



INVESTIGATIVE
REPORTERS & EDITORS

2013 CAR

FEB. 28 - MARCH 3

Louisville, Kentucky

HOST

Louisville Courier-Journal
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WEDNESDAY

REGENCY NORTH **Breaking local stories with economic data**
 Sponsor: Donald W. Reynolds National Center for Business Journalism. Speakers: Paul Overberg (USA Today), Jeannine Aversa, Thomas Dail (Bureau of Economic Analysis)
 Workshop: 2-5 p.m., Registration: 1:30 p.m.

THURSDAY PANELS

8:30 - 8:50 a.m.

REGENCY CENTER **Making the best use of the conference**
 Jaimi Dowdell, Mark Horvit, Megan Luther (IRE/ NICAR)

9 - 9:50 a.m.

REGENCY NORTH **Information design and crossing the digital divide**
 Chris Canipe (The Wall Street Journal), Helen Sears (BBC)

REGENCY CENTER **Getting started: Digging deep with data journalism**
 Angela Caputo (Chicago Reporter), Jaimi Dowdell (IRE/ NICAR), Jill Riepenhoff (Columbus Dispatch)

REGENCY SOUTH **Exploratory data analysis**
 Chase Davis (Hot Type Consulting)

CHURCHILL DOWNS (DEMO ROOM) **My friend FRED: Using Fed data tools to add context to stories**
 Keith Taylor (Federal Reserve Bank of St. Louis)

10 - 10:50 a.m.

REGENCY NORTH **Waste investigations for any community**
 Tim Eberly (The Atlanta Journal-Constitution), Erin Jordan (The Gazette), Josh Sweigart (Dayton Daily News), Moderator: Wendell Cochran (Investigative Reporting Workshop)

REGENCY SOUTH **Visualizing networks and connections**
 Kevin Connor (Public Accountability Initiative), Irene Liu (Reuters)

CHURCHILL DOWNS (DEMO ROOM) **Use FOIA Machine to prepare, send and track your public records requests**
 Chase Davis (Hot Type Consulting), Djordje Padejski (FOIA Machine), Coulter Jones, Shane Shifflett (Center for Investigative Reporting)

11 - 11:50 a.m.

REGENCY NORTH **Monetizing your work**
 Kevin Davis (Investigative News Network), Burt Herman (Storify), Tommy Kaas, Nils Mulvad (Kaas & Mulvad), Moderator: Reg Chua (Reuters)

REGENCY CENTER **The data-driven story pt. 1: Conceiving and launching**
 David Donald (Center for Public Integrity), Jennifer LaFleur (ProPublica), Moderator: Brant Houston (University of Illinois)

REGENCY SOUTH **Web tools for investigators**
 Jaimi Dowdell, Mark Horvit (IRE/NICAR)

CHURCHILL DOWNS (DEMO ROOM) **Down and dirty with the DocumentCloud API**
 Ted Han (DocumentCloud/IRE)

Lunch on your own 12 - 2 p.m.

2 - 2:50 p.m.

REGENCY NORTH **Mobile + Dataviz: Friends or frenemies?**
 Pete Karl II (Upstatement), Miranda Mulligan (Northwestern University/Knight Lab)

REGENCY CENTER **The data-driven story pt. 2: Putting the package together**
 Maud Beelman (The Dallas Morning News), Brant Houston (University of Illinois)

REGENCY SOUTH **Dig deeper with social tools**
 Sponsor: Kiplinger Program in Public Affairs Journalism - Ohio State University.
 Doug Haddix (Kiplinger Program/Ohio State University, Mandy Jenkins (Digital First Media)

2 - 2:50 p.m.

CHURCHILL DOWNS (DEMO ROOM) **Bringing Excel to the Web with Excel 2013 and SkyDrive**
 Cathy Harley (Microsoft)

3 - 3:50 p.m.

