entrees: \$3.95-\$7.95.

### PACIFIC PEARL

Asian with a flair. Excellent service, fabulous specials. Chinoe Village, 266-1611. 4-11 p.m. Mon.-Sat. 5-10 p.m. Sun. Entrees: Start around \$12.95 to \$21.99.

### PORTOFINO

Italian fare. Elegant atmosphere, but not too pricey. 249 E. Main St., 253-9300. 11 a.m.-2:30 p.m. Mon.-Fri.; 5-10 p.m. Sun.-Thu.; 5-11 p.m. Fri., Sat. Entrees: \$12-\$19.

### PHIL DUNN'S COOKSHOP

Contemporary cuisine. Best fresh fruit salad around. 431 Old Vine St. 231-0099. 11 a.m. to 2 p.m. and 5:30 to 10 p.m. Mon.-Sat. Brunch 11 a.m. to 2 p.m. Sun. \$14.95. Dinner reservations recommended. Entrees: \$10-\$23.95.

### RAMSEY'S

Strictly Kentucky, or country, food, including a uniquely Kentucky dish called the Hot Brown. There are several locations now. The closest is a 496 High St., 259-2708, 11 a.m.-10 p.m. Mon.-Thu.; 11 a.m.-11 p.m. Fri., Sat.; 11 a.m.-10 p.m. Sun.

### ROY AND NADINES

Call this fare Continental Eclectic? Whatever you call it, the food is some of Lexington's best. Don't set out walking. It's about 15 minutes by car. Palomar Centre, on Harrodsburg Road. 223-0797. 11 a.m.-11 p.m. Mon.-Sat.; 5-10 p.m. Sun. Entrees: \$9.95-\$21.95.

### SEKI RESTAURANT

Good Sushi, and not too expensive. 1093 Broadway, 254-5289. 5:30-10 p.m. Tue.-Sat. Reservations recommended. Entrees \$3-10.

### TACHIBANA

Also good Japanese cuisine, but a little more pricey. It's about 10 minutes away by car. 785 Newtown Ct., 254-1911. 11:30 a.m.-1:30 p.m. Mon.-Fri.; 5:30-10 p.m. Mon.-Sat. Entrees: \$10-\$17.

## A long drive away

### SHAKER'S VILLAGE OF PLEASANT HILL TRUSTEE'S OFFICE INN

If you find you have three or more hours on your hands during the conference, Shakertown is worth the trip. You have to make reservations. If you go during the day, be sure to save time to take a tour of Shaker Village. 3501 Lexington Rd., Harrodsburg, (800) 734-5611. Breakfast: 7:30-9:30 a.m. daily. Lunch: 11:30 a.m.-2:30 p.m. Mon.-Fri.; noon-3 p.m. Sat., Sun. Dinner: 5:30-8:30 p.m. daily. Entrees: \$13.75-\$18.

## MUSIC

### AIA/RIPTIDES

This place has a little something for everyone: dance music, Jimmy Buffett tunes, karaoke and live music. Catching a good band can be tough. If you can't, try watching some of Lexington's best volleyball out on the bar's back deck. 367 E. Main Street. The bar's open anytime from noon-1 a.m. except Sundays.

### LYNAGH'S

It's near campus, but this place attracts an older crowd interested in good music. Over the years, Lynagh's has attracted some good bands, drawing from the Louisville, Cincinnati and Chicago music scenes. Call and ask who's playing before you go. They might have a band that plays anything from rock to blues to alternative Bluegrass. 255-1614. 388 Woodland Ave.



# Upcoming Training

Here are some of the training events planned by IRE and NICAR in the coming months. For more information on these, or to keep up with the latest additions, visit [www.ire.org](http://www.ire.org) on the Web.

Sept. 29-Oct. 1, 2000 — Gainesville, Fla.  
Computer-Assisted Reporting Workshop for  
Florida Journalists.