REGENCY NORTH **Practical machine learning: Tips, tricks and real-world examples for machine learning in the newsroom**
 Chase Davis (Hot Type Consulting), Jeff Larson (ProPublica)

REGENCY CENTER **The data-driven story pt. 3: Bulletproofing and presentation**
 Anthony DeBarros (Gannett Digital), Cheryl Phillips (The Seattle Times), Moderator: Brant Houston (University of Illinois)

REGENCY SOUTH **Leveling up (with) your community**
 Burt Herman (Storify), Dan Sinker (Mozilla)

CHURCHILL DOWNS (DEMO ROOM) **Wrangling web data with Google docs - beginner course**
 Acton Gorton (University of Illinois), Sean Spósito (American Banker)

4 - 4:50 p.m.

REGENCY NORTH **Hone your Fusion Tables training skills (until 7 p.m.)**
 Sreeram Balakrishnan (Google)

REGENCY SOUTH **How government is winning the war about releasing data**
 Gail Gove, Maurice Tamman (Reuters), David Herzog (IRE/NICAR), Moderator: Sarah Cohen (The New York Times)

CHURCHILL DOWNS (DEMO ROOM) **No complaints: Navigating the New American Fact Finder; improvements and updates**
 Erran Persley (U.S. Census Bureau)

THURSDAY CLASSES

9 a.m. to 11:50 a.m.

KEENE-LAND **NewsCamp: Data science for nerdy journalists**
Pre-registered attendees only
 Hadley Wickham (R Studio/Rice University)

SENECA IROQUOIS **Tableau Public for beginners**
 Hosted by Tableau Public, *Pre-registered attendees only*
 Daniel Hom, Mike Klaczynski (Tableau Public)

SHAWNEE CHEROKEE **Caspio Training (Hosted by Caspio):**
 Rapid Data Publishing with Caspio (9-10:50 a.m.)
 Demo: New Map Mashup Wizard (11-11:50 a.m.)
 Demo: Sneak Peek of Caspio Bridge Beta 8.0 (12 - 12:30 p.m.)

KENTUCKY SUITE **Python mini-bootcamp**
Pre-registered attendees only

Lunch on your own 12 - 2 p.m.

2 - 4:50 p.m.

KEENE-LAND **NewsCamp: Data science for nerdy journalists**
Pre-registered attendees only
 Hadley Wickham (R Studio/Rice University)

SENECA IROQUOIS **Tableau Public for Pros**
 Hosted by Tableau Public, *Pre-registered attendees only*
 Daniel Hom, Mike Klaczynski (Tableau Public)

SHAWNEE CHEROKEE **Caspio Training (Hosted by Caspio):**
 Build Apps with User Generated Data (2 - 4:30 p.m.)
 Demo: Sneak Peek of Caspio Bridge 8.0 Beta (5 - 5:30 p.m.)

KENTUCKY SUITE **Python mini-bootcamp**
Pre-registered attendees only

A night on the town 6:30 - 8:30 p.m.

Sports and Social Club. Tickets can be purchased at the conference sales table located on the 2nd floor of the Hyatt.

FRIDAY PANELS

8 - 8:45 a.m.

PIMLICO
Networking breakfast for CAR Mentoring Program
 Sponsored by the Scripps Howard Foundation
Pre-registered attendees only

9 - 9:50 a.m.

REGENCY NORTH
Those dastardly PDFs
 Charles Duncan Pardo (Raleigh Public Record), Jim Miller (The Press-Enterprise)

REGENCY CENTER
Year in CAR
 Mark Horvit, Megan Luther (IRE/NICAR)

REGENCY SOUTH
Legal issues, access and big data
 Sarah Cohen (The New York Times), Jon Fleischaker (Dinsmore & Shohl LLP), David Smallman (Smallman Law, PLLC)

CHURCHILL DOWNS (DEMO ROOM)
Bringing local Geodata to journalism: Exploring Floating Sheep and the DOLLY (Data On Local Life and You) Project
 Ate Poorthuis, Matthew Zook (University of Kentucky/ Floating Sheep)

10 - 10:50 a.m.

REGENCY NORTH
NewsCamp: Data science for the perplexed. For everyone.
 Hadley Wickham (RStudio/Rice University)

REGENCY CENTER
Inspect this
 Megan Luther (IRE/NICAR), Janet Roberts (Reuters)

REGENCY SOUTH
Data viz on a shoestring
 Kevin Hirten (KTRK-Houston), Sharon Machlis (Computerworld)

CHURCHILL DOWNS (DEMO ROOM)
The OpenElections Project: Certified election results. For everyone
 Serdar Tumgoren (The Washington Post), Derek Willis (The New York Times)

11 - 11:50 a.m.