October 20-22, 2000 — Columbia, Mo.  
Advanced Bootcamp on Mapping

November 12-17, 2000 — St. Petersburg, Fla.  
Computer-Assisted Reporting Boot Camp at  
Poynter Institute

January 7-12, 2001 — Columbia, Mo.  
Computer-Assisted Reporting Boot Camp

March 25-30, 2001 — Columbia, Mo.  
Computer-Assisted Reporting Boot Camp

May 13-17, 2001 — Chapel Hill, NC  
Advanced Boot Camp on Statistics at the  
University of North Carolina

May 20-26, 2001 — Columbia, Mo.  
Computer-Assisted Reporting Boot Camp

July 15-20, 2001 — Columbia, Mo.  
Computer-Assisted Reporting Boot Camp

August 5-10, 2001 — Columbia, Mo.  
Computer-Assisted Reporting Boot Camp

## Census Workshops

Census 2000 information is about to pour forth, but you still have time to get ready to use this once-a-decade flood of information. Smart reporters already are getting ready for this, and you can be among the well-prepared by attending one of IRE and NICAR's Census 2000 seminars. These intensive two-day sessions will be a fast-track lesson on what you need to know to start producing stories when the data begins to emerge.

Instructors will be Paul Overberg, a database editor at USA Today, and Steve Doig, the former Miami Herald research editor who now teaches computer-assisted reporting at Arizona State University. Both have long experience working with census data. The topics they'll cover will include census story ideas, the data rollout schedule, census definitions and geography, mapping, reapportionment, getting the data, making comparisons to 1990, the new race categories, and the controversy over using adjusted census counts.

The seminar is aimed at reporters and editors who will work with the data, but no particular level of number-crunching expertise is required to attend. Because of the expected size of the audience, the format will be lecture, demo and discussion rather than hands-on. But you will leave with handouts, Web site addresses and sample data that will give you plenty to practice with when you get back to your newsroom.

Oct. 14-15  
Chicago, Ill.

Nov. 18-19  
Atlanta, Ga.

December 9-10  
University of Maryland in College Park, Md.

Jan. 13-14  
Portland, Ore.