REGENCY NORTH
Covert reporting using technology to cover your tracks
 Paula Levigne (ESPN), Mike Tigas (Knight-Mozilla OpenNews)

REGENCY CENTER
Is 911 a joke in your town?
 Ben Poston, Ben Welsh (Los Angeles Times)

REGENCY SOUTH
CAR on the beat
 Daniel Catchpole (Yakima Herald-Republic), Ron Nixon (The New York Times)

CHURCHILL DOWNS (DEMO ROOM)
Smarter interactive Web projects with Google Spreadsheets and Tabletop.js
 Tasneem Raja (Mother Jones)

Lunch on your own 12 - 2 p.m.

Media Lawyers Brown Bag (12 - 1:45 p.m.)
 Monica Dias (Frost Brown Todd, LLC), Jon Fleischaker (Dinsmore & Shohl LLP), David Smallman (Smallman Law PLLC)

2 - 2:50 p.m.

REGENCY NORTH
D3? R? Tableau? What's right for you?
 Amanda Cox (The New York Times), Robert Kosara (Tableau Public)

REGENCY CENTER
Beyond the scoreboard: Using data to investigate sports
 Jack Gillum (The Associated Press), Paula Lavigne (ESPN)

REGENCY SOUTH
Data on the fly: Real-time news coverage
 John Keefe (WNYC), Mark Wert (The Cincinnati Enquirer)

CHURCHILL DOWNS (DEMO ROOM)
Mapping as a storytelling platform: Esri Story Maps and ArcGIS Online
 Clem Henrikson (Esri)

3 - 3:50 p.m.

REGENCY NORTH
From CAR to News Apps and Back Again
 Lena Groeger, Charles Ornstein (ProPublica), Ted Mellnik, Serdar Tumgoren (The Washington Post), Sarah Cohen, Derek Willis (The New York Times), Moderator: Troy Thibodeaux (The Associated Press)

REGENCY CENTER
Disasters: Preparing for and digging in after the storm
 Ryan McNeill (Reuters), Ben Poston (Los Angeles Times)

REGENCY SOUTH
Searching the global deep web for better data and information
 Scott Swigart (Cascade Insights)

CHURCHILL DOWNS (DEMO ROOM)
How to serve mad traffic
 Jeremy Bowers (NPR), Scott Klein (ProPublica), Jacqui Maher (The New York Times)

4 - 4:50 p.m.

REGENCY CENTER
Lightning Talks
 Moderator: Derek Willis (The New York Times)

REGENCY SOUTH
Computer Science 101: How to speak the language of people who speak computer
 Anna Boiko-Weyrauch (IRE/NICAR), Brian Hamman (The New York Times)

CHURCHILL DOWNS (DEMO ROOM)
Finding the bad guys: Tricks for joining lists of people
 Michael LaForgia (Tampa Bay Times), Adam Playford (Newsday)

5:15 p.m.

REGENCY NORTH
Philip Meyer Reception
 Co-sponsored by Northwestern University Knight Lab

Join fellow CAR attendees for the presentation of the Philip Meyer Journalism Awards at a reception with light hor d' oeuvres. The first drink is sponsored thanks to Northwestern University Knight Lab; there will also be a cash bar.

FRIDAY CLASSES

9 - 9:50 a.m.

GULF-STREAM HIALEAH

Integrity checks and simple data cleaning
Joe Kokenge (ProPublica)

KEENE-LAND

Mapping 1: Displaying data geographically
David Herzog (IRE/NICAR),
Jennifer LaFleur (ProPublica)

SENECA IROQUOIS

Build your first News App with Django
Pre-registered attendees only

SHAWNEE CHEROKEE

Excel 1
Linda Johnson (Lexington Herald-Leader)

KENTUCKY SUITE

Intro to SQLite
Troy Thibodeaux (The Associated Press)

10 - 10:50 a.m.

GULF-STREAM HIALEAH

Introduction to text editors
Liz Lucas, Jon McClure (IRE/NICAR)

KEENE-LAND

Mapping 2: Importing and selecting data by attribute
David Herzog (IRE/NICAR),
Jennifer LaFleur (ProPublica)

SENECA IROQUOIS

Build your first News App with Django
Pre-registered attendees only

SHAWNEE CHEROKEE

Excel 2
Denise Malan (Corpus Christi Caller-Times)

KENTUCKY SUITE

Intro to programming in Ruby
Al Shaw (ProPublica)

11 - 11:50 a.m.

GULF-STREAM HIALEAH

Data cleaning with text editors
Liz Lucas, Jon McClure (IRE/NICAR)

KEENE-LAND

Mapping 3: Geocoding to merge databases with addresses into maps
David Herzog (IRE/NICAR),
Jennifer LaFleur (ProPublica)

SENECA IROQUOIS

Build your first News App with Django
Pre-registered attendees only

SHAWNEE CHEROKEE

Excel 3
Coulter Jones (Center for Investigative Reporting)

KENTUCKY SUITE

Intro to JavaScript the right way
Jeff Larson, Al Shaw (ProPublica)

Lunch on your own 12 - 2 p.m.

2 - 2:50 p.m.

GULF-STREAM HIALEAH

Twitter mechanics, strategy and apps
Doug Haddix (Kiplinger Program/The Ohio State University)

KEENE-LAND

Excel Magic: Advanced functions for data cleaning and more
MaryJo Webster (St. Paul Pioneer Press)

SENECA IROQUOIS

Mini-Boot Camp/Team A
Pre-registered attendees only

SHAWNEE CHEROKEE

Mini-Boot Camp/Team B
Pre-registered attendees only

KENTUCKY SUITE

Getting started with open-source database manager MySQL
Alex Richards (Chicago Tribune)

3 - 3:50 p.m.

GULF-STREAM HIALEAH

Amazon cloud basics
Scott Klein (ProPublica)

KEENE-LAND

Using OpenRefine to clean and explore dirty data
Tom Meagher (Digital First Media)

SENECA IROQUOIS

Mini-Boot Camp/Team A
Pre-registered attendees only

SHAWNEE CHEROKEE

Mini-Boot Camp/Team B
Pre-registered attendees only

KENTUCKY SUITE

Practical document mining with DocumentCloud and Overview
Ted Han (DocumentCloud/IRE), Jonathan Stray (Overview Project)

4 - 4:50 p.m.

KEENE-LAND

Stats in Excel
Krista Kjellman Schmidt (ProPublica)

SENECA IROQUOIS

Mini-Boot Camp/Team A
Pre-registered attendees only

SHAWNEE CHEROKEE

Mini-Boot Camp/Team B
Pre-registered attendees only

SATURDAY PANELS

8:15 - 8:45 a.m.

CHURCHILL
DOWNS
(DEMO
ROOM)

CAR Focus Group

9 - 9:50 a.m.

REGENCY
NORTH

How can we get the widest impact out of technology projects?

Larry Birnbaum (Knight Lab), Ted Han (DocumentCloud/IRE), Rich Gordon (Northwestern University)

REGENCY
CENTER

The great divide: Investigating income inequality

Robert Gebeloff (The New York Times), Himanshu Ohja (Reuters), Paul Overberg (USA Today)

REGENCY
SOUTH

Building data-driven beats

Chris Amico (Homicide Watch/Glass Eye), Reg Chua (Reuters), Matt Waite (University of Nebraska)

CHURCHILL
DOWNS
(DEMO
ROOM)

Discovery, validation, publication: How to be ready for your social media Sandy

Steve Myers (The Lens)

10 - 10:50 a.m.