IRE Members

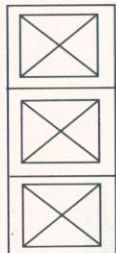
\$50 for one day

\$75 for both days



## MEZZANINE LEVEL

ELEVATORS



WASHINGTON

SAN FRANCISCO

CHICAGO

ATLANTA

BOARDROOMS

MARY  
TODD  
LINCOLN

HENRY  
CLAY

RESTROOMS

M

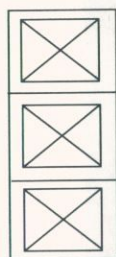
W

STAIRS DOWN TO LOBBY



## LOBBY LEVEL

ELEVATORS



STAIRS UP TO  
MEZZANINE



HOTEL  
REGISTRATION

REGENCY  
EAST

REGENCY  
WEST

REGISTRATION AND SALES



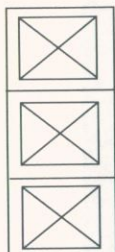
COFFEE BAR

LOBBY BAR

RESTAURANT

## LOWER LEVEL B

ELEVATORS



DEMO  
ROOM  
AND  
REPRINTS

PATTERSON  
B-C

PATTERSON  
D

RESTROOMS

M

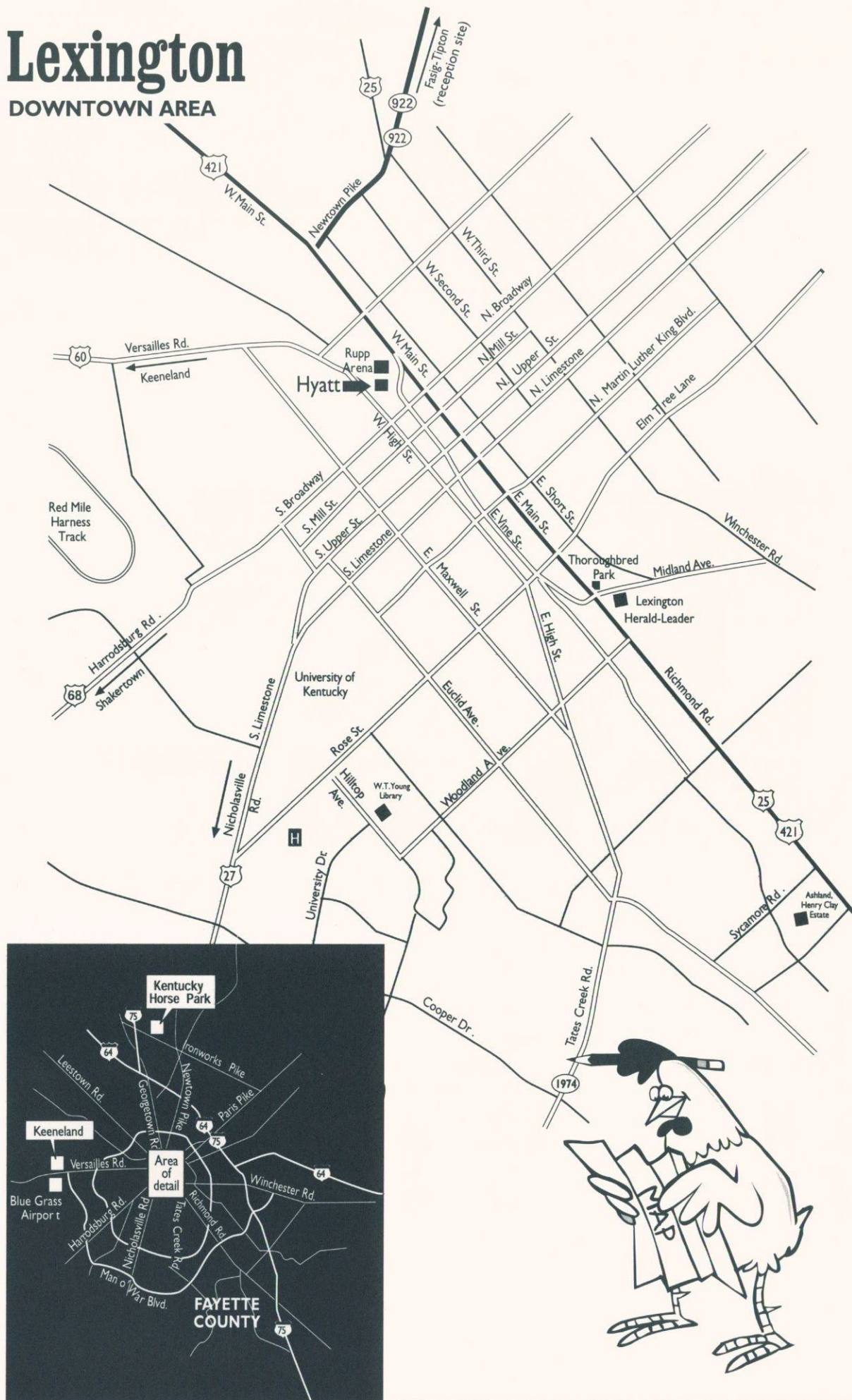
W

VENDORS AND RECRUITERS



# Lexington

## DOWNTOWN AREA







**SKEWBALD THE RACING HORSE**

Location: 360 E.Vine Street



**KENTUCKY BLUE SKY HORSE**

Location: 150 Grand Blvd.



**CIRCUS HORSE**

Location: S. Ashland Avenue at E. High Street

Lexington's

# HORSEMANIA

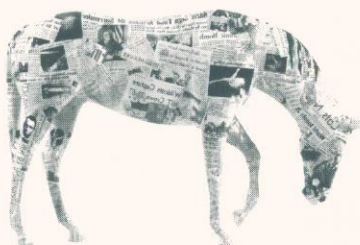
LEXINGTON'S  
NEWEST  
NEIGH-BORS

JUST A FEW OF THE 79 PAINTED HORSES IN LEXINGTON



**BLACK-EYED SUSAN**

Location: 1701 Nicholasville Rd.



**HERALD "SCOOP" LEADER**

Location: 100 Midland Ave.



**THE QUILTED HORSE**

Location: 1962 Harrodsburg Rd.



**RAINBOW RIDER**

Location: Vine Street at Quality Street



**LOST IN THE RAIN FOREST**

Location: Lane Allen Road at Georgian Way



**HI HO SILVER**

Location: S. Upper Street and Vine Street



**MIRRORED HORSE**

Location: E. Main Street at Kentucky Avenue



**BARN SCAPE**

Location: Euclid Avenue at Rose Street



**STONEWALL**

Location: Mill Street at Main Street