REGENCY
NORTH

Inside baseball: What data journalism can learn from sports

Jeremy Bowers (NPR), Ryan Pitts (The Spokesman-Review), Matt Waite (University of Nebraska)

REGENCY
CENTER

The one-query story: Quick hits for your newsroom

Kate Martin (Skagit Valley Herald), Grant Smith (The Commercial Appeal), Moderator: Megan Luther (IRE/NICAR)

REGENCY
SOUTH

Prying it loose: Data negotiation and acquisition

Roby Alampay (InterAksyon.com), Andrew Lehren (The New York Times)

CHURCHILL
DOWNS
(DEMO
ROOM)

Dispatch: Secure, authenticated, instant mobile publishing

Kanak Biscuitwala (Stanford University), Mathias Lecuyer, Susan McGregor, Madeline Ross (Columbia University)

11 - 11:50 a.m.

REGENCY
NORTH

Dashboards for reporting

Aaron Bycoffe (The Huffington Post), Jacob Harris, Derek Willis (The New York Times)

REGENCY
CENTER

Data tactics for the well-rounded business reporter

Wendell Cochran (Investigative Reporting Workshop), Edmund Tadros (Australian Financial Review)

REGENCY
SOUTH

How to edit a news app

Scott Klein (ProPublica), Aron Pilhofer (The New York Times)

CHURCHILL
DOWNS
(DEMO
ROOM)

Developing reusable visualization components using D3 and Backbone

Alastair Dant (The New York Times)

Lunch on your own 12 - 2 p.m.

2 - 2:50 p.m.

REGENCY
NORTH

Infect the CMS

Heather Billings (Chicago Tribune), Jacob Harris (The New York Times), Al Shaw (ProPublica)

REGENCY
CENTER

State of the Unions

Tom McGinty (The Wall Street Journal), MaryJo Webster (St. Paul Pioneer Press)

2 - 2:50 p.m.

REGENCY
SOUTH

Dodging disasters: How to avoid making errors with data

Liz Lucas, Megan Luther (IRE/NICAR), John Perry (The Atlanta Journal-Constitution)

CHURCHILL
DOWNS
(DEMO
ROOM)

Painless scraping with Helium Scraper

Sarah Cohen (The New York Times)

3 - 3:50 p.m.

REGENCY
NORTH

(Way) beyond charts: Making interactive fun

Tasneem Raja (Mother Jones), Sisi Wei (ProPublica)

REGENCY
CENTER

Finding stories in health data

David Donald (Center for Public Integrity), Charles OrNSTEIN (ProPublica), Michael Pell (The Atlanta Journal-Constitution)

REGENCY
SOUTH

Going beyond the obvious: Creative uses for data

Ryann Grochowski (Investigative Newsource), Terri Langford (Houston Chronicle)

CHURCHILL
DOWNS
(DEMO
ROOM)

Make the robots work for you - implementing PANDA in your newsroom

Brian Boyer, Christopher Groskopf (NPR), David Eads (Chicago Tribune), Nolan Hicks (San Antonio Express-News)

4 - 4:50 p.m.

REGENCY
NORTH

Campaign finance the data science way

Brandon Roberts (Austin Cut) + other participants in Kaggle contest, Moderator: Chase Davis (Hot Type Consulting)

REGENCY
CENTER

Using CAR to hold the powerful accountable

Jack Gillum (The Associated Press), Kate Golden (Wisconsin Center for Investigative Journalism)

REGENCY
SOUTH

Data journalism around the globe

Helena Bengtsson (Sveriges Television), John Bones (Verdens Gang), Sebastian Mondial (Independent), Moderator: Nils Mulvad (Kaas & Mulvad)

CHURCHILL
DOWNS
(DEMO
ROOM)

Wrangling web data with Google docs - advanced course

Steven Melendez (WNYC)

SUNDAY PANELS

9 - 9:50 a.m.

REGENCY
NORTH

Investigating online

Mark Horvit (IRE/NICAR)

REGENCY
CENTER

Mapping best practices

Eric Gunderson (Mapbox), John Keefe (WNYC), Matt Stiles (NPR)

10 - 10:50 a.m.

REGENCY
NORTH

Finding data online

Jaimi Dowdell (IRE/NICAR)

REGENCY
CENTER

Career development roundtable

Anthony Debarros (Gannett Digital), Jennifer LaFleur (ProPublica), Aron Pilhofer (The New York Times), Moderator: Mark Horvit (IRE/NICAR)

SATURDAY CLASSES

9 - 9:50 a.m.

GULF-SREAM HIALEAH

Making maps with Fusion Tables
Jaimi Dowdell (IRE/NICAR)

KEENE-LAND

SPSS 1: Intro to SPSS
Ken McCall (Dayton Daily News)

SENECA IROQUOIS

Build your first News App with Django
Pre-registered attendees only

SHAWNEE CHEROKEE

Access 1
Peter Aldhous (New Scientist)

KENTUCKY SUITE

Fundamentals of programming in Python
Serdar Turgoren (The Washington Post)

10 - 10:50 a.m.

GULF-SREAM HIALEAH

Beyond mapping: Data analysis using Fusion Tables
Daniel Lathrop (The Dallas Morning News),
Matt Stiles (NPR)

KEENE-LAND

SPSS 2: Basic Linear regression
David Donald (Center for Public Integrity)

SENECA IROQUOIS

Build your first News App with Django
Pre-registered attendees only

SHAWNEE CHEROKEE

Access 2
Liz Lucas (IRE/NICAR)

KENTUCKY SUITE

Fundamentals of programming in Python cont'd
Serdar Turgoren (The Washington Post)

11 - 11:50 a.m.

GULF-SREAM HIALEAH

Getting data into Excel
Liz Lucas (IRE/NICAR)

KEENE-LAND

SPSS 3: Using logistic regression
Jennifer LaFluer (ProPublica)

SENECA IROQUOIS

Build your first News App with Django
Pre-registered attendees only

SHAWNEE CHEROKEE

Access 3
Aaron Kessler (100 Reporters)

KENTUCKY SUITE

Scraping with Node.js
Al Shaw (ProPublica)

Lunch on your own 12 - 2 p.m.

2 - 2:50 p.m.

GULF-SREAM HIALEAH

Maps and Charts in R: real newsroom examples
Amanda Cox (The New York Times)

KEENE-LAND

Git and Github: Learning to commit to version control
Tom Meagher (Digital First Media)

SENECA IROQUOIS

Mini-Boot Camp/Team A
Pre-registered attendees only

SHAWNEE CHEROKEE

Mini-Boot Camp/Team B
Pre-registered attendees only

KENTUCKY SUITE

Python programming for the rest of us 1: Google Fusion Tables -- the gateway drug
Ron Campbell (The Orange County Register),
Chris Schnaars (USA Today)

3 - 3:50 p.m.

GULF-SREAM HIALEAH

Making timelines
Lena Groeger, Krista Kjellman Schmidt (ProPublica)

KEENE-LAND

Mapping 1 with qGIS: Displaying data geographically
David Herzog (IRE/NICAR)

SENECA IROQUOIS

Mini-Boot Camp/Team A
Pre-registered attendees only

SHAWNEE CHEROKEE

Mini-Boot Camp/Team B
Pre-registered attendees only

KENTUCKY SUITE

Python programming for the rest of us 2: Basic Python
Ron Campbell (The Orange County Register),
Chris Schnaars (USA Today)

4 - 4:50 p.m.

GULF-SREAM HIALEAH

Connecting the dots with NodeXL
Peter Aldhous (New Scientist)

KEENE-LAND

Mapping 2 with qGIS: Importing & selecting data by attribute
David Herzog (IRE/NICAR)

SENECA IROQUOIS

Mini-Boot Camp/Team A
Pre-registered attendees only

SHAWNEE CHEROKEE

Mini-Boot Camp/Team B
Pre-registered attendees only

KENTUCKY SUITE

Python programming for the rest of us 3: Webscraping for Dummies
Ron Campbell (The Orange County Register),
Chris Schnaars (USA Today)

SUNDAY CLASSES

9 - 9:50 a.m.

SENECA IROQUOIS

Mini-Boot Camp (Combined)
Pre-registered attendees only

SHAWNEE CHEROKEE

Intro to mapping with Fusion Tables
Jaimi Dowdell (IRE/NICAR)

10 - 10:50 a.m.

SENECA IROQUOIS

Mini-Boot Camp (Combined)
Pre-registered attendees only

SHAWNEE CHEROKEE

How (not) to be a danger to yourself and others using the command line
Ted Han (DocumentCloud/IRE)